



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)

GANESHKHIND PUNE 411 007

STATEMENT OF MARKS / GRADES FOR MASTER OF BUSINESS ADMINISTRATION (REV. 2016)

SEAT NO. 30774

CENTRE 3

PERM REG. NO.: 2051807219

NAME PAWAR AKSHATA RAJU

MOTHER : RANJANA

COLLEGE 1141 KK WAGH INSTOF EE&R NASHIK

YEAR : APRIL 2020

SEM. NAME OF THE COURSE

<--- MARKS ---> CRE- GR-
OL. INT UEX TOT DITS ADE GP

SUBJECT : MARKETING MANAGEMENT

1	ACCOUNTING FOR BUSINESS DECISIONS	10	16	17	43	P	03	P	012
	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	08	20	21	49	P	03	C	015
	LEGAL ASPECTS OF BUSINESS	08	18	27	53	P	03	B	018
	BUSINESS RESEARCH METHODS	12	18	30	60	P	03	A	024
	ORGANIZATIONAL BEHAVIOUR	06	20	40	66	P	03	A	024
	BASICS OF MARKETING	11	20	31	62	P	03	A	024
	MANAGEMENT FUNDAMENTALS	-	25	-	25	P	02	B	012
	BUSINESS COMMUNICATION LAB	-	36	-	36	P	02	A+	018
	MS EXCEL & ADVANCED EXCEL LAB	-	21	-	21	P	02	P	008
	LEADERSHIP LAB	-	41	-	41	P	02	O	020
	HUMAN RIGHTS - I	-	20	-	20	P	01	O	!
	INFORMATION SECURITY - I	-	18	-	18	P	01	A+	!
2	MARKETING MANAGEMENT	07	21	31	59	P	03	B+	021
	FINANCIAL MANAGEMENT	11	16	22	49	P	03	C	015
	HUMAN RESOURCE MANAGEMENT	12	19	22	53	P	03	B	018
	DECISION SCIENCE	06	18	38	62	*	03	A	024
	OPERATIONS & SUPPLY CHAIN MANAGEMENT	09	23	27	59	P	03	B+	021
	MANAGEMENT INFORMATION SYSTEMS	12	17	31	60	P	03	A	024
	EMOTIONAL INTELL. & MANAGERIAL EFFECT. LAB	-	35	-	35	P	02	A+	018
	STATISTICAL SOFTWARE LAB	-	26	-	26	P	02	B	012
	LIFE SKILLS LAB	-	33	-	33	P	02	A	016
	COMP. AIDED PERSONAL PRODUCTIVITY TOOLS LAB	-	29	-	29	P	02	B+	014
	HUMAN RIGHTS - II	-	22	-	22	P	01	O	!
	INFORMATION SECURITY - II	-	21	-	21	P	01	O	!
3	STRATEGIC MANAGEMENT	10	12	28	50	P	03	B	018
	ENTERPRISE PERFORMANCE MANAGEMENT	08	20	34	62	P	03	A	024
	STARTUP & NEW VENTURE MANAGEMENT	07	23	26	56	P	03	B+	021
	SUMMER INTERNSHIP PROJECT	-	40	40	80	P	04	O	040
	CONTEMPORARY MARKETING RESEARCH	10	21	23	54	P	03	B	018
	CONSUMER BEHAVIOUR	11	20	30	61	P	03	A	024
	INTEGRATED MARKETING COMMUNICATIONS	-	35	-	35	P	02	A+	018
	PRODUCT MANAGEMENT	-	31	-	31	P	02	A	016
	STRATEGIC BRAND MANAGEMENT	-	34	-	34	P	02	A	016
	CUSTOMER RELATIONSHIP MANAGEMENT	-	33	-	33	P	02	A	016
	INFORMATION SECURITY - III	-	19	-	19	P	01	A+	!
	SKILL DEVELOPMENT - I	-	39	-	39	P	02	A+	!

CONTINUED

Director

Board of Examinations & Evaluation

DATE :



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SEAT NO. 30774 CENTRE 3
NAME PAWAR AKSHATA RAJU
COLLEGE 1141 KK WAGH INSTOF EE&R NASHIK

PERM REG. NO.: 2051807219
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4	MANAGING FOR SUSTAINABILITY	12	20	30	62	*	03	A	024
	DISSERTATION	-	37	38	75	*	04	A+	036
	SERVICES MARKETING	17	19	42	78	*	03	A+	027
	SALES & DISTRIBUTION MANAGEMENT	19	25	47	91	*	03	O	030
	RETAIL MARKETING	-	35	-	35	*	02	A+	018
	RURAL MARKETING	-	35	-	35	*	02	A+	018
	INTERNATIONAL MARKETING	-	38	-	38	*	02	A+	018
	MARKETING STRATEGY	-	34	-	34	*	02	A	016
	INFORMATION SECURITY - IV	-	18	-	18	*	01	A+	!
	SKILL DEVELOPMENT - II	-	45	-	45	*	02	O	!

SGPA : (1) 6.730(2) 7.040(3) 7.810(4) 8.900

TOTAL 100 756

TOT.MARKS : 1865/3000 (62.17%) CGPA : 7.560 FINAL GRADE : A

Director

! - Not considered for calculation of final grade
Medium of instruction: English

Board of Examinations & Evaluation

DATE : 14 DEC 2020

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Passing Certificate

This is to certify that -

Smt. PAWAR AKSHATA RAJU

Mother's Name:-RANJANA

has appeared for the MASTER OF BUSINESS ADMINISTRATION (REV.2016) examination held in month of April 2020 and declared to have passed the examination with 'A' grade.

This is further to certify that her special subject at the said examination is MARKETING MANAGEMENT. She is eligible for the aforesaid Degree Certificate, whenever she applies for the same at the University Convocation.

Seat No. : 30774

P.R.No. : 2051807219

College code: 1141

Mahesh Kakade
Director

DATE:14 DECEMBER 2020

Board of Examinations & Evaluation