

MITCON INSTITUTE OF MANAGEMENT

• Approved by AICTE, Ministry of HRD, Govt. of India •

Opposite Shiv Chhatrapati Krida Sankul, Balewadi, Pune -411045. Tel No : (020)-66289600 Website: www.mima.edu.in

Name : Priyanka Kishore Kadam

Roll No : PH-1833

AICTE Enrollment No. : 1-4230558413

Course : PGDM - Pharmaceutical Management

Specialisation : Marketing

Batch : 2018-20

Trimester I

Sr. No.	Subjects	Internal (40)	External (60)	Total (100)
1	Managerial Economics (Micro)	29	46	75
2	Legal and Business Environment(Micro & Macro)	34	44	78
3	Marketing Management	28	47	75
4	Indian Financial System and Financial Markets	25	38	63
5	Organizational Behavior	34	46	80
6	Pharma Business Environment	38	49	87

Trimester II

Sr. No.	Subjects	Internal (40)	External (60)	Total (100)
1	Financial Reporting, Statements and Analysis	31	44	75
2	Business Communication	36	56	92
3	Operations Management	36	53	89
4	Human Resource Management	32	48	80
5	Business Statistics and Analytics for Decision Making	37	60	97
6	Pharma Sales and Distribution Management	35	51	86

Trimester III

Sr. No.	Subjects	Internal (40)	External (60)	Total (100)
1	Indian Economy and Policy	26	39	65
2	Market Research	26	42	68
3	Management Information System	27	36	63
4	Pharma Product and Brand Management	36	47	83
5	Anatomy, Physiology and Pharmacology	27	30	57
6	Clinical Research and Paradigms of Pharmaceutical Industry	19	26	45

Trimester IV

Sr. No.	Subjects	Internal (40)	External (60)	Total (100)
1	Corporate Finance	32	44	76
2	Project Management	29	43	72
3	Pharmacology II	26	24	50
4	Advance Pharma Marketing	34	48	82
5	Integrated Marketing Communication	31	55	86
6	Rural Marketing	33	46	79
7	Digital and Social Media Marketing	26	40	66
8	Summer Internship Project (200)			156

Trimester V

Sr. No.	Subjects	Internal (40)	External (60)	Total (100)
1	Entrepreneurship	23	39	62
2	Health Care Management	32	53	85
3	Product and Brand Management	30	40	70
4	Services Marketing	27	41	68
5	Supply Chain & Logistic Management	29	38	67

Trimester VI

Sr. No.	Subjects	Internal (40)	External (60)	Total (100)
1	Business Ethics and Corporate Governance	37	43	80
2	Quantitative Techniques	34	33	67

Trimester: [I] 458 / 600 [II] 519 / 600 [III] 381 / 600 [IV] 667 / 900 [V] 352 / 500 [VI] 147 / 200

Grand Total : 2524 / 3400

Percentage : 74.24 %

Result : Distinction



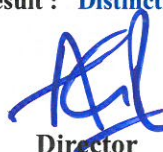
Controller of
Examination



Deputy Director
[PHM]



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Director



Date of issue : 07th November, 2020

Below 40%: Fail, 40% & Above: Pass Class, 50% & above: IInd Class, 60% & above: Ist Class, 70% & above: Distinction, AB – Absent