

AHMAD BUKHARI

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About Me

Driven by a commitment to data analytics and problem-solving, I systematically dissect challenges to identify their core issues and develop actionable solutions. My proficiency in analytical tools—Spreadsheet, Python, SQL, and Tableau—allows me to efficiently visualise complex datasets and uncover insights that drive business growth. During a recent mock project at RevoU, I applied data-driven analysis to recommend a sales promotion strategy, resulting in a remarkable 10% surge in sales for an emulated company. This hands-on experience underscores my capability to deliver significant outcomes through targeted analytical approaches.

Education

Universitas Gadjah Mada

GPA: 3.56 / 4.00

Bachelor of Engineering (Nuclear Engineering)

August, 2018 – March, 2023

RevoU

Full-stack Data Analytics

Developed proficiency in data analytics through hands-on experience in data cleaning, analysis, and visualisation techniques. Enhanced problem-solving and communication skills by analysing complex data and providing business recommendations.

May, 2024 – August, 2024

Project Experience

Optimising Promotional Strategies to Drive Sales Performance - RevoU Project

- Conducted A/B testing to evaluate promotional strategies, proving whether these promotions are impactful or not.
- Analysed the impact of promotional activities on sales performance, focusing on regional and product-specific data, which increased total sales by approximately 10% through targeted promotions.

Working Experience

Instrumentation System Intern (Remote), PT. Petrokimia Gresik

January, 2021 – February, 2021

- Led an intern team of 10 individuals, successfully coordinating the completion of all group assignments within the internship, focusing on critical company operations and infrastructure.
- Conducted a comprehensive study and reported on the boiler measurement and control instrumentation systems in one of the fertiliser production plants, detailing how the system is controlled and visualised in the control room.
- Analysed and explored the collaborative operations between various departments within the company, gaining insights into their synergistic workflows.

Data Analyst Associate (Remote), RevoU X Telkom Indonesia

RevoU NEXT Project period

RevoU x Telkom Indonesia is a practical project centered on real-world digital products and cases from Telkom, carried out under RevoU's guidance. The project is completed individually and included the following details:

- Processed and cleaned over 100,000 data points, enhancing data quality to enable precise analysis and provide tailored industry recommendations.
- Performed in-depth analyses, including segmenting 10,000+ customers using RFM and K-Means clustering, and conducting funnel analysis that uncovered a more than 25% drop-off at a critical stage.
- Created interactive Tableau dashboards to monitor business performance, reducing reporting time and enabling real-time tracking of key metrics for actionable insights.

Organisation Experience

HR and Village Development Staff, BEM KM UGM

August, 2019 – December, 2020

- Actively participated in community service efforts, collaborating with local leaders on development projects, which strengthened relationships between BEM KM and local communities.
- Contributed to the successful completion of three village projects, enhancing the involvement of villagers in those projects.
- Fostered greater involvement from local stakeholders through regular community meetings and updates, enhancing BEM KM's reputation as a reliable partner in village development.

Additional Information

Technical Skills: Data Analytical Tools (Spreadsheet, SQL, Python, Tableau).

Soft Skills: Attention to Detail, Team Communication.

Certification: 1. [Certificate of Achievement](#), Issued by RevoU

September 2024