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6-10 questions

#### **Pooled investments**

- What is a collective investment scheme?
  - An investment vehicle allowing investors to pool their assets
  - Differing objectives: income, capital growth, combination of the two
  - Short-term (money market) and long-term (equity, debt, hybrid) funds
- Advantages of collective investment schemes
  - Many average investors are not able to:
    - · Allocate the time to manage their portfolios themselves
    - · Have the expertise to construct, monitor and adjust their portfolios themselves
    - · Benefit from economies of scale cheaper costs
    - · Diversify as well as with pooled investments
    - · Handle the administration that goes with portfolio management
- · Disadvantages of collective investment schemes
  - Costs initial charge and on-going fund management costs
  - Risk returns are not guaranteed
  - Lack of control investor loses their choice of individual investments
  - 'Star' managers may move

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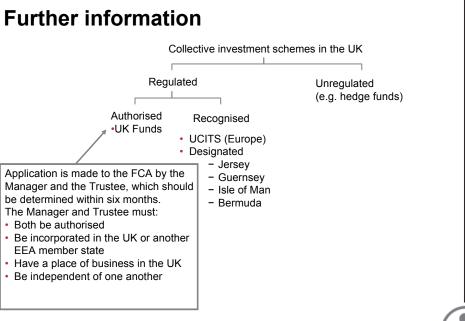
## **Further information**

|                             | Direct investment              | Collective investment schemes     |  |
|-----------------------------|--------------------------------|-----------------------------------|--|
| Choose the holdings         | The investor                   | A fund manager                    |  |
| Handles fund administration | The investor                   | A fund manager                    |  |
| Diversification             | Difficult to be diversified    | Funds have 80+<br>holdings        |  |
| Investment research         | Often lack experience/skills   | Experience and expertise          |  |
| Monitoring and rebalancing  | The investor                   | The fund manager                  |  |
| Small and large investments | Small investments more limited | Low minimums,<br>more flexible    |  |
| Economies of scale          | Investor does not benefit      | Investor benefits                 |  |
| Fund management charges     | None                           | Investor pays<br>an annual charge |  |



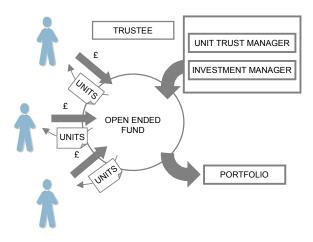
- Definition of collective investment scheme (CIS)
  - Unit trusts
  - Open ended investment companies (OEICs): now referred to by the FCA as investment companies with variable capital (ICVCs)
- Regulated CIS
  - UCITS status
    - A regulated CIS may apply to FCA to seek UCITS (Undertaking for Collective Investments in Transferable Securities) status
    - · Such schemes can then be marketed throughout the EEA
  - Non-UCITS retail funds (NURS)
    - · Permitted to market themselves to the UK general public
  - Qualified investor schemes
    - · Regulated funds that can only be marketed to professionals
- · Unregulated CIS (hedge funds)
  - Do not meet FCA investment criteria
  - Trustees are authorised persons
  - Cannot be freely marketed in the UK

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#### Unit trusts: features



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## **Further information**

#### FCA rules

The rules include:

- How the unit trust is set up and the contents of its 'constitutional documents' (the trust deed);
- The types of investment that can be held
- The liquidity and ease of valuation/trading of investments
- The maximum exposure to a single issuer

The rules are intended to protect investors in unit trusts.



#### **Unit trust pricing**

- · Units in a unit trust are not transferable
- When units are sold to investors they are either created or obtained from the 'fund manager's box'
- The portfolio is valued once every business day at the valuation point to give the Net Asset Value (NAV) of the fund
- To cover costs the manager will either place a spread around the NAV or price them at the NAV with an additional bill

#### Types of units

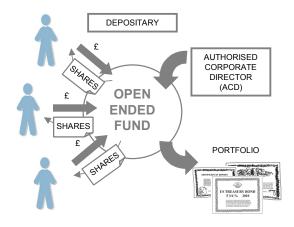
- Income = Income distributed, capital gains realised on redeeming the unit
- Accumulation = Both compounded income and capital gains realised on the redemption of the unit

#### Tax

- Income from bond coupons and bank interest taxed 20% corp. tax
- No capital gains tax

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### **ICVCs: Features**



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A UCITS fund has specific investment restrictions which limit how much of the fund value can be invested in a single organisation

| Investments                                | % of CIS fund that can be invested |  |
|--|------------------------------------|--|
| Deposit in a single institution            | Max 20%                            |  |
| Securities from a single issuer            | Max 5% (can be 10%)                |  |
| Units in CIS from a single fund            | Max 20%                            |  |
| Government securities from a single issuer | Max 35%                            |  |

They also place a limit on how much of the organisations issued securities can be owned

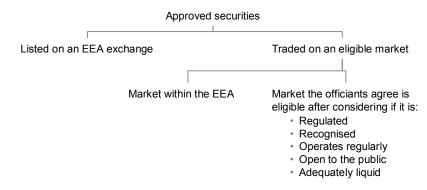
| Investments              | % of a single institutions securities owned |
|--------------------------|---|
| Non voting shares        | Max 10%                                     |
| Debt securities          | Max 10%                                     |
| Money market instruments | Max 10%                                     |
| CIS Units                | Max 25%                                     |



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## **Further information**

Maximum 10% in non-approved securities. Remaining 90% in approved securities:





#### Unit trusts vs. ICVCs

|                        | Unit Trust     | ICVC                          |  |
|------------------------|----------------|-------------------------------|--|
| Legal status           | Trust          | Company                       |  |
| Pricing                | One or two-way | One-way                       |  |
| What the investor buys | Units          | Shares                        |  |
| Managed by             | Manager        | Authorised corporate director |  |
| Assets held by         | Trustee        | Depositary                    |  |

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# **Keeping on target**

Which of the following is false concerning unit trusts and ICVCs?

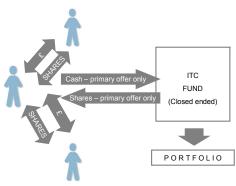
- A. They always operate on single price
- B. Valuation is calculated by taking the value of the portfolio divided by the number of shares or units
- C. Box management is permitted, although a negative box is prohibited
- D. Reports must be sent to investors every six months



#### Investment trusts: features

- · A company not a trust
- · Trades on a secondary market (real-time pricing)
- Closed ended

INVESTMENT TRUST COMPANY (ITC)



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## **Further information**

#### Gearing

Gearing is borrowing funds to invest as well as investing shareholders' funds. It is useful when investments do well, as the returns are magnified. Losses, however, are magnified as well.

ITs have few restrictions on gearing and are limited only by the company's own internal rules



Answer to the question on the previous slide:

Α

They always operate on single price

- ITCs: Buying and selling shares
  - Prices dictated by supply and demand
  - Can trade at a premium or discount to net asset value (NAV)
- · Gearing risk
  - ITCs can borrow to reinvest in the fund
  - Can increase potential profits
  - Can increase potential losses
- ITCs: Conventional
  - These run like a normal company with an indefinite life
  - Two basic classes of share
    - Ordinary
    - Preference

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## **Keeping on target**

Which of the following best describes an investment trust company?

- A. It is a unitised collective investment scheme
- B. It is a listed company that buys shares in other companies
- C. It is a tax shelter for certain types of investment
- D. It is an open ended investment vehicle



#### ITCs: Split capital

- Set up for a specified period of time after which the portfolio is liquidated.
- Three basic classes of share:
  - Zero dividend
    - · No income
    - · First shareholder to be paid
    - Redeemed at a pre-specified value if the funds are available
  - Income shares
    - Distributions based on profits
    - · Paid after zeroes
    - · Typically have a pre-specified redemption value
  - Capital shares
    - · Typically no income
    - · Last in order of payout
    - · Receive any residual funds after all other investors are paid
- Packaged units
  - A unit that represents a portfolio based on a mixture of the above

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Answer to the question on the previous slide:

В

It is a listed company that buys shares in other companies.

### Unit trusts vs. investment trust companies

|                        | Unit trust      | Investment trust  |  |
|------------------------|-----------------|-------------------|--|
| Legal status           | Trust           | Company           |  |
| Pricing                | Net asset value | Supply and demand |  |
| Market                 | Primary         | Secondary         |  |
| What the investor buys | Units           | Shares            |  |

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#### **Exchange traded products (ETP)**

- Incorporated as an ICVC, but tradable on the secondary markets.
  - Two broad types
    - Exchange traded fund (ETF)
      - Equity based
    - Exchange traded commodity (ETC)
- · Characteristics:
  - ETPs are open-ended (priced at NAV)
  - ETPs are essentially tracker or index funds (diversified)
  - ETPs are traded on the secondary markets (real time pricing)
  - ETPs have very low charges
  - ETPs are not subject to stamp duty
  - ETPs can be shorted

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## **Hints**

Exchange trade products such as exchange-traded funds (ETFs) are constituted as OEICs, but traded on the secondary markets.

ETPs are becoming increasing used by smaller investors as an efficient way to gain access to emerging markets and commodities.

#### Other methods of indirect investment

- Private client funds
  - Personal account with a brokerage
  - Types of fund
    - · Execution only
      - The client instructs and the broker executes
    - · Advisory dealing
      - The client generally instructs but may ask the broker for advice
    - · Portfolio advisory
      - The broker reviews the client's objectives and provides advice. The client makes the final decision
    - · Portfolio discretionary
      - The broker reviews the client's objectives and makes all decisions on investment strategy under blanket permission provided at the start of the relationship

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#### Other methods of indirect investment

- Structured products
  - Two or more investments combined
    - · Generally a security and a derivative
  - Examples
    - · Callable/puttable/convertible/index-linked/commodity-linked bonds
    - · Structured deposit
      - Offering an attractive rate of interest is a referenced entity meets a set target
      - For example, 6% p.a. if FTSE100 stays above 6500pts
    - · Structured capital protected product
      - For example a zero coupon bond and a long option
    - · Structured capital at risk product
      - Sacrificing capital protection for additional gain

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## **Further information**

Wrap accounts

A wrap account (or wrap service) is a means of consolidating and managing an investor's investment portfolio and financial plans for a fee.

An extensive range of UK and offshore funds and assets, including: CIS, Investment Trusts, equities, gilts, cash, structured products, VCTs, Hedge Funds, ETPs and other investment products.

The investor can allocate these assets to tax wrappers, including ISAs and pensions plans.

Both investors and advisers can then view a holistic picture online of the complete portfolio – all in one place, from anywhere in the world – 24/7.



## 3. Hedge funds and private equity

#### **Unregulated schemes**

Hedge funds

- Characteristics
  - Short selling
  - Borrowing to enhance gearing
  - Use of derivatives
- Classifications
  - Event driven
    - Takeovers, mergers, restructuring, etc.
  - Market neutral
    - Arbitrage activities
  - Long/short funds
  - Tactical (Speculative) trading
    - Systematic
    - Discretionary
  - Funds of funds

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## **Further information**

Fees for hedge funds

Fees can be very high

- Fixed fee: typically 1%-2% (can be as high as 5%)
- Management fee: typically 20% to 25% of the portfolio return

Often there is a high water mark to reach if the management fee is to be achieved.



## 2. Hedge funds and private equity

### Private equity funds

- Two broad categories
  - Venture capital
    - New, innovative but highly risky companies
  - Buy-outs
    - More established companies, typically plcs
    - Large capital investment
      - Leveraged buy-out
- Charges
  - Fixed fee
  - Management fee (carried interest)
    - Hurdle rate

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## 4. Pension funds and life assurance companies

#### **Pension schemes**

- · Occupational pension schemes
  - Salary related (defined benefit e.g. final salary, average salary)
  - Money purchase (defined contribution e.g. 5% of salary)
- Personal pensions/stakeholder pensions
  - Money purchase schemes

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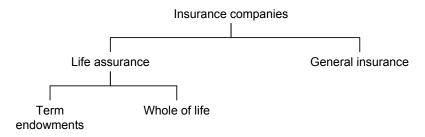
## **Further information**

There has been a significant shift by employers from defined benefit pension plans to defined contribution



## 4. Pension funds and life assurance companies

#### Overview



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## **Further information**

### Qualifying and non-qualifying policies

Investments in life funds can be qualifying or non-qualifying

- Qualifying policies require regular scheduled payments.
- Non-qualifying policies receive an irregular unscheduled lump sum(s)



## **Summary: Investment Objectives**

|                                   | Young pension fund   | Mature pension fund | Life<br>assurance<br>company                              | General<br>insurance<br>company                                 |
|-----------------------------------|--|---------------------|---|---|
| Investment<br>horizon             | Long-term  | Short-term          | Long-term   | Very short-<br>term   |
| Attitude to<br>short term<br>risk | Positive   | Negative            | Positive  | Very negative   |
| Liquidity                         | Low  | High                | Low   | Very high   |
| Liabilities                       | Real   | Real/nominal        | Nominal   | Nominal   |
| Asset<br>choice                   | <ul><li> Equities</li><li> Property</li><li> I-L gilts</li></ul> | • Bonds             | <ul><li>Equities</li><li>Property</li><li>Bonds</li></ul> | <ul><li>Cash</li><li>Money<br/>market<br/>instruments</li></ul> |

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