Symaxx

Symaxx Digital

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Bill To

Eklavya Asset Management LTD PTY

Item	Quantity	Rate	Total
Digital Marketing Services Comprehensive Digital Marketing Package: Tailored SEO strategies, targeted social media campaigns, and enhanced online presence management to amplify visibility and engagement across South African markets.	1	R40,000.00	R40,000.00
Facebook Account This Facebook account will be used for ad access	1	R3,000.00	R3,000.00
		Sub Total	R43,000.00
		Balance Due	R43,000.00

Thanks for sharing — here's a breakdown based on what we now know from the rejection notice and Facebook's current review systems:

🧠 Yes — Facebook's AI reviews BOTH your video + text + images

Meta (Facebook/Instagram) uses machine learning to scan:

- ✅ Ad **primary text**, **headlines**, **descriptions**

- ✅ **Image overlays** (even if text is in the graphic)

- ✅ **Video visuals AND audio** (they auto-transcribe and scan for risky phrases)

- ✅ **Landing pages** (if applicable — not your case here)

⚠️ Why This Ad Was Likely Rejected

From the notice:

> "Contains deceptive or misleading business practices"
> "Technology detected issues with **images**"

This suggests the **issue is likely one of these**:

🚫 1. Image shows "money-making" visuals

If your ad image has:

- Stacks of cash

- Graphs with upward arrows + money symbols 💸

- Words like "profits," "returns," "fast growth," etc.
  …it could be automatically flagged by Meta's system as "get-rich-quick" even if you didn't say it outright.

✅ **Fix:** Use a clean, professional image (e.g. someone on laptop, smiling with charts, or neutral investment imagery — without overused money symbols).

🗣️ **2. Video audio includes risky language**

If the video says things like:

- "Make more money fast"

- "Turn R500 into profits"

- "Guaranteed returns"
  …it will get flagged. Meta *does* transcribe and review the audio with their AI.

✅ **Fix:** Use safer language like:

- "Explore trading or investing"

- "Learn how to manage your money smarter"

- "Support for long-term financial goals"

✍️ **3. Text promises or implies unrealistic outcomes**

If your text includes:

- "Grow your income today"

- "Start earning now"

- "Make your money work instantly"
  …it can be interpreted as deceptive.

✅ **Fix:** Focus on education, support, exploration — not results.

✅ **What You Should Do Next**

1. **Edit in Ads Manager** — change the image (use a more neutral one) and reword the text/video.

2. Avoid words like **"profits, returns, income, guaranteed"** in both audio and text.

3. Submit a new version **before requesting a review** — this is faster and less risky.

If you send me a screenshot of the **image or video thumbnail**, I can tell you exactly what part triggered the flag.

Ready to help you rewrite or redesign whatever's needed 🔧💼

🧾 Pricing & Payment Terms

Our standard full-service eCommerce website package is valued at **R25,000**, which includes:

- Full custom website design & development
- Hosting + domain for 1 year
- Product uploads & configuration
- Secure payment integration
- SEO setup
- Full training & handover support
- And more…

However, because you're just getting started — and we truly believe in supporting early-stage entrepreneurs — we've structured a special **Startup Package** with the following discounts:

Item	Value	Discounted To
Full eCommerce Website Setup	R20,000	✅ Included
1-Year Hosting & Domain	R5,000	**FREE** (our gift to you)
Product Uploads (up to 30 items)	R1,500	✅ Included
Secure Payment Gateway Setup	R1,000	✅ Included
Training & Handover	R2,000	**FREE** (our gift to you)
SEO & Security Setup	R8,500	✅ Included
Total Value	**R37,000**	—
Special Price for You	—	⭐ **R10,000 Once-Off** ⭐

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We're offering this **once-off discounted package** because we believe in building long-term relationships. You'll have a beautiful, professional store — ready to sell — without cutting corners on quality.

Important Notes:

- Full payment is required upfront to unlock all features and begin development.

- A formal invoice will be sent once you approve this proposal.

eCommerce Website Proposal

Client Name: P Nkomo
Prepared by: Symaxx Digital
Date: 23 June 2025

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1. Introduction

Welcome and thank you for considering Symaxx Digital to bring your eCommerce vision to life. Whether you're just getting started or looking to expand your online footprint, you've taken a big step toward building a successful brand.

Selling products online—especially on platforms like Amazon—is a powerful way to grow your business. But having your **own professional website** puts you in full control. It allows you to build your brand identity, increase trust with your customers, manage your own pricing, and create new sales opportunities far beyond Amazon alone.

This proposal outlines everything we'll provide to help launch your online clothing store, as well as how we'll support you along the way—even if you're completely new to eCommerce.

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2. What's Included in Your Website Package

We will create a **complete, user-friendly online store** that looks great, runs smoothly, and is easy for you to manage.

Platform: WordPress with WooCommerce (trusted by millions worldwide)

Core Features:

- **Custom Website Design** – Beautiful, modern layout tailored to your clothing brand (colors, fonts, logo, etc.)
- **Online Store Setup** – Up to 30 products uploaded (with sizes, colors, images)

- **Mobile Responsive** – Works perfectly on smartphones, tablets, and desktops
- **Secure Checkout Integration** – Accept payments via PayFast, PayPal, Yoco, etc.
- **Order Management System** – Easily track orders, manage stock, and receive notifications
- **Hosting & Domain Setup** – 1 year of fast, reliable hosting with a custom domain (e.g., www.yourbrand.com)
- **Free SSL Certificate** – Your site will be secure (with HTTPS padlock)
- **Amazon-Ready Structure** – Follows Amazon recommendations for sellers with external websites
- **SEO-Optimised Pages** – Basic SEO structure to help your website appear on Google
- **Content Pages** – Includes About Us, Contact Us, Return Policy, and Shipping Information
- **Optional Blog or Lookbook Section** – Great for posting outfit ideas, trends, and updates to engage visitors
- **Basic Website Security** – Includes plugins and protection to reduce risk of hacking or spam

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3. Training & Handover

We understand that not everyone is a tech expert—and you don't need to be! Once your site is ready, we will guide you through everything so that you can take full control.

You'll receive:

- A **live 1-on-1 training session** (via Zoom or in-person)
- Access to **easy-to-follow training videos** showing you how to:
    - Add or remove products
    - Update prices or descriptions
    - Track your orders
    - Add banners or change text on your pages
    - Manage customer inquiries
- **Lifetime access to training materials** for reference anytime
- **Email support** for quick help and troubleshooting

Our goal is to empower you to confidently manage and grow your own store.

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4. What You'll Need to Provide

To bring your store to life, we'll need a few things from you:

- Your **business name** and **logo**
- High-quality **product images** (front, back, close-ups)
- Product information (name, description, sizes, price, and category)
- Your **return & shipping policies**
- Business email address (for order notifications)
- Preferred payment method (PayFast, Yoco, etc.)
- Your social media account links (optional)

We'll assist you with guidance on how to structure this content if needed.

5. Optional Add-Ons (Available on Request)

As your business grows, your website can grow with you. We offer powerful add-ons that you can activate now or in the future:

- 📱 **Facebook & Instagram Shop Setup** – Sell directly on social media
- 💬 **WhatsApp Chat Widget** – Let customers chat with you in real time
- 📩 **Email Marketing Integration** – Tools to collect emails and send campaigns
- 📊 **Google Analytics & Facebook Pixel** – Track visits and ad performance
- 🚀 **Advanced SEO Setup** – Rank higher on Google and attract organic traffic
- 🔁 **Maintenance Plan** – Keep your website backed up, updated, and secure
- 🤝 **Affiliate Program Tools** – Allow others to promote your products
- 💡 **Blog Strategy & Content Planning** – Content marketing to attract more visitors
- 🎯 **Abandoned Cart Recovery** – Convert lost customers into buyers

- 🌍 **Multi-Currency Support** – Sell internationally with currency converters
- 🧾 **PDF Invoice Generator** – Auto-generate invoices for orders
- 🎁 **Loyalty & Coupon System** – Reward return customers and drive sales
- 🙋🏽 **Live Chat Integration** – Offer support or sales help directly from your site
- 🙌🏽 **Custom Thank You & 404 Pages** – Keep the experience clean and branded

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6. Timeline

Once we receive all the content and payment, development will begin immediately.

Estimated turnaround: 7–10 working days.

We aim for quality and speed, without compromising the customer experience.

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7. Pricing & Payment Terms

The pricing for this package will be shared with you directly after you confirm acceptance of the proposal. This once-off price includes the full website setup, hosting, domain registration, and training.

Please note: Full payment is required upfront before we begin development. This ensures we can activate hosting, secure your domain, and allocate resources to fast-track your website launch.

A formal invoice will be issued upon confirmation.

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8. Next Steps

1. Let us know you're happy with the proposal ✨
2. Submit your content (we'll guide you through this)
3. Make payment to confirm your project
4. Website development begins 🚀

Thank you for choosing **Symaxx Digital**. We're truly excited to partner with you on this journey and help bring your brand to life online. Your success is our mission, and we'll be here to support you every step of the way.

Let's build something amazing together!

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DailyYou x Blossom Bloom — Partnership Acknowledgement

1. Appreciation & Purpose

First, we want to express our sincere appreciation for the opportunity to work with the Blossom Bloom product range. We truly value your openness in allowing us to use your products in a way that aligns with our own marketing and branding approach.

This message is simply to outline what we're doing with DailyYou — how we plan to work alongside you, stay aligned with your product integrity, and support your mission while building something impactful on our side.

2. What DailyYou Is All About

DailyYou is a wellness and lifestyle brand built to help everyday South Africans feel better, look better, and live better.

Our motto is: **"Your health. Your confidence. Your DailyYou."**

Instead of doing network marketing, we're building an online platform (dailyyou.shop) that allows us to promote and sell health-focused products — starting with Blossom Bloom — directly to customers. We're creating a shopping space that offers convenience, consistency, and a little daily boost for every type of person.

3. Our Strategy & Sales Process

Here's how it will work:

- We run our own website and brand under **DailyYou**
- We promote the products through **social media, paid ads, SEO, influencer campaigns, and original content**
- When a customer buys from our site, your team (who will have access to the backend of our website via WooCommerce) will handle the **order fulfillment and shipping**
- We will collect the full customer payment, and then forward the agreed product price to you as soon as the order is confirmed
- We'll handle **customer service, returns, communication, and all front-end sales activity**

Our focus is to **bring the traffic, build the brand, and drive results** — while your team continues to manage inventory and delivery.

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4. Transparency on Pricing

We understand the base prices for each product, and we'll be using your official pricing to calculate what we owe you for every order.

To allow us to cover things like advertising, packaging, design, and marketing, we will list the products on our website with **slightly increased prices**, often presented as **"special deals"** or **bundle offers** that reflect value and urgency.

We want to be clear: customers who know about Blossom Bloom directly can still purchase from you through the network marketing system. We are simply creating **a separate sales funnel with its own energy, vibe, and value-based model**.

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5. Example Pricing Structure

Product	Your Price	DailyYou Price	Profit Margin
B.Drops	R300	R450	R150
Shrink AM	R300	R440	R140
Gut Cleanse	R360	R480	R120
7-Day Bundle	R960	R1500	R540

These prices may occasionally change depending on campaigns or promotions.

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6. What We'll Need From Blossom Bloom

To keep everything professional and aligned with your brand identity, we kindly ask for:

- Access to **product testimonials** or transformation stories that we can share in our content or ads
- Any **professional product images or videos** you've already created
- A dedicated **contact person** from your team to help monitor and fulfill orders from our WooCommerce backend

We'll take care of the branding, design, and tone on our side to match the **DailyYou** voice, but we'll always respect the source of the products.

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7. Final Words

Once again, thank you for allowing us to work with you and be part of the Blossom Bloom journey. We believe that with our energy, tools, and marketing approach — combined with your already powerful product — we can make something truly impactful.

We're not just here to sell products. We're here to help more people find something that genuinely improves their lives — and we're excited to do that through DailyYou.

Let's grow this together.

With appreciation,
 The DailyYou Team