

# Partnership Overview: DailyYou & Blossom Bloom

## Purpose of this Document:

This document serves as a summary of our plan and current setup for working with the Blossom Bloom product range under our new brand platform: **DailyYou**. We want to ensure everything is clearly communicated as we begin this partnership.

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## What We Are Building

We've launched a new wellness-focused brand called **DailyYou**, which will operate through our own platform (website + social media). DailyYou is not a network marketing team or a reseller group. Instead, we are building a direct-to-consumer model that allows us to:

- Sell Blossom Bloom products through our **own website** (dailyyou.shop)
- Create our **own pricing structure**, bundles, and promotions
- Use our own **branding and marketing content**
- Handle all marketing, content creation, customer support, and ad campaigns internally

Our goal is to drive our own traffic and grow a separate but aligned customer base for the Blossom Bloom product range — without changing the product itself.

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## How Fulfillment Will Work

- Our website is built on **WooCommerce**, and a member of the Blossom Bloom team will be given access to manage the **Orders section**.
- We will **not forward any customer details manually** — all orders will be visible in real-time on the system.
- Blossom Bloom will be responsible for:
  - **Packing and fulfilling orders**
  - **Shipping to the customers**
  - Updating the order status if needed

We would appreciate confirmation or guidance on how **payment processing** will work from your side. For example:

- Should we **take full payment** and then forward the product cost to you per order?
  - Or should we use **another structure** such as loading credit or batching payments?  
We are open to following whatever system works best on your side.
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## What We'll Need From Blossom Bloom

To help us get started and position the products well on our website and social media, we'd appreciate the following:

- Access to **existing marketing content** (e.g. professional product images, videos)
- Any **testimonial or transformation content** that you've already collected and are happy for us to use
- Basic **product copy or descriptions** that are already approved and align with your branding

We will take care of the design, layout, and branded feel under DailyYou, but we want to make sure all claims and information remain aligned with Blossom Bloom's standards.

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## What We Will Be Doing

Here's what we'll be responsible for:

- Creating and running the **DailyYou website** and social media
  - Posting original content, managing ads, and running promotions
  - Handling all customer questions and marketing operations
  - Placing consistent orders and sending product payments directly to you
  - Building customer feedback and reviews based on our own client base
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## **Final Note**

This partnership is based on mutual respect and clear boundaries. We fully acknowledge that these are your products and we are not rebranding or altering them in any way. Our aim is simply to create a strong, professional platform that brings in sales through a different channel — while still keeping all product handling and shipping in your hands.

We're excited to begin this journey and will continue to improve our systems as we go. If there are any changes or suggestions from your side, we are more than open to discussion.

Thank you again for trusting us. We look forward to growing this with you!

## Letter of Authorization

 Date: 17 June 2025

 To: PayPal, Inc.

 From: Bukhosi Mbusi Moyo

 PayPal Email: symaxxdigital@gmail.com

Dear PayPal Support,

I hereby confirm that I am the rightful owner and authorized representative of the PayPal account registered under the email address mentioned above. I am submitting this letter as part of your verification process and to authorize myself to manage all transactions related to this account.

Please find my details below:


No.	Full Name	Identity Number	Business Title
1	Bukhosi Mbusi Moyo	GN055894	CEO

I trust this document fulfills the necessary requirements. Should you need any additional documents or verification, please feel free to reach out to me.


Sincerely,

Signed \_\_\_\_\_


 Contact Number: +27 63 232 2373

 Address: 134 Anthesis St 7991 , Lotus Gardens, Pretoria, 0025

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