

# **We Build Digital Experiences That Bring Your Clientele Close To You.**

We're a Digital Marketing Agency & we're experts  
in SEO & Website Design.

## **Digital Marketing Quotation**

### **Quotation for Digital Marketing Services**

**Client Name:** Centuria Real Estate

**Date:** 04 July 2025

**Prepared By:** Symaxx Digital

#	Details	Cost
1	Domain & Unlimited Emails.	R500/yr. (Included)
2	Lite Speed Web Hosting	R5000/yr. (Included)
3	Website Design & Management	R60,000 (Included)
4	Premium SEO & Technical Optimisation	R30,000/pm.
5	Google Webmaster Tools & Analytics Setup	R5,000 (Included)
6	Pay-Per-Click Ads Setup & Management (Google, Facebook, Instagram)	R20,000 (Included)
7	Graphics & Banner Creation	R8,000 (included)
8	Content Research	R5,000 (Included)
9	Content Implementation	R7,000 (Included)
10	Email Marketing Setup & Automation	R16,000 (Optional)
11	Social Media Setup & Optimisation	R8,000 (Included)
	<b>You only pay</b>	<b>R30,000</b>

✓ **Included Services** are complementary to your Digital Marketing and covered in your investment.

★ **Optional Services** are strategic upgrades that can help you gain more visibility, traffic, and bookings as your company grows.

## Monthly Package Fee

**R30,000/month**

*(Minimum 6-month partnership)*

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## What's Included

Below is a breakdown of what you'll receive as part of this premium SEO package. All other services are included at no additional charge to ensure your success.

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### **1. Premium SEO – R30,000/month**

#### **Description:**

A high-impact SEO strategy to drive targeted organic traffic and dominate search rankings for Pretoria and beyond. This includes:

- Keyword research & mapping for top property searches
  - Full on-page optimization of property listings & area pages
  - Technical SEO fixes & speed improvements
  - Local SEO to rank in “near me” searches
  - Backlink development & outreach
  - Conversion tracking and monthly reports
- 

### **2. Website Design & Development – R60,000 (Included)**

#### **Description:**

A fully customized real estate website to showcase your listings, drive inquiries, and position Centuria as a trusted property partner. Includes:

- Mobile-friendly, modern design
- Listings with advanced search filters
- Lead capture forms & CRM integration
- WhatsApp and call-to-action buttons
- Blog and area guides

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### **3. Google Ads Setup & Management – R15,000/month (Included)**

#### **Description:**

Strategic Google Ads campaigns targeting buyers and sellers searching in your service areas. Includes:

- Campaign setup & keyword targeting
  - Compelling ad copy & creative
  - Conversion tracking
  - Weekly optimization
- 

### **4. Facebook & Instagram Ads Setup & Management – R12,000/month (Included)**

#### **Description:**

Engage potential clients on social media with targeted campaigns driving website traffic, leads, and retargeting warm audiences.

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### **5. Email Marketing & Automation – R10,000 (Included)**

#### **Description:**

Setup and management of email campaigns to nurture your existing database and convert prospects, including:

- Welcome and drip sequences
  - Monthly newsletters
  - Property showcase blasts
- 

### **6. Custom Graphics & Content – R8,000/month (Included)**

#### **Description:**

Professional visuals to showcase your listings and reinforce your brand across web and social platforms.

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## **7. Content Strategy & Blog – R5,000/month (Included)**

### **Description:**

Monthly articles and area guides to build trust, drive SEO traffic, and position you as an authority.

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## **8. Google Analytics & Search Console Setup – R5,000 (Included)**

### **Description:**

Installation and configuration to track all website activity and measure success of campaigns.

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## **9. Social Media Optimization – R6,000 (Included)**

### **Description:**

Polished, fully branded Facebook and Instagram profiles to maximize credibility and engagement.

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## **Total Value if Priced Separately**

**~R156,000 first month + R60,000 monthly**

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## **Your Investment**

**R30,000/month** all-inclusive

*(You only pay for Premium SEO—everything else is included to drive your success.)*

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## **Refund Guarantee**

If, after **90 days of implementation**, you do not see measurable improvements in your search visibility or inbound inquiries, you may request a **full refund of all fees paid**.

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## Payment Terms

- **First Payment:** R30,000 due before project commencement
  - **Billing Cycle:** Monthly in advance
  - **Notice Period:** 30 days to cancel after the initial 6-month term
- 

## Bank Details

**Account Name:** Symaxx (PTY) LTD

**Bank:** FNB (First National Bank)

**Account Number:** 63150953355

**Type:** Business Account

# **We Build Digital Experiences That Bring Your Clientele Close To You.**

We're a Digital Marketing Agency & we're experts  
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## **Digital Marketing Quotation**

**Quotation for Digital Marketing Services**

**Client Name:** Studio Delta

**Date:** 04 July 2025

**Prepared By:** Symaxx Digital

#	Details	Cost
1	Domain & Unlimited Emails.	R500/yr. (Included)
2	Lite Speed Web Hosting	R5000/yr. (Included)
3	Website Design & Management	R45,000 (Included)
4	Premium SEO & Technical Optimisation	R40,000/pm.
5	Google Webmaster Tools & Analytics Setup	R5,000 (Included)
6	Pay-Per-Click Ads Setup & Management (Google, Facebook, Instagram)	R20,000 (Included)
7	Conversion Optimised Product Landing Pages	R8,000 (Included)
8	Graphics & Banner Creation	R8,000 (included)
9	Content Research	R5,000 (Included)
10	Content Implementation	R7,000 (Included)
11	Email Marketing Setup & Automation	R16,000 (Optional)
12	Social Media Setup & Optimisation	R8,000 (Included)
	<b>You only pay</b>	<b>R40,000</b>

✓ **Included Services** are complementary to your Digital Marketing and covered in your investment.

★ **Optional Services** are strategic upgrades that can help you gain more visibility, traffic, and bookings as your company grows.





## We Build E-commerce Marketing Engines That Convert

Thank you for considering **Symaxx Digital** to partner with **Studio Delta**.

This proposal outlines a robust digital growth strategy crafted to:

- **Drive high-quality traffic to your e-commerce store**
- **Dominate search rankings for your best-selling and priority products**
- **Grow sales with targeted Google & social media advertising**
- **Build long-term authority in your niche and brand credibility across South Africa**

This is not simply about updating your online presence—it's about transforming your digital ecosystem into a sustainable revenue engine.

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## Strategic Overview

Your quotation has been designed around three primary goals:

### 1. Accelerate Revenue Growth with Search and Ads

We'll combine premium SEO and laser-focused paid campaigns to consistently attract customers searching for your products.

### 2. Increase Visibility and Market Share

With an e-commerce SEO strategy targeting your most profitable keywords, you'll be found by buyers exactly when they're ready to purchase.

### 3. Build Long-Term Brand Equity

A professional, conversion-focused website, compelling product content, and cross-channel visibility will make you the obvious choice over competitors.

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## Service Descriptions & What You're Getting

### **1. Domain & Unlimited Emails – R500/year (Included)**

We secure and manage your professional domain and create unlimited branded emails for seamless communication and credibility.

### **2. LiteSpeed Web Hosting – R5,000/year (Included)**

Fast, secure hosting optimised for e-commerce sites with daily backups and near-instant load times.

### **3. Website Design & Management– Included**

We build a modern, mobile-responsive website or refresh your current platform to maximise conversions, including custom product templates, category pages, and sales-focused layouts.

### **4. Premium SEO & Technical Optimisation – R40,000/month**

This monthly service includes:

- Extensive keyword research (e.g., “modern sideboards,” “bathroom cabinets South Africa”)
- Content creation and onsite SEO
- Technical fixes and speed optimisation
- High-authority backlink acquisition
- Local SEO tracking and competitor analysis
- Monthly reporting dashboards

### **5. Google Webmaster Tools & Analytics Setup – Included**

Proper indexing, performance tracking, and analytics integration to measure ROI.

### **6. Pay-Per-Click Ads – Included**

Setup and management of Google Ads, Facebook, and Instagram campaigns to deliver fast results while SEO ramps up.

### **7. Conversion Optimised Product Landing Pages – Included**

Custom landing pages for your highest-value products and categories to maximise conversions.

### **8. Graphics & Banner Creation – Included**

Professionally designed product banners, promotional graphics, and ad creatives aligned with your brand.

## 9. Content Research & Keyword Strategy – Included

Deep-dive research into the highest-potential search terms to target buyers and beat competitors.

## 10. Content Implementation & Onsite SEO – Included

Strategic placement of keywords, meta tags, and product descriptions to improve visibility.

## 11. Email Marketing Setup & Automation – Included

We'll configure lead capture forms and email sequences to nurture and convert leads.

## 12. Social Media Setup & Optimisation – Included

Full setup and optimisation of your Facebook and Instagram presence, integrated with your website and campaigns.

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## Payment Terms & Quotation Details

### Payment Terms

- **R40,000/month retainer** (all-inclusive)
- Website development, management and marketing services included

### Mode of Payment

- EFT (bank transfer)

### Validity

- This quotation is valid for 30 days from the date of issue.

# **We Build Digital Experiences That Bring Your Clientele Close To You.**

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## **Digital Marketing Quotation**

**Quotation for Digital Marketing Services**

**Client Name:** Global Access.

**Date:** 14 May 2025

**Prepared By:** Symaxx Digital

#	Details	Cost
1	Domain & Unlimited Emails.	R500/yr. (Included)
2	Lite Speed Web Hosting	R5000/yr. (Included)
3	Website Design & Development	R30,000 (Included)
4	Premium SEO	R25,000/pm.
5	Google Webmaster Tools Setup	R5,000 (Included)
6	Pay-Per-Click Ads, Facebook & Instagram Ads Setup.	R16,000 (Included)
7	Graphics (Logo and Any Specific Graphics)	R8,000 (included)
8	Content Research	R5,000 (Included)
9	Content Strategy	R5,000 (Included)
10	Press Release (10+ Publishers)	R18,000 (Optional)
11	Email Marketing Setup	R16,000 (Optional)
12	Social Media Setup & Optimization	R8,000 (Included)
	<b>You only pay</b>	<b>R25,000</b>

✓ **Included Services** are complementary to your Digital Marketing and covered in your investment.

★ **Optional Services** are strategic upgrades that can help you gain more visibility, traffic, and bookings as your company grows.

## We Build Digital Experiences That Drive Results

Thank you for considering Symaxx Digital to support your business growth. This quotation outlines a holistic digital strategy designed to help you:

- **Start generating leads immediately through targeted social media ads**
- **Build a powerful long-term presence with premium SEO**
- **Elevate your brand with a modern, conversion-focused website**

This package is not just about "getting online"—it is about positioning Global Access as a market leader in your industry. Each service has been selected to work synergistically for short-term wins and long-term authority.

## Strategic Overview

Your quotation has been tailored with three primary goals in mind:

1. **Fast Results:** Through smart, highly targeted Facebook & Instagram Ads, we'll help you get real leads and inquiries quickly.
2. **Strong Visibility:** With our Premium SEO, we'll begin building your long-term visibility on Google so you rank higher than your competitors.
3. **Professional Online Presence:** A fully customized website redesign will not only look professional but will also allow clients to book, sign up, or contact you directly—seamlessly.

This isn't a generic solution. It's a game-changing, results-driven plan to put Global Access where your clients are: online, informed, and ready to connect.

## Service Descriptions & What You're Getting

### 1. Domain & Unlimited Emails – R500/yr (Included)

We secure your professional domain name (e.g. yourcompany.co.za) and set up unlimited business email addresses (e.g. info@yourcompany.co.za) to enhance credibility and brand consistency across all platforms.

### 2. Lite Speed Web Hosting – R5,000/yr (Included)

Experience lightning-fast website performance with secure LiteSpeed hosting, ensuring 99.9% uptime, daily backups, and top-tier protection against cyber threats. Fast load times also help with SEO rankings.

### 3. Website Design & Development – R30,000 (Included)

We design a modern, mobile-optimized website tailored to your business goals. Your site will include strategic lead capture forms,

interactive design, live chat integration, Google Maps, service pages, blog sections, and booking/contact forms to convert visitors into paying clients.

#### **4. Premium SEO – R25,000/month**

The only item billed monthly—this powerhouse service includes advanced keyword research, content strategy, high-authority backlinks, local SEO grid tracking, competitor benchmarking, and performance reporting to ensure your brand ranks at the top and stays there.

#### **5. Google Webmaster Tools Setup – R5,000 (Included)**

We integrate your website with Google Search Console, allowing us to monitor indexing, resolve crawl errors, and improve your site's visibility and performance on Google.

#### **6. Pay-Per-Click Ads (Facebook & Instagram Ads Setup) – R16,000 (Included)**

We craft compelling ad campaigns, configure targeting and tracking, and build pixel infrastructure to start driving immediate traffic and inquiries. These ads are optimized for conversions from day one.

#### **7. Graphics (Logo & Any Specific Graphics) – R8,000 (Included)**

High-quality, custom graphics including logos, banners, promotional creatives, and branded visuals that support your brand across digital and social platforms.

#### **8. Content Research – R5,000 (Included)**

We deep-dive into your industry, analyze competitors, and discover the keywords and topics your ideal customers are searching for. This informs your SEO, content, and conversion strategy.

#### **9. Content Strategy – R5,000 (Included)**

We develop a winning page-by-page plan for your website, guiding messaging and calls-to-action to turn visitors into leads. Every section of your site will serve a purpose in the customer journey.

#### **10. Press Release (10+ Publishers) – R18,000 (Optional)**

Boost credibility and exposure with a professionally written press release distributed to 10+ online publications, announcing your business or milestones. Excellent for SEO and brand authority.

## 11. Email Marketing Setup – R16,000 (Included)

We set up your mailing system with automated welcome sequences, lead capture forms, and newsletter templates so you can build a subscriber list and market directly to engaged leads.

## 12. Social Media Setup & Optimization – R8,000 (Included)

Full setup and professional optimization of your Facebook and Instagram accounts with brand-aligned visuals, bio descriptions, profile links, and call-to-action buttons, all integrated with your site.

## Payment Terms & Quotation Details

### 1. Payment Terms

- Premium SEO: R25,000/month (monthly retainer)
- All other services are included in this package
- Website development is covered under the complementary services

### 2. Banking Details

**Account Number:** 63150953355

**Bank:** FNB (First National Bank)

**Account Name:** Symaxx (PTY) LTD

**Account Type:** Business Account

### 3. Mode of Payment

Payments to be made via EFT (bank transfer). Monthly services are billed on the 1st of every month.

### 4. Validity of Quotation

This quotation is valid for 30 days from the date of issue.



**Quotation Date:** 14 May 2025



**Contact:** hello@symaxx.com | WhatsApp/Call: +27 68 580 6084



# **We Build Digital Experiences That Bring Your Clientele Close To You.**

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## **Digital Marketing Quotation**

**Quotation for Digital Marketing Services**

**Client Name:** Studio Delta

**Date:** 04 July 2025

**Prepared By:** Symaxx Digital

## 1 Executive Summary

Studio Delta has established itself as a reputable furniture brand with a strong product range and a loyal customer base. However, as the digital landscape evolves, relying on traditional marketing efforts alone will limit your ability to scale revenue and stay ahead of competitors.

During our recent audits and discussions, it became clear that while you have invested in an internal marketing team, there are persistent structural challenges holding back your growth:

- Technical SEO errors and outdated website architecture are reducing your visibility on Google.
- Social media engagement has stagnated, with content not translating into consistent, high-quality leads.
- Competitors with smaller product ranges are capturing search share and customer attention you could own.

This proposal outlines a roadmap designed to transform these obstacles into opportunities. By combining advanced SEO strategy, targeted paid advertising, and a refreshed content approach, Studio Delta can expect:

- Dramatically increased qualified traffic to the website.
- A consistent pipeline of high-intent buyers searching for premium furniture solutions.
- Reinvigorated social channels fueled by warm audiences coming from search and ads.

Our focus is simple:

**To help you dominate the most valuable search keywords, win more customers in key regions like Gauteng, KZN and the Western Cape, and position Studio Delta as the first choice in South Africa's high-value furniture market.**

This is not a quick-fix marketing campaign—it's a structured, performance-driven growth plan built to deliver measurable results and sustained momentum.

## 2 Current Performance Overview

Through our audit and analysis of your website and digital channels, we've identified key insights into how Studio Delta is performing today:

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## 1. Website Visibility and Organic Traffic

Your website currently averages approximately **20,000 monthly visits**. However, this traffic is significantly below potential. Competitor analysis shows an opportunity to **10–20x this figure** by ranking for high-value keywords related to display cabinets, sideboards, and bathroom furniture. Many core pages are not optimised for search intent, which limits your reach to customers ready to buy.

## 2. Technical SEO Health

The site contains over **200 active pages**, with several critical issues actively harming search visibility:

- **Meta descriptions:** Many pages have missing or duplicate meta descriptions.
- **Title tags:** Overlong or empty title tags were identified on key pages.
- **H1 headings:** Numerous pages are missing clear H1 headings, reducing keyword relevance.
- **Broken links:** Internal links that point to missing or incorrect pages were found.
- **URL structure:** SEO-unfriendly URLs prevent Google from efficiently crawling and ranking your content.

These issues reduce your authority and prevent Google from indexing your site effectively.

## 3. Content and Keyword Rankings

The majority of your product and category pages are ranking beyond the first page of search results.

Highly competitive, high-conversion keywords remain underutilised or missing dedicated landing pages. Examples include:

- “Display cabinets South Africa”
- “Bathroom cabinets online”
- “Sideboards for sale”
- “Furniture delivery Cape Town”

Combined, these terms have an estimated **monthly search volume exceeding 100,000**, representing a clear opportunity to capture qualified, purchase-ready buyers.

## 4. Social Media Presence

Your social media channels have attracted an audience of over **29,000 followers**, but engagement is low. Most posts receive fewer than **50 likes** and limited interaction. Growth has plateaued, indicating the current audience is either cold or not effectively nurtured to take action.

## 5. Paid Advertising

Current ad campaigns primarily feature standard product images without compelling value messaging or problem-solving content. Performance remains modest due to:

- Limited retargeting of visitors.
- No integrated funnel that guides prospects from ads to conversion.
- Lack of creative diversity to test and optimise different messaging angles.

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## Summary of Findings

Studio Delta has a strong brand and respected products. However, structural issues, under-optimised content, and missed opportunities in paid and organic channels are constraining growth. Resolving these challenges can unlock significant revenue gains and expand your market share.

## **3** Growth Potential

Studio Delta is positioned to unlock significant growth within months. The data from your keyword and SEO audit highlights a clear path to becoming a dominant brand in South African furniture e-commerce.

### 1. Substantial Traffic Expansion

From the combined search volumes of **your top 20–30 keywords**, including:

- Display Cabinets (65,000+ searches/month)
- Bathroom Cabinets (28,000+)
- Sideboards & Storage Units (42,000+)
- Bedside Cabinets (25,000+)
- Additional related categories and long-tail searches (300,000+ combined)

If Studio Delta secures **top 3 positions** for just a fraction of these, you can realistically grow to **300,000–500,000 monthly organic visitors**, compared to the current  $\pm 20,000$ .

**This represents a 15–25X increase in traffic volume.**

With focused technical improvements and content optimisation, early gains can typically appear **within 30–60 days** of implementation.

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## 2. Revenue Multiplication Potential

While exact revenue will depend on your conversion rates and average order values, historically:

- A 10–15X increase in high-intent traffic can lead to a **proportional uplift in leads and sales**.
- For example: If your current sales pipeline is converting consistently, this level of traffic could potentially **multiply revenue by 10–20X over time**.

This means every improvement in keyword rankings and search visibility compounds your return on marketing investment.

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## 3. Stronger Social Engagement and Brand Trust

By capturing qualified organic visitors and retargeting them on Facebook and Instagram, you will:

- Build an audience of warm leads who already trust your brand.
  - Improve your follower growth and engagement rates without relying on cold targeting.
  - Consistently funnel website visitors into your social ecosystem, strengthening long-term loyalty.
-

## 4. Paid Advertising Synergy

Combining SEO-driven visibility with Google and Facebook ads allows you to:

- Capture demand at the very moment people search for furniture.
  - Retarget high-value website visitors who didn't convert on the first visit.
  - Establish Studio Delta as the **default choice for premium furniture** in South Africa.
- 

## 5. Market Leadership Potential

Executed correctly, this integrated strategy can position Studio Delta as:

- The **most visible e-commerce brand** for furniture and storage in key regions.
- A top-ranking authority trusted by consumers searching for premium products.
- The benchmark your competitors measure themselves against.

## 4. Proposed Solution

To unlock this growth potential and position Studio Delta as the *go-to premium furniture brand in South Africa*, we recommend an integrated approach combining **technical SEO, strategic content, and performance-driven advertising**:

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### 1. Technical SEO Overhaul

Your website currently has hundreds of critical issues preventing it from reaching its true ranking potential.

We will:

- Fix broken links, duplicate meta descriptions, and indexation gaps.
- Ensure all 200+ product and category pages have optimized title tags, meta descriptions, and H1 headings.
- Resolve SEO-unfriendly URLs to improve crawlability and ranking signals.
- Implement schema markup to enhance your product visibility in search results.

- Submit and validate sitemaps and fix any crawl errors in Google Search Console.
- 

## ✓ 2. Strategic Content Expansion

Beyond technical fixes, we will *strategically build your authority* by:

- Creating optimized landing pages for each of your highest-opportunity keywords (e.g., *display cabinets, sideboards, bathroom cabinets*).
- Developing product-focused blog content to capture long-tail searches.
- Refreshing underperforming product descriptions with persuasive, keyword-rich copy.

## ✓ 3. Paid Advertising Acceleration

While SEO ramps up, we will drive *immediate qualified traffic and conversions* by:

- Launching high-converting Google Search Ads targeting transactional keywords.
  - Running Facebook and Instagram campaigns focused on remarketing and lead generation.
  - Continually testing and refining creative and targeting to drive down cost per acquisition.
- 

## ✓ 4. Performance Monitoring & Reporting

Transparency is key. You will have:

- A dedicated WhatsApp group chat with your Symaxx team for daily communication.
  - Monthly performance reports detailing traffic, rankings, conversions, and ROI.
  - Clear timelines and milestones to track project delivery and outcomes.
-

## ✓ 5. Ongoing Support & Optimisation

Our team will function as *an extension of your marketing department*:

- Proactively identifying new growth opportunities.
- Recommending creative campaigns to support product launches.
- Optimising all channels in sync so you can scale confidently.

## ✓ Refund Guarantee for Confidence (**Important**)

We're so confident in this approach that if you don't see meaningful improvements in rankings and traffic within 3 months of full implementation, we'll refund your investment—no questions asked.

## 5. Deliverables & Timeline

Below is an overview of what you will receive as part of this engagement, along with the estimated timeline for implementation:

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### Phase 1: Technical SEO Implementation

#### **Deliverables:**

- Audit confirmation and prioritisation of technical issues.
- Resolution of broken links, duplicate titles, and missing meta descriptions.
- Optimisation of all product and category pages (titles, meta, H1s).
- Sitemap submission and crawl error resolution.
- URL restructuring for SEO-friendly slugs.
- Schema markup for product-rich results.

#### **Timeline:**

- 3–4 weeks from project kick-off.
- 

### Phase 2: Content Strategy & Creation

#### **Deliverables:**

- Keyword research validation across all key product categories.
- Creation of optimised landing pages for top products and categories.
- Rewrite and optimisation of product descriptions.



- 2–4 SEO-focused blog articles per month.

#### Timeline:

- Starts in week 2; ongoing monthly thereafter.
- 



### Phase 3: Paid Advertising Activation

#### Deliverables:

- Setup and launch of Google Ads campaigns (Search and Shopping).
- Setup and launch of Facebook/Instagram campaigns.
- Creative development: ad copy and visuals.
- Conversion tracking implementation.
- Continuous optimisation and scaling.

#### Timeline:

- Setup within 2 weeks; live campaigns running by week 3.
  - Ongoing optimisation monthly.
- 



### Phase 4: Reporting & Support

#### Deliverables:

- Monthly performance reports covering:
  - Keyword rankings.
  - Organic traffic and conversions.
  - Paid campaign results.
  - Recommendations for next steps.
- WhatsApp group for daily questions and updates.
- Quarterly strategy sessions.

#### Timeline:

- Starts after launch and continues throughout the engagement.
- 



### Refund Guarantee

If you do not see measurable ranking and traffic improvements within **3 months of completing the technical SEO fixes**, we will refund your investment.

## 6. Support Model & Communication

We believe that proactive, transparent communication is the foundation of successful partnerships. Here's how we will work together:

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### Ongoing Access & Collaboration

- You will have a **dedicated team of up to 5 specialists**, including:
    - An SEO Strategist
    - A Graphic Designer
    - A Social Media Manager
    - A Website Developer
    - A Dedicated Account Manager
  - We operate as your **remote marketing department**, providing continuous support without the overhead of an in-house team.
- 

### Real-Time Communication

- A private **WhatsApp group** where you can:
    - Ask questions anytime.
    - Share updates or approvals.
    - Receive progress updates in real time.
  - Email communication for formal reporting, invoices, and shared documents.
-



## Reporting & Insights

- **Monthly reporting** on:
    - Keyword rankings and SEO progress.
    - Website traffic and engagement.
    - Paid advertising performance.
    - Recommendations for next steps.
  - **Quarterly strategic review sessions** to:
    - Evaluate performance.
    - Identify new opportunities.
    - Adjust budgets and priorities if needed.
- 



## Hours of Availability

- Monday to Friday, 9 AM to 5 PM SAST.
- Priority response times for WhatsApp and urgent queries.



## 7. Why Work With Us



### Proven Track Record of Driving Results

We specialise in helping ambitious businesses multiply their online visibility and revenue. From e-commerce brands to professional services, our clients consistently see measurable growth—fast.

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### Deep Expertise Across Channels

Unlike generalist agencies, we bring focused expertise in:

- Technical SEO
- Advanced Google Ads
- Social Media Advertising
- Conversion Optimisation

All working together to turn your website into a **primary driver of qualified leads and sales.**

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## A Hands-On, Embedded Approach

Think of us as your own marketing department:

- Proactive support—daily if needed
- Fast responses to any question
- Continuous optimisations
- Clear reporting you can act on

No long waits. No surprises. Just clear, consistent progress.

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## Transparent, Data-Led Strategy

Everything we propose is backed by:

- Independent traffic data
- Competitor analysis
- Conversion-focused design best practices

So you can be confident every cent invested is tied to specific, measurable objectives.

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## A No-Risk Commitment

We're confident in our ability to help you rank, grow traffic, and generate results. So much so that:

**If you don't see significant ranking improvements within 90 days of final implementation, we'll refund your investment.**

Domain: <https://www.studiodelta.co.za/>

Language & Location: English | South Africa

TRAFFIC

ORGANIC

17 603

PAID

0

Previous month

Organic

100.0%

Paid

0.0%

ORGANIC KEYWORDS

1,416

DOMAIN AUTHORITY

16

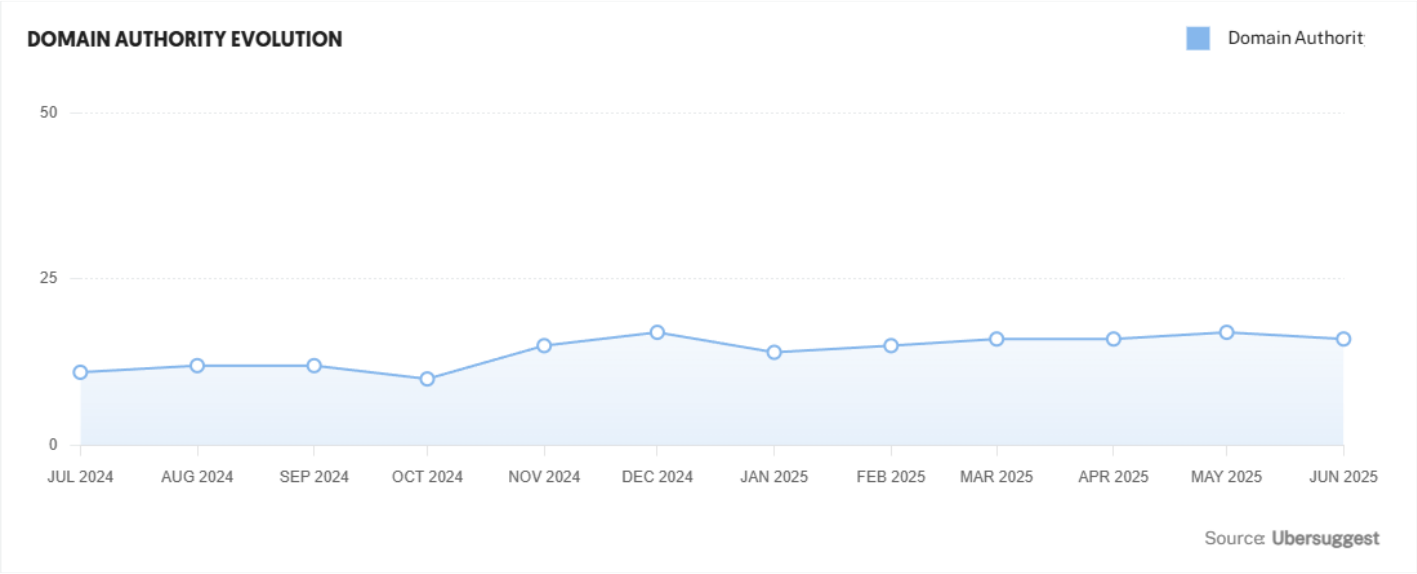
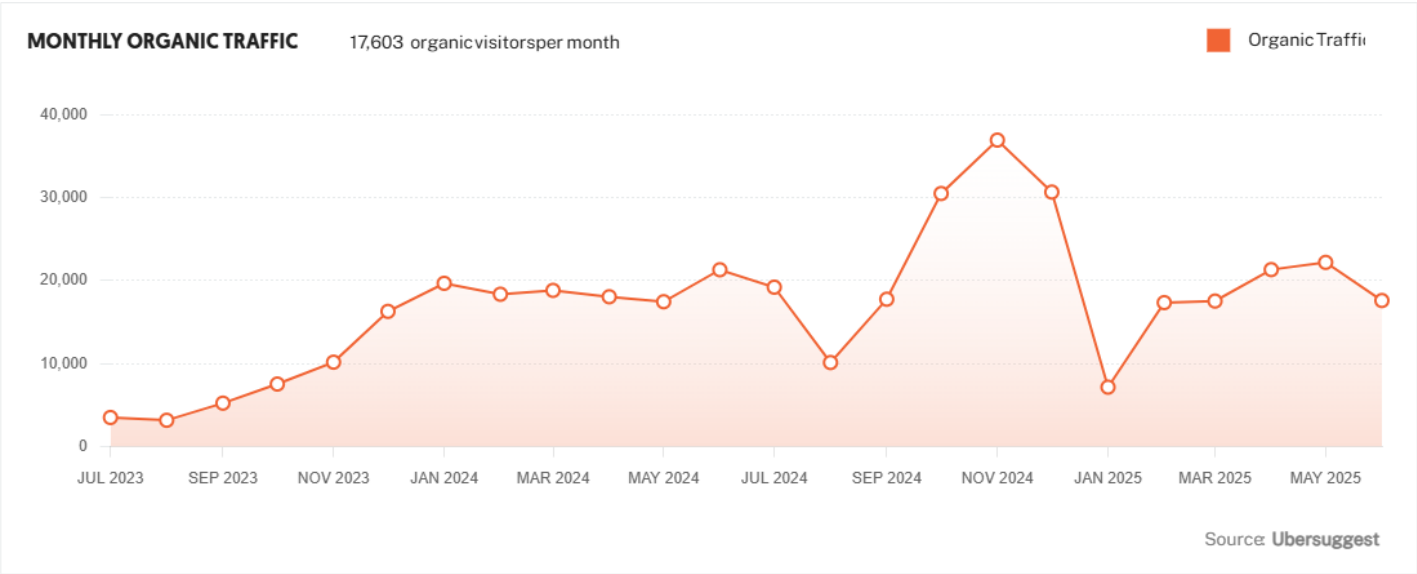
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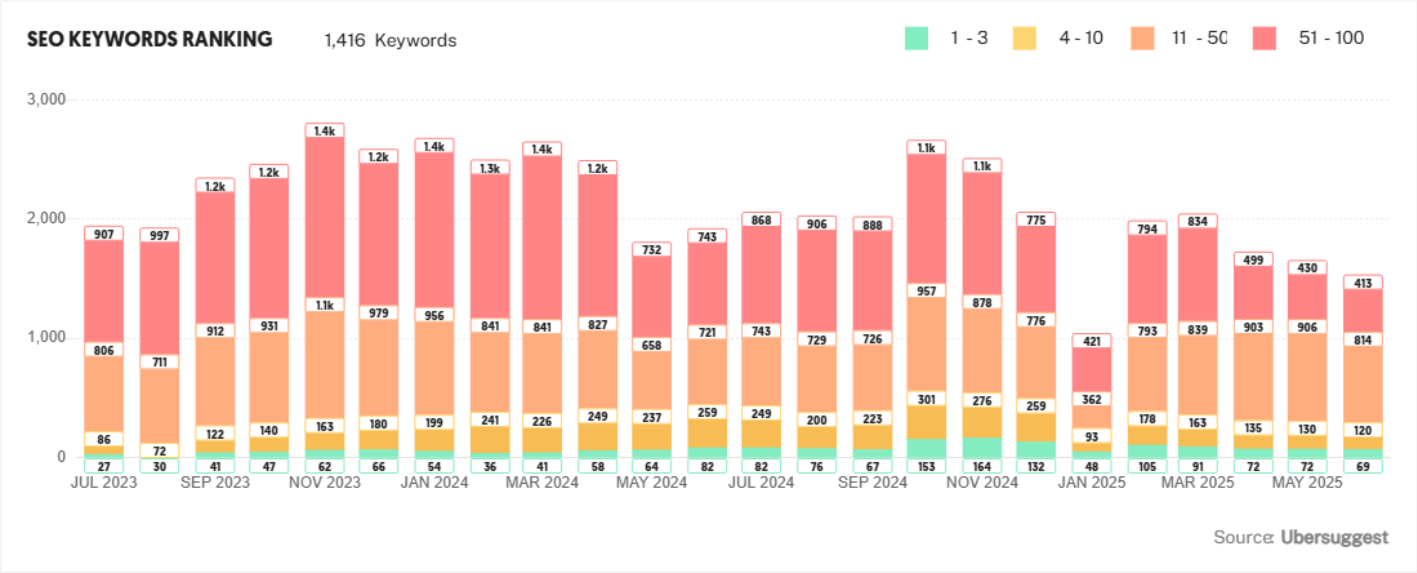
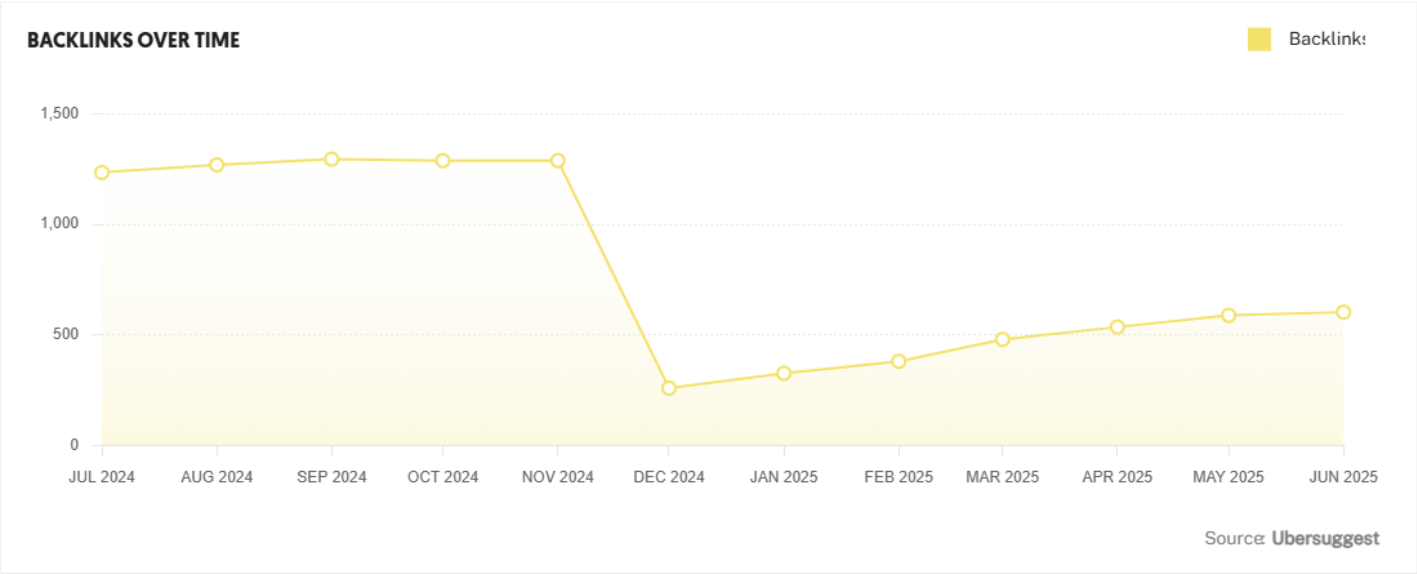
0

BACKLINKS

603

NoFollow: 12





#### TOP SEO PAGES

SEO TITLE URL	EST. VISITS	BACKLINKS	f	p	g
Display Cabinets - Studio Delta studiodelta.co.za/product-category/display-cabinets/	3,851	0	0	0	0
Khanya Kitchen Cabinet - Studio Delta studiodelta.co.za/shop/glass-and-steel-kitchen-cabinet/	1,376	0	0	0	0
Cabinets - Studio Delta studiodelta.co.za/product-category/cabinets/	1,280	1	0	0	0
Cabinets - Studio Delta studiodelta.co.za/product-category/cabinets/?orderby=date	810	0	0	0	0
Olivia Bathroom Cabinet - Studio Delta studiodelta.co.za/shop/bathroom-mirror-cabinet/	647	0	0	0	0

SEO KEYWORDS

SEO KEYWORDS	VOLUME	POSITION	EST. VISITS
cabinet	12,100	2	1 216
display cabinet	2 900	1	1 140
cabinets	12 100	3	781
studio delta	1 000	1	351
glass display cabinet	880	1	321
glass cabinet	720	1	309
glass display cabinets	880	1	298
display glass cabinet	880	1	298
platform bed	480	1	247

LEGENDS

Traffic	Estimated traffic from both organic and paid sources.
Organic Traffic	The total estimated traffic this domain gets considering the organic keywords.
Paid Traffic	Estimated traffic this domain receives from paid advertisements.
Organic Keywords	The number of keywords this domain ranks for in the organic search.
Domain Authority	Domain Authority is a search engine ranking score by MOZ that predicts how likely a website is to rank on search engine result pages [SERPs]. A Domain Authority score ranges from one to 100, with higher scores corresponding to a greater ability to rank.  Domain Authority is calculated by evaluating multiple factors, including linking root domains and the number of total links, into a single DA score. This score can then be used when comparing websites or tracking the "ranking strength" of a website over time.
Paid Keywords	Number of keywords the domain is bidding on in paid search.
Backlinks	How many incoming hyperlinks from other websites to this domain.
Estimated Visits	The estimated traffic this web page gets from Google for this particular term.
SEO Title & URL	The Title that shows up in a Google search for any given URL, followed by the URL itself.
SEO Keywords	The keywords this domain ranks for in the organic search.
Search Volume	The number of searches this particular keyword has during a month.
Position	The position this URL is ranked in Google search.