

DailyYou x Blossom Bloom — Partnership Acknowledgement

1. Appreciation & Purpose

First, we want to express our sincere appreciation for the opportunity to work with the Blossom Bloom product range. We truly value your openness in allowing us to use your products in a way that aligns with our own marketing and branding approach.

This message is simply to outline what we're doing with DailyYou — how we plan to work alongside you, stay aligned with your product integrity, and support your mission while building something impactful on our side.

2. What DailyYou Is All About

DailyYou is a wellness and lifestyle brand built to help everyday South Africans feel better, look better, and live better.

Our motto is: **“Your health. Your confidence. Your DailyYou.”**

Instead of doing network marketing, we're building an online platform (dailyyou.shop) that allows us to promote and sell health-focused products — starting with Blossom Bloom — directly to customers. We're creating a shopping space that offers convenience, consistency, and a little daily boost for every type of person.

3. Our Strategy & Sales Process

Here's how it will work:

- We run our own website and brand under **DailyYou**
- We promote the products through **social media, paid ads, SEO, influencer campaigns, and original content**
- When a customer buys from our site, your team (who will have access to the backend of our website via WooCommerce) will handle the **order fulfillment and shipping**
- We will collect the full customer payment, and then forward the agreed product price to you as soon as the order is confirmed
- We'll handle **customer service, returns, communication, and all front-end sales activity**

Our focus is to **bring the traffic, build the brand, and drive results** — while your team continues to manage inventory and delivery.

4. Transparency on Pricing

We understand the base prices for each product, and we'll be using your official pricing to calculate what we owe you for every order.

To allow us to cover things like advertising, packaging, design, and marketing, we will list the products on our website with **slightly increased prices**, often presented as **“special deals”** or **bundle offers** that reflect value and urgency.

We want to be clear: customers who know about Blossom Bloom directly can still purchase from you through the network marketing system. We are simply creating **a separate sales funnel with its own energy, vibe, and value-based model**.

5. Example Pricing Structure

Product	Your Price	DailyYou Price	Profit Margin
B.Drops	R300	R450	R150
Shrink AM	R300	R440	R140
Gut Cleanse	R360	R480	R120
7-Day Bundle	R960	R1500	R540

These prices may occasionally change depending on campaigns or promotions.

6. What We'll Need From Blossom Bloom

To keep everything professional and aligned with your brand identity, we kindly ask for:

- Access to **product testimonials** or transformation stories that we can share in our content or ads
- Any **professional product images or videos** you've already created
- A dedicated **contact person** from your team to help monitor and fulfill orders from our WooCommerce backend

We'll take care of the branding, design, and tone on our side to match the **DailyYou** voice, but we'll always respect the source of the products.

7. Final Words

Once again, thank you for allowing us to work with you and be part of the Blossom Bloom journey. We believe that with our energy, tools, and marketing approach — combined with your already powerful product — we can make something truly impactful.

We're not just here to sell products. We're here to help more people find something that genuinely improves their lives — and we're excited to do that through DailyYou.

Let's grow this together.

With appreciation,

The DailyYou Team

Partnership Overview: DailyYou & Blossom Bloom

Purpose of this Document:

This document serves as a summary of our plan and current setup for working with the Blossom Bloom product range under our new brand platform: **DailyYou**. We want to ensure everything is clearly communicated as we begin this partnership.

What We Are Building

We've launched a new wellness-focused brand called **DailyYou**, which will operate through our own platform (website + social media). DailyYou is not a network marketing team or a reseller group. Instead, we are building a direct-to-consumer model that allows us to:

- Sell Blossom Bloom products through our **own website** (dailyyou.shop)
- Create our **own pricing structure**, bundles, and promotions
- Use our own **branding and marketing content**
- Handle all marketing, content creation, customer support, and ad campaigns internally

Our goal is to drive our own traffic and grow a separate but aligned customer base for the Blossom Bloom product range — without changing the product itself.

How Fulfillment Will Work

- Our website is built on **WooCommerce**, and a member of the Blossom Bloom team will be given access to manage the **Orders section**.
- We will **not forward any customer details manually** — all orders will be visible in real-time on the system.
- Blossom Bloom will be responsible for:
 - **Packing and fulfilling orders**
 - **Shipping to the customers**
 - Updating the order status if needed

We would appreciate confirmation or guidance on how **payment processing** will work from your side. For example:

- Should we **take full payment** and then forward the product cost to you per order?
 - Or should we use **another structure** such as loading credit or batching payments?
We are open to following whatever system works best on your side.
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What We'll Need From Blossom Bloom

To help us get started and position the products well on our website and social media, we'd appreciate the following:

- Access to **existing marketing content** (e.g. professional product images, videos)
- Any **testimonial or transformation content** that you've already collected and are happy for us to use
- Basic **product copy or descriptions** that are already approved and align with your branding

We will take care of the design, layout, and branded feel under DailyYou, but we want to make sure all claims and information remain aligned with Blossom Bloom's standards.

What We Will Be Doing

Here's what we'll be responsible for:

- Creating and running the **DailyYou website** and social media
 - Posting original content, managing ads, and running promotions
 - Handling all customer questions and marketing operations
 - Placing consistent orders and sending product payments directly to you
 - Building customer feedback and reviews based on our own client base
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Final Note

This partnership is based on mutual respect and clear boundaries. We fully acknowledge that these are your products and we are not rebranding or altering them in any way. Our aim is simply to create a strong, professional platform that brings in sales through a different channel — while still keeping all product handling and shipping in your hands.

We're excited to begin this journey and will continue to improve our systems as we go. If there are any changes or suggestions from your side, we are more than open to discussion.

Thank you again for trusting us. We look forward to growing this with you!