

# MEXICO RESTAURANTS RATING ANALYSIS

138

Total No of Consumers

3

Count of State

130

Total No of Restaurants

27

Average Age

23

Count of Cuisine

Marital\_Status

All

Occupation

All

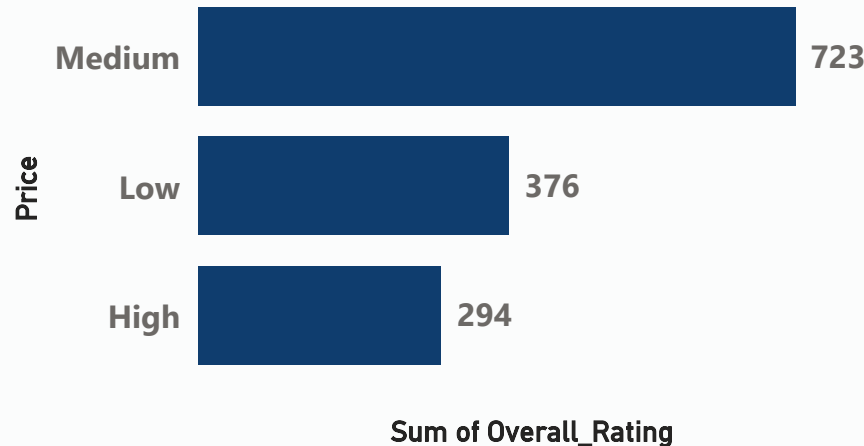
Smoker

All

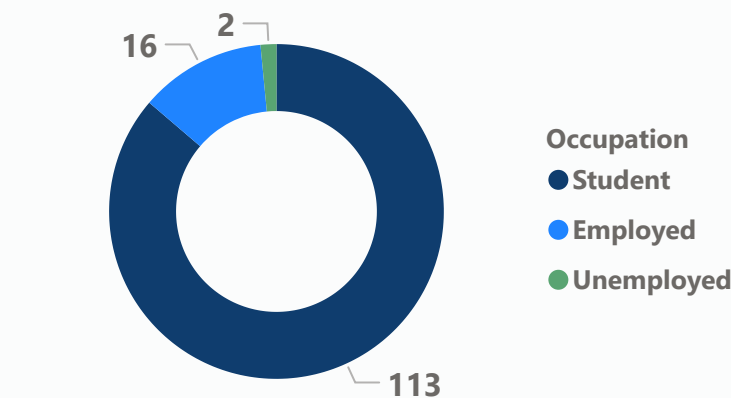
State

All

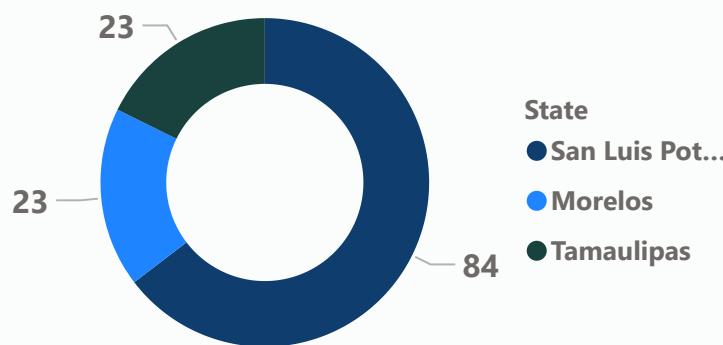
Overall Rating of Restaurants by Price



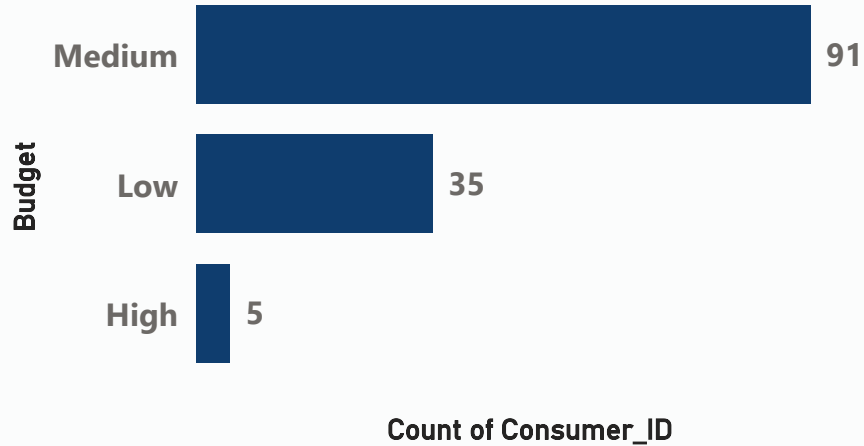
Total No of Consumers by Occupation



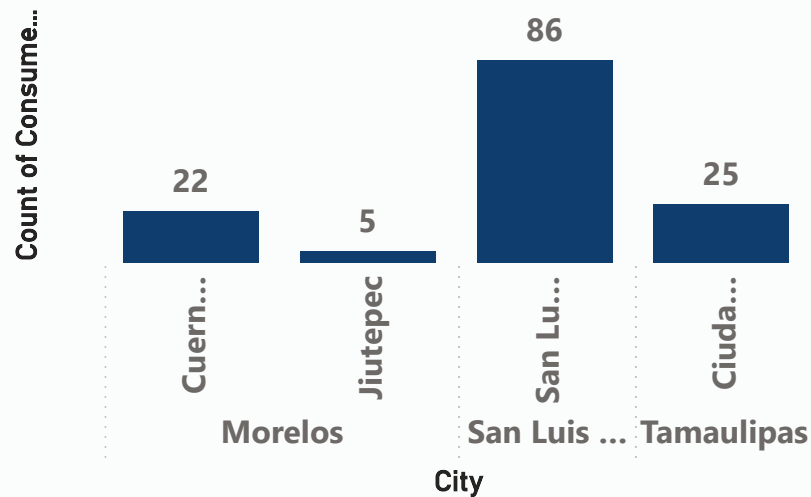
Total no of Restaurants by State



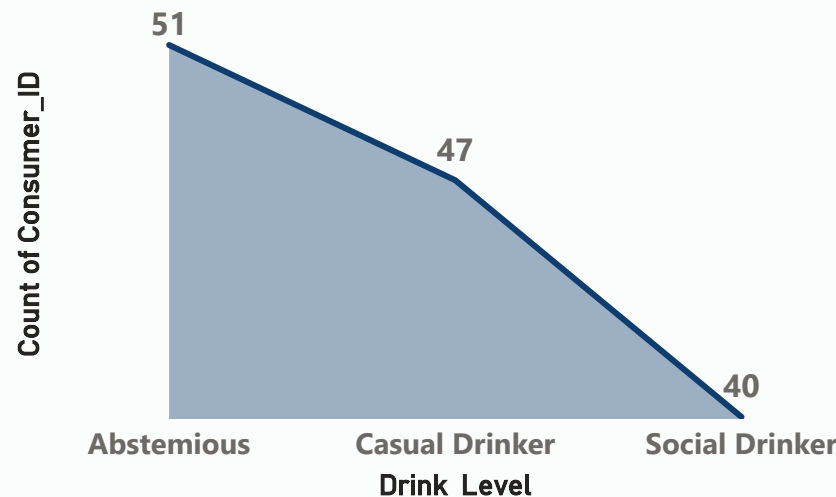
Count of Consumers by Budget



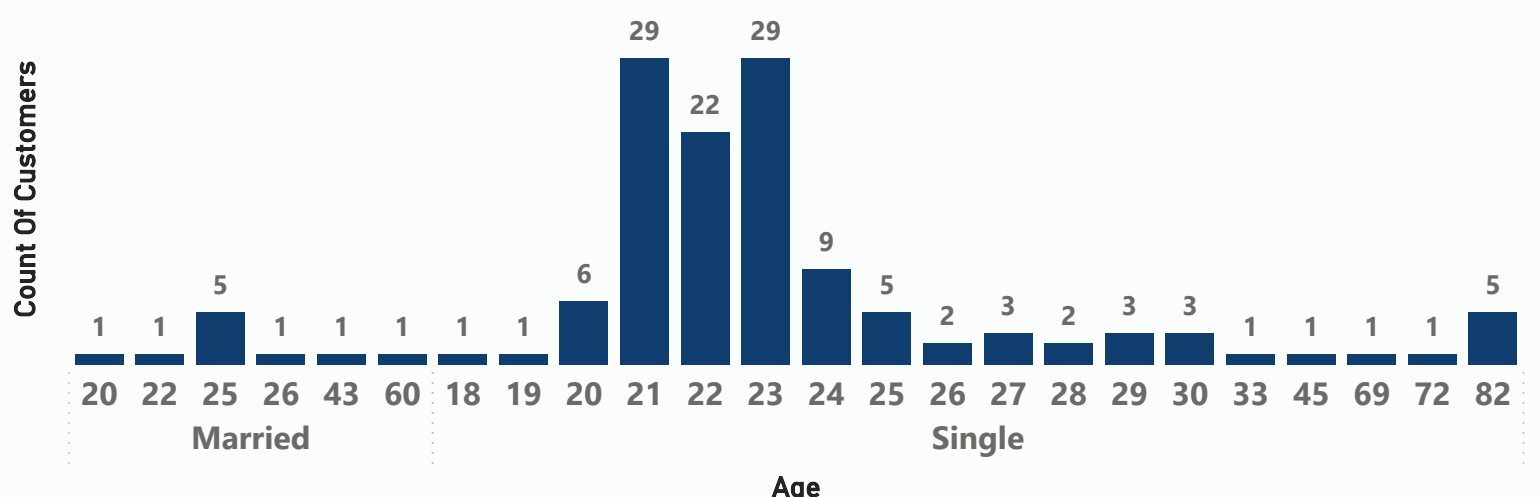
Count of Consumers by State and City



Count of Consumers by Drinking Level



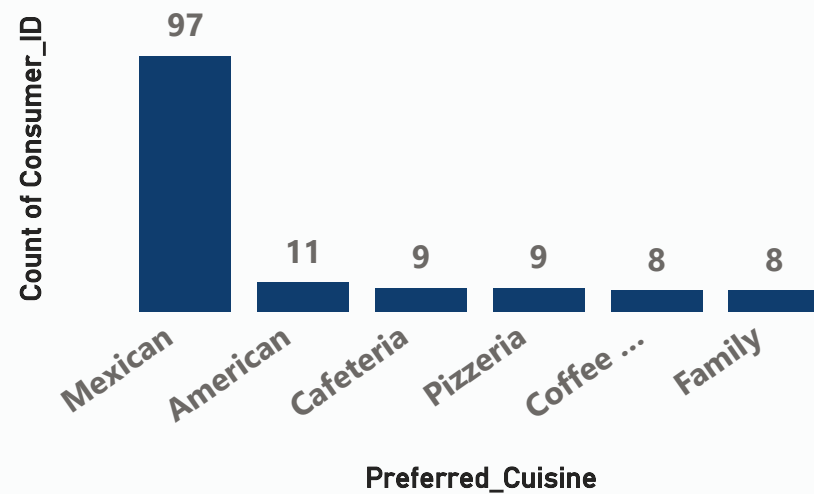
Total no of Consumers by Marital Status and Age



Overall Rating by Name and Alcohol Service



Count of Consumers by Preferred Cuisine



## INSIGHTS

- Consumers with medium budget patronise most and they prefer 'Restaurants with medium price' (that matches their budget) this makes the latter have the highest patronage and also be the overall highest rated restaurants.
- Most of the consumers according to the employment status are students, by marital status they are single and by age range they are youths.
- San Luis Potosi has the highest number of restaurants compared to other states which makes them have the highest number of consumers of all the states.
- The number of demand of preferred Cuisine by customers is 101 while the supply by restaurants is 28 which indicates a huge demand and supply gap.