

# Adebukola Malomo

AI Product Manager

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Berlin, Germany (open to relocation) | [LinkedIn](#) | [Website](#)

## INTRO

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AI Product Manager with 5+ years of experience building and scaling SaaS and AI-powered products across Europe. I specialise in transforming complex workflows into intelligent, automated systems by partnering with data science, engineering, and business teams. My work spans speech analytics, recommendation engines, personalization logic, GenAI summarisation, and behaviour-driven insights, consistently delivering measurable business impact.

**Skills:** **AI & Data:** LLMs, Prompt Engineering, RAG, Recommendation Systems, Personalization, Speech Analytics, Model Evaluation, Data Analytics, Behavioural Insights, Experimentation Frameworks; **Product:** Product Strategy, Roadmapping, PRDs, User Research, A/B Testing, KPI Definition, Agile Delivery, Cross-Functional Leadership, Go-to-Market; **Technical:** SQL, BigQuery, Mixpanel, GA, Figma, Notion, JIRA, Confluence, Miro, Cloud Fundamentals (AWS/GCP), API Concepts; **Tools:** HotJar, Kibana, SharePoint, Asana, MS Office, Prompt Engineering Tools, GenAI Tools.

## WORK EXPERIENCE

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10/2024 – 11/2024  
(Contract Completed)

### Telefónica Germany GmbH – Berlin (DE) **AI Product Manager**

*Drove AI transformation across customer service operations by applying data analytics, product thinking, and ML collaboration to replace manual processes with scalable AI solutions.*

- Led AI transformation across customer service operations by replacing manual call-quality reviews with ML-driven speech analytics.
- Defined AI labelling standards, accuracy benchmarks, and evaluation criteria with ML engineers and QA teams.
- Conducted model validation, analysed edge cases, and identified root causes to improve precision and reduce false positives.
- Translated operational feedback into product requirements and workflow improvements.
- Built KPI dashboards to measure automation impact across accuracy, agent productivity, and service quality.
- Positioned AI automation within broader operational strategy, aligning stakeholders across operations, engineering, and compliance.

07/2023 – 09/2024

### CLIQup Social UG – Berlin (DE) **Product Manager – AI Social Matching & Growth**

*Designed and scaled a social connection platform focused on meaningful relationships using AI-powered matchmaking and behavior-driven personalization.*

- Built and scaled an AI-powered social matching platform from 0 → 3,000+ users.
- Designed and shipped an AI-driven personality matching engine using behavioural, preference, and interaction data.
- Created auto-generated “Friendship Plans” using user traits, intent signals, and engagement patterns.
- Led product strategy, roadmap, and cross-functional execution across engineering, design, analytics, and marketing.

- Conducted user research (interviews, surveys, personas) to validate hypotheses and shape feature direction.
- Defined engagement, retention, and onboarding metrics, driving 250% growth in user engagement.
- Owned go-to-market strategy, pricing, and App Store/Play Store optimisation

11/2021 – 06/2023

#### **Joblift GmbH – Berlin (DE)**

##### **Growth Product Manager – AI Career Tools**

*Contributed to the development and scaling of AI-driven job recommendation and career coaching platform across Europe & the US.*

- Contributed to the development and scaling of AI-driven job recommendation and career-coaching tools across Europe and the US.
- Improved recommendation accuracy using behavioural data, preference signals, and GenAI-powered summarisation.
- Designed and executed A/B tests and product experiments, driving 40% revenue growth and 250% increase in product stickiness.
- Created interaction frameworks and quality criteria for model outputs to improve personalization logic.
- Translated raw data insights into backlog priorities and UX improvements for the JobCoach application.
- Coordinated cross-functional delivery across product, UX, data science, and operations.

11/2018 – 10/2021

#### **RK Kutting GmbH – Heilbronn (DE)**

##### **Product & Project Manager (Hardware + Digital)**

*Worked across physical and digital product development to streamline operations and enable digital transformation.*

- Managed full lifecycle of hardware and digital products from ideation to release, improving manufacturing processes by 50%.
- Coordinated cross-functional development across engineering, QA, and external suppliers.
- Implemented ERP and IT system integrations to improve operational efficiency and real-time visibility.
- Conducted market and competitor research to identify new product opportunities.
- Led transition from manual processes to digital workflows.

#### **EDUCATION**

09/2015 - 10/2017

**M.Sc Global Innovation Management**, University of Strathclyde (UK)  
Technische Universität Hamburg (DE) - Partner University

09/2009 – 07/2014

**B.Eng. Mechanical Engineering**, University of Ilorin (NG) - 2:1

#### **LANGUAGE, COURSES AND OTHERS**

##### **Language Skills**

English – Native  
German – Intermediate (B2)

##### **Courses & Certifications**

Introduction to Project Management (APM), Hello Design Thinking (IDEO), Become a Product Manager (Udemy), The Complete Figma Course (Udemy), Product Masterclass: How to Build Digital Products (Product School), Learn JIRA with real world examples + Confluence (Udemy), Prompt Engineering for AI Products (Coursera), Generative AI Foundations (Microsoft Learn), Cloud Architect Program (GoCloud Careers), AWS Certified AI Practitioner.

##### **Others**

Driver's License - Class B; Citizenship - German