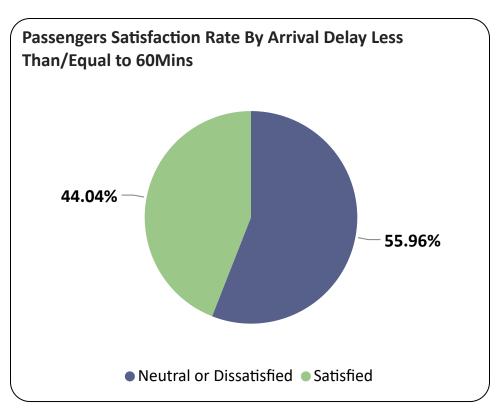
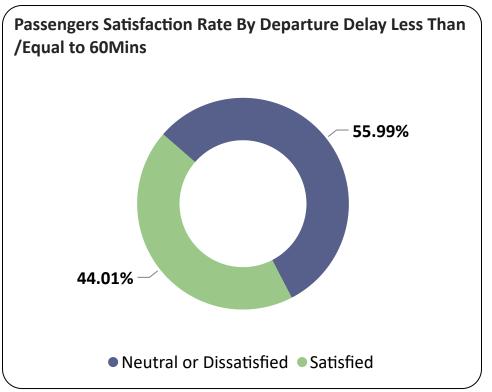
Airline Passengers Satisfaction Rating

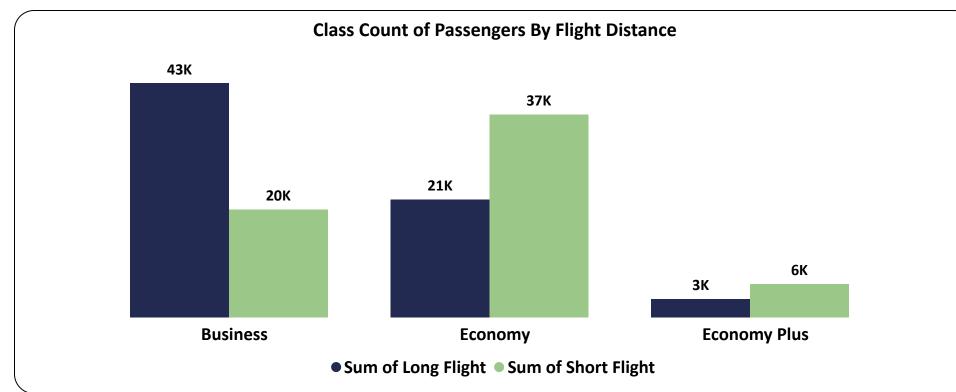
Total Service Rated 14

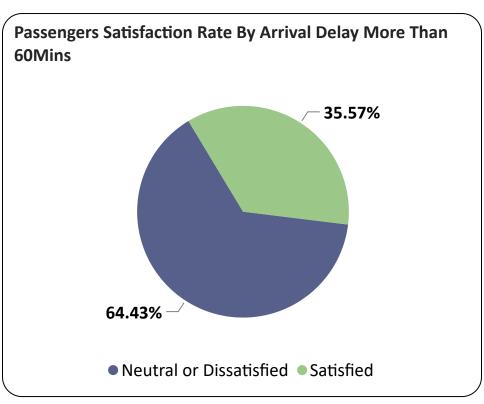
Total Satisfaction 56,428

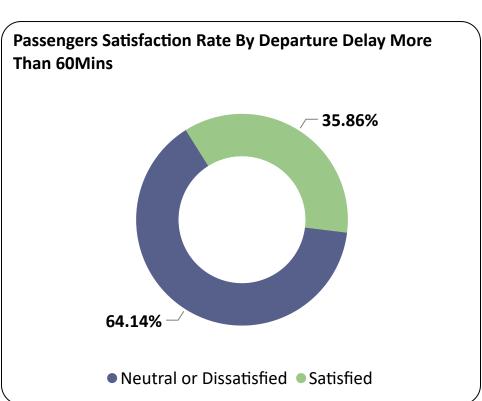
Total Dissatisfaction 73,452

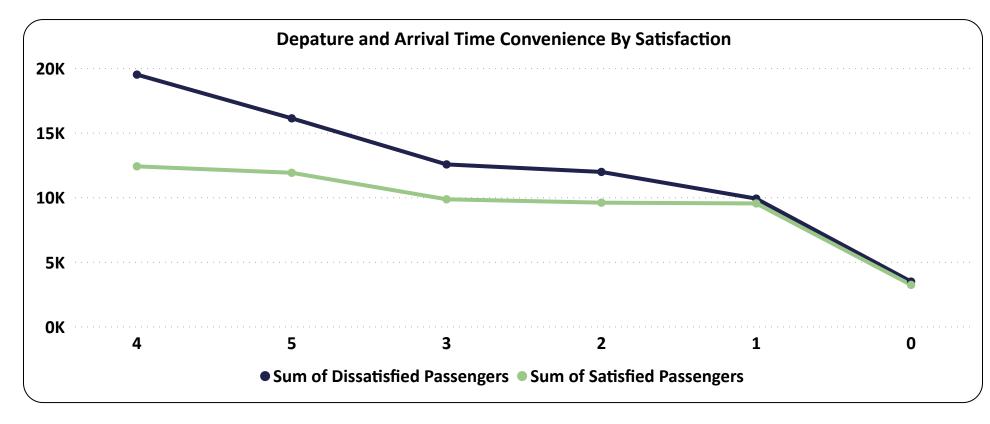


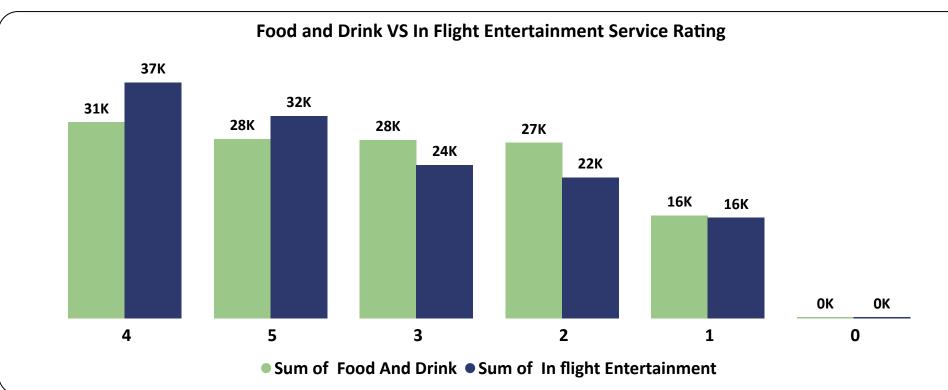


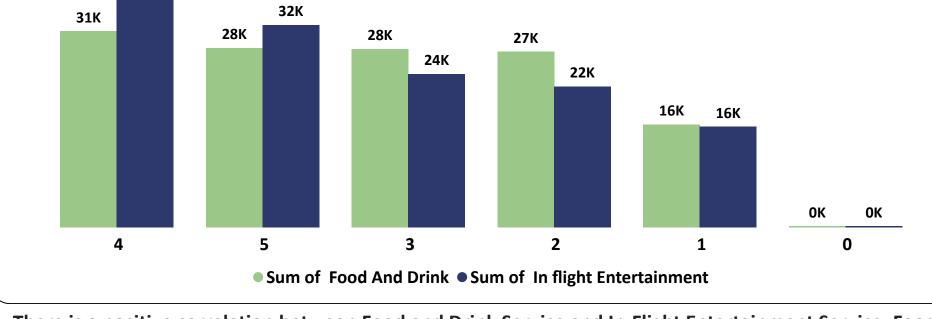






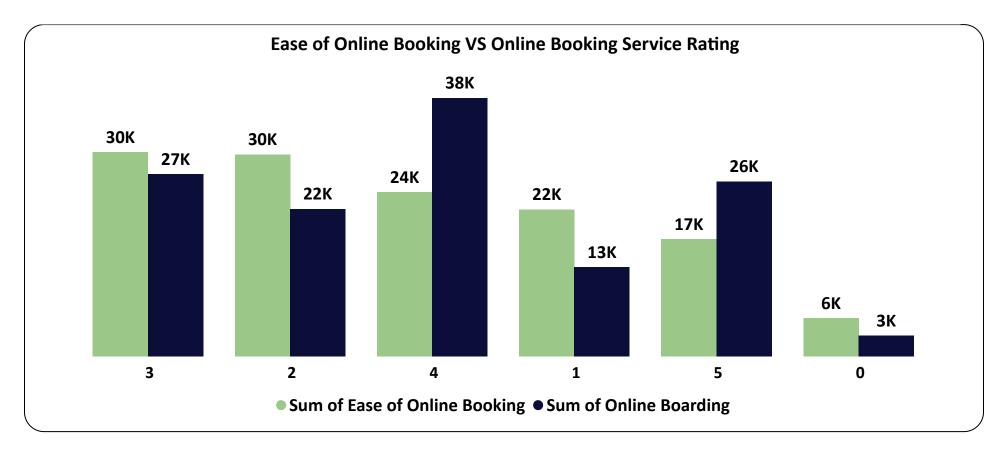




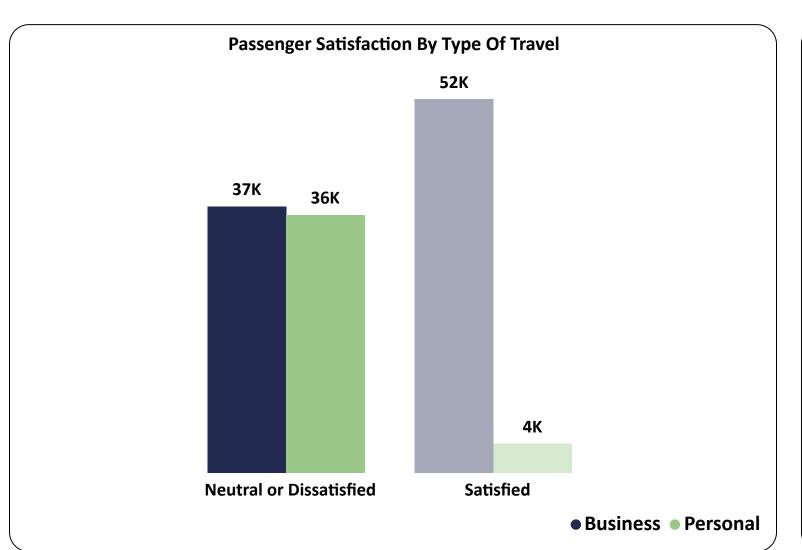


- · There is a positive correlation between Food and Drink Service and In-Flight Entertainment Service. Food and Drink and Inflight Entertainment are related. Hence, there is a match between the ratings of both services by passengers. No passenger rated both services with 0, indicating that the overall experience is satisfactory. Improvements in Food and Drink Service will also influence Inflight Entertainment and vice versa.
- The average rating for Ease of Online Booking is 2.76, indicating that most passengers rated it between 2 and 4. Most passengers rated Online Boarding from 3 to 4, as seen by the average rating of 3.25.
- There is no service the airline offers that received an overall negative response with majority of the ratings falling between 3 and 5, and the most reoccurring average for the services is 3. However, there is still need for improvement. By enhancing services that affects the general experience of passengers, eg. Seat Comfort, Leg Room Service, Baggage Handling, Cleanliness, Check-in-Service, Online Boarding, will contribute to an increase in passengers overall satisfaction.

- · Passengers travelling short distances (distance less than 800 miles) prefer to travel via Economy Class whereas passengers travelling Long distance (distance more than or equal to 800 miles) prefer to travel via Business Class due to its convenience. Very Few People fly in Economy Class. At least 70% of passengers flying Economy Class are Neutral or dissatisfied.
- · There is a similarity between Arrival delay and Departure delay Satisfaction rate . In conclusion passengers are more dissatisfied with the Departure delay and Arrival delay which is expected.
- · Passengers are generally more dissatisfied with the Departure and Arrival Time than satisfied. The average rating is 3.06 within the rating range of 0 to 5. This points out the necessary need for improvement.



Service -	Average Rating
Seat Comfort	3.44
Onlinre Bokking	3.25
On board Service	3.38
Leg Room Service	3.35
In Flight Wifi Service	2.73
In Flight Service	3.64
In Flight Entertainment	3.36
Gate Location	2.98
Food and Drink	3.20
Ease of Online Bokking	2.76
Departue and Arrival Time Convienence	e 3.06
Cleanliness	3.29
Check In Service	3.31
Baggage Handling	3.63



isfaction utral or Dissatisfied	Percentage
utral or Dissatisfied	
	3.19
isfied	0.50
utral or Dissatisfied	19.83
isfied	23.95
utral or Dissatisfied	9.88
isfied	6.50
utral or Dissatisfied	4.46
isfied	1.23
utral or Dissatisfied	19.19
isfied	11.27
	utral or Dissatisfied isfied utral or Dissatisfied utral or Dissatisfied isfied