

Ecommerce Sales Dashboard

customer_region

customer_segment

Product_Category

All

All

All



\$8.94M

Total Sales



85K

Quantity



\$1M

Profit



11.22%

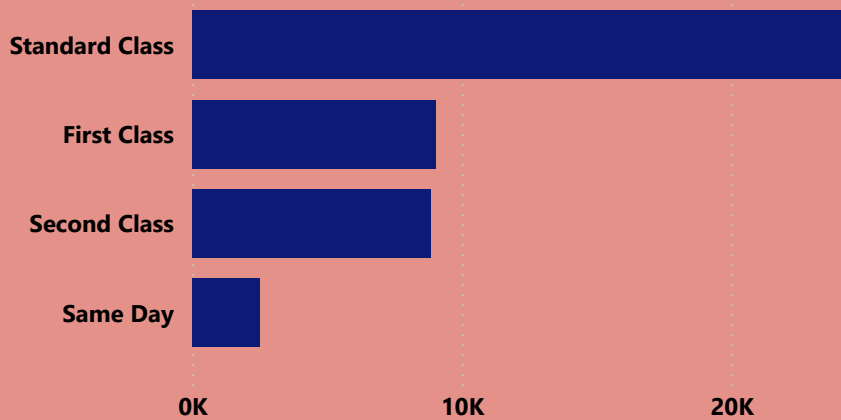
Profit Margin



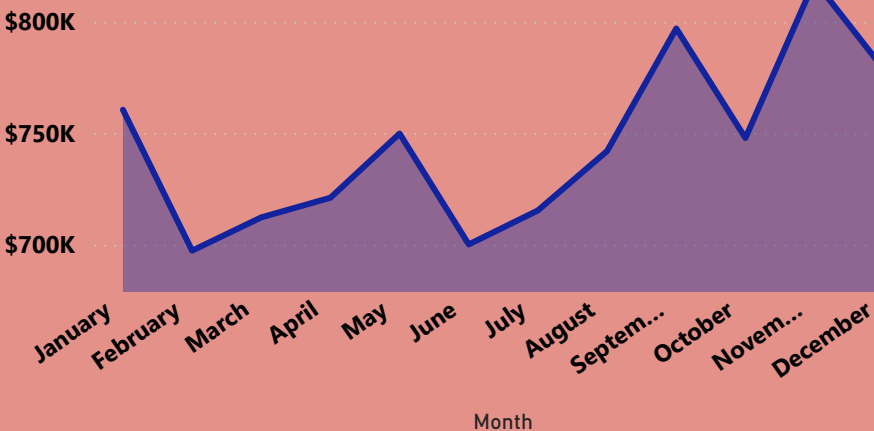
42.83%

Retention Rate

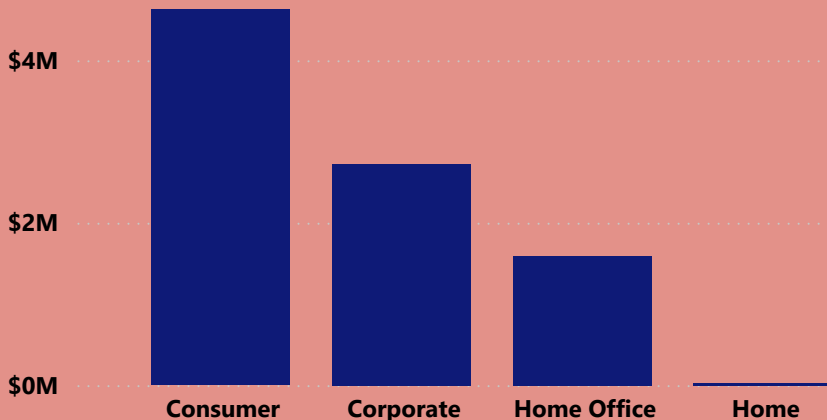
Delivery Status by Shipping Type



Sales by Month

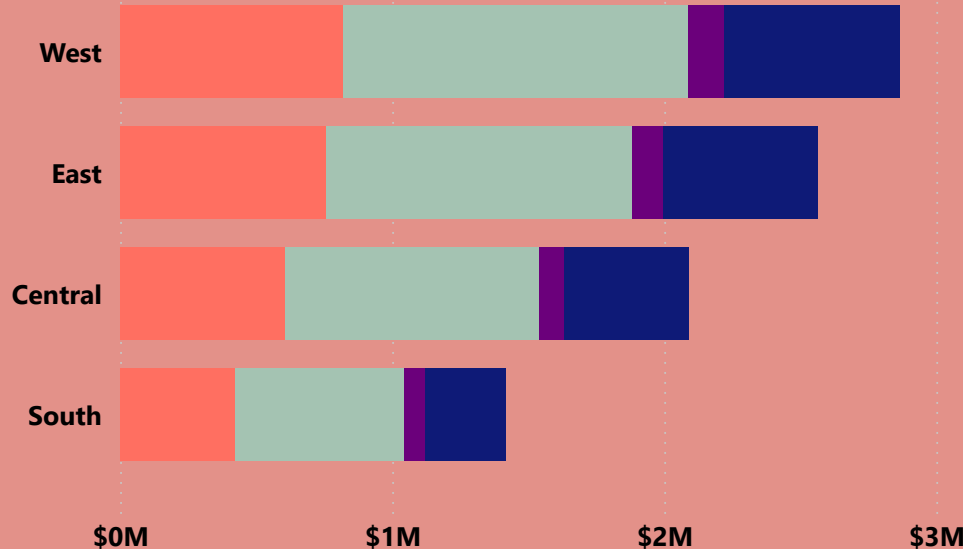


Sales by customer_segment



Total Sales by customer_region and delivery_status

delivery_status: Advan... Late Late d... Shippi... Shippi...



customer_region	Consumer	Corporate	Home	Home Office	Total
West	\$1,465,105.172	\$886,245.748	\$279.94	\$513,997.208	\$2,865,6
Office Supplies	\$887,008.914	\$525,968.148		\$309,222.306	\$1,722,1
Furniture	\$310,960.292	\$200,263.874		\$112,540.676	\$623,7
Technology	\$267,135.966	\$160,013.726	\$279.94	\$92,234.226	\$519,6
East	\$1,326,282.674	\$777,825.748		\$461,805.982	\$2,565,9
Office Supplies	\$813,564.602	\$457,242.772		\$279,050.304	\$1,549,8
Furniture	\$281,164.61	\$172,880.358		\$86,493.98	\$540,5
Technology	\$231,553.462	\$147,702.618		\$96,261.698	\$475,5
Central	\$1,104,211.142	\$615,435.114	\$1,049.83	\$371,643.364	\$2,092,
Office Supplies	\$660,545.634	\$370,890.834	\$1,049.83	\$219,922.198	\$1,252,4
Furniture	\$237,634.144	\$130,434.726		\$79,292.038	\$447,3
Technology	\$206,031.364	\$114,109.554		\$72,429.128	\$392,5
South	\$726,914.572	\$444,409.734	\$199.99	\$244,401.702	\$1,415,9
Office Supplies	\$439,429.406	\$262,748.358		\$139,833.868	\$842,0
Furniture	\$164,352.338	\$99,458.478	\$199.99	\$53,691.194	\$3
Technology	\$123,132.828	\$82,202.898		\$50,876.64	\$256,2
Total	\$4,622,513.56	\$2,723,916.344	\$1,529.76	\$1,591,848.256	\$8,939,

Total Sales by Season

