

Key Insights from Riby Sales Data (2010- 2012) by Bukunmi Olatoye

2bn

Sum of Units Sold

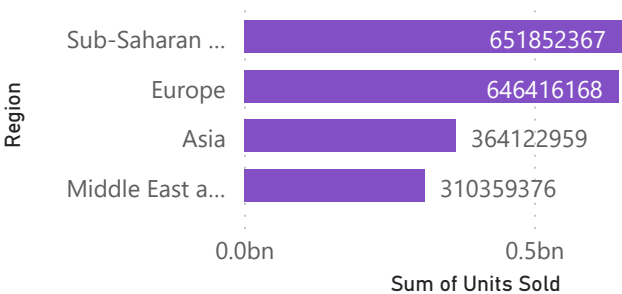
\$665.05bn

Sum of Total Revenue

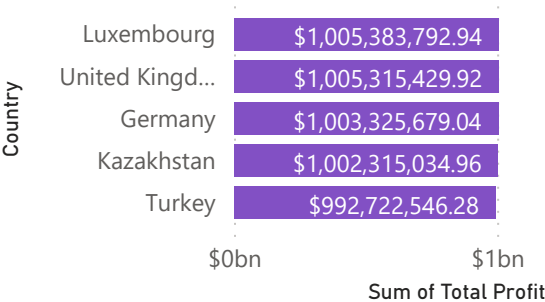
\$196.24bn

Sum of Total Profit

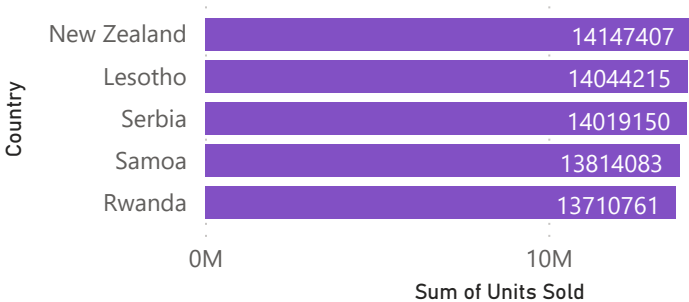
Sum of Units Sold by Region



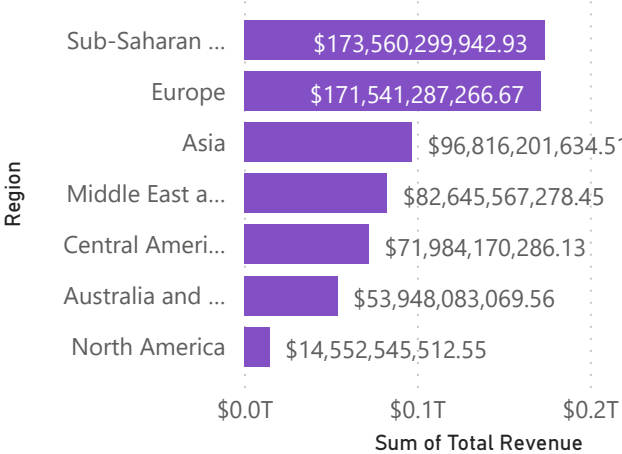
Bottom 5 Countries by Profit



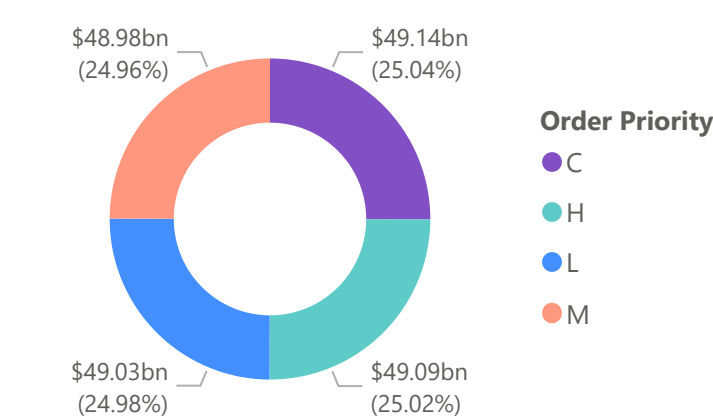
Top 5 Countries by Profit



Sum of Total Revenue by Region



Sum of Total Profit by Order Priority



Sum of Total Profit by Sales Channel

