Midterm Project Web and Multimedia Design (WMM 630)

Logo :

Business card :

SHIRIN SEMSAR
UI/UX Designer

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UI/UX Designer

2014964283
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shirinsemsar.com
50w., 17st. NY,NY

Envelope :

50 West 17 Street, New York, NY 10010

shirinsemsar.com | me@shirinsemsar.com
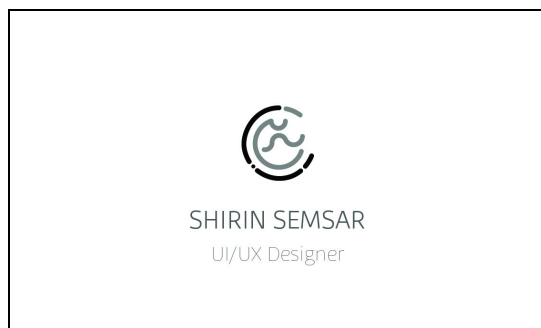
Resume:

SHIRIN SEMSAR
Senior UI/UX Designer
2014964283 | me@shirinsemsar.com | shirinsemsar.com

BUSINESS SKILLS

10+ years' experience in Web/UI/UX design and front-end development

Winner of the best application design (Charterz)in 2013 Amirkabir University web & mobile festival

Excellent communication and personal interaction skills, reliable, on-time, positive, enjoy research & work well as a team member

Ability to work under pressure, priorities schedules, manage workloads & managing multiple projects to tight deadlines

TECHNICAL SKILLS

- Photoshop
- Illustrator
- Prototyping
- Bootstrap/Base
- POP Design
- InDesign
- HTML4/5
- Corel Draw
- CSS1/2/3
- Flash
- SASS/SCSS
- Visual Studio
- Phone Gap
- JavaScript/JQuery
- PHP/Xampp
- WordPress/Joomla

EDUCATION

Master in Web & Multimedia Design
Touro College   New York City
Expected 2018

Bachelor in Computer Engineering Software
Azad University   Mashhad
2007-2010

Certificate in Rich Internet Application
Faratar Az Danesh Institute   Tehran
2013

Diploma in Web Design
Cavendish College Institute   Tehran
2000

EXPRIENCE

Web Instructor | Touro college | New York City   Jan 2017 – Now
- Teaching Web Design (Basic and advanced) in Undergrad school
- Teacher assistance in Web and Mobile development in Graduate program

Freelance UX/UI Designer | WOW Talent | Hong Kong   Sep 2016-Feb 2017
- Established UX/UI design as the first stage website for finding talented people and connect them to sponsors or schools

Senior UI Designer | MTN Irancell | Tehran   Jun 2016 - Aug 2016
- Created interactive prototypes & UI specifications, including screen layouts, color palettes, typography, and user-interface elements
- Collaborated with marketing, product management and product development during design stages and Worked with production teams to make UI & created enhancements to optimize user experience & trained junior designers and developers

Senior UI/UX Designer | Farabi Stock Marketing | Tehran   Mar 2013 - May 2016
- Lead UI & UX designer for Stock trading platform (Farabixo) and Mobile/Tablet that improved company ranking from 28 to 2 in
- Designed mobile application (Mobixo) for IOS, Android and Mobile Web
- Studied Stock trading and researched on other stock marketing platforms
- Created wire-frames and designed the entire UI foundation
- Designed user interface for web platform and mobile application
- Established a user interface elements library to describe the visual design, behavior & required code of windows, menus, icons, controls and tabs and online UI guide line for UI developers, designed specific icons for stock platform & made font-face package
- Tested user experience on released platform and fixed the problems

Mobile UX/UI Designer | Chargoon Software Co. |Tehran   Apr 2012 – Nov 2013
- Prototyped visual design concepts, provided solution for a new navigation system, resulting in a better user experience for News application
- Produced flow charts, document, wireframes and designed page layouts for the News application

Web/Graphic Designer | JameJam Newspaper | Tehran   Mar 2009 - Feb 2012
- Redesigned current website to make it responsive for all devices & different browsers
- Designed Website and logos, developed, and launched 8 websites for Newspaper daily: Nava | Nama | Click | Sport | Image | Sima | Sara | Press

Web/Graphic Designer | Sigma | Mashhad - Tehran   Nov 2005 - Feb 2008
- Redesigned current website to make it responsive for all devices & browsers
- Created estimates in project plans for making new websites
- Traveled around the country to collaborated with clients and different departments to target the users and collect data and finally get client's approval
- Designed 150+ PSDs interface of websites & mobile applications

Website
Desktop /Tablet Version:

HI, I AM SHIRIN,
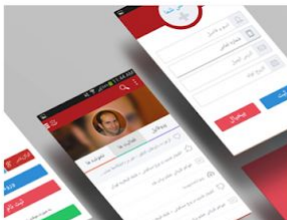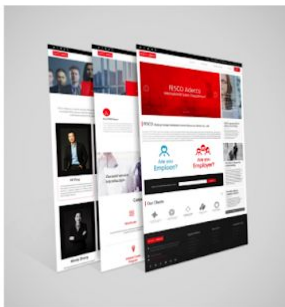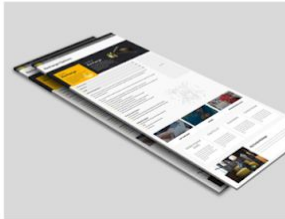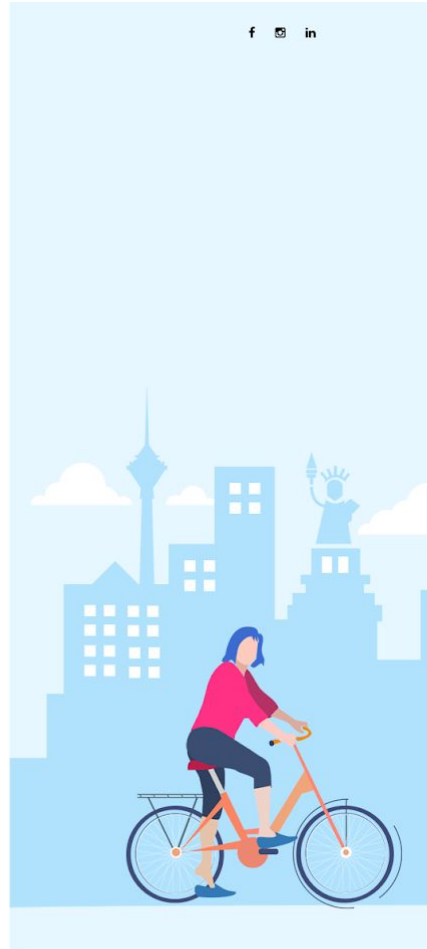# UX/UI DESIGNER BASED IN
NEW YORK CITY |

I have been working as a web designer and UX Designer for more than 12 years.
I have a passion for people, design and creativity.

More

ABOUT ME

Hello, my name is Shirin Semsar. UX/UI/Web designer, Front-end developer, Project manager, and professor. I have been working as a web designer and UX Designer for more than 12 years.

I studied Software Computer engineering in bachelor and now I am getting my master's degree in Web and Multimedia design in New York City.

I have a passion for people, design, and creativity. I love to learn new technologies and mix them with my knowledge to find simple solutions for complex problems and find the balance of user and business needs to make products user-friendly and enjoyable.

Download resume (PDF)

I DO

Research 💡

Learning about company and project Gathering Client's needs. Listen to their ideas, List the most important questions that will help beginning your project,Research, ideas & sketch,Know company competitors and problems.

Coding </>

After finalized Graphic design, I make it readable for all browsers and different sizes for web, android and IOS with HTML5/CSS3/Javaschrip/Ajax and everyday there is new technology that I learn to code better and faster

Design 🖌

Design web and mobile interface is like making puzzle with technology for me. It's all about aesthetics, simplicity, design, elegance,usability matters, this is my favorite part.

Test/Optimize 💎

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I USE

Ps	Ai	☀
Xd	CSS3	HTML5

PROJECTS

I have worked in USA, Hong Kong and Iran.Please check my portfolio and tell me what do you think?

CONTACT

Drop me a line and lets work together.
You also reach me on my cellphone 2014964283

Name:

Email:

Message:

SEND

f ◻ in

FARABIXO

Branding, Website, Mobile Application

WHAT I HAVE DONE

ABOUT COMPANY

View Website

Mobile Version:

Screen 1

Shirin Semsar ☰

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UX/UI DESIGNER BASED
IN
NEW YORK CITY |

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Screen 2

Shirin Semsar ☰

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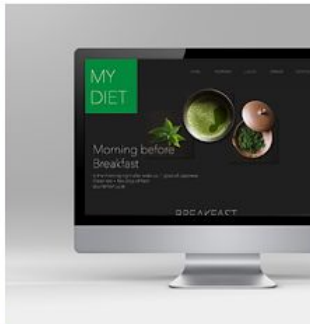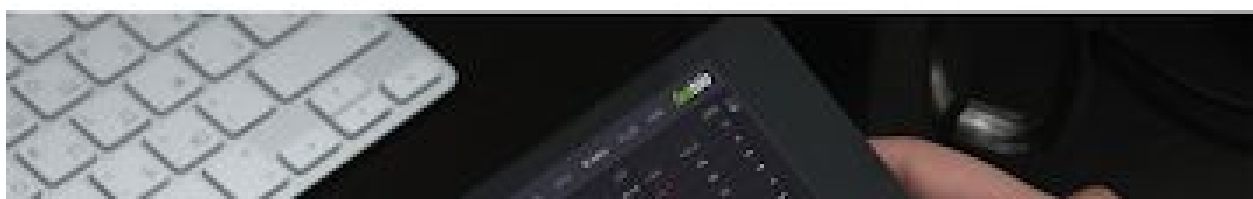
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Test/Optimize ⬥

Screen 3

Shirin Semsar ☰

CONTACT

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Name:

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Message:

SEND

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