



Thuto Platform

Each one. Teach
one.

Thuto Platform

A tutoring platform serving as a catalyst to education
and self-employment.

The Story Behind Thuto Platform

Experiences of
struggling with grades

Mobile phone penetration is increasing

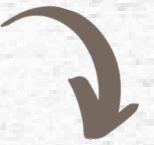
Data costs are gradually decreasing

Tech infrastructure remains a barrier

**THUTO PLATFORM is a low - tech solution to an
issue some of us had in Matric.**



Prototyping and
Developing Thuto
Platform



Identified Problems.

Thuto Platform observed and wants to solve these problems.

Outdated Teaching Methods

- Students/learners around South African struggled to understand their teachers in class because the teaching methods are outdated.

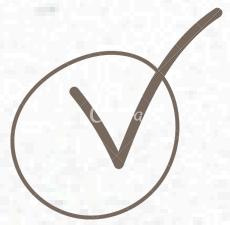
Tutoring accessibility

- The students are forced to go an extra mile with their studies, but that too becomes a task as tutors are not easily accessible in most communities of SA.

Academic Competitive Initiatives

Education is such a personal task and that has created an unnecessary pressure/stress on students.

- Dropout rate keeps on increasing.
- Matric pass rates are not as progressive as they should be.
- Students are loosing motivation due to a lack of education incentives.



Self-employment /improvement Opportunity

- Grades self-improvement.
- Self-employment through tutoring.
- A fair exchange of value.



Peer to Peer Initiative.

- within same institution students.
- Top achieving students tutor prospective top achievers.



Community Based Learning.

- Community based/inclusive learning.
- Learning amongst classmates/schoolmates.
- Partnering with local libraries/institutions

The Thutopia

The solutions that Thuto Platform proposes to solve these issues.

A Tutoring Platform.

Connecting prospective top achieving students to current top achieving students at institutions.

"AI powered, Blockchain backed"



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Thuto

Up your grades with us

SA's leading Tutoring Platform

Get a tutor



1 On 1 Tutoring

Teaching turns today's learners to tomorrow's leaders.
Tomorrow belongs to those who prepare for it today

Why now?

Reasons --->

The 4th Industrial Evolution

Moving to an era where everything is becoming digital.

Thuto P is software based so it beats the outdated learning methods.

Self-employment & improvement.

High unemployment rate over the last few years

Positive impact with the self-employment approach.

Use of AI

-  **AI Matching:** Automatically connects students with the best tutors based on subject, location, and performance trends.
-  **Personalized Insights:** Analyzes learning patterns to recommend areas of improvement for students.
-  **Smart Suggestions:** Recommends relevant tutors, subjects, and community discussions.
-  **AI-driven Analytics:** Tracks progress to help tutors understand student needs better.

Traction

There is a prototype that we started developing.

However the prototype is still a working progress.

We have conducted Customer research through asking the general public and through a survey that was sent around to students mainly. Which proved the solution to be relevant.

Currently we are looking to partner & collaborate.(Institutions + Bursary Sponsors)



Target Market

Who are the customers we cater to?

Students & Learners

We cater for all scholars.
(adolescence to adults)

We cater for prospective top achieving students and the current top achieving students at institutions.

We mediate value exchange between scholars.

High-school/College/University

Most academic institutions.

The market projection



Millions of
users.

Total Available
Market (TAM)

70 TP users

Serviceable
Obtainable
Market (SOM)

1 000
users.
Serviceable
Available
Market (SAM)



The Team



Bulela Gomoshe



Thuto Platform

Each one. Teach
one.

Thank You

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