

Credit Card Customer Report

Total Revenue

57M

Total Interest

8.0M

Total Income

588M

Total Revenue

3.2

Q1

Q2

Q3

Q4

Week Start Date

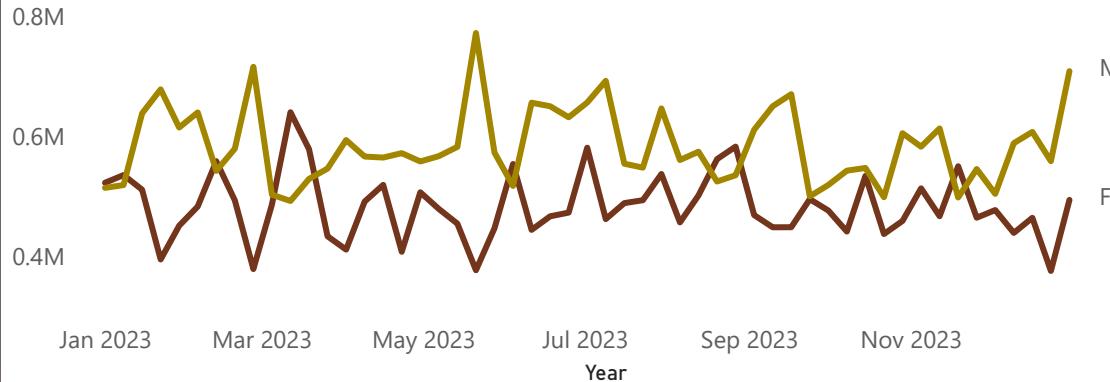
All

High

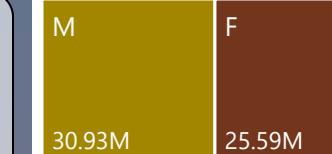
Low

Mid

Revenue vs Gender



Age Group



Blue

Gold

Platinum

Silver

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	1,76,97,472.01	14538883	190350431
White-collar	1,02,83,123.92	8359688	105618475
Govt	83,35,533.84	6701573	90834727
Selfemployed	85,42,826.40	6640301	77659931
Blue-collar	70,40,606.42	5602930	73516911
Retirees	46,17,448.22	3689646	49619308
Total	5,65,17,010.81	45533021	587599783

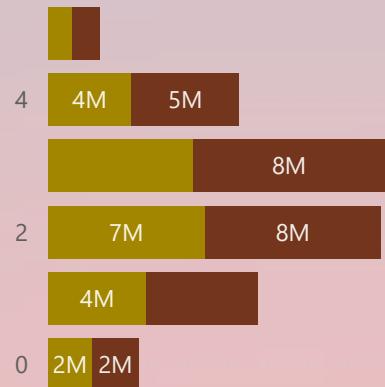
Top 5 States Revenue



Salary Group



Dependent Count



Martial Status



Education Level



Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

46M

Transaction Count

667K

Q1

Q2

Q3

Q4

Week Start Date

All

F

M

High

Low

Mid

Satisfaction Score

1

2

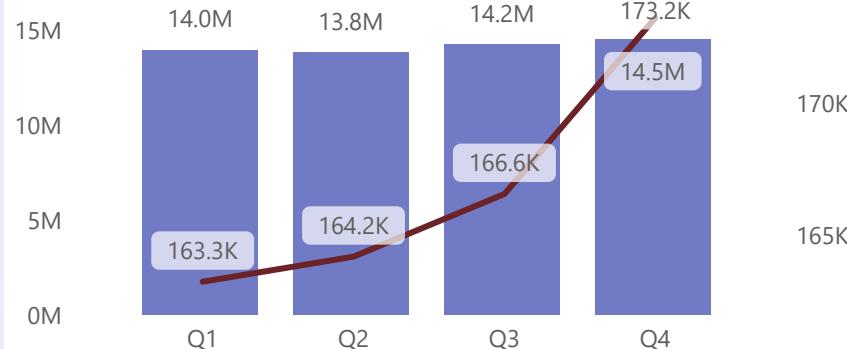
3

4

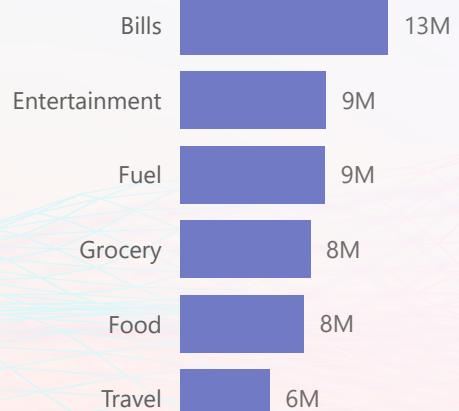
5

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Silver	56,59,108.98	4647596	8,21,922.98
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,65,17,010.81	45533021	79,82,479.81

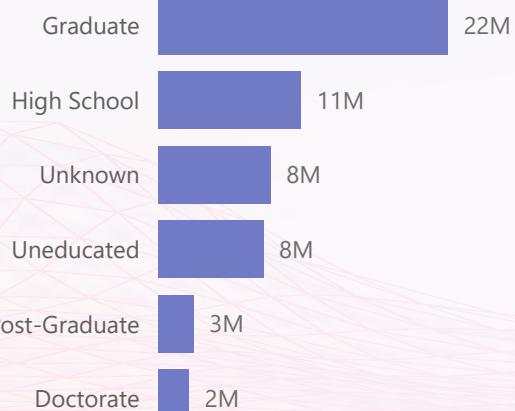
QTR Revenue and Total Transaction Count



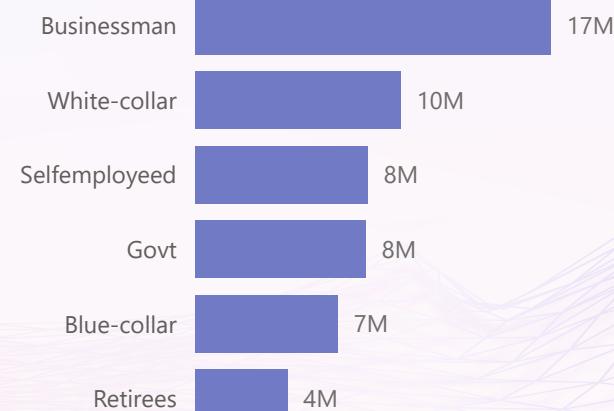
Revenue By Expenditure Type



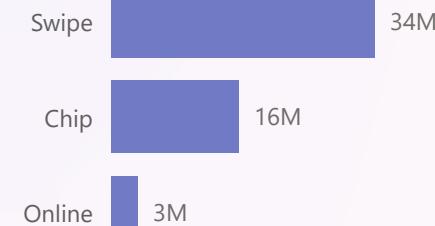
Revenue By Education



Revenue By Customer Job



Revenue by Use Chip



Customer Acq Cost

