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1  <!DOCTYPE html>
2  <!-- Author: William S. Johnson, Jr
3      Date: 11/20/2024
4      File Name: Publish, Promote and Maintain a Webpage
5  -->
6  <html lang="en">
7  <head>
8      <title>Search Engine Optimization | Iron In The Fire, LLC</title>
9      <meta charset="utf-8">
10     <meta name="viewport" content="width=device-width, initial-scale=1">
11     <meta name="description" content="Improve your ranking, in search engine results.
12         Use our SEO checklist to help users find your website and increase traffic">
13     <link rel="stylesheet" href="css/analyze11.css">
14     <link rel="icon" type="image/png" sizes="32x32" href="images/favicon.png">
15 </head>
16 <body>
17
18     <div id="container">
19
20         <header>
21             <h1>Search Engine Optimization</h1>
22         </header>
23
24         <main>
25
26             <h3>SEO Checklist</h3>
27
28             <p>Chapter 11 provides an overview of SEO, Search Engine Optimization. Help
29                 users find your website by implementing proper SEO within your website. This
30                 includes:</p>
31
32             <ul>
33                 <li>Descriptive titles</li>
34                 <li>Description meta tags</li>
35                 <li>Use of heading elements</li>
36                 <li>Descriptive image file names</li>
37                 <li>Submit a sitemap to Google and other search engines</li>
38             </ul>
39
40             <figure>
41                 
43             </figure>
44
45         </main>
46
47         <footer>
48
49             <p>William S. Johnson, Jr.</p>
50
51             <div class="social_media">
52                 <a href="https://www.facebook.com" target="_blank">
53                     
55                 </a>
56
57                 <a href="https://www.youtube.com" target="_blank">
58                     
60                 </a>
61             </div>
62
63         </footer>
64     </div>
```

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62     </body>
63 </html>
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