

# Bullipe R. Chintha

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## EDUCATION

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<b>Kellogg School of Management, Northwestern University</b> <i>Research Specialist, Accounting Information and Management</i>	Evanston, USA <i>Jan 2023 – Feb 2024 (Expected)</i>
<b>Indian School of Business</b> <i>Doctoral Candidate, Accounting</i>	Hyderabad, India <i>Aug 2018 – June 2024 (Expected)</i>
<b>Indian Institute of Management</b> <i>MBA</i>	Kozhikode, India <i>2014 – 2016</i>
<b>National Institute of Technology</b> <i>B Tech, Chemical Engineering</i>	Warangal, India <i>2008 – 2012</i>

## RESEARCH INTERESTS

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Intangible Capital, Financial Accounting, Machine Learning

## REFERENCES

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<b>Sanjay Kallapur (Co-Chair)</b> <i>Professor</i>	Department of Accounting <i>Indian School of Business</i>
<b>Swaminathan Sridharan (Co-Chair)</b> <i>John and Norma Darling Distinguished Professor</i>	Accounting Information & Management <i>Kellogg School of Management</i>
<b>Anup Srivastava</b> <i>Canada Research Chair</i>	Accounting, Decision-Making and Capital Markets <i>Haskayne School of Business</i>
<b>Andrew K Leone</b> <i>Chair of Accounting Information &amp; Management Department</i>	Accounting Information & Management <i>Kellogg School of Management</i>
<b>Ravi Jagannathan</b> <i>CME Group/John F. Sandner Chair of Finance</i>	Finance <i>Kellogg School of Management</i>

## RESEARCH (BOOK CHAPTERS)

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**Estimation of Earnings Response Coefficients using Bayesian Hierarchical Models**  
*Joint with Sanjay Kallapur | SSRN | GitHub*

## RESEARCH (WORKING PAPERS)

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**Intangible capital as an interplay of investments and payoffs**  
*Job Market Paper | Thesis Proposal*

**Aggregate Profit Margins and Globalization**  
*Joint with Swaminathan Sridharan*

**Types of Component Auditors and Shareholder Ratification of the Auditor**  
*Joint with Srinivas Mahapatro | Review and Resubmit at JBFA*

## RESEARCH (WORK-IN-PROGRESS)

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**Detercting earnings Management using multi-level models**  
*Joint with Andrew Leone*

## MEDIA

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### **ChatGPT and Academic Research – A Valuable Ally or a Mere Distraction?**

*Medium article | [Link](#)*

## WORK EXPERIENCE

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**Assistant Manager, COO's office** 2016 – 2018  
*Edelweiss Financial Services* *Mumbai, India*

**Co-founder and Game Design Head** 2014  
*Prestoo Games* *Bangalore, India*

## SCHOLARSHIPS AND FELLOWSHIPS

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**Research Specialist Funding** 2023 – 2024  
*Accounting Research Center, Kellogg School of Management*

**Doctoral Fellowship** 2018 – 2024  
*Indian School of Business*

**DAAD Scholarship** 2015  
*German Academic Exchange Service*

**Summer Research Fellowship** 2011  
*Indian Academy of Sciences*

**Academic Merit Scholarship** 2010  
*National Institute of Technology*

## CONFERENCES AND PRESENTATIONS

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The Kellogg Midwest and Accounting Conference 2023 (Scheduled)

AAA Annual Meeting 2023 (Presenter)

ISB Accounting Research Conference 2022 (Discussant)

Deakin Accounting Research Seminar 2022 (Presenter)

Journal of Accounting & Finance (JAAF) Symposium 2021

AAA Annual Meeting 2021 (Virtual)

AFAANZ Conference 2021 (Virtual)

EAA Conference 2021 (Virtual)

## PROFESSIONAL SERVICES

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Ad Hoc reviewer – AAA Annual Meeting

## TEACHING

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**Financial Accounting – The Language of Business: Bachelors at Hamstech** 2022  
*Overall rating: 6.70/7.00 (Knowledge: 6.62/7.00; Communication: 6.52/7.00)*

**Statistical Modeling with JMP: Executive Doctoral Program at ISB** 2021  
*Overall rating: 6.92/7.00 (Knowledge: 6.85/7.00; Communication: 7.00/7.00)*

## TEACHING ASSISTANCE

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**Accounting: Executive Doctoral Program at ISB** 2019 – 2020  
*Assisted Prof. Jake Thomas (Yale)*

**Statistical Modeling: Executive Doctoral Program at ISB** 2020 – 2021  
*Assisted Prof. Richard Waterman (Wharton)*

**Theoretical Accounting: Doctoral Program at ISB** 2020 – 2021  
*Assisted Prof. Swaminathan Sridharan (Kellogg)*

## SKILLS AND INTERESTS

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**Programming:** Python, STATA, JMP, L<sup>A</sup>T<sub>E</sub>X, Weka

**Languages:** Telugu (Native), English (Professional), Hindi (Elementary)

**Interests:** Creative Writing, Modern technologies, MOBAs