Bulli Swami Reddy Goluguri

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SKILLS

- Web Design
- Communication Strategies
- Social media campaigns
- Express

- Adobe InDesign
- Drafting press releases
- TypeScript
- Git

- WordPress
- Content Creation
- JavaScript
- GraphQL

EXPERIENCE

Fall 2022 - Present	**Web Master & Social Media Assistant(GRA)** **csad.gsu.edu, https://sites.gsu.edu/intersectsouth/, GSU** ● Managed and maintained the company website using WordPress, ensuring up-to-date content and a user-friendly interface. ● Developed and implemented social media strategies, resulting in a 30% increase in engagement and followers. ● Created and edited content for press releases, newsletters, and promotional materials, maintaining brand consistency and high-quality standards. ● Collaborated with cross-functional teams to brainstorm and execute marketing campaigns and initiatives ● Conducted market research and competitor analysis to identify trends and opportunities for growth.
08/2020 - 08/2022	**System Engineer**, Tata Consultancy Services(Digital) - Hyderabad,Telangana ● Developed and maintained responsive web applications using React and Redux, resulting in a 20% improvement in user engagement ● Collaborated with UI/UX designers to implement pixel-perfect designs and provide feedback on feasibility and user experience improvements ● Implemented server-side logic using Node.js and Express.js, handling API requests using GraphQL and integrating with databases ● Implemented automated unit tests using Jest, resulting in a 40% reduction in production bugs.
06/2019 - 07/2020	**Associate Software Engineer**, ACS Solutions - Hyderabad,Telangana ● Developed and maintained scalable web applications using Java and Spring Boot, resulting in improved performance and increased user satisfaction. ● Utilized Hibernate and JPA to interact with relational databases, optimizing data access and persistence. ● Conducted thorough testing using JUnit and Mockito, identifying and resolving bugs early in the development lifecycle.
04/2017 - 09/2017	**Trainee Software Engineer**, Tammina Infotech - Vizag,AndhraPradesh ● Developed custom web applications using PHP and MySQL, meeting client requirements and delivering high-quality solutions. ● Utilized frameworks and CMS platforms, such as Laravel and WordPress, to accelerate development and streamline workflows. ● Designed and maintained MySQL databases, optimizing queries and ensuring data integrity.