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Assignment 3 Report

What the virtual service is and the type of holiday experience that it offers:

The name of my virtual service is “VR Tours” and it offers a wide range of travel from the comfort of your home using a simple setup of a virtual reality headset and laptop or PC. VR Tours allows users to travel to any well-known destination around the world and virtually experience places that normal people would not be able to reach. These unreachable places include space walking and diving.

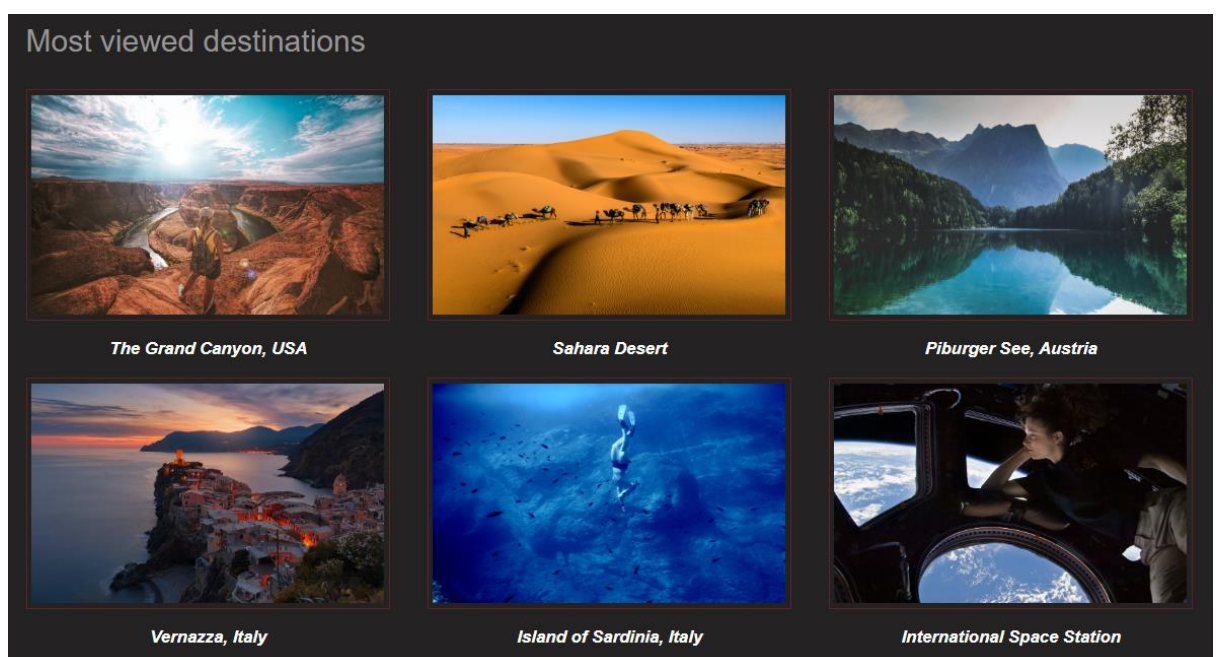
The specific target demographic that the site is designed to appeal to:

This service targets people who find traveling expensive and / cumbersome. Also targets people who have disabilities in movement and hence they cannot physically travel. With this service, we bring their dream vacation to them at the comfort of their home. We also have rental services for the equipment as we do not expect everyone to have a VR headset at home. Hence this will increase the range of consumers as anyone can rent a VR headset and have it set up for them by us.

The 5 most important features of the website in terms of:

1. Site content

The site has a body with the top 6 most viewed destinations, followed by a link to the headset rental service page of the website. Then with a quick buy selection form for easy and quick access. Ending with a footer with other information and links to other parts of the site.



2. Visual design style

The theme for the site is a dark background with red borders around images and the menu bar to make it stand out for the user. The dark background will aid the bright high-quality images to pop out and give a premium look to the homepage.

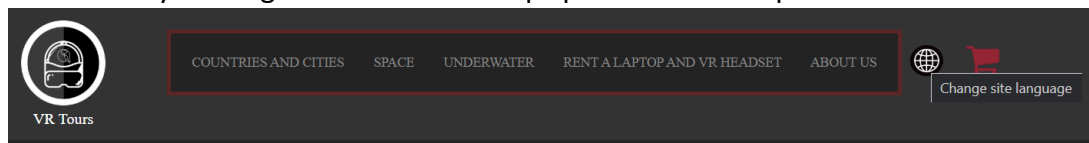
3. Information architecture

Links highlight up when hovered over, showing that they are clickable links in the main body.

Email and phone number in light grey in the footer to catch the eyes of a user looking for that information. Labelled all the images with information including the logo which shows when hovered over.

A menu bar present at the header to navigate to the different pages of the site. A cart and site language choice icons on the right of the menu bar for easy access.

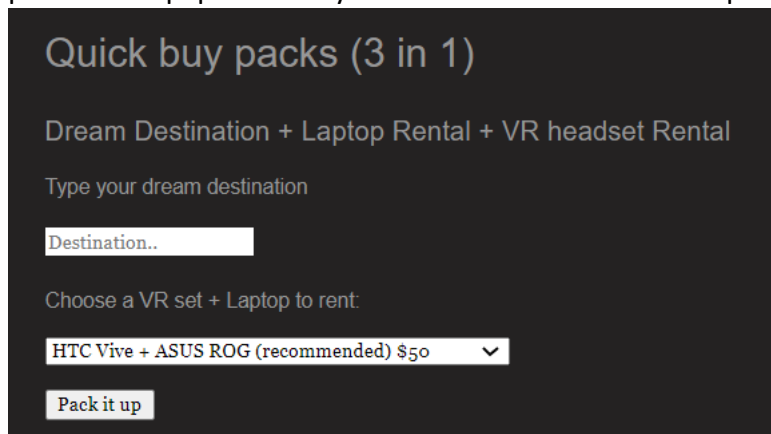
If user is at the lower sections of the page, they can be easily brought back up to the menu bar by clicking on the “scroll to top” pill that shows up.



The search bar under the beach image allows users to search their desired destination.

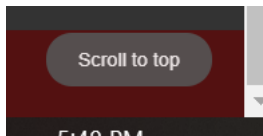


There is another search bar with a drop-down list which aids the user to choose the place and equipment they want to add into their 3 in 1 package.



4. Accessibility

Dark background colour allows users with eyes sensitive to bright light to be able to surf through the site without irritation. (Photophobia)

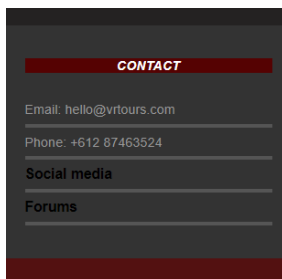


Users with hand dexterity problems will find it easy to get back up to the menu bar by just clicking on the scroll to the top pill.

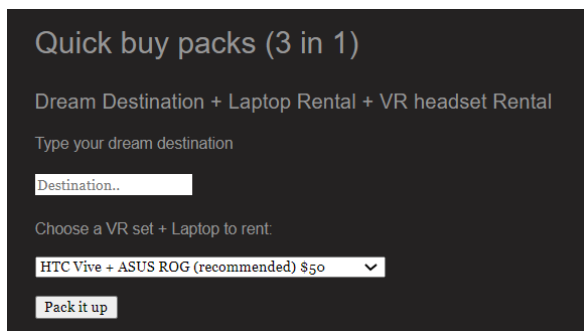


The globe icon next to the menu bar will allow users who understand languages other than English to also be able to use this site and service.

5. User interaction



Site has forums and social media links in the footer where users can interact and discuss topics related to the VR Tours service.



Users can customise their 3 in 1 packages in the site to allow more flexibility.

References

HTML5 template

<https://www.os-templates.com/free-basic-html5-templates/basic-88>

JsQ scroll up (scroll back to top pill)

<http://www.unheap.com/navigation/nav-other/scrollup/>

maldives.JPG

<https://unsplash.com/photos/AOFlegU1eTs>

[Mohamed Thasneem](#)

canyon.JPG

<https://unsplash.com/photos/YpkuRn54y4w>
[Drif Riadh](#)

desert.jpg

<https://unsplash.com/photos/VqyrvQi6do>

lake.jpg

<https://unsplash.com/photos/km74CLco7qs>
[Sergey Pesterev](#)

porttown.jpg

<https://unsplash.com/photos/cYrMQA7a3Wc>
[Anders Jildén](#)

underwater.jpg

<https://unsplash.com/photos/zUMk4bg8GFc>
[Marco Assmann](#)

iss.jpg

<https://pixabay.com/photos/international-space-station-iss-67774/>

vr.jpg

<https://unsplash.com/photos/MxVkWPiJALs>
[Uriel Soberanes](#)

Tools and tutorials:

search bar tutorial

https://www.w3schools.com/howto/howto_css_searchbar.asp

Drop down list tutorial

https://www.w3schools.com/html/html_form_elements.asp

logo/icon maker

<https://www.freelogodesign.org/>

Image editor

<https://pixlr.com>