



THE CRM BROCHURE

2020

<https://crm.agumenproducts.com>



PASSION CREATIVE INNOVATION

INTRODUCTION

Agumentik Software Private Limited is a leading provider of intelligent business solutions to the enterprise and mid-market, built on a corporate ethos of delivering intelligent solutions with old-fashioned service.

Our service offerings include Website Development, App Development, Software Development, Graphic Designing, Game Development, and Digital Marketing. Backed by a global team of over 50 people, Agumentik Software Private Limited is committed to supporting over 150 customers.

We Work closely with a range of clients to provide almost all IT service requirements to a client's business and work throughout the end to end implementation process.

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PROJECT DESCRIPTION



PROJECT OVERVIEW

You might be asking yourself, "What is CRM and why does my company need it?" Don't worry, you're not alone. Customer Relationship Management is complex and has no singular definition, but it's more straightforward than most people think.

At its best, CRM gives companies information to better understand their existing and potential customers, which can then feed into sales, marketing, and customer service functions. A good CRM system creates a two-way interaction between customer and business by combining technology, methodology, and operational processes into a framework that continuously provides customer behavioral information.

CRM FEATURES

1

Tasks - Here one can assign or check the status of the work.

Mail System - This feature facilitates the mailing service to a bunch of people at a time.

2**3**

File Sharing - This makes the sharing of files easy with another employee of the company.

Project Management - It helps check the status of the project.

4**5**

Bug Management - It helps to check the status of the bugs reported.

Lead Management - Here one can keep proper account of all the leads.

6

7

Invoice Generator - This is very useful in sending an invoice to the clients in a single click.

Estimates Generator - This is helpful in the generation of estimated price, requirements of the projects.

8

9

Recurring Invoice Generator - Using this one can send the invoice repeatedly.

Payments - This facility allows the company to receive the payment from the clients.

10

11

Proposals Generator - Using this one can generate a proposal for their clients.

Tickets - This is helpful in issuing tickets to the staff, clients, etc.

12

13

Writing Articles for Staff or Clients - This give a platform for publishing articles for staffs and clients.

Transaction Management and Reports Generation - This is also helpful in keeping a record of all the transactions.

14

15

Client Database Management - This helps you manage all the details of your clients.

Stock - Using this you can track the status of stocks of your company.

16

17

Attendance System - This provides you a better attendance system.

Job Posting - It will even help in post job for your vacant seats.

18

19

Payroll Management - This consists of advance salary, payslip generation, so on.

Performance Report - This allows you to keep an eye on the performance of every employee

20

21

Leave Management - Using this you can keep a proper record of leave of the staff.

Announcement - This facilitates us to do some announcement.

22

23

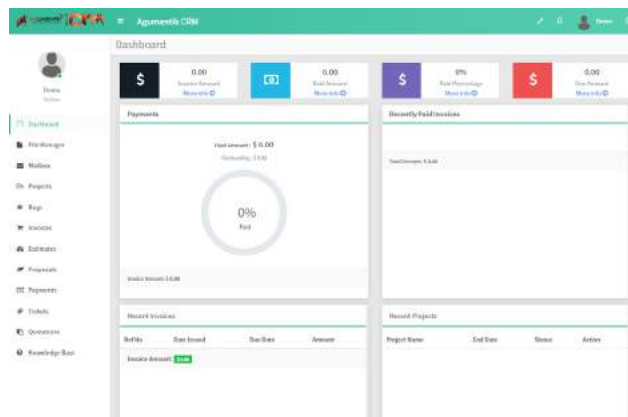
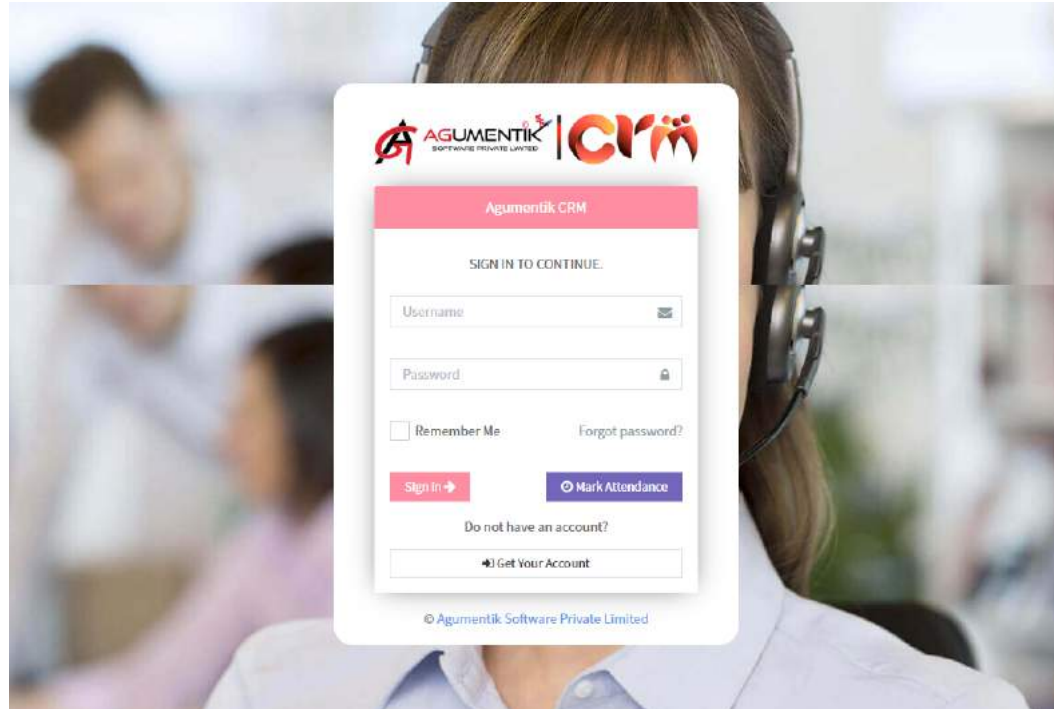
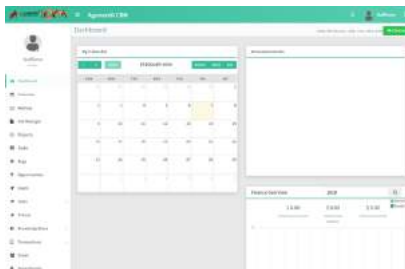
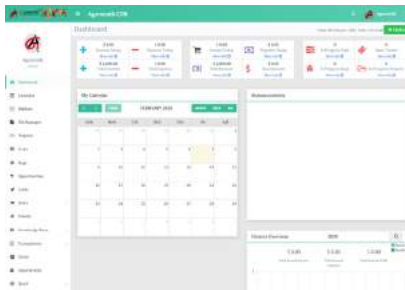
Data Backup - Here the facility of storing all the data is available.

Private Chat - Here one will get the facility of talking privately and personally.

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DEMO DETAILS

WWW.CRM.AGUMENPRODUCTS.COM/LOGIN/



LOGIN DETAILS

Default Login Credentials for Admin

Username: agumentik123

Password: ag123@

Login Credentials for Staff

Username: StaffDemo

Password: demo@123

Login Credentials for Clients

Username: Demo1

Password: demo@123

OUR SPECIAL OFFERS

SILVER PACKAGE

₹ 2.5 lakh

1 copy only

5 years

No Updates

6 Months Technical Support

GOLD PACKAGE

₹ 7 lakh

2 Copies Only

10 Years

2 Updates

1 Year Technical Support

PLATINUM PACKAGE

₹ 35 lakh

Unlimited Copies

Life Time

5 Updates

1 Year Technical Support

THE TIMELINE

We first perform a business analysis in which we understand the need and determine the solution to the business problem which includes a software systems development component, but may also include process improvement, organizational change, and strategic planning. Then the design comes where our team completely analyzes the idea and works on the main problems first hand and designs the product according to the client's requirements. Just after the complication of the design phase, the launch and the tests come into the picture where we work on many advanced programming languages, and we have the best team for testing and debugging. Then, the team works on the generation of ideas where we go through certain phases of creation, development, and communication of abstract, concrete, or visual ideas. These phases include construction through the idea, innovation of the concept, development of the process, and realization of the concept. Then the main part of development and coding starts here leads the development of your products in advanced coding languages. Finally, the review and deployment phase arrives, we do a review of the idea and collect the necessary information.



01

INITIAL PLANNING

The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a road map for the rest of the design process.

Estimated duration:
2 weeks

Involved persons:
6 persons

02

WIREFRAMING

Wireframes are your first chance to visualize your website. While they are not nearly as detailed as the final site will be, they give us a visual representation of the site's overall layout.

Estimated duration:
2 weeks

Involved persons:
all team

03

MOCKUPS

Once all site mockups are completed and approved, we'll proceed with site mockups. These add color and a bit more detail to the initial wireframes, giving us a stronger visual representation of the final product.

Estimated duration:
4 weeks

Involved persons:
2 persons

04

COPY & GRAPHICS

Once we have agreed on a final design based on the mockups, our team will proceed with development kicking off two phases in unison. The first involves creating your site's copy and next is graphics.

Estimated duration:
5 weeks

Involved persons:
3 persons

05

DEVELOPMENT

At the same time, we will kick off the technical side of the web design process. This will include deploying CMS, creating your custom theme and page designs, and setting up your website's analytics.

Estimated duration:
2 weeks

Involved persons:
6 persons

06

TESTING

Once our writers, designers, and developers have finished their work, our Quality Assurance team will get to work testing your site's performance and reliability. We will use various tools to benchmark your site for loading, responsiveness, and speed while also ensuring that it works reliably on all web browsers and mobile devices.

Estimated duration:
2 weeks

Involved persons:
5 persons

07

DEPLOYMENT & OPTIMIZATION

Once we are sure that your site is ready to be released to the public, we will deploy it on your public domain. Then, we will shift into a monthly support process that will continue for 12 months. During this period, we will create monthly backups of your site, update scripts and plugins to maintain security and reliability, and perform layout and content updates at your request.

Estimated duration:
2 weeks

Involved persons:
6 persons

TERM AND CONDITIONS



1. Authorization

[Client.Company] is engaging [Sender.Company], as an independent contractor for the [Client.Company] website development, deployment, hosting, & support.

2. Payment

Fees to Agumentik Software Private Limited are due in accordance with the above listed pricing table. Fees for monthly services will be invoices on the 1st business day of each calendar month and are due on a net-30 basis. All payments will be made in Agumentik Software Private Limited.

3. Completion

Agumentik Software Private Limited and [Client.Company] must work together to complete the project in a timely manner. Agumentik Software Private Limited agrees to work expeditiously to complete the project no later than [Launch.Date] (depending on date of acceptance of agreement).

4. Assignment of Project

Agumentik Software Private Limited reserves the right to assign subcontractors to this project to ensure the right fit for the job as well as on-time completion.

5. Revision During Execution

[Client.Company] may be charged additional fees if it decides to make changes to the agreed upon project scope and objectives.

6. Legal & License

Agumentik Software Private Limited warrants that the functionality contained in this project will meet [Client.Company] requirements and that the operation will be reasonably error-free.

The entire risk as to the quality and performance of the project is with [Client Company]. In no event will Agumentik Software Private Limited be liable to [Client.Company] or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate the website, even if Agumentik Software Private Limited has been advised of the possibility of such damages.

If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

8. Copyright to Project

Agumentik Software Private Limited guarantees that all aspects of design and construction of the project will be disclosed to [Client.Company] upon completion, and full code, copyrights and ownership will be the sole property of [Client.Company]. Agumentik Software Private Limited retains the right to display graphics and other design elements as examples of its work in its portfolio.

9. Sole Agreement

The agreement contained in this Contract constitutes the sole agreement between Agumentik Software Private Limited and [Client.Company] regarding this project. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for three (3) months after both parties sign this contract. Continued services after that time will require a new agreement.

10. Initial Payment & Refund Policy

If [Client.Company] halts work and applies for a refund within 4 days, work completed shall be billed at the hourly rate of [Hourly.Rate], and deducted from the initial payment, the balance of which shall be returned to [Client.Company]. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, [Client.Company] shall be liable to pay for all work completed at the hourly rate stated above.

SEE THE CASE STUDY



CUSTOMER RELATIONSHIP MANAGEMENT SOFTWARE

CRM, or customer relationship management, refers to the technology and processes used to help you manage contacts, relationships and sales with a good CRM tool. you can arrange all of your data in one centralized hub that your whole team has access to You'll also have access to plenty of features that can help fill your team's inboxes. It will enable you and your team to create and manage one simple, consistent sales process The right CRM for your company will be easy to use, keep your customer and sales data up-to-date and give you accurate and insightful metrics. The best platform will provide you with the tools and data to gather vital insights exactly when and where you need them, save you time and help you build stronger relationships with your customers and prospects.

PROJECT OBJECTIVE

CRM, the technology, along with human resources, enables the company to analyze the behavior of customers and their value. Customer, relationship, and the management of relationship. The main objectives to implement CRM in the business strategy are:

- To simplify marketing and sales processes
- To make call centers more efficient
- To provide better customer service
- To cross-sell products more effectively
- To discover new customers and increase customer revenue

NEED OF CRM

Knowing where you want to go is half the battle. You need the right tools to get you there. We can help you know where you are today, where you want to go, and how to get there. The reality of today's business environment is that there are no simple "off-the-shelf" solutions that work for everyone. We can help you determine how to create a sales and service capability to differentiate you from your competitors, gain control of your sales forecasts and deliver the highest level of customer satisfaction.

CLIENTS STATEMENTS



JEET GHOSH

I purchased CRM from Agumentik. It's very helpful to use in our organization. These guys are most patient and professionals out there. This software company gives many facilities so we can use them now and in the future as well. Software is in the budget. I didn't expect that amount. The company also provides an additional discount also on a one-time payment. I saved my 1000\$ to purchase CRM software from Agumentik.



HIMANSHU SINGH

Thanks to Agumentik Software Private Limited for giving me such wonderful software which helped me manage all the tasks and work of the organization very easily and with great perfection. Customer Relationship Software from Agumentik Software Private Limited made the management of the whole system easy and accurate. So I would like to thank team Agumentik. Now it's very easy to manage all the activities and works, which gave me and my hospital a boost without much effort. Thank you Agumentik



SHEENA KOLITA

Agumentik is simply the best all round provider. They are fast, responsive and produce very high quality. They also assign an experienced project manager to my project. If you can find an articulate company with the quality and cost effectiveness you have some special. Most of the vendors are overworked. Anyway, I am one of the toughest buyers there is and they have met or exceeded every expectation of our company.



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THANK YOU

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