

# BUNTU MAJAJA

Visionary Executive • Venture Builder • Thought Leader • Ecosystem Strategist • Builder

**Email:** buntumajaja@gmail.com

**Phone:** +27 83 384 6879

**Location:** Johannesburg, South Africa

**LinkedIn:** linkedin.com/in/buntumajaja

**Website:** linktr.ee/buntumajaja

**Substack:** future-sight-africa.substack.com

*"Builder — Ecosystem Strategist — CEO of SAIS. I design platforms, programmes, and capital flows that unlock Africa's innovation."*

## LIFE PHILOSOPHY

*"Go where you are celebrated, not where you are tolerated"*

Growth — Positivity — Integrity — Gratitude  
— Freedom

## MOST PROUD OF

**Innovation Leadership:** Scaling post-COVID to Africa's largest startup event to a cumulative 15,000+ attendees across 56 countries

**Ecosystem Building:** Creating platforms that unlock Africa's innovation potential

**Venture Impact:** Facilitating \$22+ million in investment deals and mentoring for 200+ founders

## KEY ACHIEVEMENTS

- Startup20 Taskforce Member, G20 South Africa's Presidency (2025)
- Scaled SA Innovation Summit to 10,000+ attendees across 56 countries
- Launched TechTribe Accelerator, supporting 3,500 startups to raise \$20+ million
- Author: "How to Start Your Startup in 90 Days" (Published Book)
- Host: "Ubuntu Dreams Podcast – Your Voice of Africa Rising"
- Newsletter: "Future Sight Africa" (2,000+ subscribers)
- Built "Afro-Futures" community of 2,000+ readers
- Facilitated \$22+ million in investment deals (2022)
- Secured \$2 million in sponsorship revenue (2022-2025)
- Featured on SABC News and "The African CEO" podcast
- Mr South Africa Top 23 finalist (2016)
- Best Faculty Mentor UP (2015)

## PROFESSIONAL EXPERIENCE

### CEO & Founder

SA Innovation Summit, Johannesburg, SA

Jan 2020 – Present

- Scaled post-COVID to Africa's largest startup event to a cumulative 15,000+ attendees across 56 countries
- Secured \$2 million in sponsorship revenue (2022-2025)
- Facilitated \$22+ million in investment deals (2022-2024)

- Co-created TechTribe Accelerator - one of Africa's first virtual accelerator programs
- Mentored 200+ founders through acceleration programs
- Managed ecosystem connecting startups, investors, and corporate entities across 24 African countries
- Generated PR value over 2022-2025 of \$500k+, with 100M+ digital impressions and 89% attendee recommendation rate

#### **Executive**

*May 2018 – Aug 2019*

*AndAfrica, Tokyo, Japan / Johannesburg, SA*

- Raised USD 100K for East-Asia–Africa investment platform
- Co-founded SaaS online exchange between Japanese investors and African entrepreneurs
- Built cross-continental investment bridges and deal-making platforms

#### **Senior Strategy & Innovation Consultant**

*Jan 2017 – Dec 2017*

*Research Institute for Innovation & Sustainability, Johannesburg, SA*

- Delivered USD 200K innovation project for major mining client
- Unlocked 5x forecasted return on workstream through strategic innovation
- Specialised in management and innovation consulting

#### **Training Engineer**

*2014–2015*

*Afrisam & Multotech, South Africa*

- Applied chemical engineering expertise in industrial training roles
- Developed technical competencies in engineering and manufacturing

## **EDUCATION & CERTIFICATIONS**

---

#### **Master of Management in Entrepreneurship and New Venture Creation**

*2017–2019*

*Wits Business School, Johannesburg, SA*

#### **PGDip in Business Administration**

*2016–2017*

*GIBS - Gordon Institute of Business Science, Johannesburg, SA*

Credential ID: 00177225-01-F2GN (South African Qualifications Authority)

#### **B.Eng Chemical Engineering (Hons)**

*2011–2014*

*University of Pretoria, Pretoria, SA*

Credential ID: 00018197 (South African Qualifications Authority)

#### **Data Science & Machine Learning Bootcamp**

*2024*

*HyperionDev, Stellenbosch University Partnership*

#### **Strategic Human Resources Management (MHB 804)**

*2023*

*University of Cape Town, Cape Town, SA*

Credential ID: MHB 804 Leadership

## Additional Certifications:

- Ship for World Young Leaders Program - Japan Cabinet Office (2017 cohort)
- Youth Encounter on Sustainability (YES) - Low Emission Strategies in Practice
- Water Efficiency Management - EW SETA Premier Group
- National Senior Certificate - Independent Examination Board

## TECHNICAL SKILLS

---

### Data Science & Analytics:

Python, scikit-learn, NumPy, Matplotlib, pandas, SQL

### Digital & Strategy:

Digital Product Strategy, Database Design, Version Control (Git/GitHub)

### Business Development:

Venture Building, Investment Facilitation, Platform Design

### Event Architecture & Ecosystem Convening:

Conference Design, Summit Production, Stakeholder Engagement, Hybrid Event Platforms, Sponsorship Strategy, Delegate Experience Optimisation

## CORE STRENGTHS

---

- Vision & Innovation
- Leadership & Collaboration
- Strategic Thinking
- Ecosystem Building
- Partnership Development

## LANGUAGES

---

**English:** Native

**IsiXhosa/isiZulu:** Native

## THOUGHT LEADERSHIP

---

### Publications:

- "How to Start Your Startup in 90 Days" (Published Book)
- "Future Sight Africa" Newsletter (2,000+ subscribers)
- IOL Business Report columnist

### Media & Speaking:

- "Ubuntu Dreams Podcast" Host
- SABC News featured guest
- "The African CEO" podcast interview
- TFG Media profile feature
- Kearney Alumni spotlight

## BOARD & ADVISORY

---

- Startup Act Movement
- Southern African Innovation Summit
- Johannesburg Culinary School
- Analytics X
- Youth Accord @ SANCO (Director, 2016–Present)
- Uma Equipa Clay Mining (Director, 2015–Present)

## PROFESSIONAL AFFILIATIONS & PARTNERSHIPS

---

- Startup20 (Current involvement)
- Technology Innovation Agency (TIA) partnerships

- Department of Science and Innovation collaborations
- Swiss Embassy partnerships
- Various African innovation ecosystem organisations

## PERSONAL INTERESTS

---

Property Investment • African Philosophy (Ubuntu principles) • Future Scenario Planning • Youth Mentorship • Sustainable Development • Pan-African Innovation

---

*Professional references available upon request*

**LinkedIn:** [linkedin.com/in/buntumajaja](https://www.linkedin.com/in/buntumajaja) — **Substack:** [future-sight-africa.substack.com](https://future-sight-africa.substack.com) —  
**Website:** [linktr.ee/buntumajaja](https://linktr.ee/buntumajaja)