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**Chief Technology  
Officer  
as a Service**

**Prepared for**

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# Introduction

**Skycart is an online shopping service based in Singapore that serves to overcome the crucial problems that online shoppers face.** Currently, Skycart addresses the following problems:

1. Limited shipping options
2. Poor product assurance from the e-commerce providers
3. Language barriers

As a technology centric start-up, Skycart continues to grow within a competitive space and intends to use technology as a primary driver to open up new revenue channels, deliver better service values and address the needs of different verticals and markets.

Currently, there is a need for the leadership team to become focused and specialized in their intended roles and tasks. Hence, a Chief Technology Officer (CTO) is necessary to drive the company's technological direction and build the company's technical team.

Buoo's CTO as a Service will augment Skycart with a Chief Technology Officer (CTO), who is vested in the success of the business. The CTO partners with Skycart to implement technological strategies including business-technology roadmap, platform architecture, proper cost-benefit analysis, finding your product-market fit and building a cost effective manpower solution.