

GCSE iMedia

Year 11 Term 1.4



Unit of study R093 - Creative iMedia in the media industry

Specification

1.1 Media industry sectors and products.

1.2 Job roles in the media industry.

2.1 How style, content and layout are linked to the purpose.

2.2 Client requirements and how they are defined.

2.3 Audience demographics and segmentation.

2.4 Research methods, sources and types of data.

2.5 Media codes used to convey meaning, create impact and/or engage audiences.

Aims & Objectives:

To practise short exam questions so that you are confident completing exam questions.

To revise key knowledge so that you can recall and use key terms and knowledge accurately within your NEA.

Types of tasks to expect:

You will usually be given at least one style exam question. Each question should take no longer than 10 minutes to complete. In addition you will be provided with a link to the clear revise textbook (paper based or online) to help with your answers and gather some additional knowledge.

You will be expected to review key terms from the Knowledge Organiser to be tested in lessons.

Where?

You will be given a printed copy in your file.
Homework will also be posted on ClassCharts.

When?

Homework will be set on the first lesson of the week to be handed in during the last lesson of the week.

Feedback

Exam questions will be given a mark.
Feedback will be provided to students who do not achieve full marks.

Revision links:

[Knowledge Organiser](#)

Revision activity to try this half term:

Revision POWER HOUR

Get the most out of your revision with a power hour. Here's a step-by-step of how to do it.

STEP 01

Choose a past paper question

Google your subject, level and exam board e.g. "Geography A-Level Past Papers AQA"

STEP 02

Revise

Spend 20 minutes revising what you need to know to answer your question

STEP 03

Do the question

Set a timer for 20 minutes and answer the past paper question you chose

STEP 04

Mark your answer

Using the mark scheme for the past paper mark your answer. This will help you to think like an examiner

STEP 05

Get feedback

Show your teacher your work. Ask them whether your marking is accurate and how you could improve your answers

lifemoreextraordinary.com