



*Amoretalla*

# LOOKBOOK

SPRING | SUMMER '24



# SS '24

Custom designs for the modern bride.

At Amorétalla, every piece of the Bridal collection, from cutting-edge couture gowns to figure-flattering jumpsuits and rompers, is hand stitched in an atelier in Salem, N.H., using the finest fabrics, laces, crystals and other finishes mindfully curated from around the globe.

[AMORETALLA.COM](http://AMORETALLA.COM)

# ABOUT THE DESIGNER

Gabe Atallah, principal of Amoretalla Couture, began his career working for the prestigious Bridal House Priscilla of Boston, the couturier famous for working on the wedding gown of Princess Grace of Monaco and designing the gowns of three daughters of two U.S. Presidents. A graduate of the School of Fashion Design (Boston, MA), Mr. Atallah's design aesthetics use fit, form and function to create each legendary gown.

Mr. Atallah designs for the modern bride, seamlessly incorporating timeless opulence using hand-sewn Haute Couture techniques. His fabrics, laces, pearls and genuine Swarovski crystals, including precious stones, are curated from around the world.

Mr. Atallah has been sketching and designing since the age of eight. His inspiration for fashion comes from traveling the world and being immersed in the beauty of nature, art and architecture. Mr. Atallah was born in Beirut, Lebanon, once known as Paris of the Middle East, and is the proud father of three children.



# 01

## BELGIQUE



A mermaid style that features a corset-boning bodice. Embroidered, sheer styling with beaded crystal droplets, ostrich-feather bottom, and removable fitted sleeve.



DETACHED SLEEVE FOR ADDED STYLING OPTIONS.

# 02

## BLOSSOM



This convertible strapless A-line silhouette is beaded with a cherry blossom floral lace. Features a removable halter top, taffeta train and fitted removable sleeves. Three looks in one.



SHOWN ABOVE WITH REMOVABLE HALTER AND TRAIN ATTACHED.

# 03

## BLAKE

A strapless Mikado mermaid style. Three-dimensional floral appliques at bustline and train, with sheer corset back and contrasting boning channels.





HAND EMBROIDERED FLORAL APPLIQUE MAKE THIS STYLE  
ONE OF A KIND EVERY TIME.



SHOWN ABOVE: OPTIONAL COLOR MATCHING  
CATHEDRAL-LENGTH FLORAL PETAL VEIL.

# 04

## BELLAROSE



White organdy layered with contrasting color, plunging sweetheart neckline with crystal applique, sarong-styled short dress with removable ceremonial overskirt and removable circular pleated sleeve.

Color offerings: white, pale lavender, pale blue, pale pink and red.  
Additional colors available upon request.

# 05

## BROOKLYN



A Mikado halter-top style with figure-flattering mermaid shape. Features crossed crystal channels at neckline and a cathedral length train.



# 06

## BRIELLE



Satin de hauteur pleated high-waist ball gown features a high side slit and pocket. Long sleeve styling with stand collar, lace top and pronounced satin 3-dimensional floral applique.





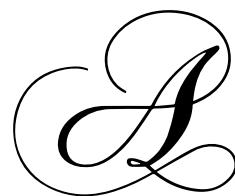
# CONTACT

Contact us directly for all wholesale inquiries, custom design requests or to set up a consultation today.

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