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AMORÉTALLA

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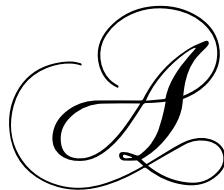


# *look book*

Custom designs for the modern bride.  
From haute couture gowns to classic silhouettes;  
feminine mermaid styles to sophisticated  
and fashion forward.

Anything is possible with Amorétalla.

2023 - 2024



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AMORÉTALLA

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# *about the designer*

Gabe Atallah, principal of Amoretalla Couture, began his career working for the prestigious Bridal House Priscilla of Boston, the couturier famous for working on the wedding gown of Princess Grace of Monaco and designing the gowns of three daughters of two U.S. Presidents. A graduate of the School of Fashion Design (Boston, MA), Mr. Atallah's design aesthetics use fit, form and function to create each legendary gown.

Mr. Atallah designs for the modern bride, seamlessly incorporating timeless opulence using hand-sewn Haute Couture techniques. His fabrics, laces, pearls and genuine Swarovski crystals, including precious stones, are curated from around the world.

Mr. Atallah has been sketching and designing since the age of eight. His inspiration for fashion comes from traveling the world and being immersed in the beauty of nature, art and architecture. Mr. Atallah was born in Beirut, Lebanon, once known as Paris of the Middle East, and is the proud father of three children.





# aaida

A classic boat neckline with a mermaid silhouette.  
Adorned with 3D lace applique, ostrich feathers &  
Swarovski crystals.



# *audrey*

A plunging v-neckline with hand sewn beading.  
Accented with ostrich feathers and sequins to make a statement.





# amelia

A figure flattering wrap dress with cutout floral appliqué, Swarovski crystals & matching veil.





*ada*

A stunning convertible style. Short party dress underneath with a detachable ceremony skirt constructed of English tulle ruffles. Designed with individually sewn appliqué, pearls and bugle beads.

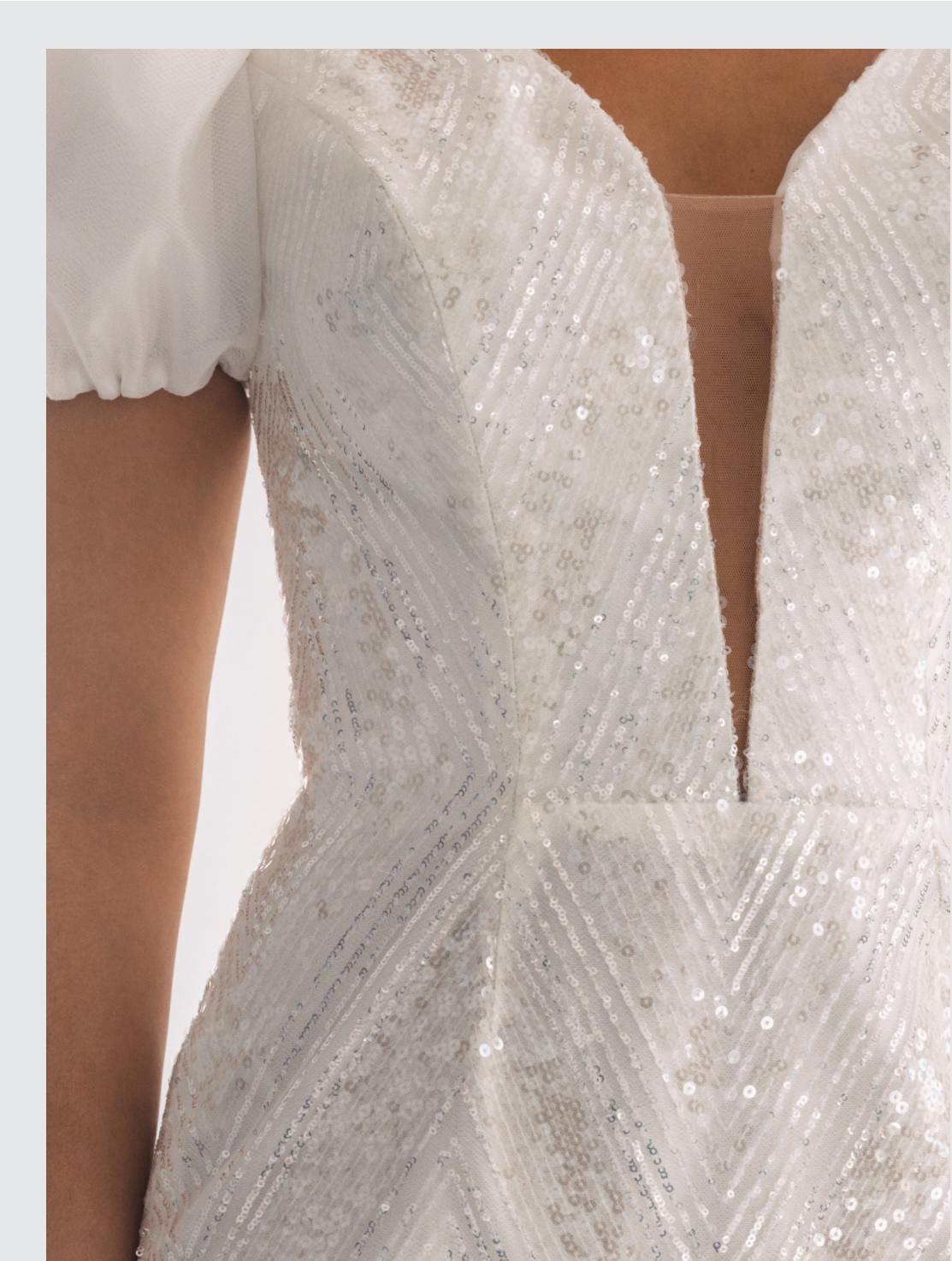






*abba*

A diagonal sequined pattern designed to compliment the woman's body. Mermaid styling with a plunging v-neckline & a puff sleeve.





# adele

A convertible style with a full silk chiffon detachable skirt adorned with ostrich feathers. Ruffled neckline and exposed boning at the waistline.







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