1. What would YOU like the fields page to look like? Maybe give them a piece of paper and ask them to draw the fields page + the information page in 5 minutes
2. With the current one, what do you like and dislike? (both mockups and prototype) Other than spacing
3. Thoughts on the menu and if it would be easy for less technically-inclined users to understand right off the bat
4. If you were out in the field, what pieces of iwheat would you use? How do you currently use it?
5. How would a grower vs consultant use the app differently?
6. What tools other than the pest sampler would be useful in the field?
7. BugGuide vs current display vs both