Vivek Vardhan

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WORK EXPERIENCE

Business Analyst Intern   May 2023 - June 2023

Antlon Architects | Hyderabad, India

- Collaborated with cross-functional teams to gather and analyze data for Excel dashboard creations, enhance data-driven decision-making, and improve overall sales.
- It leveraged industry knowledge to contribute to sales efforts, identifying trends and opportunities that led to improved sales performance.
- Participated in ongoing sales process improvements, contributing to developing new sales strategies and tactics.
- Utilised Industry Knowledge to support sales efforts.
- Demonstrated strong teamwork and communication skills, working collaboratively with colleagues to achieve sales goals and deliver high-quality work products.

Sales and Marketing Intern   May 2023 - August 2023

Money Ventures Captial | (Remote)

- Applied data Analysis to optimize the marketing metrics, resulting in improving decision-making
- Conducted market research to identify potential clients and developed short sales strategies contributing to the business
- Participated in networking events, expanding professional connections and generating new business opportunities
- Collaborated with the sales team, contributing to a significant revenue increase
- Provided excellent customer service by responding to general inquiries from members, staff, and clients via mail, email, and phone
- Developed and implemented an effective marketing campaign, utilizing social media, email, and other channels to increase brand awareness and generate leads.

PROJECTS

Alzheimer-Dementia-Classification   [View in GitHub](#)

- Developed a cutting-edge neural network model for Alzheimer's disease classification, categorizing it into four classes: Mild demented, very mild demented, Non-Demented, and Moderate demented
- Utilized specialized neural network architecture tailored for Alzheimer's disease. Image classification, ensuring high accuracy and robust performance
- Trained model in diverse extensive datasets covering various stages of Alzheimer's disease, enhancing its generalization and effectiveness in classification tasks
- Achieving the impressive accuracy score of 99.12%, highlighting the model's exceptional to identify the different stages of accuracy
- Projected project in an informative manner, focusing on the innovation approach and practical implications for Alzheimer's disease classification

CERTIFICATIONS

Advanced Google Data Analytics   [View credentials](#)

Analysis for Business System   [View credentials](#)

Excel Basics for Data Analysis   [View credentials](#)

Bloomberg Market Concepts   [View credentials](#)

EDUCATION

Bachelor of Business Administration (BBA) - *DS&AI*   June 2021 - May 2024
Woxsen University (Telangana)

SKILLS

Python | SQL | Advance Excel | Microsoft Office | Power Bi |NumPy | Pytorch | Tensor flow | Matplotlib |Git |ML models |Pandas |Project Management | Communication | Leadership | Time Management | Adaptability | GST filing | Problem Solving | Teamwork | Creativity