

For increasing the stock: what queries would you use to carry out an exploratory analysis of the films that are currently available?

I can propose to make the following reports for decision makers:

1. find the films most rented by 'amount' for the last year
2. find the film which popularity is increasing
3. check if the most popular films are available in the every shop
4. find the films which are the most popular by genre
5. find the films which are the most popular by genre and length
6. find the films with the most popular actor