BUSAYO OYEWOLE

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EDUCATION

MSC Usability Engineering
Hochschule Rhein-Waal
Kamp-Lintfort | 2019

BSC Psychology
Obafemi Awolowo University
Ile-Ife | 2015

PORTFOLIO

https://busayyo.github.io

SKILLS

User research, UX analysis, Design thinking process, Product management, Wireframing, Visual design, Prototyping, Usability testing, Storytelling, HTML5, CSS3, Vuejs, Git.

LANGUAGES

English | Fluent
German | A2

INTERESTS

Innovation, product thinking, product management, interdisciplinary design, storytelling

PROFILE

I am a product designer with backgrounds in psychology and usability engineering. I've had experience designing interactive products such as a B2C fintech AI solution and a B2B e-commerce service. I currently work at Instaff, a startup with the mission to provide short term staffing to companies in Germany. I enjoy working in an interdisciplinary product setting.

EXPERIENCE

UX/UI DESIGNER

INSTAFF & JOBS | BERLIN | FEB 2020 - PRESENT

- Working closely with the product owner to achieve business metrics
- Responsible for the UI & UX results of the product
- Product management of some topics, owning them from conception till implementation and afterwards
- Gathering UX insights through interviews, google analytics etc
- Refining both web and mobile interfaces based on new UX insights & business requirements
- Managing CSS and visual design implementations, ensuring they adhere to designed standards
- Setting metrics for A/B testing

UX DESIGNER

SIEGWERK AG | SIEGBURG | FEB 2019 - NOV 2019

- Worked closely with product owner to achieve business metrics
- Responsible for the UI & UX results of the product
- Refined product based on new UX insights & business requirements

FRONTEND DEVELOPER

FLAQSHIP | KREFELD | APR 2018 - AUG 2018

- Implemented UI designs using technologies such as html, css & Javascript
- Testing and fixing websites for usability, functionality, cross-browser compatibility and responsive issues
- Collaborating with other stakeholders to ensure user-facing features are well implemented

PUBLICATIONS

[A designer's guide to git](#)
UX collective
Feb, 2020

[How to navigate your entry
level UX job](#)
UX collective
July, 2019

[Conversational design](#)
Masters thesis
Dec, 2019

FAVORITE UX BOOKS

Design of everyday things,
About face,
Lean UX,
100 things every designer
needs to know about people

INTERACTION DESIGNER

KUDI AI | LAGOS, NIGERIA | JUNE 2016 - SEP 2017

- Responsible for user research, analysis & insights
- Design of product to reflect business and user research
- UX writing
- Conducting usability tests and A/B testing to gain product insights

WEB DESIGNER & COPYWRITER

FREELANCE | LAGOS, NIGERIA | 2013-2016

- Design of web interfaces for clients
- Writing copies for products and brands
- Writing and proofreading marketing memo
- Design and development of websites with wordpress, html and css

VOLUNTEER AND OTHER INTERESTS

Design consultant

AI SATURDAYS AFRICA | LAGOS, NIGERIA | 2019 - Present

- Consulting on products at AI Saturdays, a NGO democratizing AI and data science knowledge in Africa.

Volunteer

Redi School | BERLIN | Winter 2020

- Teaching HTML and CSS to Redi students
- Mentoring

Founder and Managing editor

MILLENNIAL POETS | LOCATION | 2017 - Present

- Founded Millennial poets - a publication on medium for Millennials interested in poetry. I serve as managing editor where I manage a team of volunteers that proofread, edit and publish poetry submissions from Millennials around the globe.