

BUSAYO OYEWOLE

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EDUCATION

MSC Usability Engineering
Hochschule Rhein-Waal
Kamp-Lintfort | 2019

BSC Psychology
Obafemi Awolowo University
Ile-Ife | 2015

PORTFOLIO

<https://busayyyo.github.io/>

[Private 2020 portfolio](#)

SKILLS

User research, Design thinking,
Usability testing, A/B testing,
Visual design, Prototyping,
Wireframing, Storytelling,
SCRUM, HTML5, CSS3, Vuejs,
Git.

LANGUAGES

English | Fluent
German | Basic

INTERESTS

Product thinking, design,
storytelling, frontend
development, creative writing

PROFILE

I am a human-centered designer with backgrounds in psychology and frontend development. I've had experience designing interactive products such as a B2C fintech AI solution and a B2B e-commerce service. I currently work at Instaff, a startup with the mission to provide short term staffing to companies in Germany. I enjoy working in an interdisciplinary product setting.

EXPERIENCE

UI/UX DESIGNER

INSTAFF & JOBS | BERLIN | FEB 2020 - PRESENT

- Working closely with the product owner to achieve business metrics
- Responsible for the UI & UX results of the product
- Gathering UX insights through interviews, google analytics etc
- Refining both web and mobile interfaces based on new UX insights & business requirements
- Managing CSS and visual design implementations, ensuring they adhere to designed standards
- Setting metrics for A/B testing

UX DESIGNER (Contract)

SIEGWERK AG | SIEGBURG | FEB 2019 - NOV 2019

- Worked closely with product owner to achieve business metrics
- Responsible for the UI & UX results of the product
- Refined product based on new UX insights & business requirements

FRONTEND DEVELOPER (working student)

FLAQSHIP | KREFELD | APR 2018 - AUG 2018

- Implemented UI designs using technologies such as html, css & Javascript
- Testing and fixing websites for usability, functionality, cross-browser compatibility and responsive issues
- Collaborating with other stakeholders to ensure user-facing features are well implemented

PUBLICATIONS

How visually impaired people use the web

UX collective

Feb, 2019

How to navigate your entry level UX job

UX collective

July, 2019

Conversational design

Masters thesis

Dec, 2019

FAVORITE UX BOOKS

Design of everyday things,
About face,
Lean UX,
100 things every designer
needs to know about people

INTERACTION DESIGNER

KUDI AI | LAGOS, NIGERIA | JUNE 2016 - SEP 2017

- Responsible for market and user research analysis & insights
- Design of product to reflect business and user research
- Conducting usability tests and A/B testing to gain product insights

WEBDESIGNER & COPYWRITER

FREELANCE | LAGOS, NIGERIA | 2013-2016

- Design of web interfaces for clients
- Writing copies for products and brands
- Writing and proofreading marketing memo
- Design and development of websites with wordpress, html and css

VOLUNTEER AND OTHER INTERESTS

Product Lead

AI SATURDAYS AFRICA | LAGOS, NIGERIA | 2019

- Responsible for the product design, insights and consultancy at AI Saturdays, an NGO democratizing AI and data science knowledge in Africa.

UX Volunteer

BAPOT SECONDARY SCHOOL | ONDO, NIGERIA | 2018

- Design of school website and ICT curriculum for a local school in Nigeria

Community Health Volunteer

COMMUNITY OUTREACH CENTER | ONDO, NIGERIA | 2012 - 2014

- Design of immunization posters for community health outreaches in Ondo state communities in Nigeria

Founder and Managing editor

MILLENNIAL POETS | LOCATION | 20XX - 20XX

- Founded Millennial poets - a publication on medium for Millennials interested in poetry. I serve as managing editor where I proofread, edit and publish poetry submissions from Millennials around the globe.