

# BUSAYO OYEWOLE

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## EDUCATION

**MSC Usability Engineering**  
Hochschule Rhein-Waal  
Kamp-Lintfort | 2019

**BSC Psychology**  
Obafemi Awolowo University  
Ile-Ife | 2015

## PORTFOLIO

<https://busayyyo.github.io/>

[Private 2020 portfolio](#)

## SKILLS

User research, Design thinking,  
Usability testing, A/B testing,  
Visual design, Prototyping,  
Wireframing, Storytelling,  
SCRUM, HTML5, CSS3, Vuejs,  
Git.

## LANGUAGES

English | Fluent  
German | Basic

## INTERESTS

Product thinking, design,  
storytelling, frontend  
development, creative writing

## PROFILE

I am a human-centered designer with backgrounds in psychology and frontend development. I've had experience designing interactive products such as a B2C fintech AI solution and a B2B e-commerce service. I currently work at Instaff, a startup with the mission to provide short term staffing to companies in Germany. I enjoy working in an interdisciplinary product setting.

## EXPERIENCE

### UI/UX DESIGNER

INSTAFF & JOBS | BERLIN | FEB 2020 - PRESENT

- Working closely with the product owner to achieve business metrics
- Responsible for the UI & UX results of the product
- Gathering UX insights through interviews, google analytics etc
- Refining both web and mobile interfaces based on new UX insights & business requirements
- Managing CSS and visual design implementations, ensuring they adhere to designed standards
- Setting metrics for A/B testing

### UX DESIGNER (Contract)

SIEGWERK AG | SIEGBURG | FEB 2019 - NOV 2019

- Worked closely with product owner to achieve business metrics
- Responsible for the UI & UX results of the product
- Refined product based on new UX insights & business requirements

### FRONTEND DEVELOPER (working student)

FLAQSHIP | KREFELD | APR 2018 - AUG 2018

- Implemented UI designs using technologies such as html, css & Javascript
- Testing and fixing websites for usability, functionality, cross-browser compatibility and responsive issues
- Collaborating with other stakeholders to ensure user-facing features are well implemented

## PUBLICATIONS

### [A designer's guide to git](#)

UX collective

Feb, 2020

### Conversational design

Masters thesis

Dec, 2019

### [How to navigate your entry level UX job](#)

UX collective

July, 2019

### [How visually impaired people use the web](#)

UX collective

Feb, 2019

## FAVORITE UX BOOKS

Design of everyday things,  
About face,  
Lean UX,  
100 things every designer  
needs to know about people

## INTERACTION DESIGNER

KUDI AI | LAGOS, NIGERIA | JUNE 2016 - SEP 2017

- Responsible for market and user research analysis & insights
- Design of product to reflect business and user research
- Conducting usability tests and A/B testing to gain product insights

## WEBDESIGNER & COPYWRITER

FREELANCE | LAGOS, NIGERIA | 2013-2016

- Design of web interfaces for clients
- Writing copies for products and brands
- Writing and proofreading marketing memo
- Design and development of websites with wordpress, html and css

## VOLUNTEER AND OTHER INTERESTS

### Product Lead

AI SATURDAYS AFRICA | LAGOS, NIGERIA | 2019

- Responsible for the product design, insights, and consultancy at AI Saturdays, an NGO democratizing AI and data science knowledge in Africa.

### UX Volunteer

BAPOT SECONDARY SCHOOL | ONDO, NIGERIA | 2018

- Design of school website and ICT curriculum for a local school in Nigeria

### Community Health Volunteer

COMMUNITY OUTREACH CENTER | ONDO, NIGERIA | 2012 - 2014

- Design of immunization posters for community health outreaches in Ondo state communities in Nigeria

### Founder and Managing editor

MILLENNIAL POETS | LOCATION | 20XX - 20XX

- Founded Millennial poets - a publication on medium for Millennials interested in poetry. I serve as managing editor where I proofread, edit and publish poetry submissions from Millennials around the globe.