

Website Development Process

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Thank you for considering my services for the creation of your website. I want to explain in a simple and clear way how the work process would be from start to final delivery:

1. First Meeting: Understanding Your Idea

The first step is to meet so you can tell me in detail about your idea and the needs of your business.

I want to understand what type of website you are looking for, what style you like, and what information or functionality needs to be included.

This meeting can be in person or remotely through platforms such as Google Meet, Zoom, Teams, etc., depending on what is most convenient for you.

2. Free Creative Prototypes

Based on our conversation, I will create a couple of prototype designs that reflect your idea.

These designs will be simple, but they will allow you to visualize how your website might look.

This step is free and ensures we are creatively aligned before starting the full work.

3. Green Light and Programming

If the prototypes meet your expectations and you give me the green light, I will start programming your website.

This process includes turning the design into a functional website that can be navigated and used.

4. Weekly Progress

During development, I will show you the progress every week so you can see how your website is shaping up.

This also allows adjustments if necessary. The estimated delivery time is 1.5 to 2 months, depending on complexity.

5. Final Delivery

At the end, I will deliver a website ready to use. As part of the service, I will include:

- A free domain and hosting for 1 year:

- o A domain is the name your website will have on the Internet (for example, www.buschfranco.com).

This is what your customers will type to find your site.

- o Hosting is the space on a server where all the information of your website is stored so that it is available on the Internet 24/7.

- A user manual so you can, for example, learn how to edit, delete, or add a service, among other things.

- Google Analytics integration:

This service will allow you to manage traffic to your website. You will be able to know information such as

user location, number of visits, average session time, and much more.

- Google Ads integration:

Your website will be ready to be promoted through Google Ads campaigns, facilitating the implementation

of digital marketing strategies to boost your business visibility online.

6. Cost and Reference

The price of the project depends on the complexity of the website. As a reference,

the cost for a website that presents your business services, information about you, and a direct contact form is 250 USD.

This cost includes what is mentioned in the final delivery:

- o Free domain and hosting for 1 year.

- o A user manual.

- o Google Analytics integration.

- o Google Ads integration.