NHL Salary Analysis



### **Project Overview**



Data: NHL data on players and teams.

Questions:

Can we predict player salaries based on stats?

Should teams hire superstars?

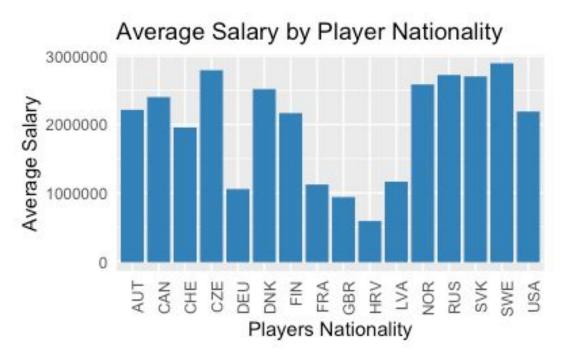
Should the Vancouver Canucks hire Quinn Hughes?

### Data Cleaning



- Handling NA values
  - Providence/State
  - Draft Year, Round, and Overall
  - Average Shot Distance
  - Removal of players with high NA count
  - Replaced with mean values
- Remove Rookies
  - o Matthews: 40 goals, 69 points
- Remove long-term injured players
  - Stamkos: 17 GP, \$9.5 Million



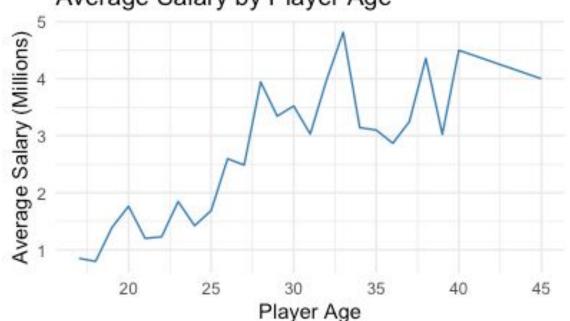


- The United State does not produce the highest paid Hockey players
- Highest paid players come from Europe
- USA/Canada are the only North American countries



### Exploratory- Age

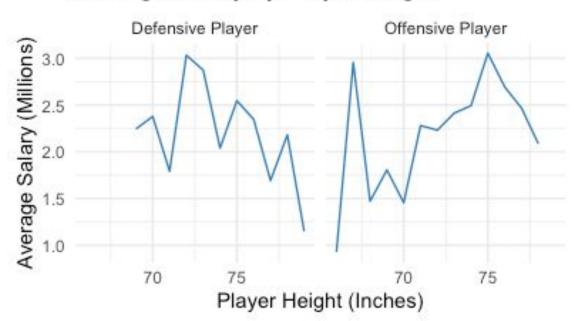




- A player's salary is likely to increase until their early 30's
- No dramatic dip in salary as age increases
- Peaks at age 33



### Average Salary by Player Height



- Any two-way player is classified as an offensive player
- Offensive players can get away with being shorter
- Defensive players
   average salary peaks
   at a shorter height

### **Building the Model**

```
set.seed(45)
cv_5 = trainControl(method = "cv", 5)
best_elastic_regression = train(
    form = Salary ~ ..
    data = stat_trn,
   method = "glmnet",
    trControl = cv_5,
    tuneLength = 10
```

- Additional Data Cleaning
  - Categorical Data: Last Name,
     Country, City, etc
  - Face-Off Statistics
  - Double-counted statistics
  - $\circ$  Position  $\rightarrow$  D and F only
- Penalized Regression
- Transformations attempted
  - Log, cube root, etc
- Lowest RMSE achieved:

\$1,436,393

### Using the Model

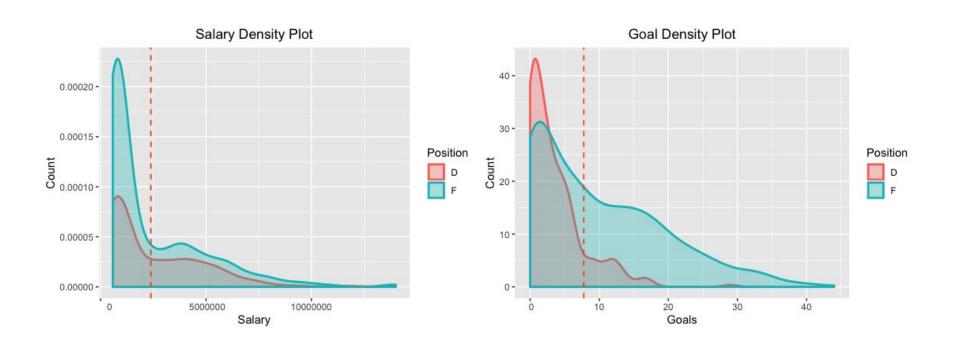


Quinn Hughes Predicted Salary:

\$2,967,417

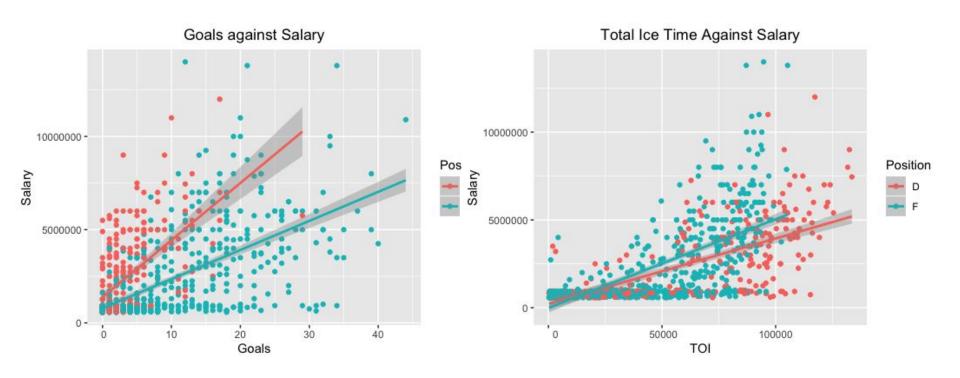
(We believe this is a huge underestimate)

### Reasons for Shortfall - Skewed Data





### Reasons for Shortfall - Noisy Data



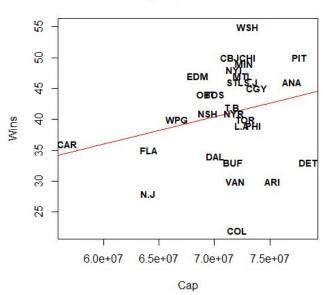
### **Directions for Improvement**



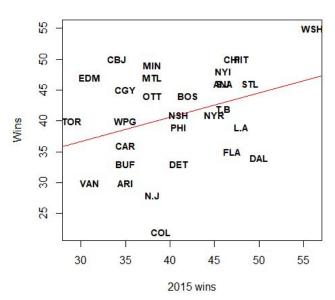
- Increase Sample Size to multiple seasons
- Split data into baskets of similar playing styles
- Explore non-linear relationships further

### Team Analysis

#### Salary Cap versus wins



#### 2015 wins versus wins

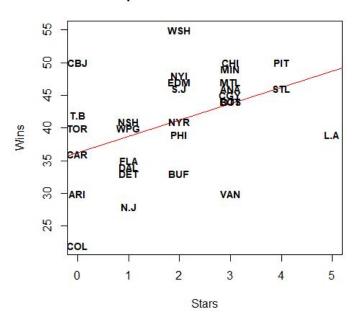


### Regression

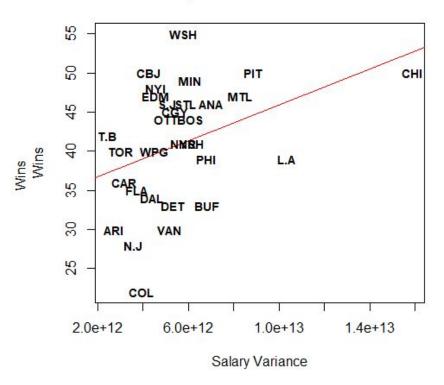
These two variables explain about 10-15 percent of the variance between teams.

## Team Analysis

#### Superstar count versus wins



#### Salary Variance versus wins



### Regression

Bringing in these additional variables we are able to explain around 15-25 percent of the variance.

Each additional superstar is associated with 1.5 more wins.

### **Quinn Hughes**

### Difficulties and improvements

- Data Wrangling
- Time series
- Weaknesses in data

# Questions?