

**DEV EVANGELISM**

# 4 PILLARS

- ▶ Writing
- ▶ Projects
- ▶ Speaking
- ▶ Events

**WRITING**

# WRITING

- ▶ **The engineering blog**
  - ▶ **Facebook**
- ▶ **@venmodev on Twitter**
- ▶ **Posts on other publications**

**PROJECTS**

# PROJECTS

- ▶ **Mentoring people who use our API**
  - ▶ **Demos with the API**

**SPEAKING**

# **SPEAKING**

- ▶ **At least 2-4 events a month**
  - ▶ **Range of topics**
- ▶ **Video tutorials/presentations**



# EVENTS

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- ▶ **Hackathons**
- ▶ **Conferences**
- ▶ **Meetups**

**QUESTIONS?**