

# On being funny



Apparently I'm hilarious and you people want to learn how.



**Here's my strats for  
humor in general, and  
telling jokes for tech  
people.**

**Every single moment in life is an  
opportunity**

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» For a pun

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» For a rhyme



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» For a pun

» For a rhyme

» For a one-liner





They have to be executed consistently.

**Repetition is  
recognition**





When they feel "in" on the joke, they both feel included AND think you're extra funny because they "got it".





Repeating something -> Recognition of the joke ->  
Reliable laughs

# Examples in Cassidy's crap

- » "Pi time"
- » "It's done"
- » "Ah ha ha ha, that's so funny"
- » "I'm going to needlepoint that on a pillow"
- » "Like my butt"
- » "That was my nickname in high school"

# Writing humor

**Write down EVERYTHING.**





When its moment comes, it will be beautiful.



# Examples of partial jokes that Cassidy has written down but hasn't actually told

- » A robber shoots through a fish store and says, "holey mackerel" before he leaves
- » A guy named Gus who is fun is fungus
- » Sponsors spawn sores
- » Wildebeest that is bewildered is a bewildebeest
- » Make Tests Not Testes: SDETS Against Birthing Males

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- » The rule of three

# Conclusion









Everyone is funny.

Some people just have to work on it more.

Especially Sarah.

(Rule of 3!)