

# Day 1 Task: Marketplace Type

General E-commerce

## Primary Purpose

The primary purpose of our website is to provide customers with a variety of products, including clothing for men, women, and children, on a single platform. This website will save buyers time and eliminate the need for them to visit separate websites for different categories. Our goal is to deliver an exceptional shopping experience that combines convenience, variety, and quality, allowing customers to fulfill all their shopping needs in one place.

## Business Goal

Our business goal is to create a comprehensive platform where customers can fulfill their shopping needs in one place. We aim to meet customer expectations by providing quality, variety, and reliable services. Our target is to offer a time-saving and exceptional shopping experience so that people consider our website the most preferred choice for their shopping. In the future, we plan to introduce an AI feature that will ask customers questions about their preferred colors and fashion styles and offer products based on their preferences.

## Target Audience

Men: Looking for a variety of stylish, comfortable, and functional clothing for work, casual wear, and special occasions.

Women: Seeking diverse fashion choices, from trendy outfits to professional attire and accessories for different occasions.

Kids: Parents looking for a range of comfortable, durable, and fashionable clothes for their children across various age groups.

## Product

Clothing for men, women, and kids

## **Services**

1. Gift Wrapping: Special gift wrapping for all occasions.
2. Size Assistance: Size guides and fit recommendations.
3. Customer Support: 24/7 live chat, email, and phone support.

## **Data Schema**

### 1. Product:

- ID
- Name
- Description
- Price
- Discounted Price
- Stock
- Image

### 2. Orders:

- Order ID
- Product ID
- Quantity
- Total Amount

### 3. Customers:

- Customer ID
- Name
- Contact Info

### 4. Shipment:

- Shipment ID
- Order ID
- Status

5. Delivery Zone:

- Zone Name
- Coverage Area
- Assigned Drivers