

Shopping Trend Analysis



Date

2025/01/01



2025/06/29



Num of Customers

3900

Total Sales

233K

Location

All



Discount

All



Age Group

All

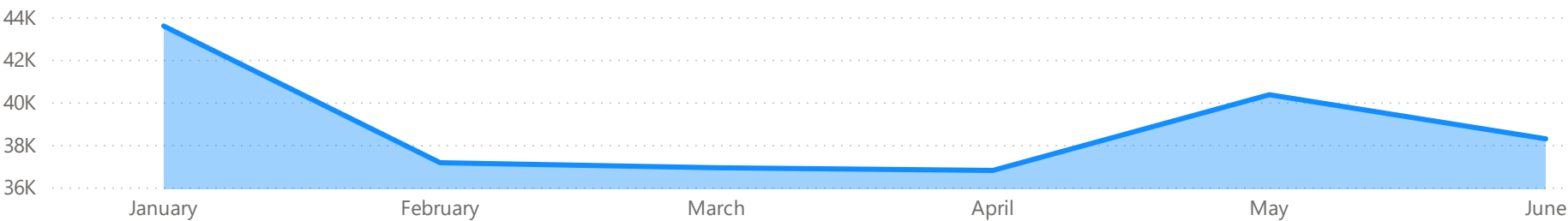


Category

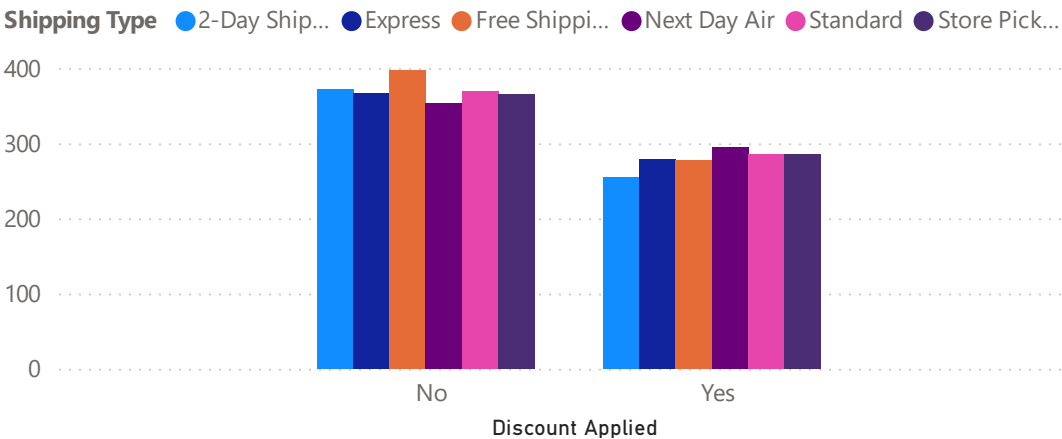
All



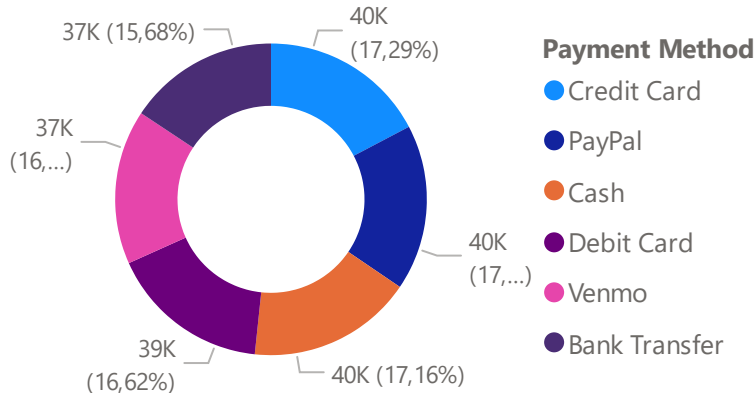
Total Sales By Date



Discount Usage Across Shipping Preferences



Total Sales by Payment Method



Age

All



Subscription Status

All



Gender

All



Location

Backpack

Pants

Belt

Sandals

Blouse

Scarf

Boots

Shirt

Coat

Shoes

Dress

Shorts

Gloves

Skirt

Handbag

Sneakers

Hat

Socks

Hoodie

Sunglasses

Jacket

Sweater

Jeans

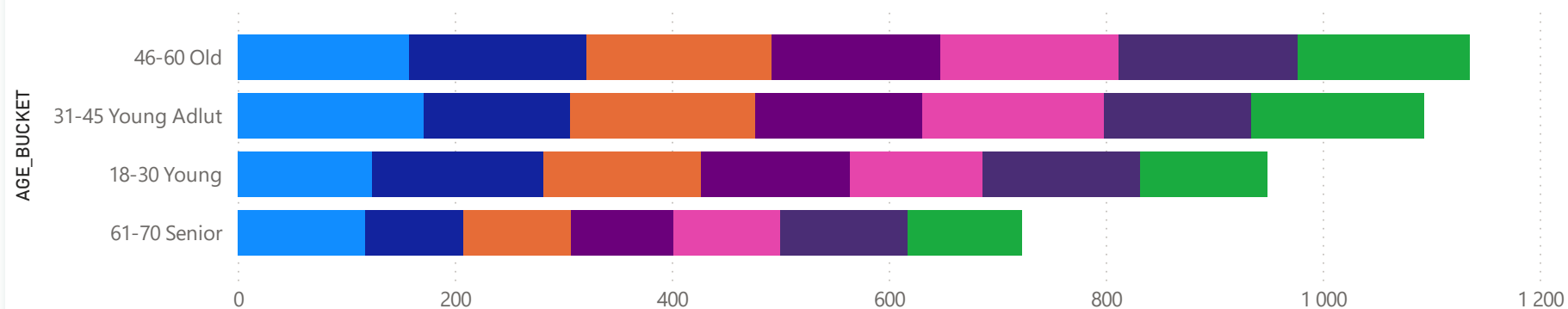
T-shirt

Jewelry

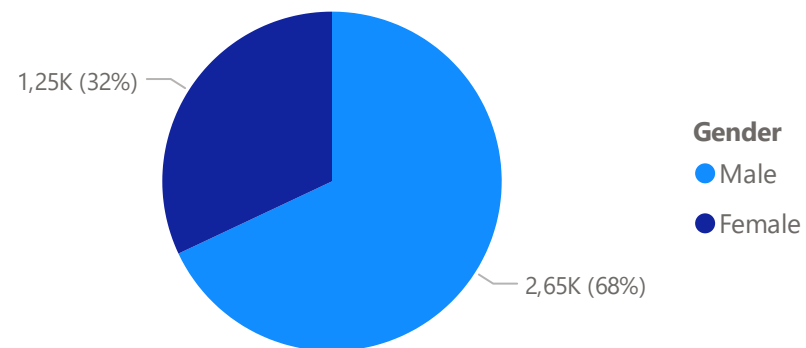
Shopping Frequency Across Age Segments

Frequency of Purchases

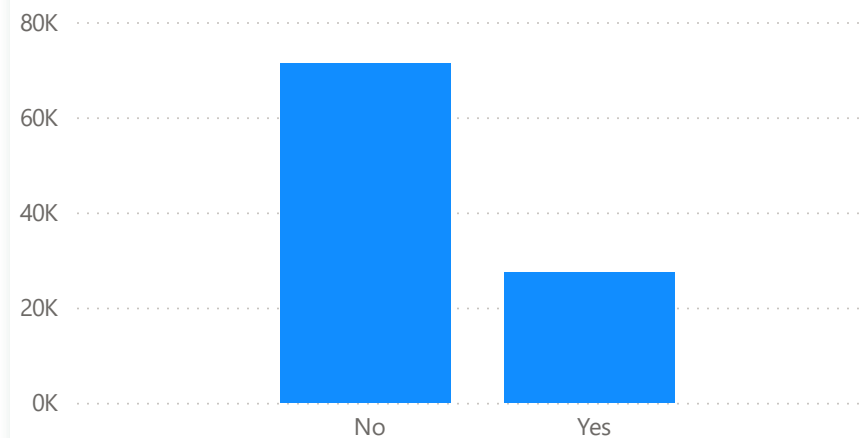
Annually Bi-Weekly Every 3 Months Fortnightly Monthly Quarterly Weekly



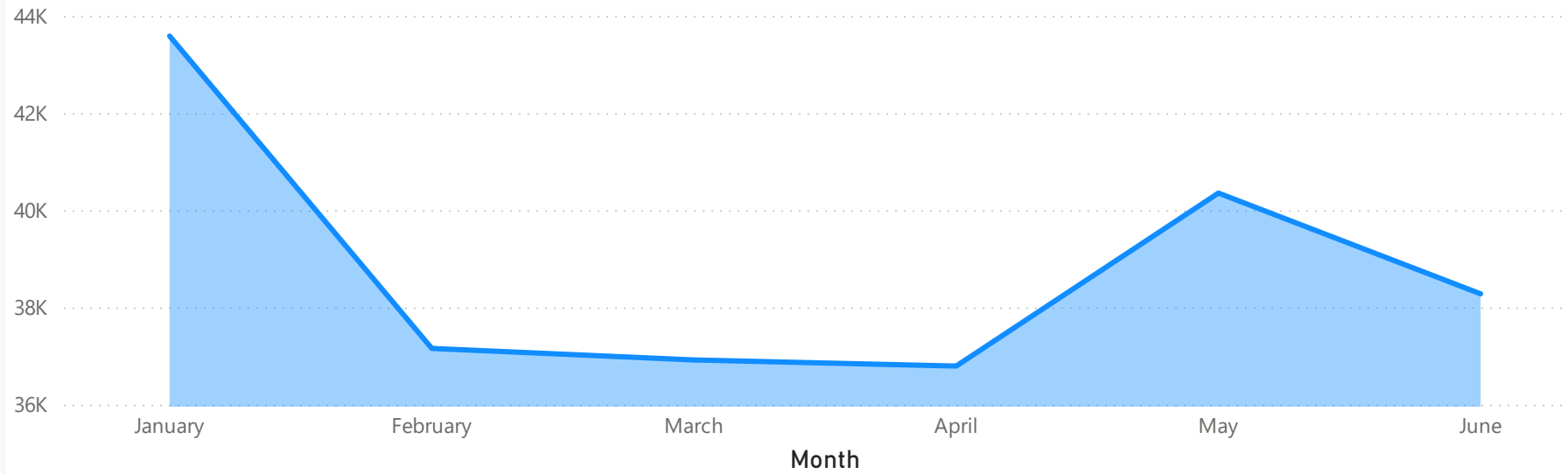
Gender Distribution



Previous purchase by subscription



Total Sales by Date



Discount

All



Promo Code Used

All



Color

All

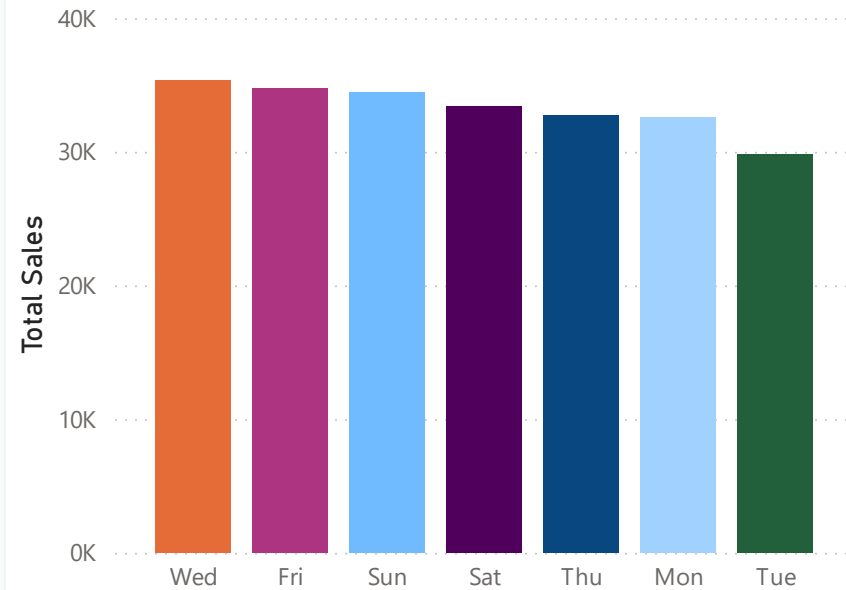


Category

All



Total Sales by Days of the week



Item Purchased

Backpack	Gloves	Jewelry	Shorts
Belt	Handbag	Pants	Skirt
Blouse	Hat	Sandals	Sneakers
Boots	Hoodie	Scarf	Socks
Coat	Jacket	Shirt	Sunglasses
Dress	Jeans	Shoes	Sweater

