



# Merchandise Sales Analysis

Sales Quantity Analysis

Sales Revenue Analysis

Products Analysis

Rating Analysis





# Merchandise Sales Analysis - Sales Quantity



Dashboard

Sales Quantity Analysis

Sales Revenue Analysis

Products Analysis

Rating Analysis

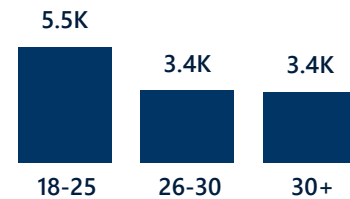
Total Quantity

12K

Total Revenues

\$856.46K

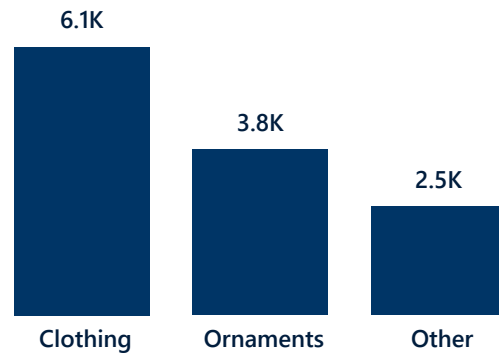
Quantity by Age Group



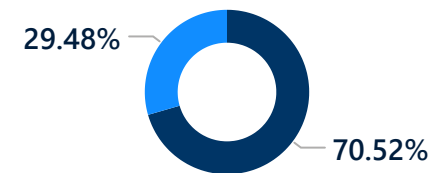
Monthly Trends of Sales Quantity



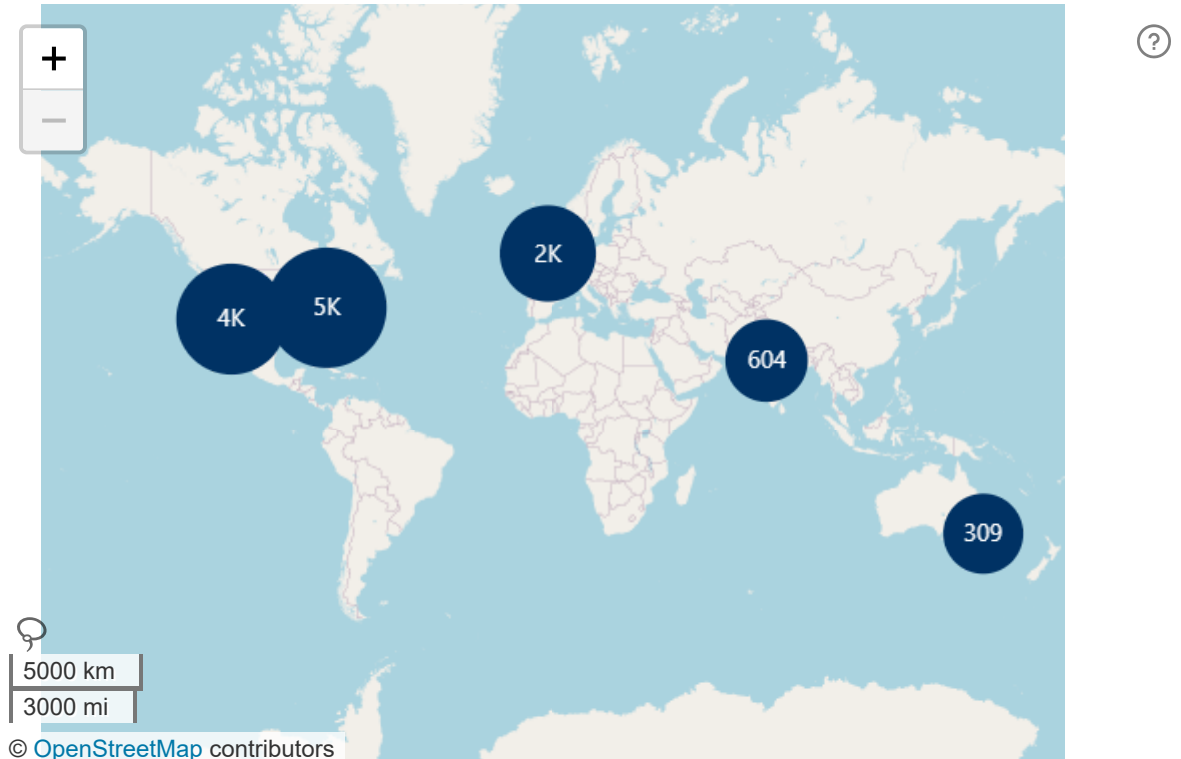
Quantity by Product Category



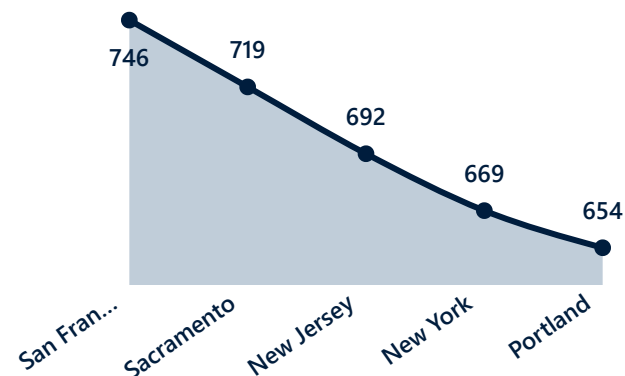
Gender ● Male ● Female



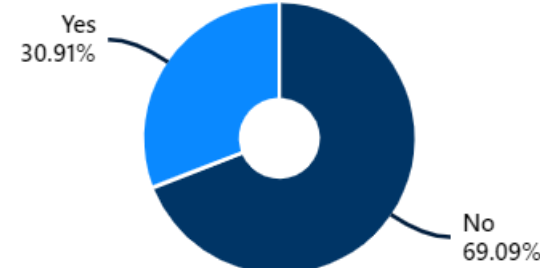
Sales Quantity by Latitude and Longitude



Top 10 Order Location by Sales Quantity



Quantity by International Shipping





# Merchandise Sales Analysis - Sales Revenue



Dashboard

Sales Quantity Analysis

Sales Revenue Analysis

Products Analysis

Rating Analysis

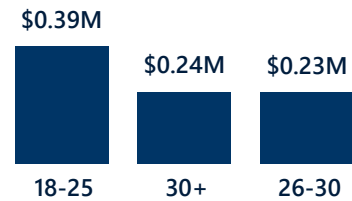
Total Quantity

12K

Total Revenues

\$856.46K

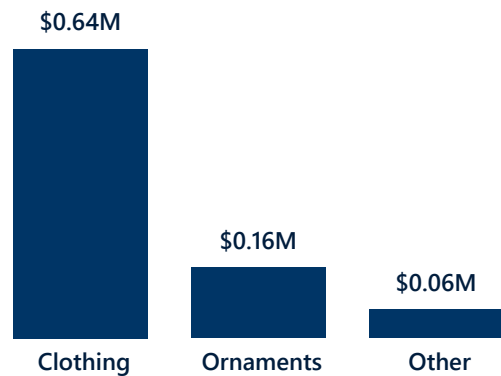
Revenue by Age Group



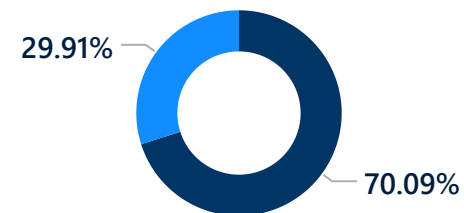
Monthly Trends of Sales Revenue



Revenue by Product Category



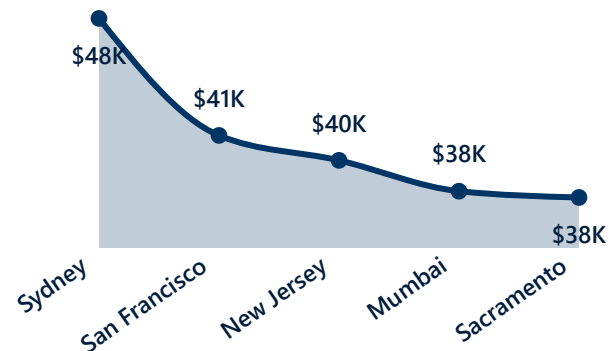
Gender ● Male ● Female



Sales Revenue by Latitude and Longitude



Top 5 Order Location by Sales Revenue



Revenue by International Shipping





# Merchandise Sales Analysis - Products



Dashboard

Sales Quantity Analysis

Sales Revenue Analysis

Products Analysis

Rating Analysis

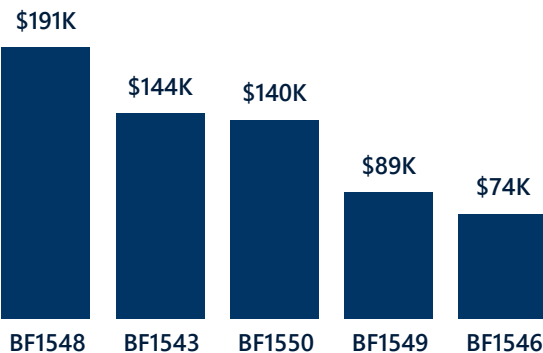
Total Orders

7394

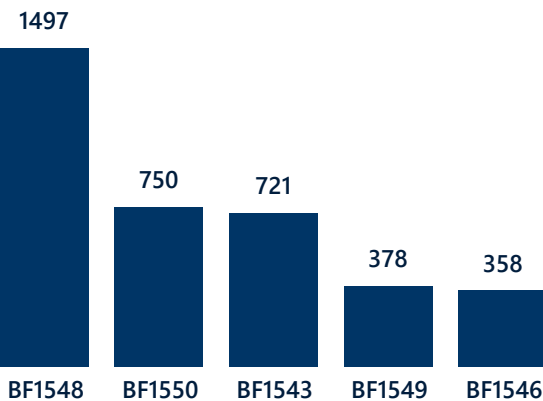
Average Rating

3.50

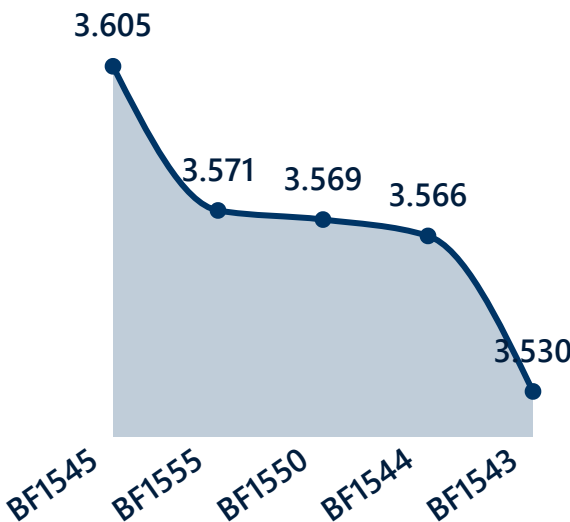
Top 5 Products by Revenue



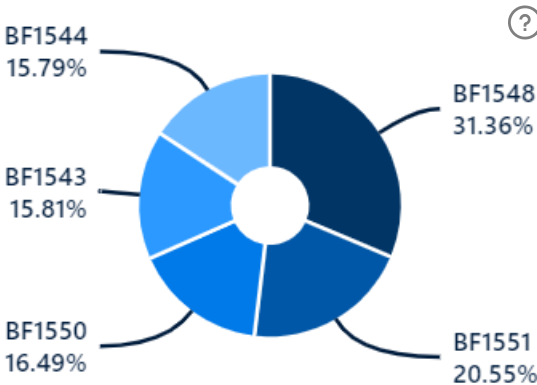
Top 5 Products by Orders Count



Top 5 Products by Average Ratings



Top 5 Products by Sales Quantity



Month

January

Product ID

TotalOrders  
7394

January

668

February

606

March

657

April

620

May

660

June

552

July

644

August

566

September

614

BF1544

64

BF1545

62

BF1546

27

BF1547

28

BF1548

145

BF1549

40

BF1550

53

BF1551

96

BF1552

33



# Merchandise Sales Analysis - Ratings



Dashboard

Sales Quantity Analysis

Sales Revenue Analysis

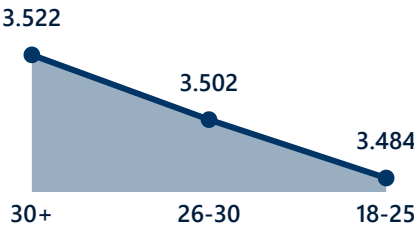
Products Analysis

Rating Analysis

Average Rating

3.50

Avg. Rating by Age Group



Total Reviews

7394

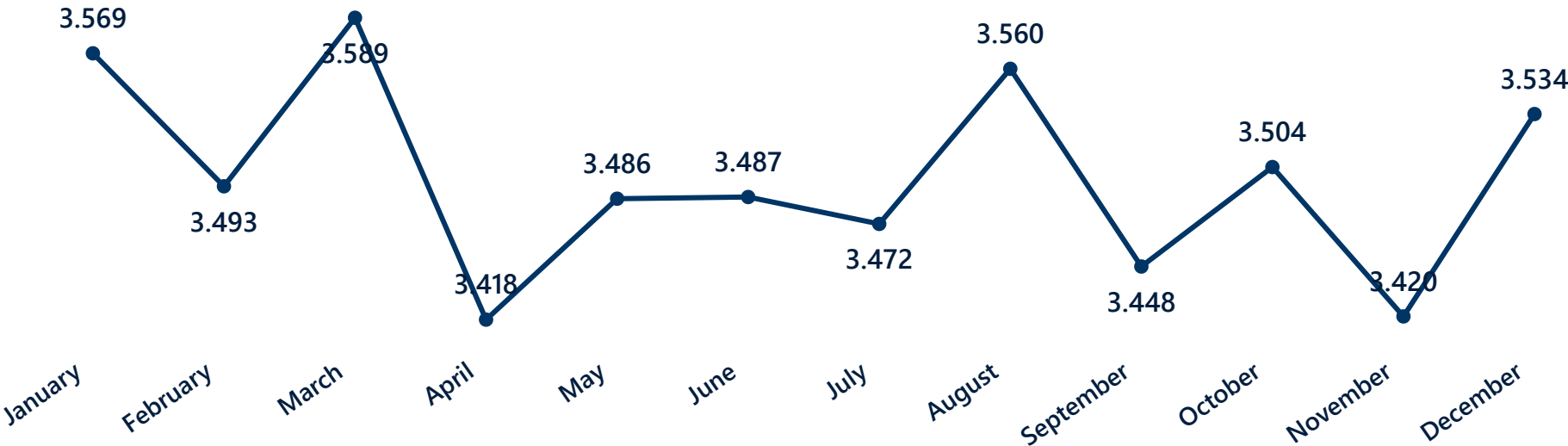
4+ Ratings

4430

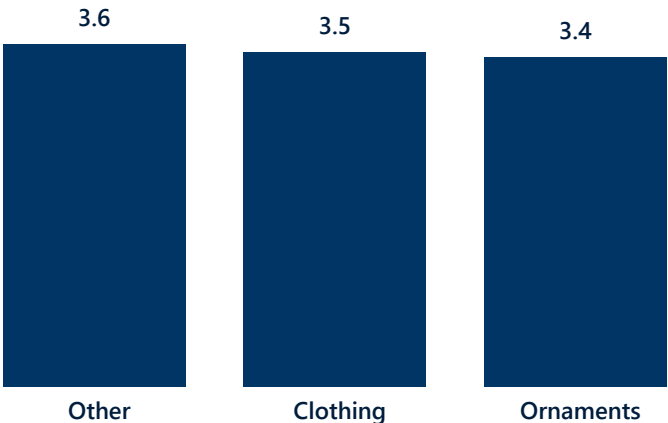
Below 4 Star Rating

2964

Avg Rating by Month



Avg Rating by Product Category



Top 5 Product ID by Avg Rating

