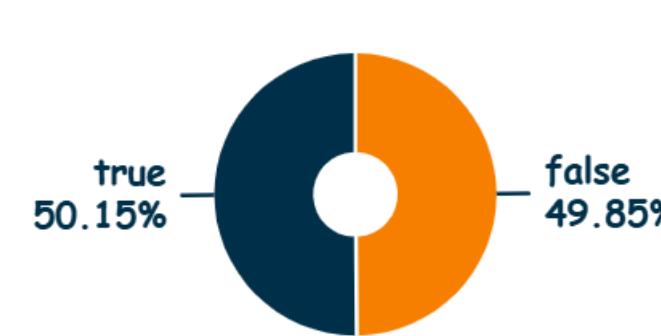
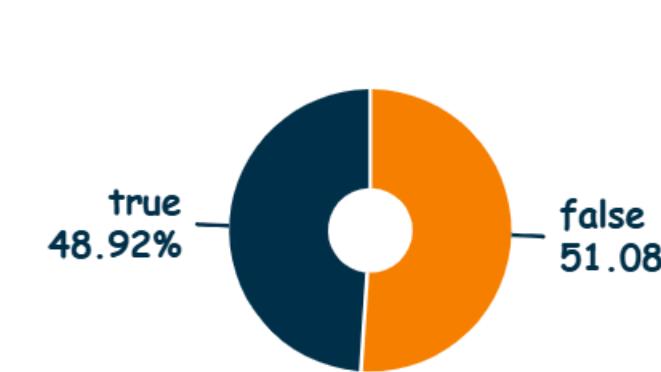
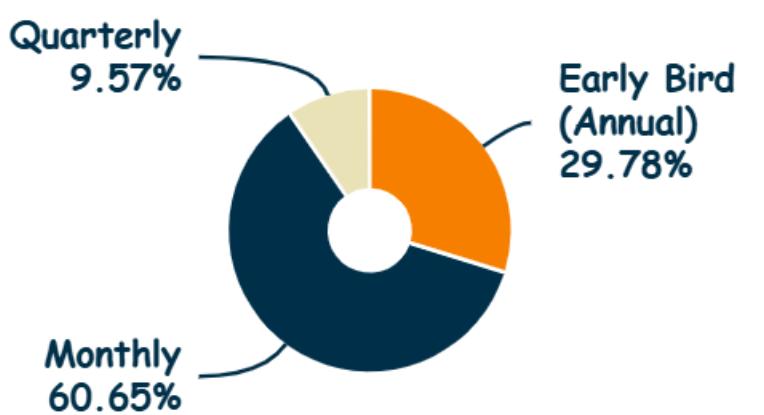
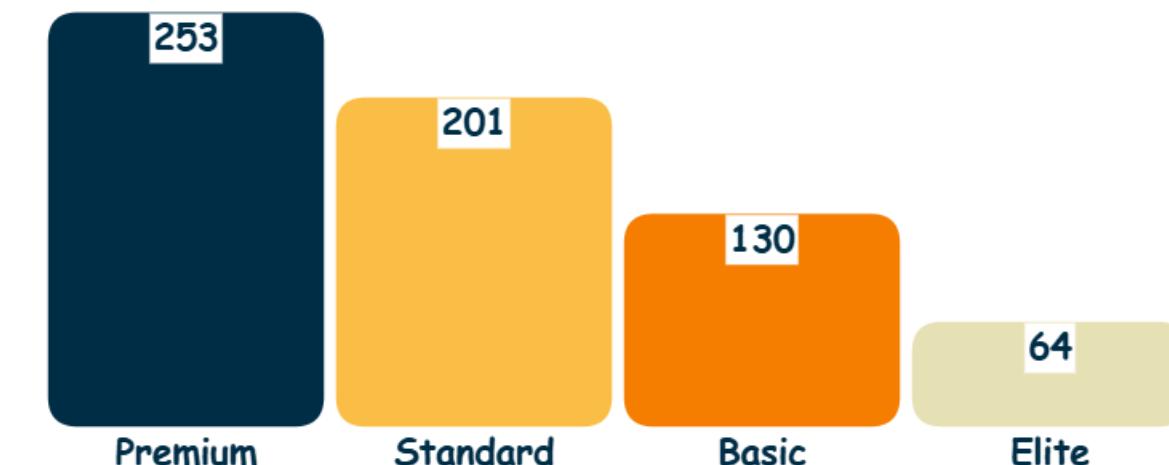
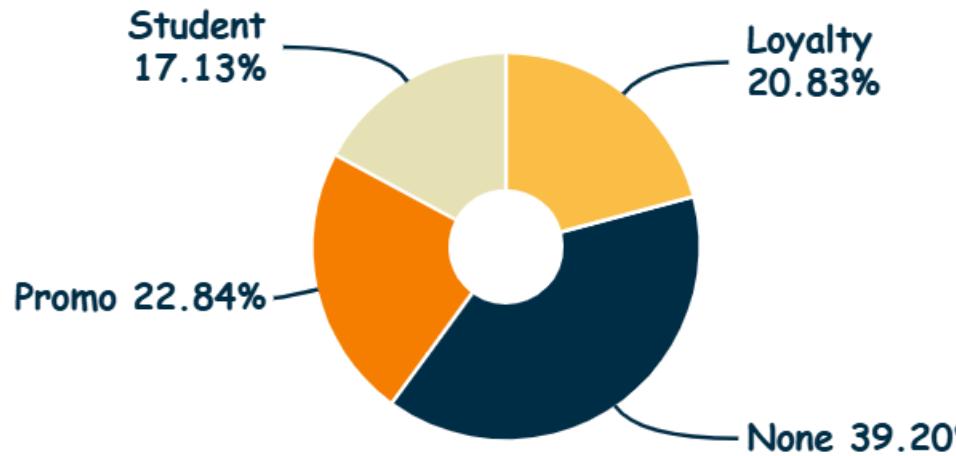
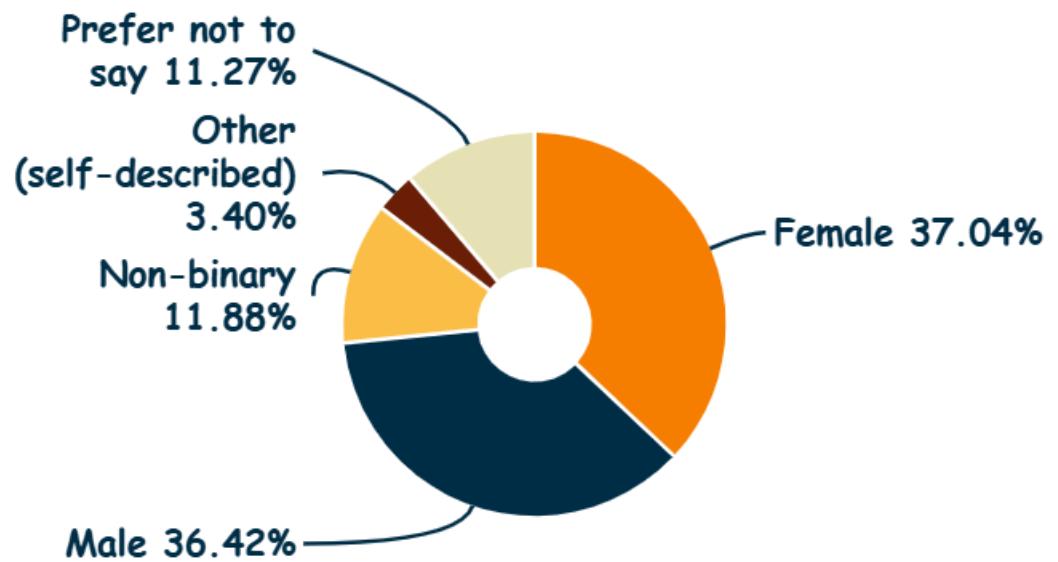


**Members have Personal Training****Members use Sauna****Members have Drink Subscription****Subscription Models use by Members****Subscription Models use by Members****Gender Distribution**



## Total Revenues

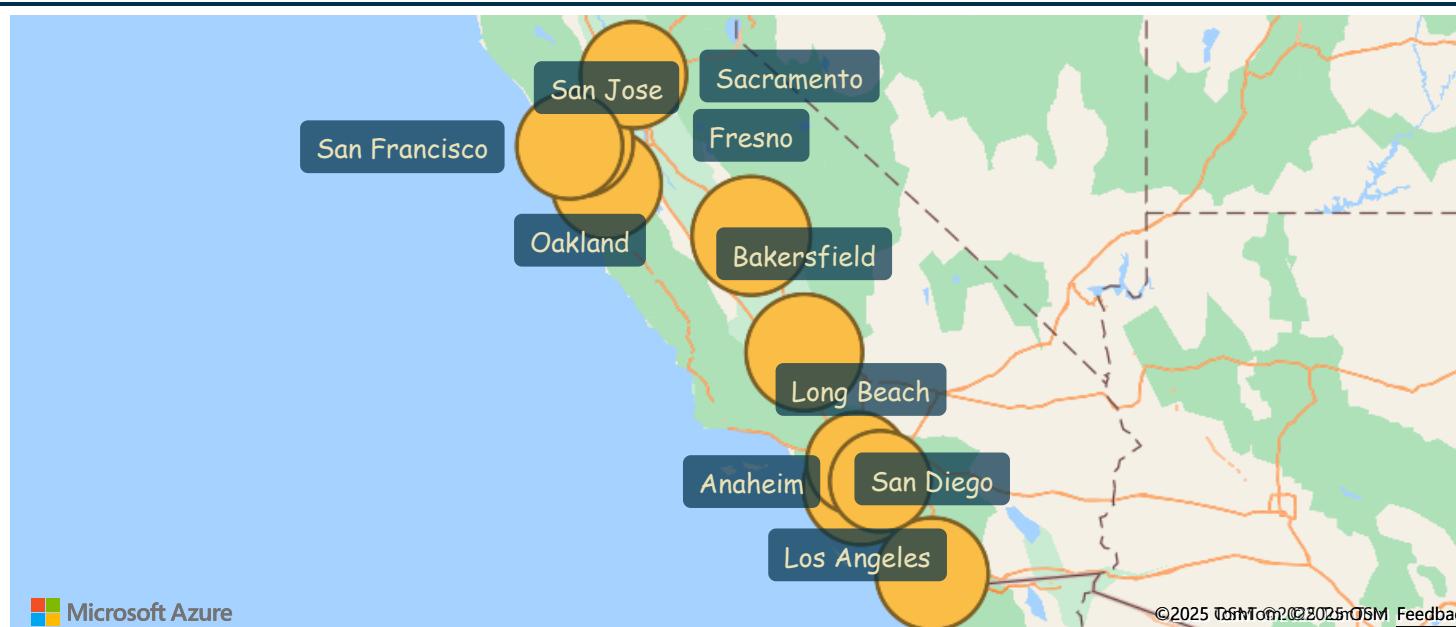
\$22.12K

▼ \$-1,841 (-7.7%)

| Gender                 | Total Revenue |
|------------------------|---------------|
| Female                 | \$8,105.98    |
| Male                   | \$8,054.75    |
| Non-binary             | \$2,564.83    |
| Other (self-described) | \$804.88      |
| Prefer not to say      | \$2,588.55    |



## Total Revenue by Location in California



## Membership Type

Basic

Elite

Premium

Standard

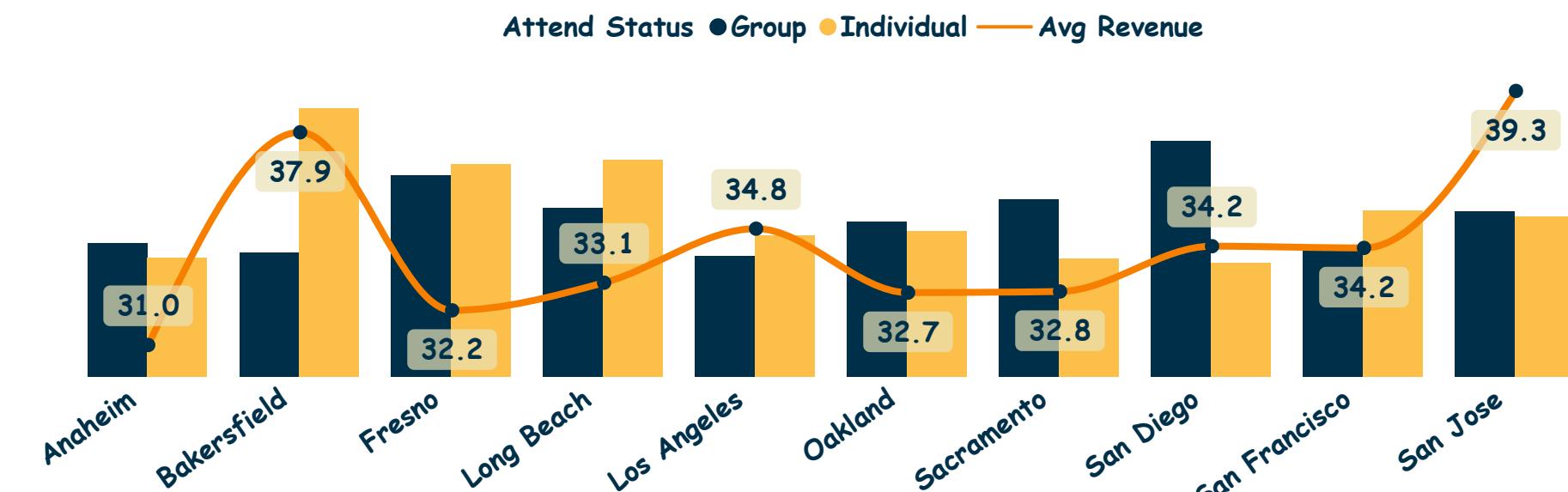
## Subscription Model

Early Bird (Annual)

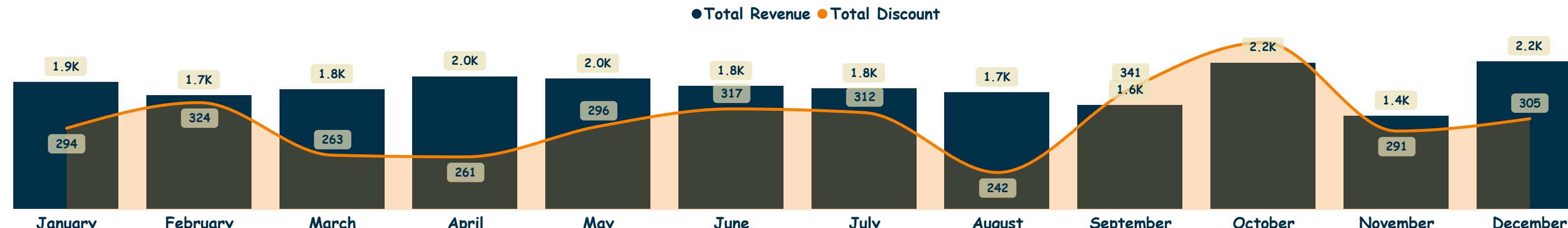
Monthly

Quarterly

## Total Revenue &amp; Avg. Revenue by Attend Status in Gym Location



## Revenue Growth over Months





02:47 PM

Avg. Check-in Time

04:30 PM

Avg. Check-out Time

103.00

Avg. Duration (Mins)

Discount Type

Loyalty

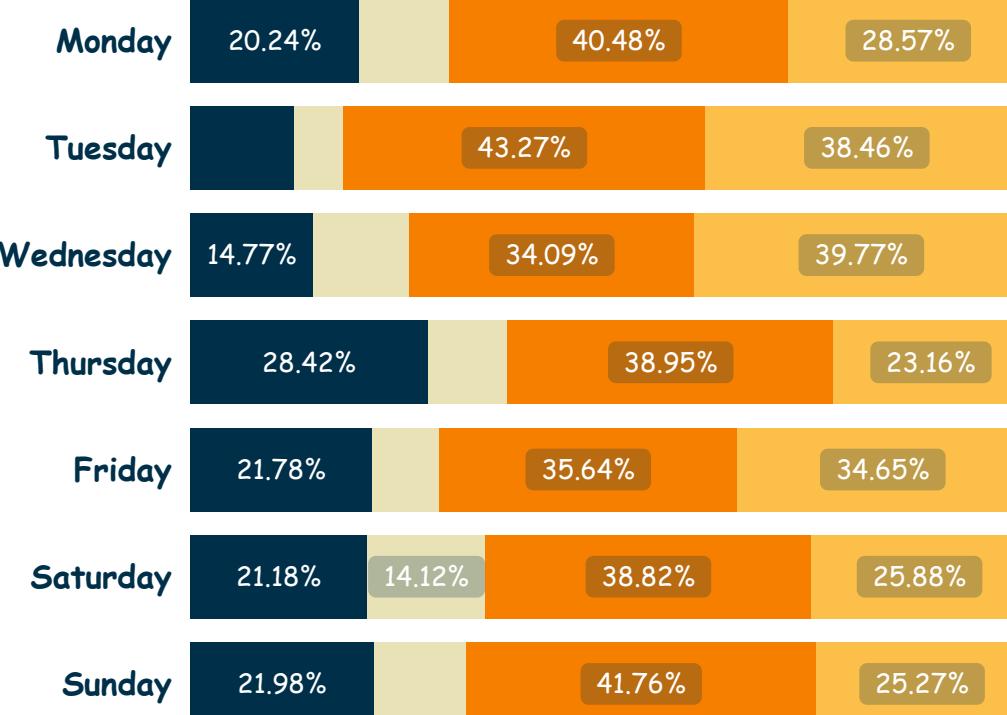
None

Promo

Student

## Members by Weekdays and Membership Type

Membership ● Basic ● Elite ● Premium ● Standard



1733

Total Visits

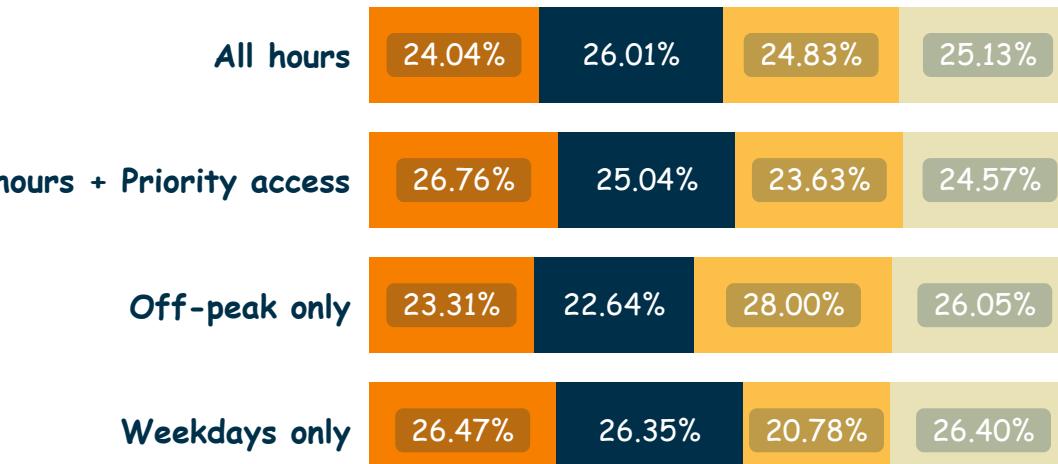
## Visit Frequency

AgeGroup ● Adult (30-39) ● Mature (40-49) ● Teen (12-17) ● Young Adult (18...)



## Avg. Duration by Access Hours

AgeGroup ● Adult (30-39) ● Mature (40-49) ● Teen (12-17) ● Young Adult (18...



## Avg. Check-in Time vs Workout Duration

● Avg Check-in Time ● Avg Duration (Mins)

