

Engagement

8M

LM 8M
MoM -79K ▼ 1.02%

Views

62M

LM 52M
MoM 10M ▲ 18.53%

Likes

11M

LM 9M
MoM 2M ▲ 20.40%

Shares

3M

LM 3M
MoM 548K ▲ 18.68%

Comments

2M

LM 2M
MoM 206K ▲ 9.51%

Impressions

73M

LM 62M
MoM 11M ▲ 17.99%

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

Metrices

Comments

Engagement

Impressions

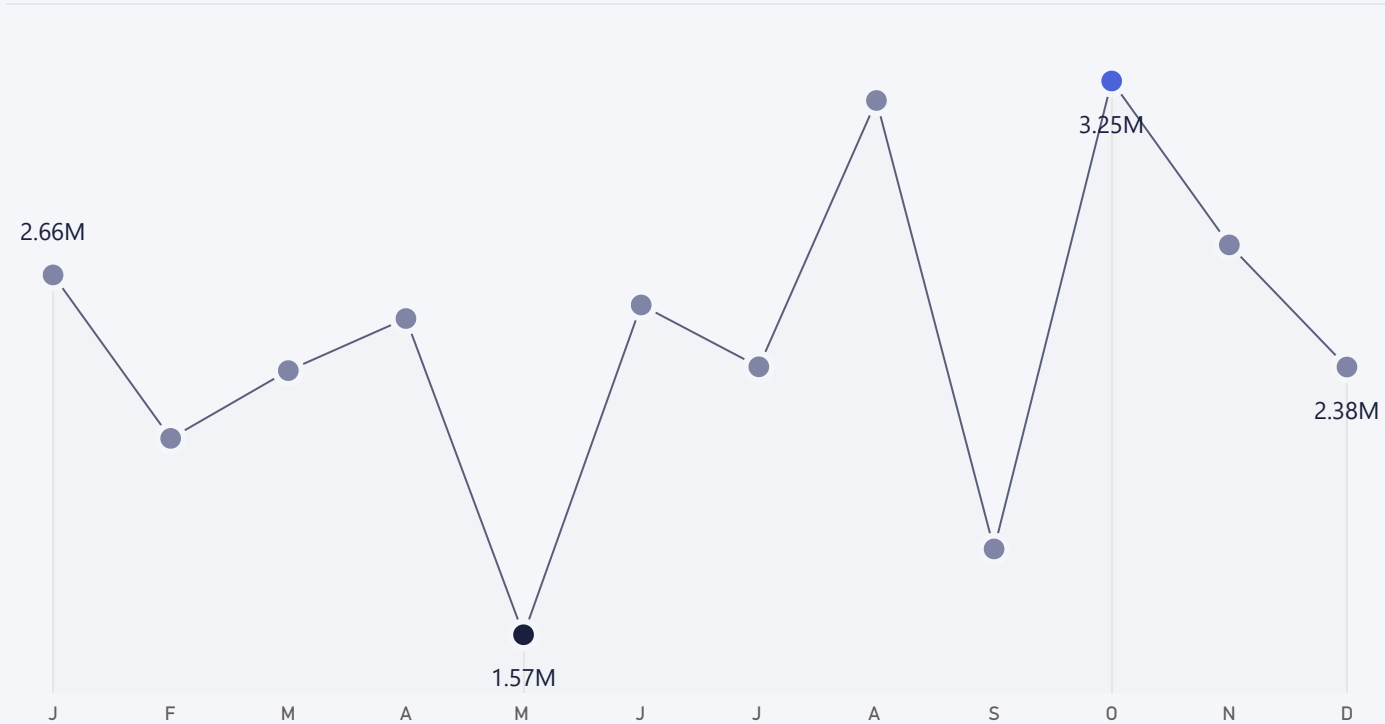
Likes

Shares

Views

Comment

Instagram | Jan'24-Dec'24



Platforms

Facebook

Instagram

LinkedIn

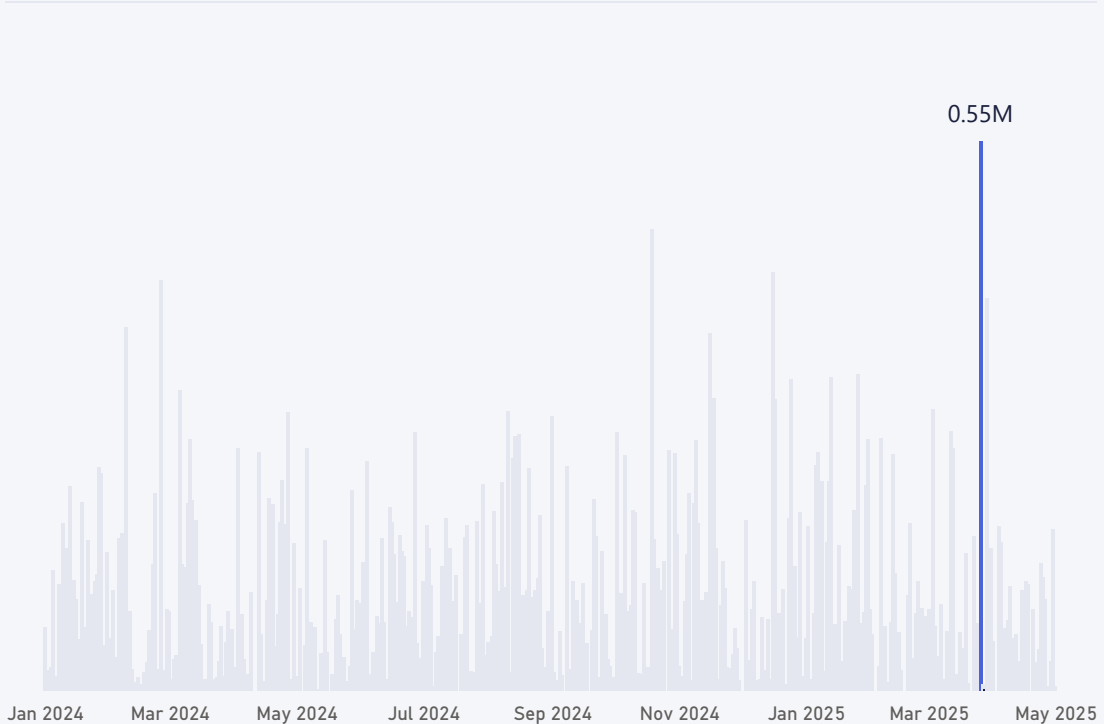
TikTok

X.com

YouTube

Daily Comments

Instagram | Jan'24-May'25



Engagement

2M

LM 3M
MoM -482K ▼16.58%

Views

19M

LM 23M
MoM -4M ▼16.31%

Likes

3M

LM 4M
MoM -801K ▼19.35%

Shares

1M

LM 1M
MoM -136K ▼11.37%

Comments

695K

LM 996K
MoM -301K ▼30.26%

Impressions

23M

LM 28M
MoM -5M ▼17.15%

JANFEBMAR

APRMAYJUN

JULAUGSEP

OCTNOVDEC

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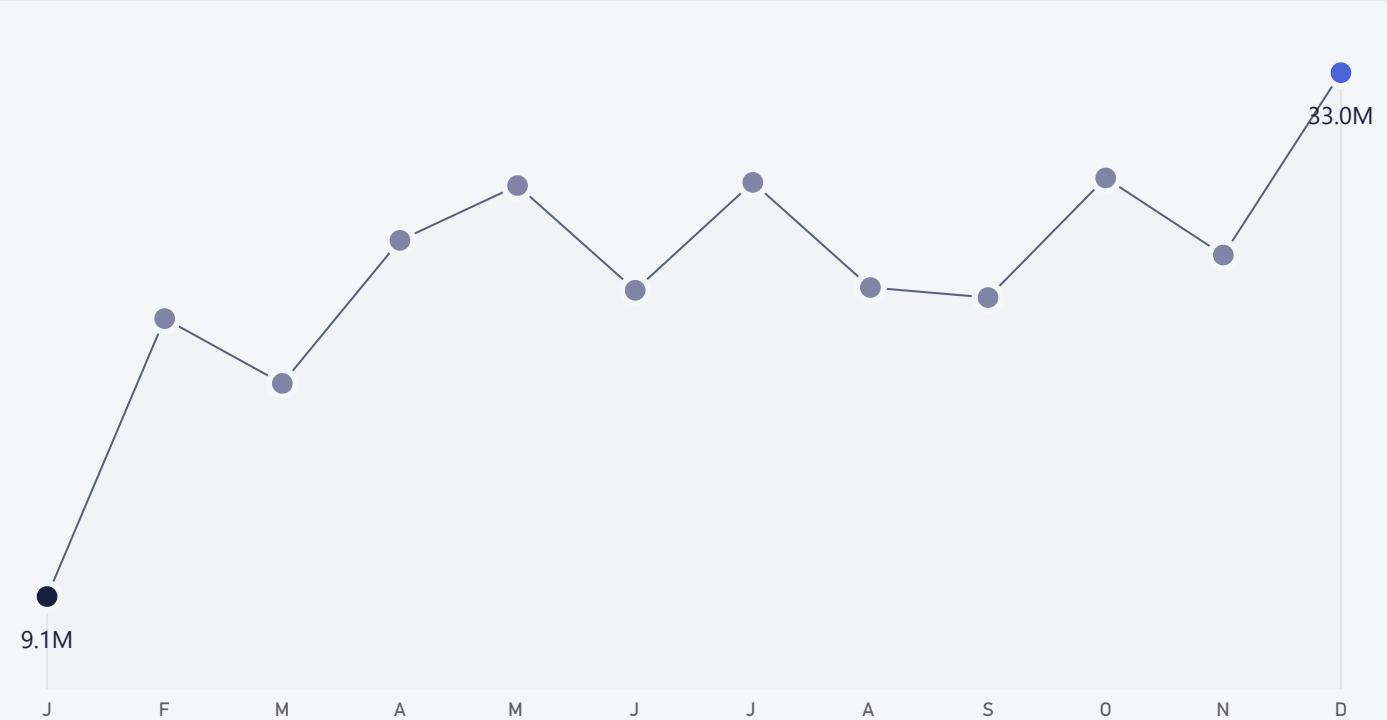
TikTok

X.com

YouTube

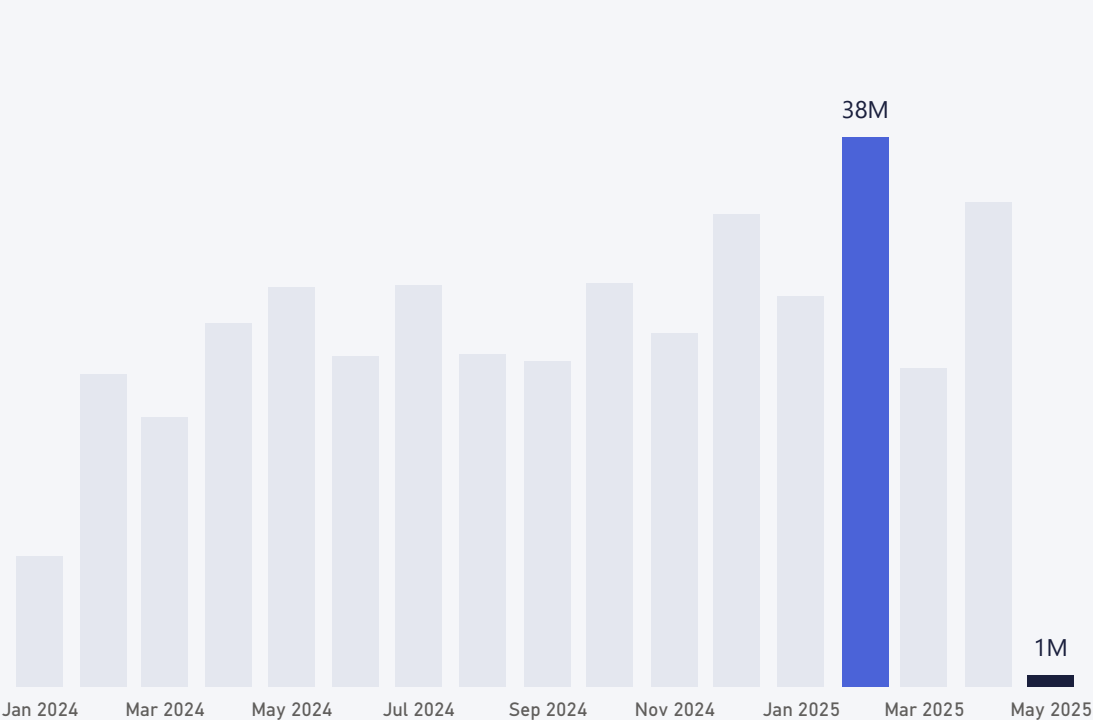
Impressions

LinkedIn | Jan'24-Dec'24



Monthly Impressions

LinkedIn | Jan'24-May'25



Engagement

2M

LM 3M

MoM -986K ▼33.13%

Views

14M

LM 24M

MoM -10M ▼42.12%

Likes

3M

LM 4M

MoM -2M ▼35.83%

Shares

866K

LM 1M

MoM -573K ▼39.81%

Comments

550K

LM 962K

MoM -412K ▼42.79%

Impressions

17M

LM 29M

MoM -12M ▼41.26%

JAN

FEB

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Platforms

Facebook

Instagram

LinkedIn

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X.com

YouTube

Impressions

Facebook | Jan'24-Dec'24



Monthly Impressions

Facebook | Jan'24-May'25

Y

Q

M

W

D

