

Business analytics 2

In class tests on Classification, Regression and Clustering 30%

Using the dataset provided the class will conduct each of the above techniques through instructions with images and explanation of results.

The student then applies the technique to new variables in the same data set. The student must also interpret the results based on what they learned in class.

Classification 10%

Regression 10%

Clustering 10%

1 lab on each with student conducting work during the lab with access to lab work etc, without conferring with other students.