Idea

Tel Model Options

* Daily one model

1. Quality of service
2. Time
3. Can give required expressions

* One time ten models
* Can use ramp in project (We can use top roof for the ramp)
* Ramp/set formation according to the customers requirement

1. Ramp
2. Set
3. Canopy (A+ Customer)

* Market Segmentation

1. Lawn
2. Wedding
3. Formal wears
4. Jewellary
5. Farmasuitical
6. Hospitals/Medical Colleges
7. Telecom
8. Synchronizations of different brands like wedding and jewelery.

* Modern dresses with jewelry
* Watches
* Sun glasses
* Artificial Jewelry

Brands that can use in themes

* Bridal
* Jewelry
* Groom dress
* Shoes
* Khusas
* Cluthes

USP:

Combination of 3D + 4D

Ethical values

Video

Implementations of projects

* Workshop
* Model display (With different locations like, ramp, outdoor places, Tombs, Railway lines)
* CEO Message
* Media Hype
* Final Presentations

Implementations of all themes

* Video (USP)
* 3 to 5 sec for (F.B) in 4D
* In 1st and 2nd second eye catcher
* Still
* Combination of both

Kiran api’s view

Model shouldn’t b bold

Model should b cultural

Always keep one loop missing in our conversations with the customers (To avoid idea theft)

SPOC (Single point of contact)

Road roller philosophy