

# PORTFOLIO

GRAPHIC DESIGNER

BUSRA ALTINOK

2023

## ABOUT ME

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Design was always in my life. I can't think the world without creativity.

I am an exchange student in Estonia. My host institution is Canakkale Onsekiz Mart University in Turkey. I also graduated from International Relations department.

However, during the 3 years I studied in Çanakkale-Estonia, I learned that landscape architecture is not just about designing an area, but also about planning and restoration. I learned that a small mistake in planning can cause ecological problems in different places. During these semesters, I learned design software, I took studio classes and classes on site analysis, slope and aspect measurement, landscape planning of outdoor recreation areas/urban areas, landscape engineering, land surveying, soil and plant types and their ecological requirements.

## TECHNICAL SKILLS

Illustrator %80

Photoshop %95

Autocad %85

3DMax %90

Lumion %95

Sketchup %90

InDesign %95

## PERSONAL SKILLS

- Time Management
- Team Work
- Taking Responsibility
- The Ability to Convince
- Being Patient
- Reasercher

EDUCATION

09/2022 Estonian University of Life Sciences  
06/2023 Landscape Architecture-Exchange Student

09/2020 Çanakkale Onsekiz Mart University/Turkey  
... /2024 Landscape Architecture

09/2011 Anadolu University/Turkey  
05/2015 International Relations

+ By getting a final score of 96.8/100 from the Erasmus Exam of Çanakkale Onsekiz Mart University, I got the right to study at the **Wroclaw University of Environmental and Life Sciences in Poland** in the Fall Semester of 2023-2024.

WORK EXPERIENCE

03.07/11. Çanakkale Government Parks and Gardens  
08 2023 Management Office  
Landscape Architecture Office Internship  
-Cycling Track Project was drawn and 3D modeling was learned;  
-Quantity, Discovery and Site Lists were learned.  
-Creating an Average Price Information List and using the most appropriate materials were learned.  
-Children’s garden was designed and Irrigation Project was learned.

06/09. Çanakkale Onsekiz Mart University  
2022  
Landscape Architecture Internship  
-Experience has been gained in correct planting, landscape repair works, parking lot and street light issues in the field.  
-Also Experience has been improved in master plan projects in drawing softwares.

0 8/2015 Designer - Content/Community Menager  
304/2018  
TKARE Internet Advertising Marketing Inc.

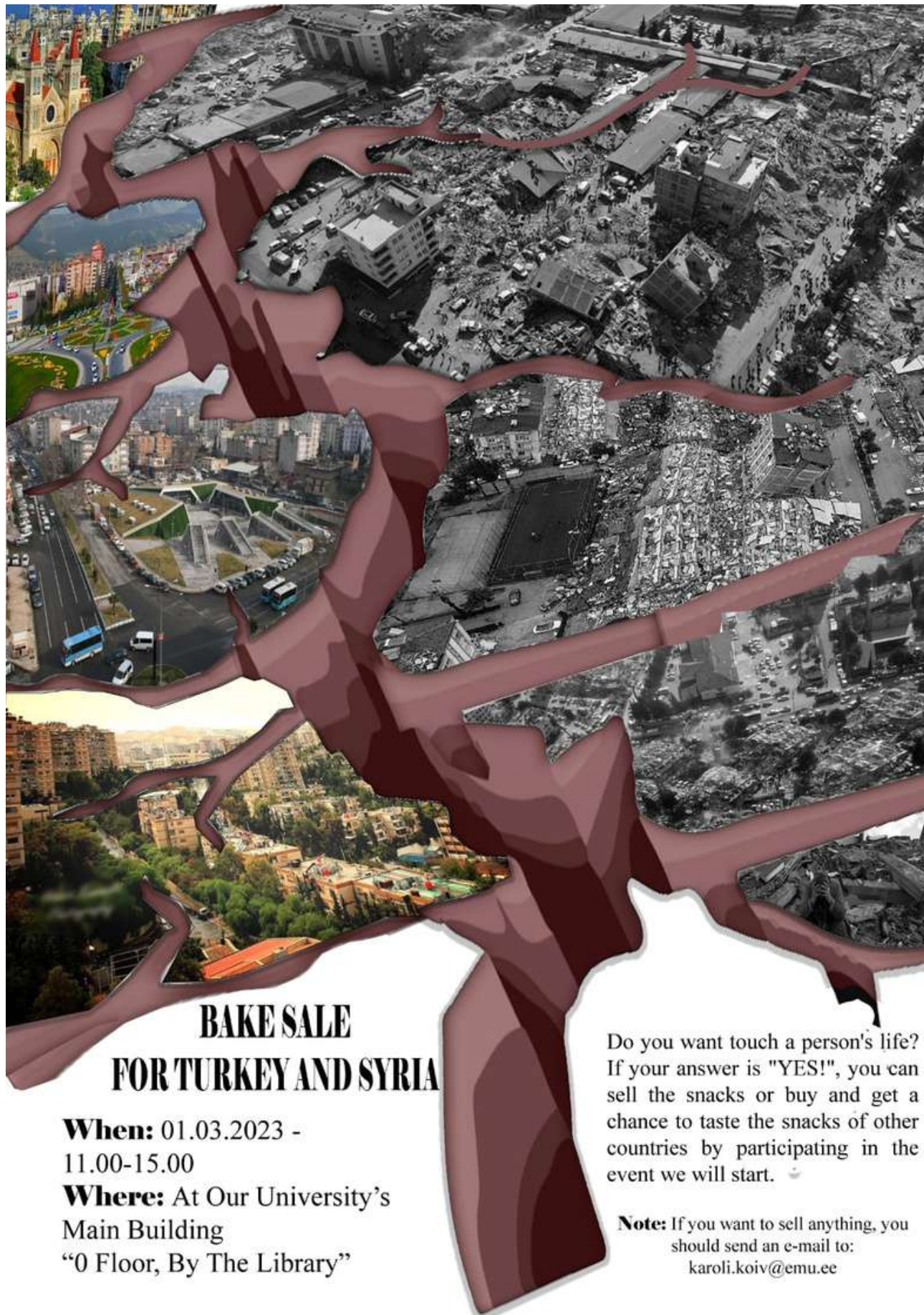
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# BROSHURE DESIGN EXAMPLES

## EVENT FOR EARTHQUAKE



06.02.2023 at 04.17 recorded as "the Disaster of The Century". 10 cities in Turkey and 5 cities in Syria were completely destroyed in the earthquake that caused a 400 km long fault line to break. Close to 100 thousand people lost their lives. thousands were left homeless.

With the sponsorship of my university Estonian University of Life Sciences, we wanted to send there a little help. So we made a "sell the snacks or buy and get a chance to taste the snacks of other countries" event. And i prepared this brochure for everyone.



We carry out your compulsory and aesthetic dental treatments in our full-fledged clinic, we decide together the treatment you need and continue to be with you with our controls after the treatment.

- Modern imaging techniques
- Personalized treatment options
- Specialist doctors
- Patient follow-up after treatment





We represent health tourism in Yalova by doing the best dental treatment of our patients from many countries of the world. As Gazident, which combines its expert physician staff, state-of-the-art devices and personalized treatment service with its innovative approach, we attach importance to patient satisfaction.

You can reach us **24/7** for our treatments and more.

**Contact information**  
www.gazident.com  
info@gazident.com

Altınova- Yalova : Hürriyet Mh. Bursa Cd. No:41/B  
+90 536 200 95 77 / 0226 400 01 01

Çiftlikköy- Yalova : Çiftlik Mh. Asena Sk. No: 2/11  
+90 554 194 55 45 / 0226 352 55 45



**Gazident**  
Ağız ve Diş Sağlığı Polikliniği

**HOLLYWOOD SMILE (SMILE DESIGN) BY OUR SPECIALIST DENTISTS ARE WAITING FOR YOU IN YALOVA...**

As the leading Gazident clinic in Yalova in dental treatment, we design your smile with our expert staff...



Denta Clinic company wanted this brochure design in English, Russian,Turkish, German and Arabic languages. They only wanted simple blue tones.

And i used this palette for them.



**WE CARE ABOUT YOUR SMILE...**

In Yalova, which comes to mind first when it comes to health tourism, we design the smiles of our patients from many parts of the world.

We represent our country in the field of oral and dental health in health tourism in our clinic in Yalova.



**OUR SERVICES**



**OUR DOCTORS**



**At Gazident, we have specialist pedodontics service for your children.**

In our section reserved for children, we not only ensure that they receive treatment in a pleasant way, but also aim to have healthy teeth in their later years with the most accurate diagnosis and treatment methods.

**Professional and fully equipped service in maxillofacial surgery.**

We are at your service in our clinic, where we have trained and experienced physicians in maxillofacial surgery and equipped with technological devices and materials.



# LOGO DESIGN EXAMPLES

GAZIDENT DENTAL CLINIC



For the same company i also made Logo design with Adobe Illustrator.  
I used same colors.

Since They are dental clinic company, i desided to make teeth sign.



Amblem Design With Illustrator



Second example with Illustrator



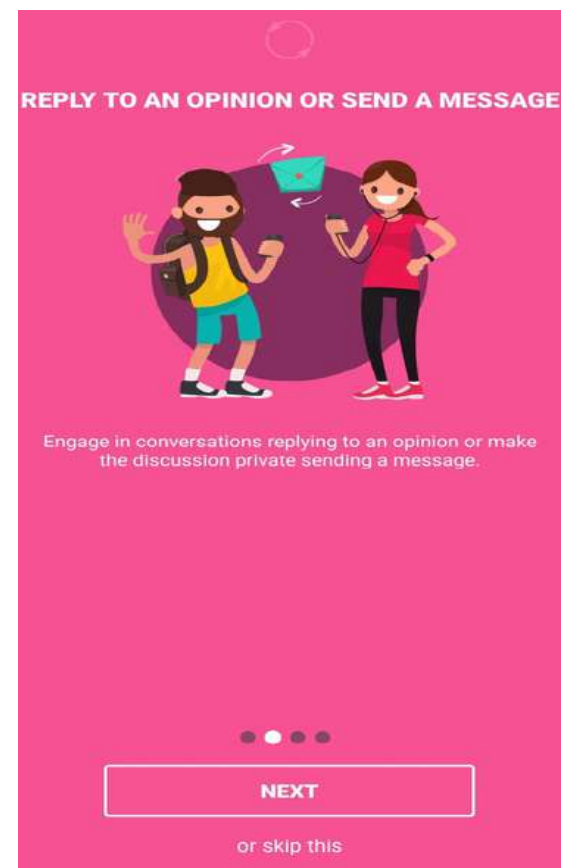
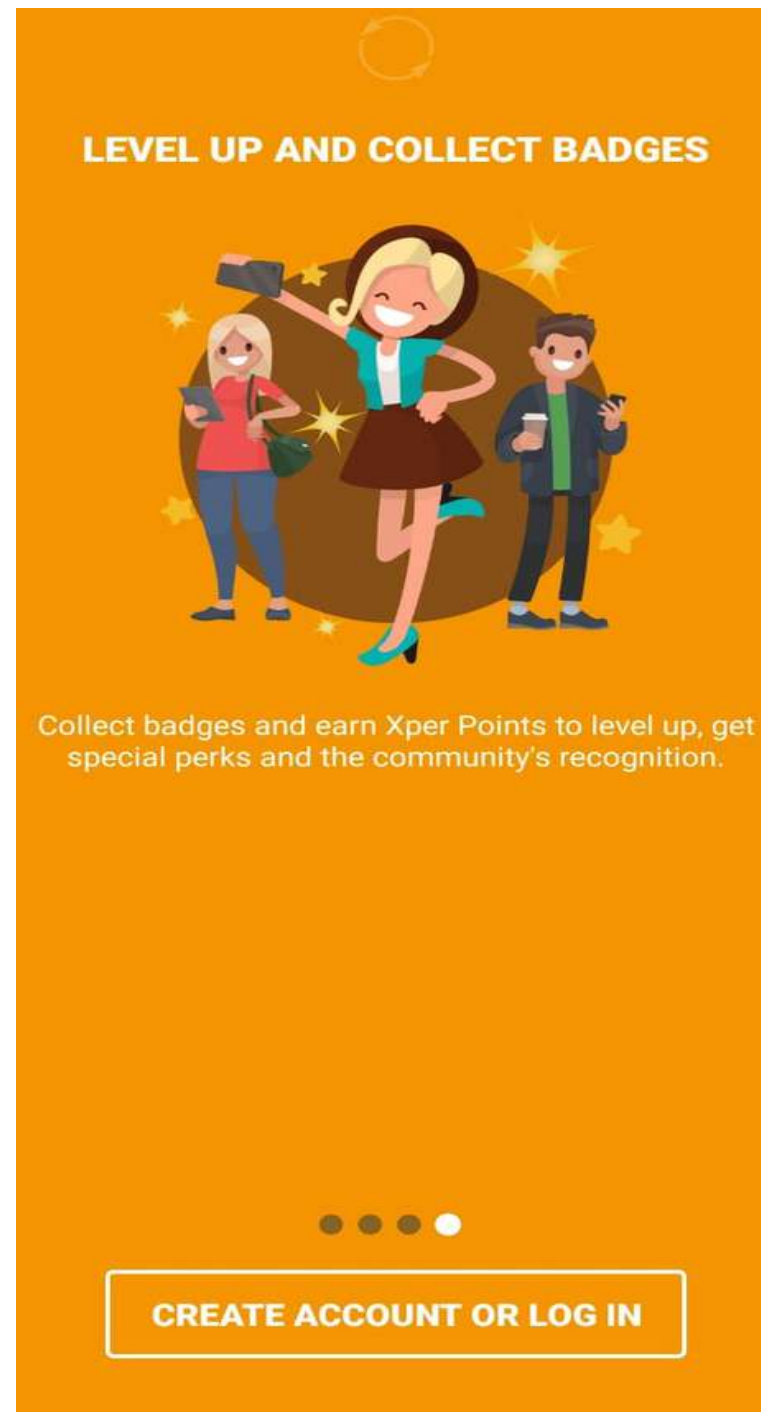
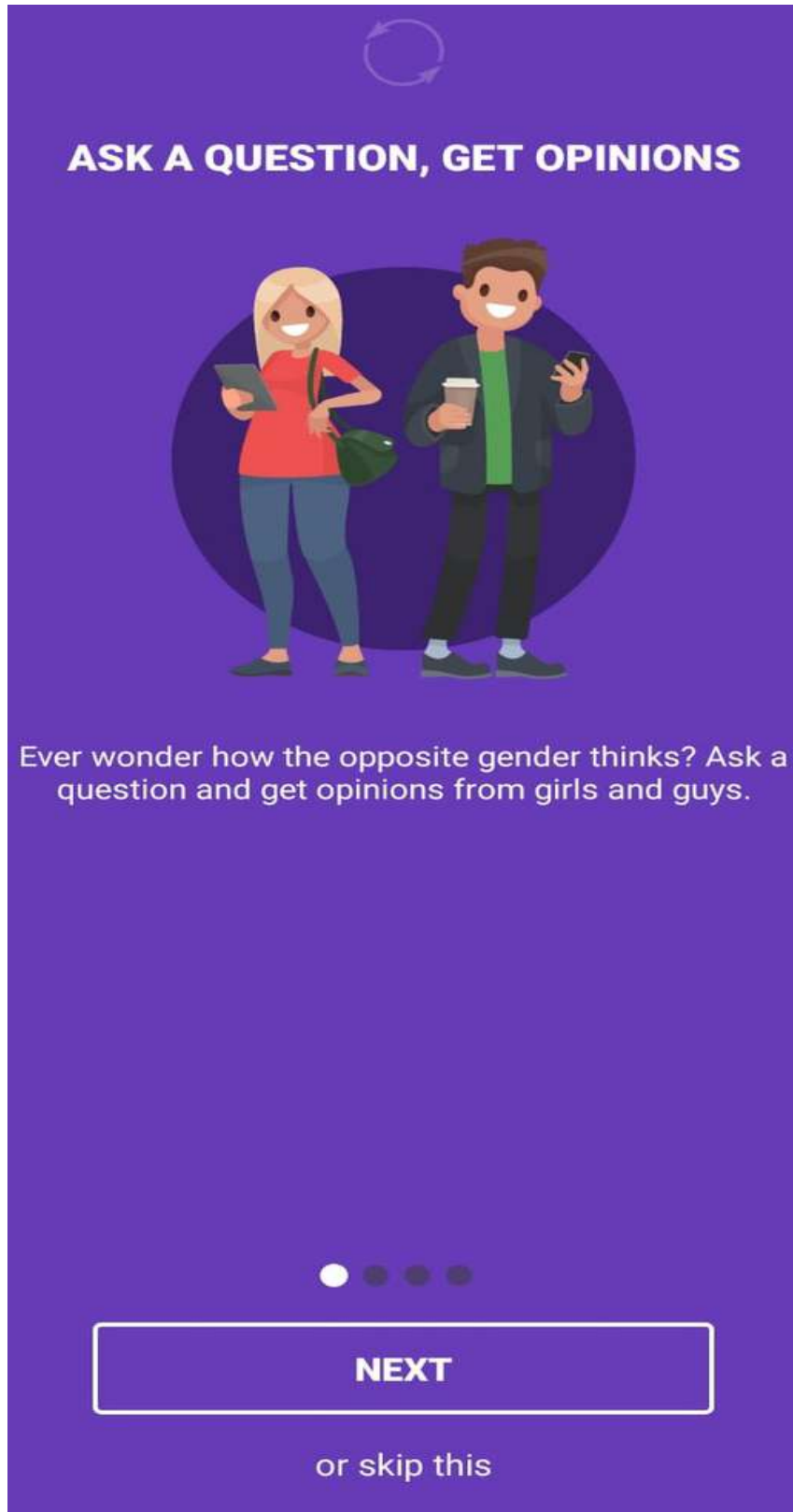
Logo Design With Photoshop

This company wanted an amblem design and logo design.  
I gave them 2 examples and they chose the upper one.  
They wanted goldish and 3D view design.



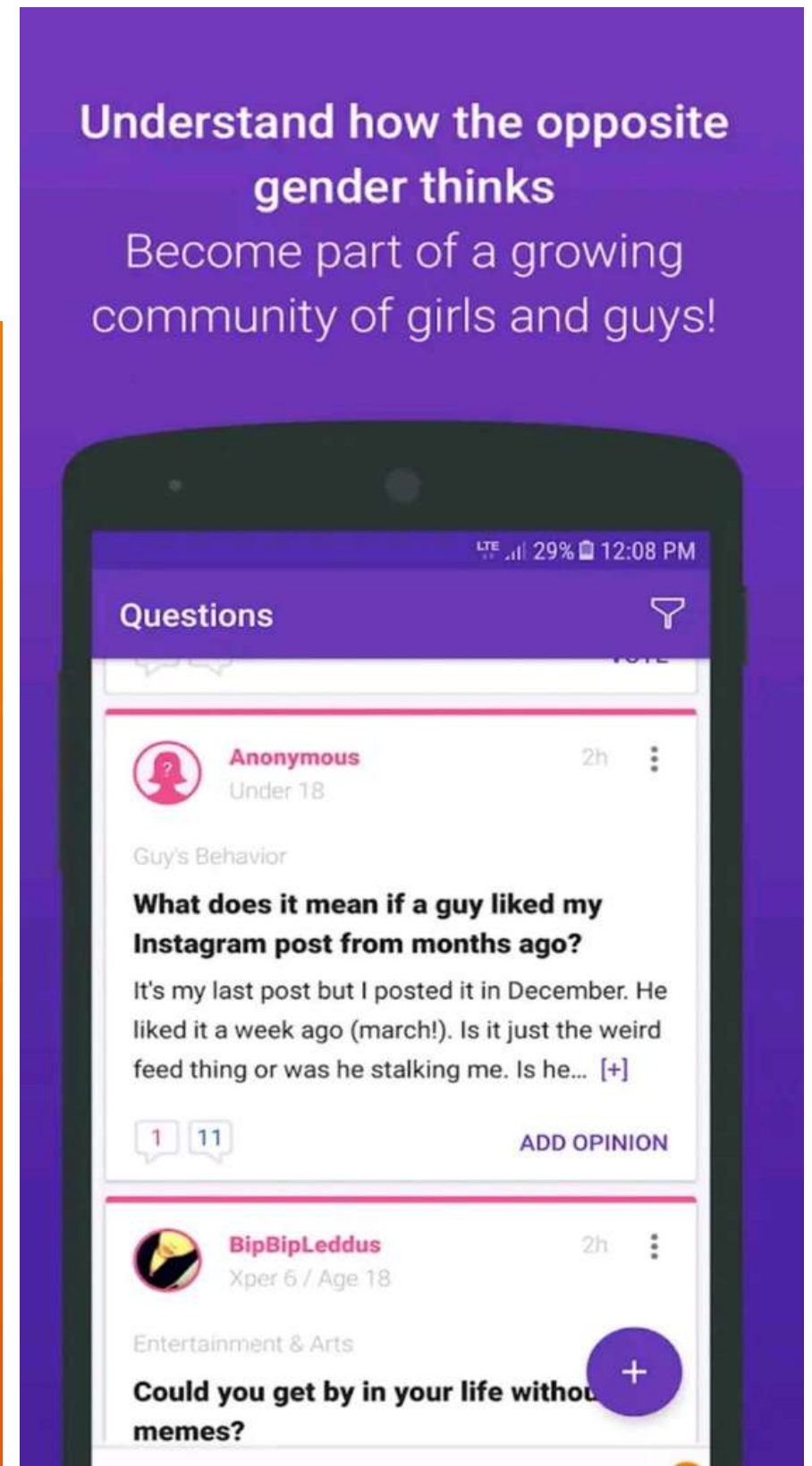
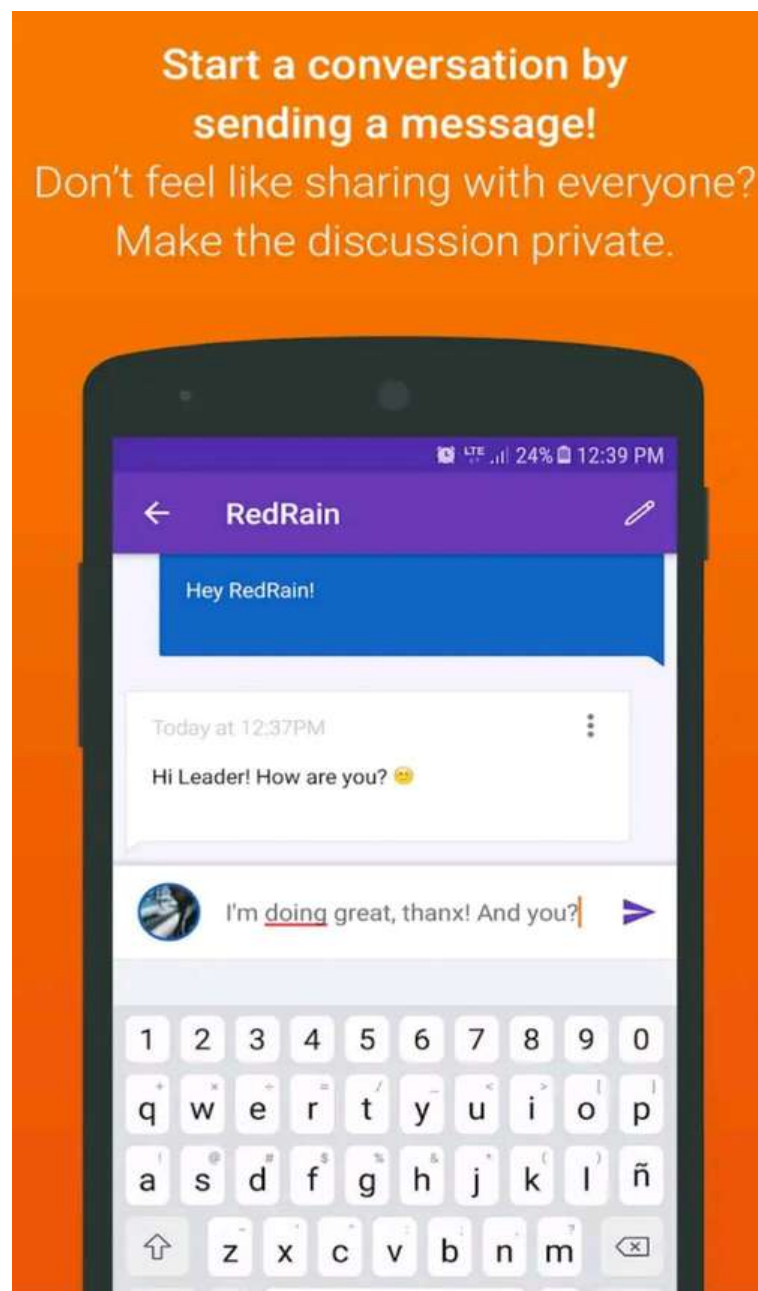
# UX DESIGN EXAMPLE

The company TKARE Internet Advertising Marketing INC. have social media application and website in Turkish called “KizlarSoruyor” and in English called “GirlsAskGuys.”





During 3 years experience, i worked with them as UX Writer, QA Tester, Content and Community Manager. And here, you can find some examples....



## PROJECT - POSTER AND 3D DESIGN EXAMPLES

## HAMIDIYE MASS HOUSING AREA LAYOUT POSTER



The inventory and land use decisions we learned in the “Project1 Course” were determined and shown with this poster.

This poster was my first photoshop poster design.

In the poster, it was determined how the area would be used according to the social - cultural status and number of people living in the flats. These calculations are determined according to the situation specified in the law and their translation is given down.

## Legal Measures of Land Use

- Area: 19.643m<sup>2</sup>
- Floor Area of Buildings: 760 m<sup>2</sup> / Max. Floor Numbers: 24 (6 Floorx4 Apartment)
- Average Number of People Living on the Site: 286 (209 Adults, 77 Children)
- Average Number of People to Live on Each Floor: 13 (10 Adults, 3 Children)
- Area of Playground: 770 m<sup>2</sup> (Area Per Child m<sup>2</sup>: 10 m<sup>2</sup>. 77 Children:77x10m<sup>2</sup>)
- Area of Parking Lot: 2880 m<sup>2</sup> (1 Space Required for 1 Vehicle: 20 m<sup>2</sup>. Total144 Vehicles 144x20) -Multi-Purpose Sports Area: Internal Space Size18x36=648m<sup>2</sup>
- ✓/Seating Areas Included: 22x40=880m<sup>2</sup>



This poster has made with Illustration.  
And 3D Views has made with Lumion





This poster was made with photoshop and Sketchup.



Gardens shown in the exhibition:

1. The hanging gardens of Babylon
2. Greek Traditional Garden
3. Persian Garden
4. India Garden
5. Turkish Tulip Garden
6. Roman Gardens
7. Chinese Gardens
8. Japanese Zen Garden
9. French Formal Garden
10. English Thematic Gardens
11. Dubai Magical Park

ENGLISH THEMATIC GARDEN



CHINESE GARDEN



JAPANESE ZEN GARDEN



FRENCH FORMAL GARDEN

