

130.8...

Total Sales

35.91M

Total Profit

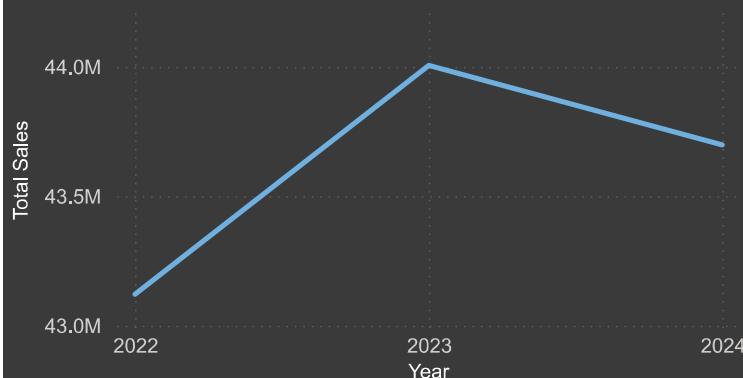
50K

Total Orders

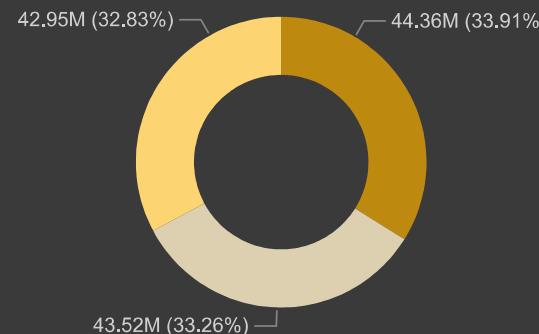
45.01

On-Time Delivery %

Sales Trend Over Time



Total Sales by Customer Segment



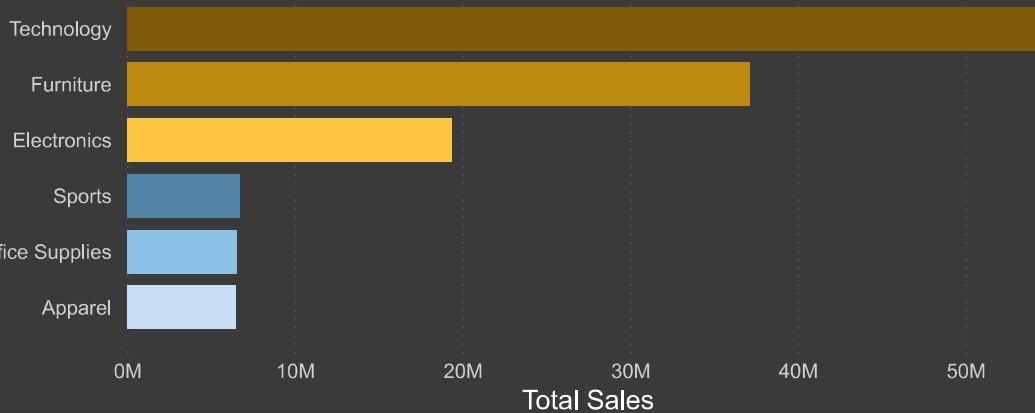
Date

01/01/2022

31/12/2024

Total Sales by Product Category

Product Category



Customer City	Total Sales	Total Orders
Jacksonville	11,503,037.15	4220
San Antonio	11,076,792.30	4223
San Diego	11,053,233.10	4142
Austin	10,992,320.98	4223
Phoenix	10,959,129.26	4277
New York	10,943,452.45	4148
Chicago	10,891,940.54	4132
Los Angeles	10,801,146.75	4258
Dallas	10,783,516.65	4146
Philadelphia	10,670,128.66	4091
San Jose	10,645,482.21	4117
Houston	10,504,677.95	4023
Total	130,824,858.00	50000

45.01

On-Time Delivery %

54.99

Late Delivery %

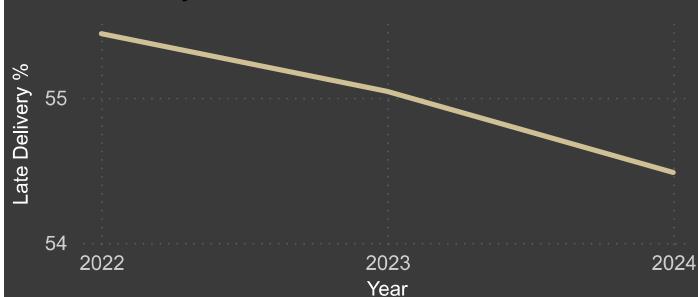
2.13M

Total Shipping Cost

\$2.62K

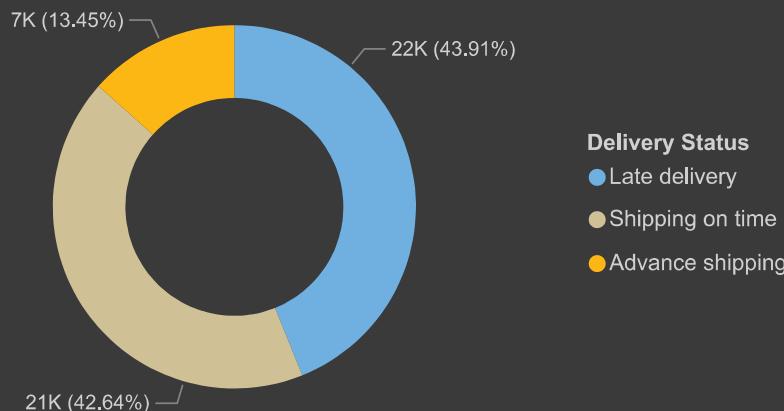
Average Order Value

Late Delivery Trend Over Time



Warehouse Name	Total Sales	Total Orders	On-Time Delivery %	Late Delivery %
Central Hub	32,751,855.73	12559	44.96	55.04
East Coast Hub	32,790,537.12	12416	45.31	54.69
South Hub	32,578,604.31	12470	45.15	54.85
West Coast Hub	32,703,860.84	12555	44.63	55.37
Total	130,824,858.00	50000	45.01	54.99

Delivery Status Breakdown



Shipping Mode performance



130.82M

Total Sales

35.91M

Total Profit

27.45

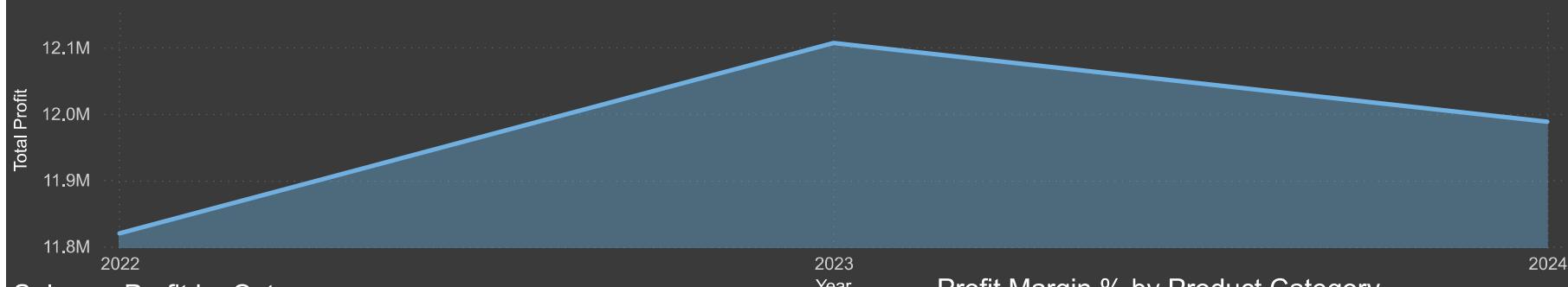
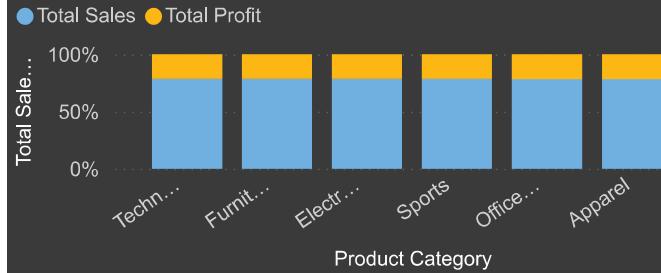
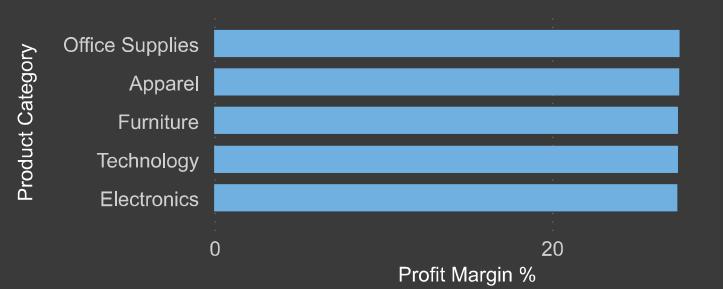
Profit Margin %

50.16

YoY Growth %

10.01M

Total Discount Amount

profit trend over time**Sales vs Profit by Category****Profit Margin % by Product Category**

Product Name	Total Sales	Total Profit	Profit Margin %
Socks	1,103,482.06	309,252.84	28.03
Paper A4	1,074,475.77	300,618.31	27.98
Monitor LG	9,059,555.75	2,530,974.73	27.94
Jacket	1,126,429.74	313,353.37	27.82
Headphones	3,195,230.62	884,095.80	27.67
Notebooks	1,066,828.84	294,751.07	27.63
Office Chair	6,029,714.75	1,664,842.83	27.61
Total	130,824,858.00	35,914,568.30	27.45

26K

Total Customers

50K

Total Orders

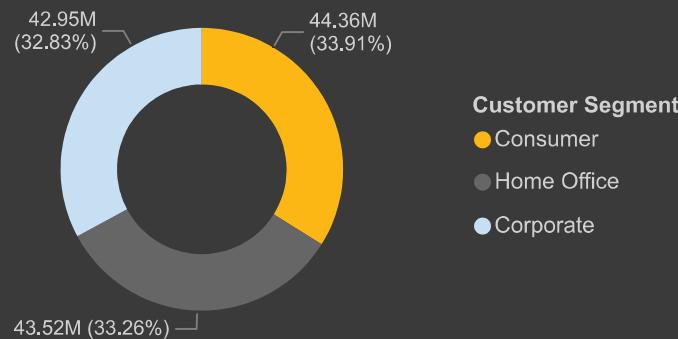
1.90

Orders Per Customer

\$2.62K

Average Order Value

Sales Distribution by Customer Segment



Total Sales by Customer City



Total Orders by Year and Customer Segment

Customer Segment ● Consumer ● Corporate ● Home Office



Total Sales by Customer State



Payment Method Distribution

