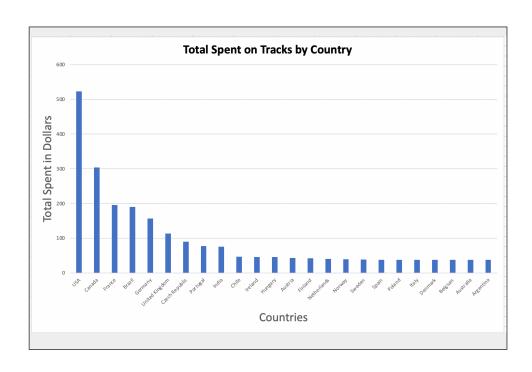
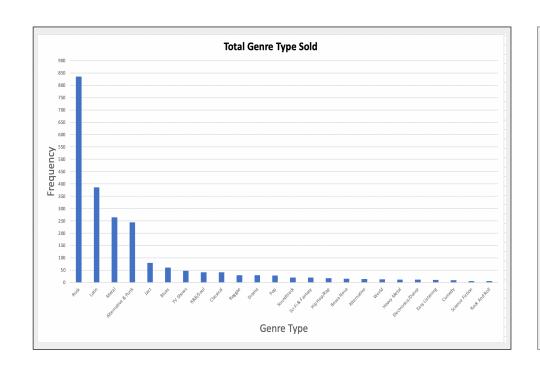
Which country has highest total purchases in terms of dollars?



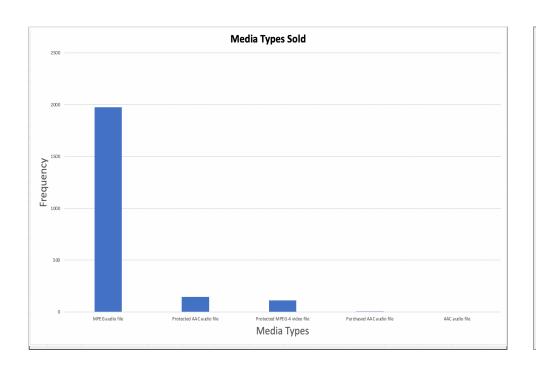
The USA has the highest customers spending a total of 523 USD. Next to that comes Canada with a total of 304 USD.

What's the most popular genre sold?



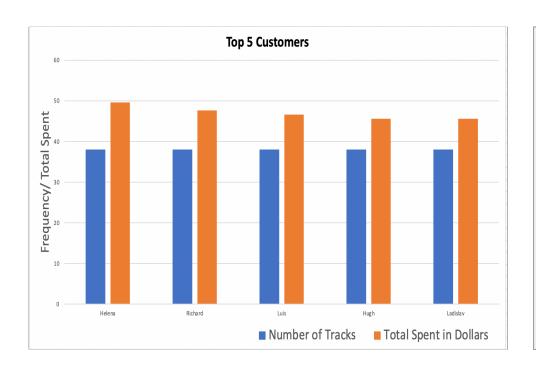
The most popular genre sold is Rock, with a total of 835 tracks. Next comes Latin and Metal with 386 and 264 total tracks sold respectively.

What's the most popular media type sold?



The most popular type of media sold is MPEG audio file with a total of 1976 tracks sold. This is significantly greater than the rest of the media types sold.

Which top 5 customers bought most tracks and how much did they spend in total?



The top 5 customers (Helena, Richard, Luis, Hugh and Ladislav) all have purchased 38 tracks in total. However, Helena spent more on tracks with a total of 49.62 USD. Which suggests a presence of difference in unit price for each track sold in the Online Music Store.