## **Average User - Christina Mayler**

19 year-old Christina is a student at UofT studying computer science. She often likes to listen to Lofi Hip Hop songs while she studies. Christina loves to share new songs that she's been listening to, however she has difficulty meeting people who share the same taste in music.

Christina loves to go watch movies in her free time, however she has realized that her and critics often disagree as to what movie is good or bad. Christina also enjoys playing simulation and world-building games such as Stardew Valley, The Sims, and Cities Skylines.

## Indie Music Composer (Content Creator) - Alex Gretty

27 year-old Alex is an up-and-coming indie music composer with 20,000 followers on Soundcloud. Alex often checks the hearts and comments on his songs to gauge his fans' reactions.

Alex occasionally hikes at a nearby provincial park and gets inspiration for his music through the sounds of wildlife and nature.

When not composing music, Alex plays rhythm games such as Rock Band, Beat Saber, Osu, and his all-time favourite, Guitar Hero III.

## Professional Music Critic (Reviewer/Critic) - Abigail Smith

32 year-old Abigail runs a music review youtube channel and podcast with over 300,000 subscribers. Abigail has a video series titled 'Hidden Gems' where she finds less popular songs on soundcloud or spotify that she enjoys, and talks about them and analyzes them in her video.

Abigail has a degree in music theory which she uses to point out flaws and positive aspects in songs. She analysis tempo, chords, instruments, vocals, etc. and figures out what clashes and what mends together to make a good song.

Abigail loves to sing in her free time and goes out to karaoke with friends on weekends. Reading is another hobby of hers; she enjoys thriller, drama novels with a bit of romance. Her friend circle often reads the same books so she constantly gets recommended new books which suit her tastes.