

# 2.27M

Total Sales

# 282.86K

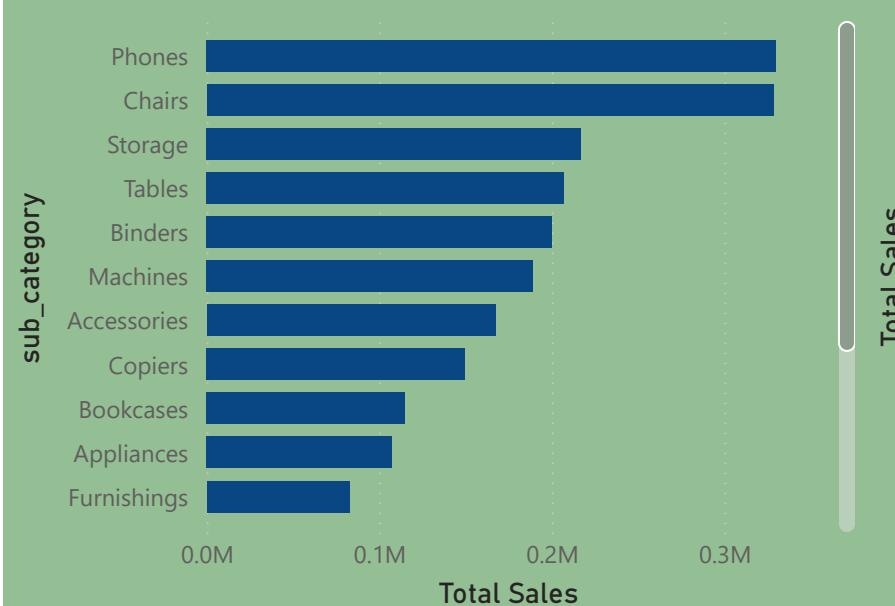
Total Profit

# 37K

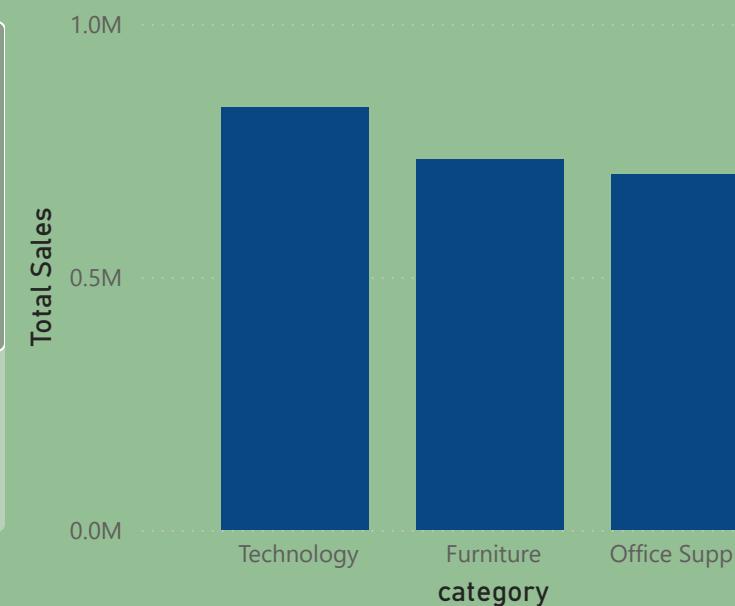
Total Quantity

→ Product Analysis

### Total Sales by sub\_category



### Total Sales by category



### Monthly Sales Trend



### Total Sales by region



### region

- Central
- East
- South
- West

### category

- Furniture
- Office Supplies
- Technology

### order\_date

04-01-2014  30-12-2017

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282.86K

Total Profit

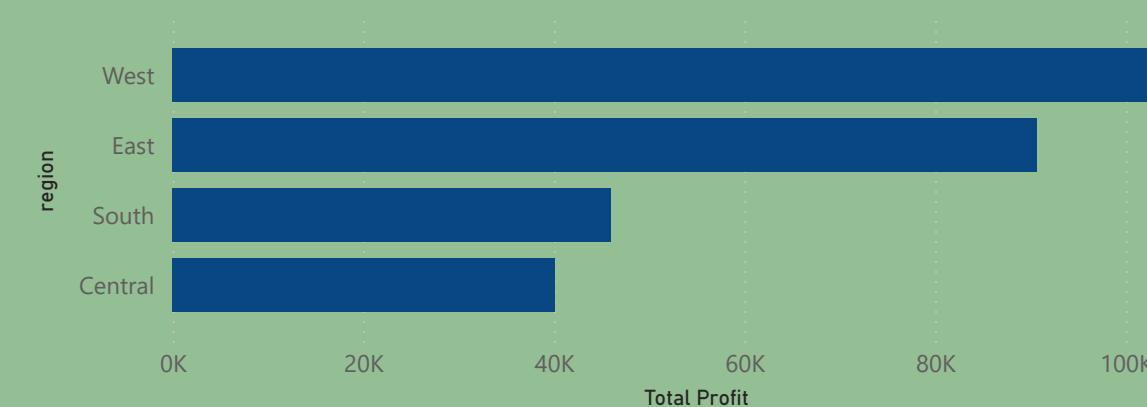
0.12

[Customer insights](#)

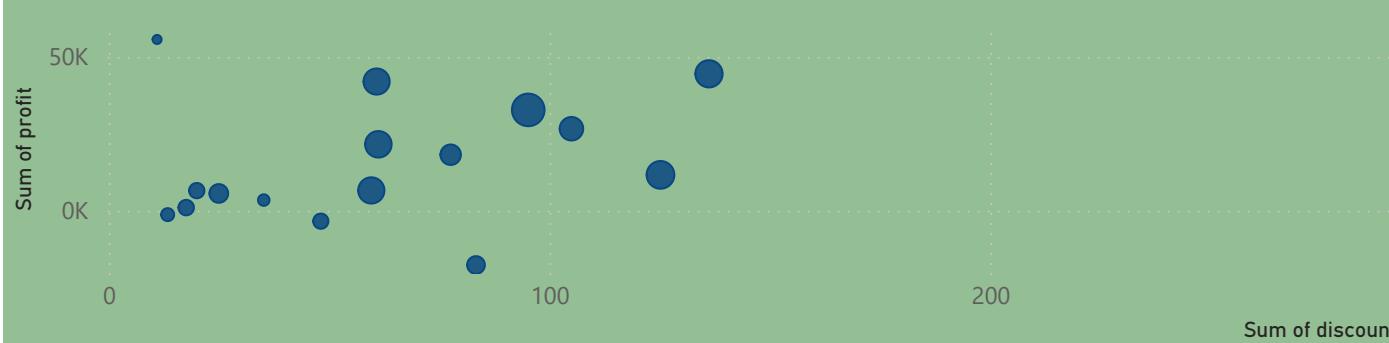
### Total Profit by category



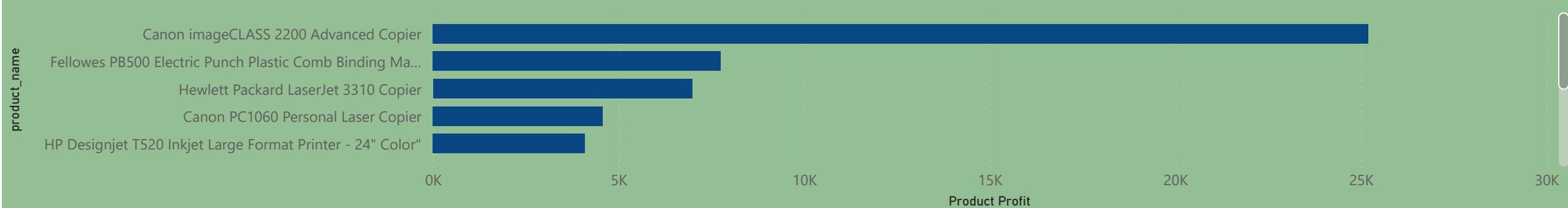
### Total Profit by region



### Sum of discount, Sum of profit and Sum of quantity by sub\_category



### Top 10 Most Profitable Products



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793

Total Customers

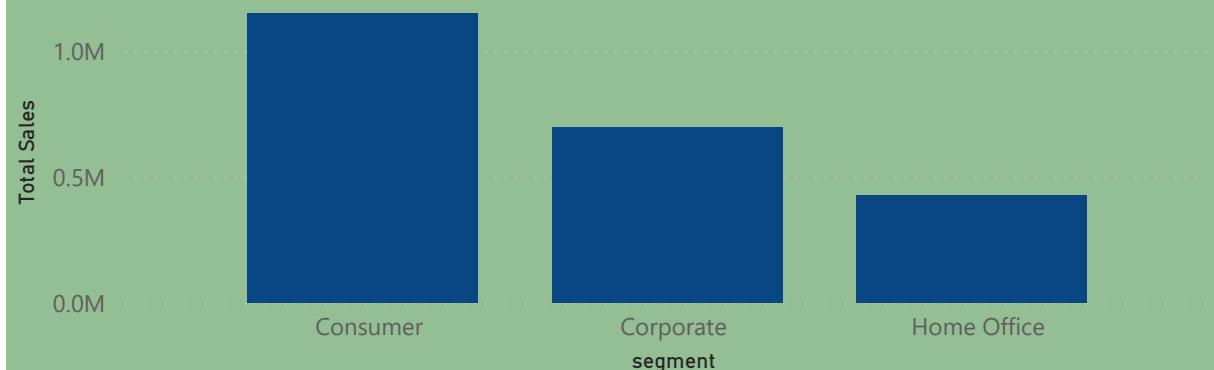
2.87K

Ave Sales per Customer

4931

Total Orders

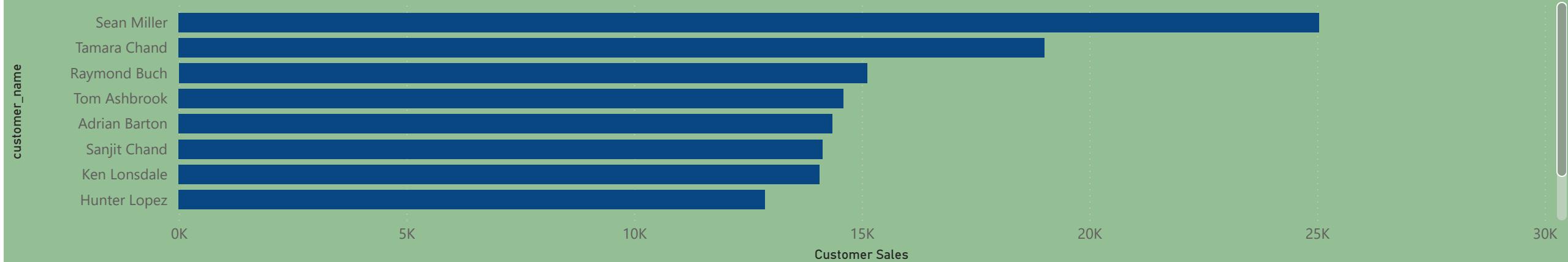
## Total Sales by segment



## Total Sales by state



## Customer Sales by customer\_name



segment	Furniture	Office Supplies	Technology	Total
Consumer	6,247.74	55,660.23	70,761.83	<b>1,32,669.81</b>
Corporate	6,981.24	39,243.25	44,141.83	<b>90,366.32</b>
Home Office	3,751.81	25,586.42	30,483.44	<b>59,821.67</b>
<b>Total</b>	<b>16,980.79</b>	<b>1,20,489.90</b>	<b>1,45,387.10</b>	<b>2,82,857.79</b>