

2.27M

Total Sales

282.86K

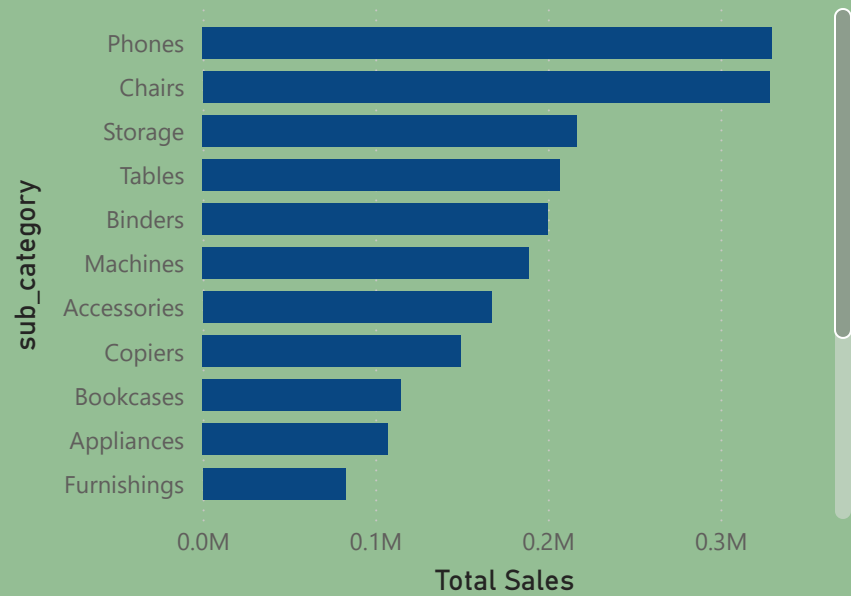
Total Profit

37K

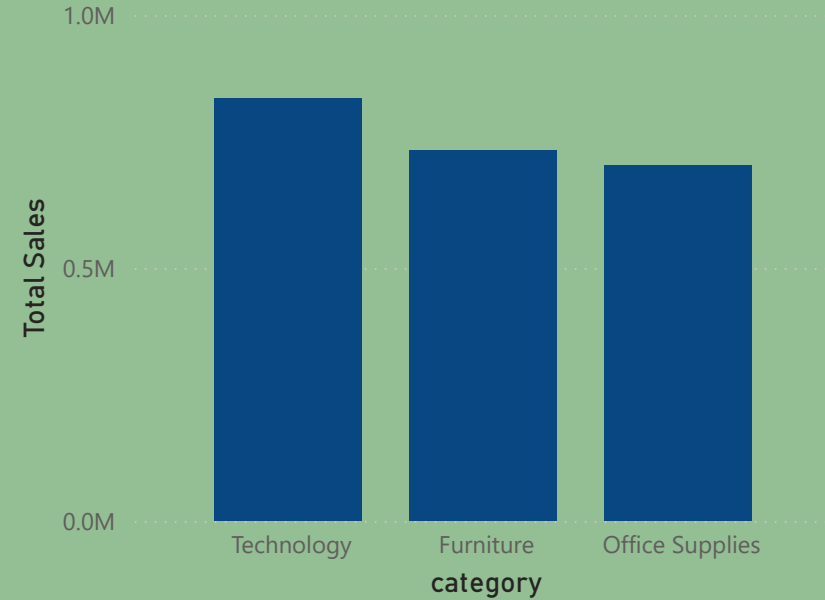
Total Quantity

→ Product Analysis

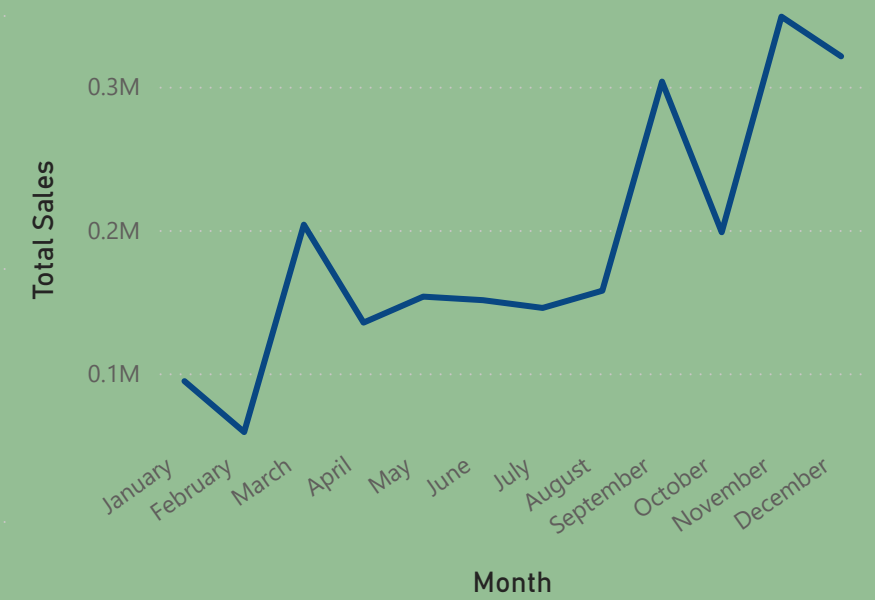
Total Sales by sub_category



Total Sales by category



Monthly Sales Trend



Total Sales by region



region

- Central
- East
- South
- West



category

- Furniture
- Office Supplies
- Technology



order_date

04-01-2014 30-12-2017

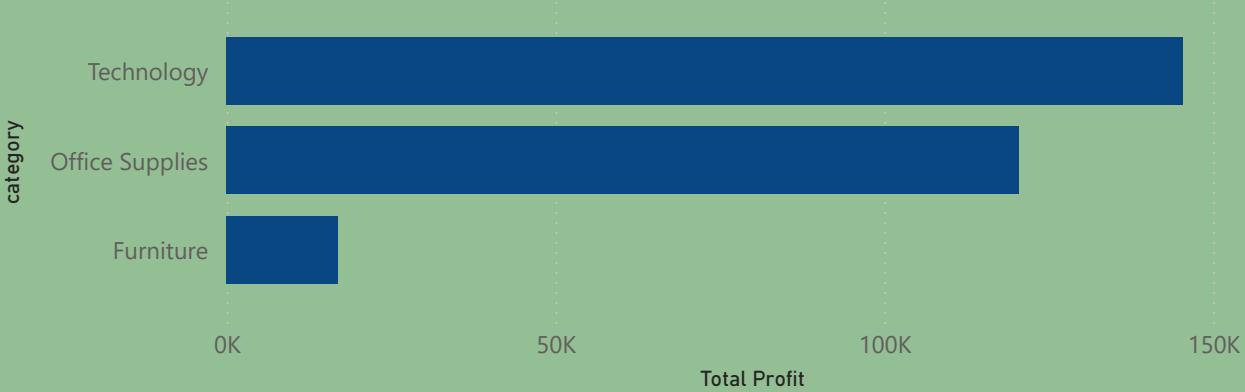
282.86K

Total Profit

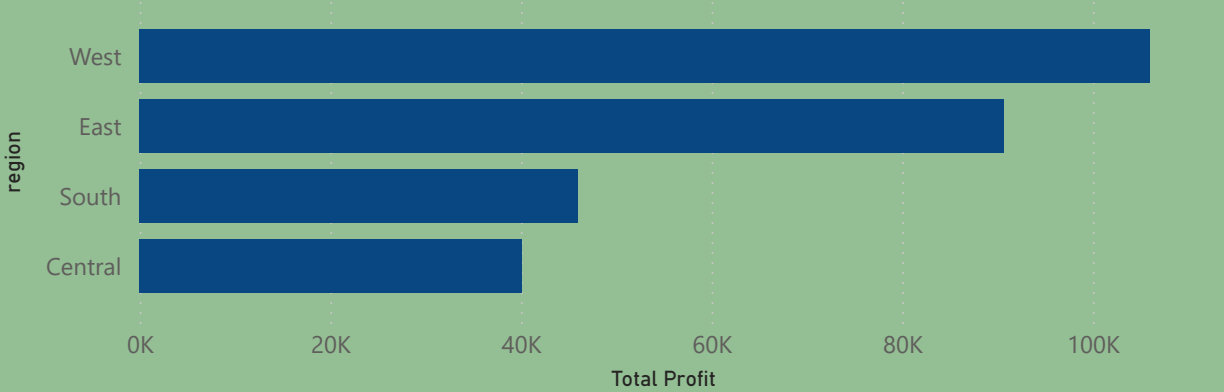
0.12

Profit Margin

Total Profit by category



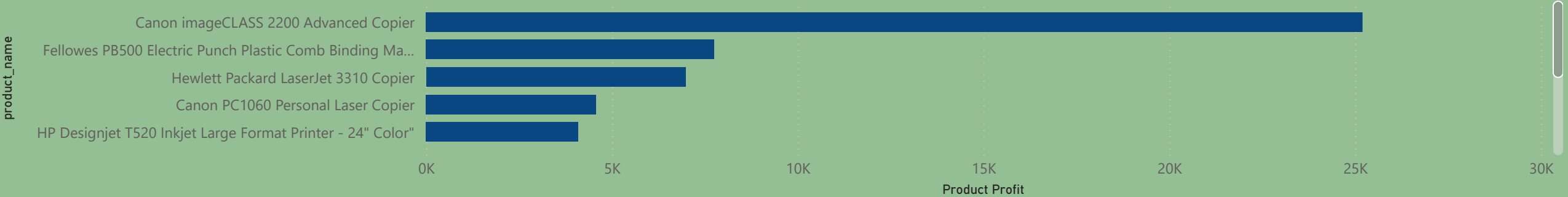
Total Profit by region



Sum of discount, Sum of profit and Sum of quantity by sub_category



Top 10 Most Profitable Products





Back to overview

793

Total Customers

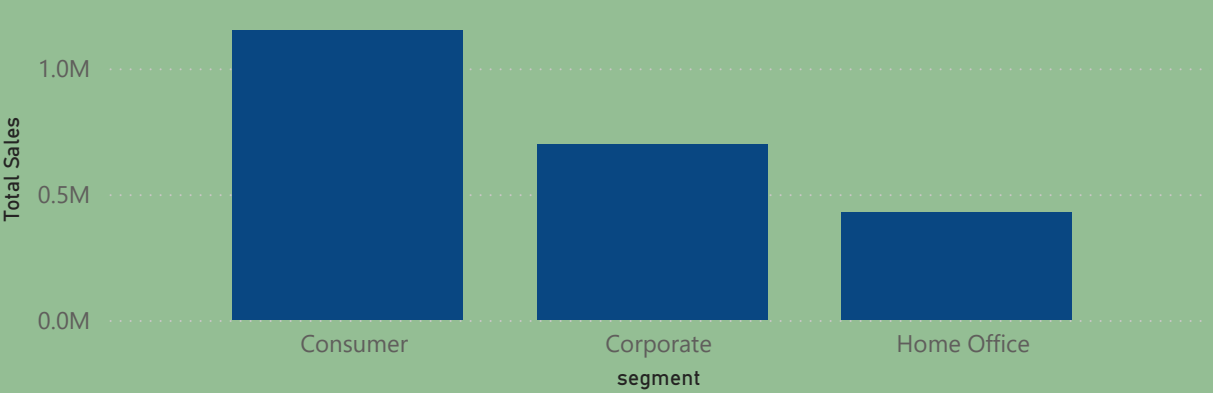
2.87K

Avg Sales per Customer

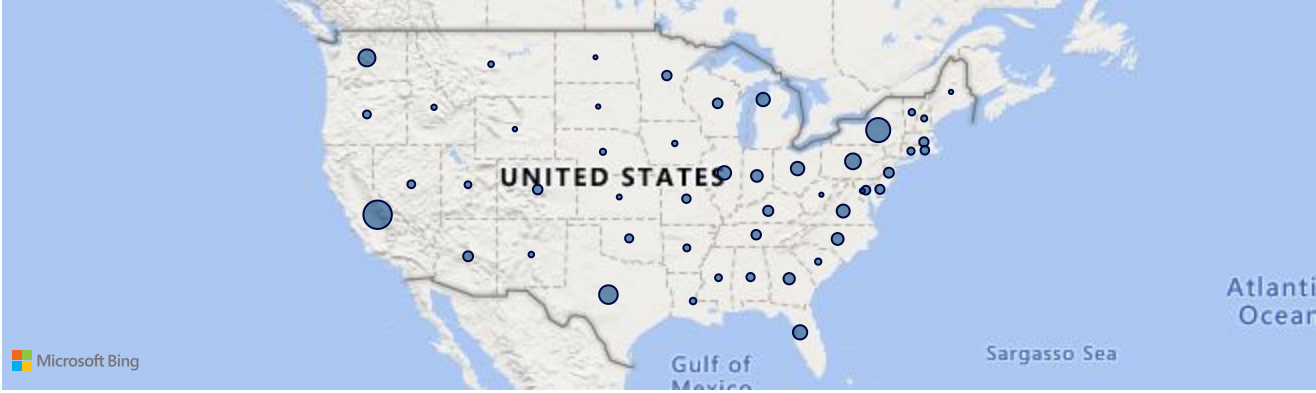
4931

Total Orders

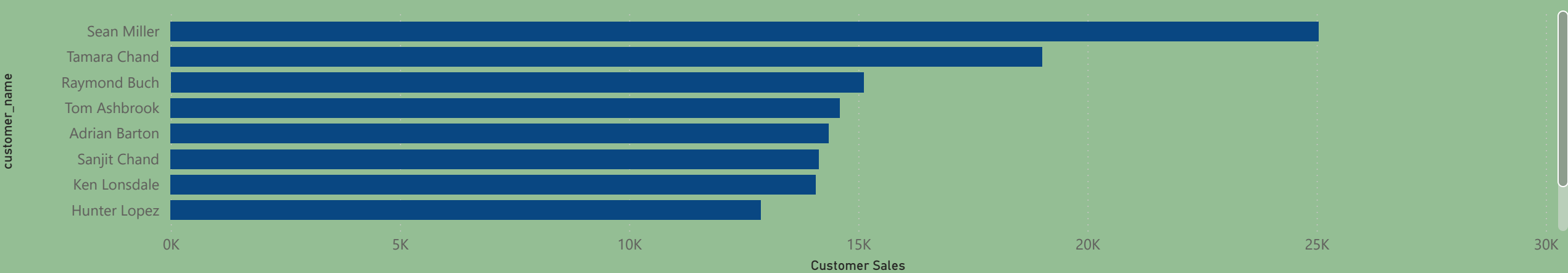
Total Sales by segment



Total Sales by state



Customer Sales by customer_name



segment	Furniture	Office Supplies	Technology	Total
Consumer	6,247.74	55,660.23	70,761.83	1,32,669.81
Corporate	6,981.24	39,243.25	44,141.83	90,366.32
Home Office	3,751.81	25,586.42	30,483.44	59,821.67
Total	16,980.79	1,20,489.90	1,45,387.10	2,82,857.79