U.S. DIGITAL SERVICE

Find the truth.
Tell the truth.

U.S. DIGITAL SERVICE

Create momentum.

Design with users, not for them.

U.S. DIGITAL SERVICE

U.S. DIGITAL SERVICE

Hire and empower great people.

Optimize for results, not optics.

U.S. DIGITAL SERVICE

Go where the work is.

U.S. DIGITAL SERVICE

U.S. DIGITAL SERVICE VALUES

1/ **Hire and empower great people.**

2/ **Find the truth.**

SAMPLE POSTER // 24inches x 36 inches

Tell the truth.

3/ **Optimize for results, not optics.**

4/ **Go where the work is.**

5/ **Create momentum.**

6/ **Design with users, not for them.**

Every member of the U.S. Digital Service has a responsibility to uphold these values. They don't just impact the work we do today. They help define the team we'll be five, ten, and fifty years from now.

WWW.USDS.GOV