Data Report

## Three Conclusion about Kickstart Campaigns

Theatrical campaigns have a very high success rate overall, In specific Plays over all are very successful at gaining backing. So, I would think people back play kickstarts

Almost all Audio kickstarts are canceled

Investing in Music or specifically Rock music is 100% successful based on the data provided.

## Some Limitation of the Dataset are

There isn’t any information on Baker demographics. This would be useful in marketing your kickstart.

Would be nice to know ROI

## Some other possible table/graph

Average donation amount by baker country

Average donation amount with goal and pledged amount