



BUY MY  
CANCER

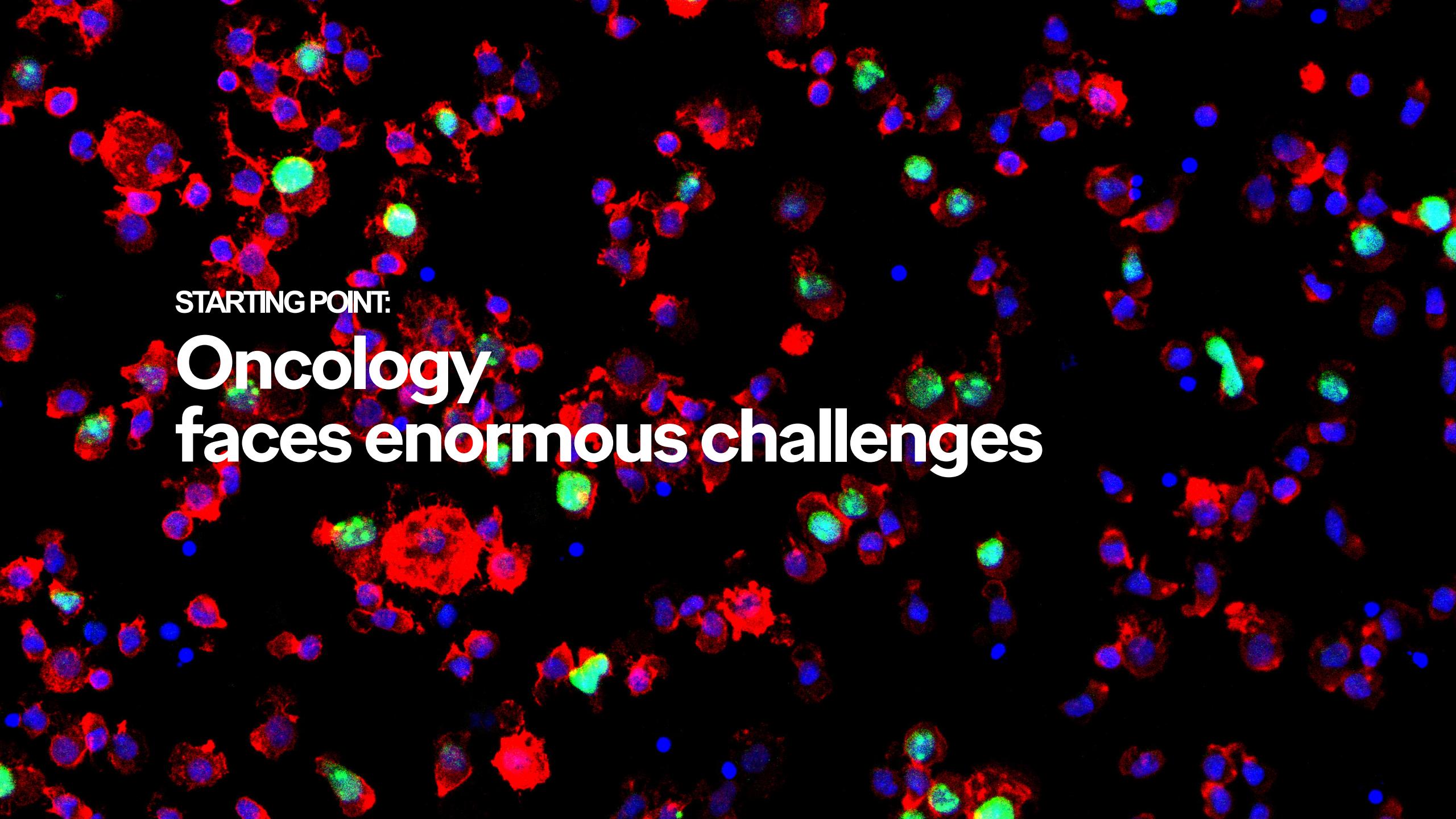


# BUY MY CA~~N~~CER

A unique NFT series made using real living cancer cells, to fund treatment for those suffering from these cancers.

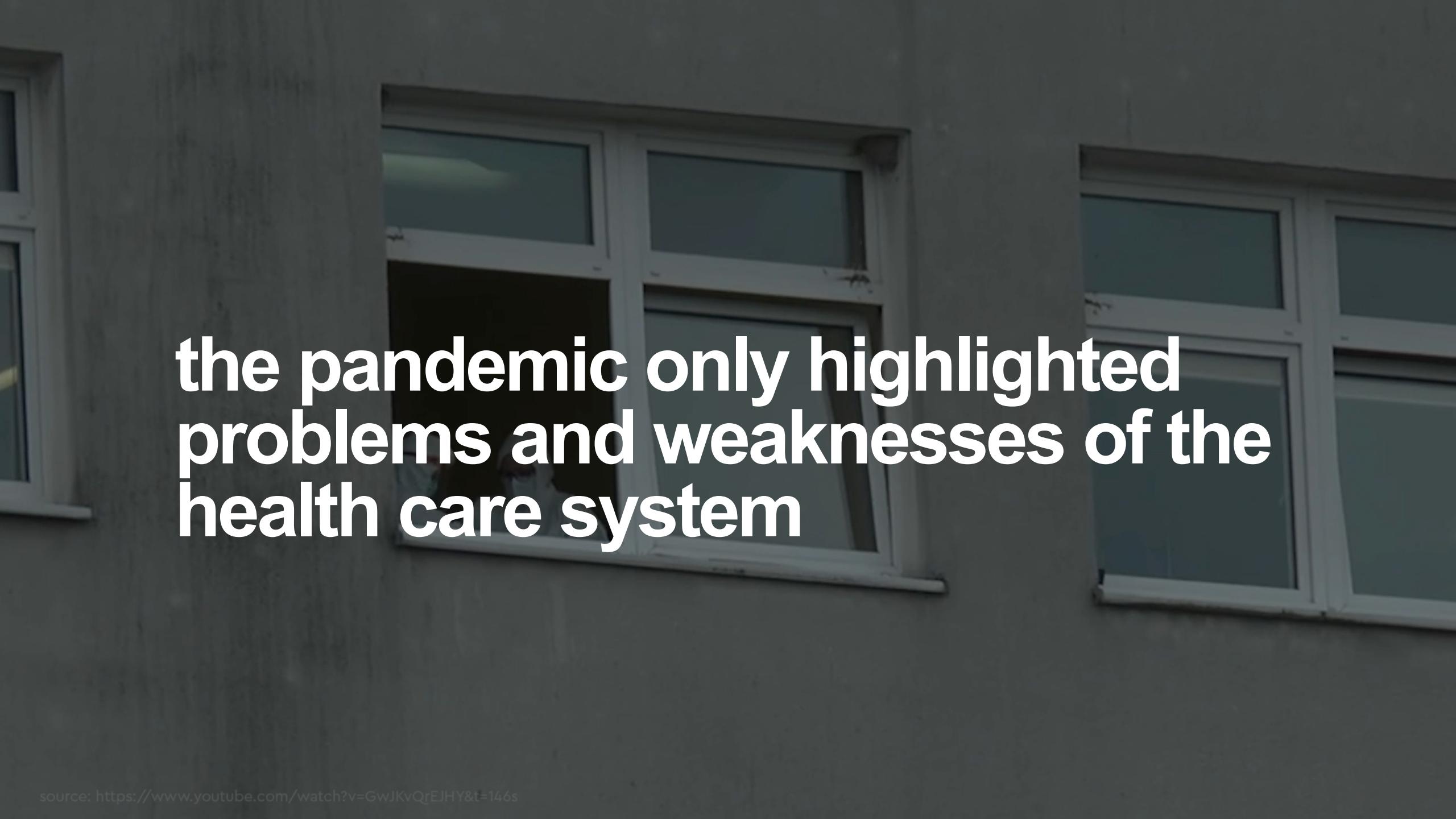
<https://www.buymycancer.org/>

0

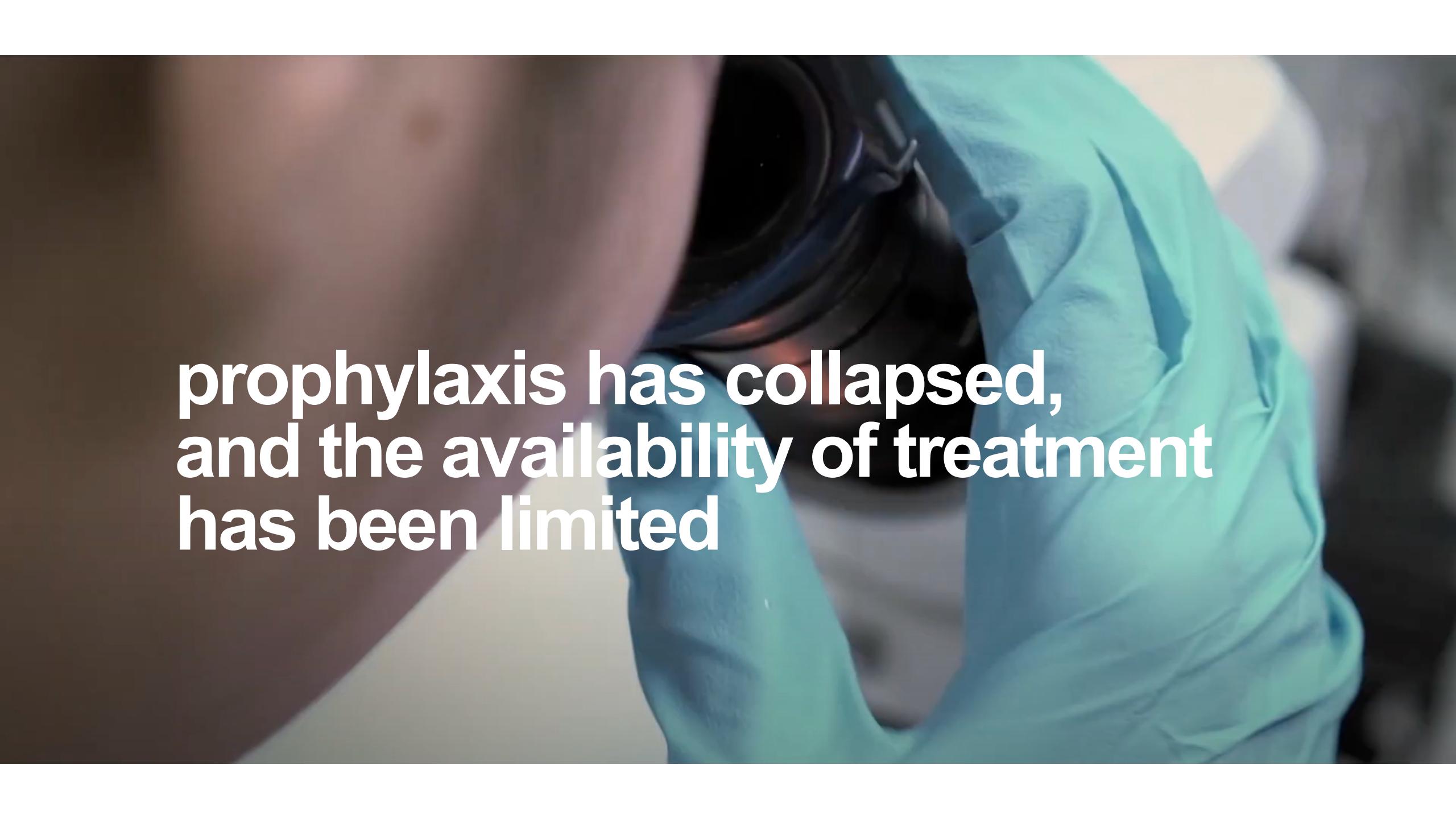
The background of the slide is a black field populated with numerous cancer cells. These cells are stained with three different markers: red, green, and blue. The red marker highlights the overall cellular structure and nuclei. The green marker is used to highlight specific genetic or protein alterations within the cells. The blue marker likely represents a different set of markers, possibly related to DNA damage or specific cellular pathways. The cells are densely packed, creating a textured, almost organic pattern across the entire slide.

**STARTING POINT:**

# Oncology faces enormous challenges

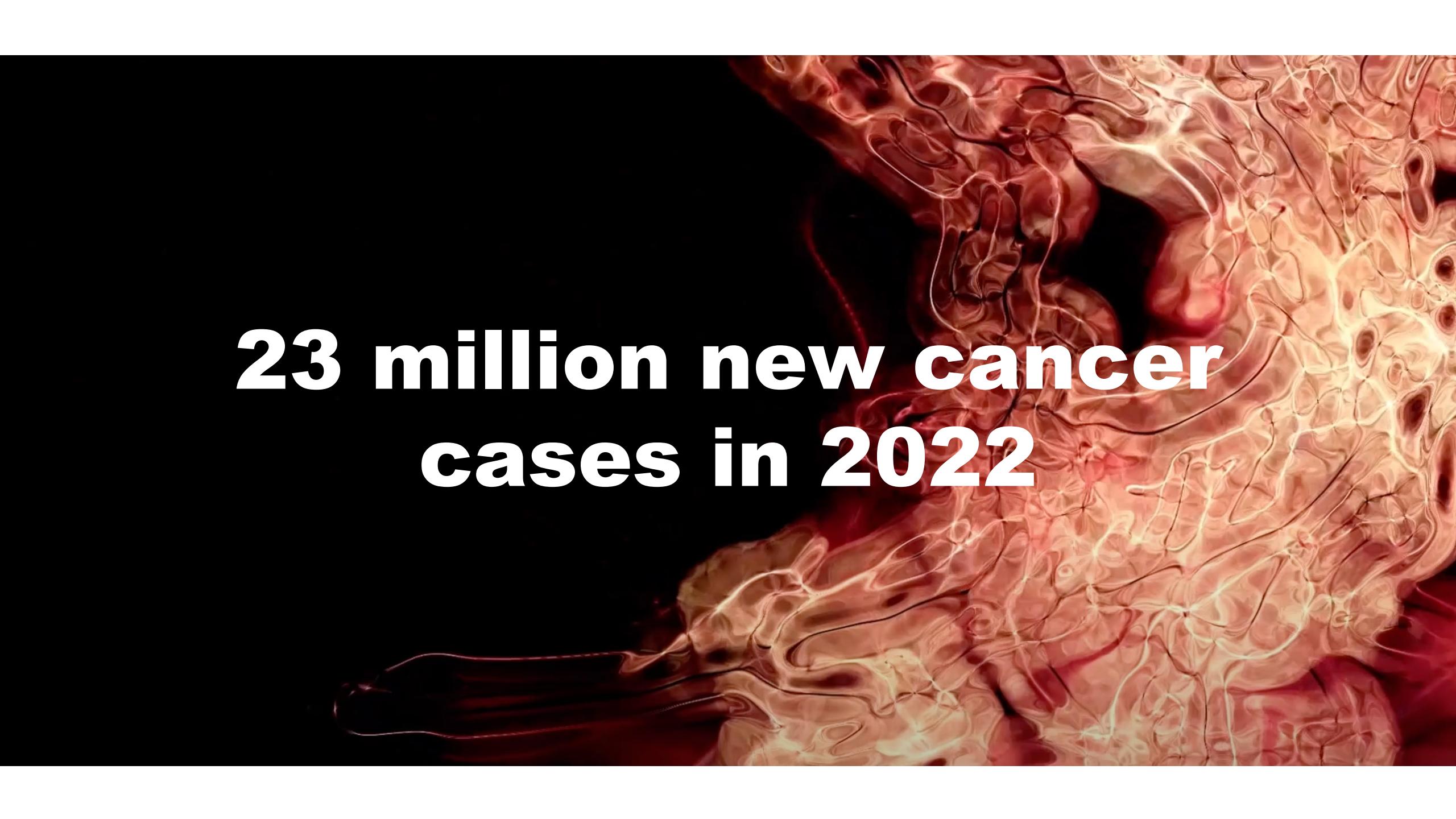
A dark, grainy photograph showing a long corridor of a hospital or similar institutional building. The walls are light-colored, and there are numerous windows along the sides, each with a white frame. The lighting is dim, creating a somber and serious atmosphere.

**the pandemic only highlighted  
problems and weaknesses of the  
health care system**

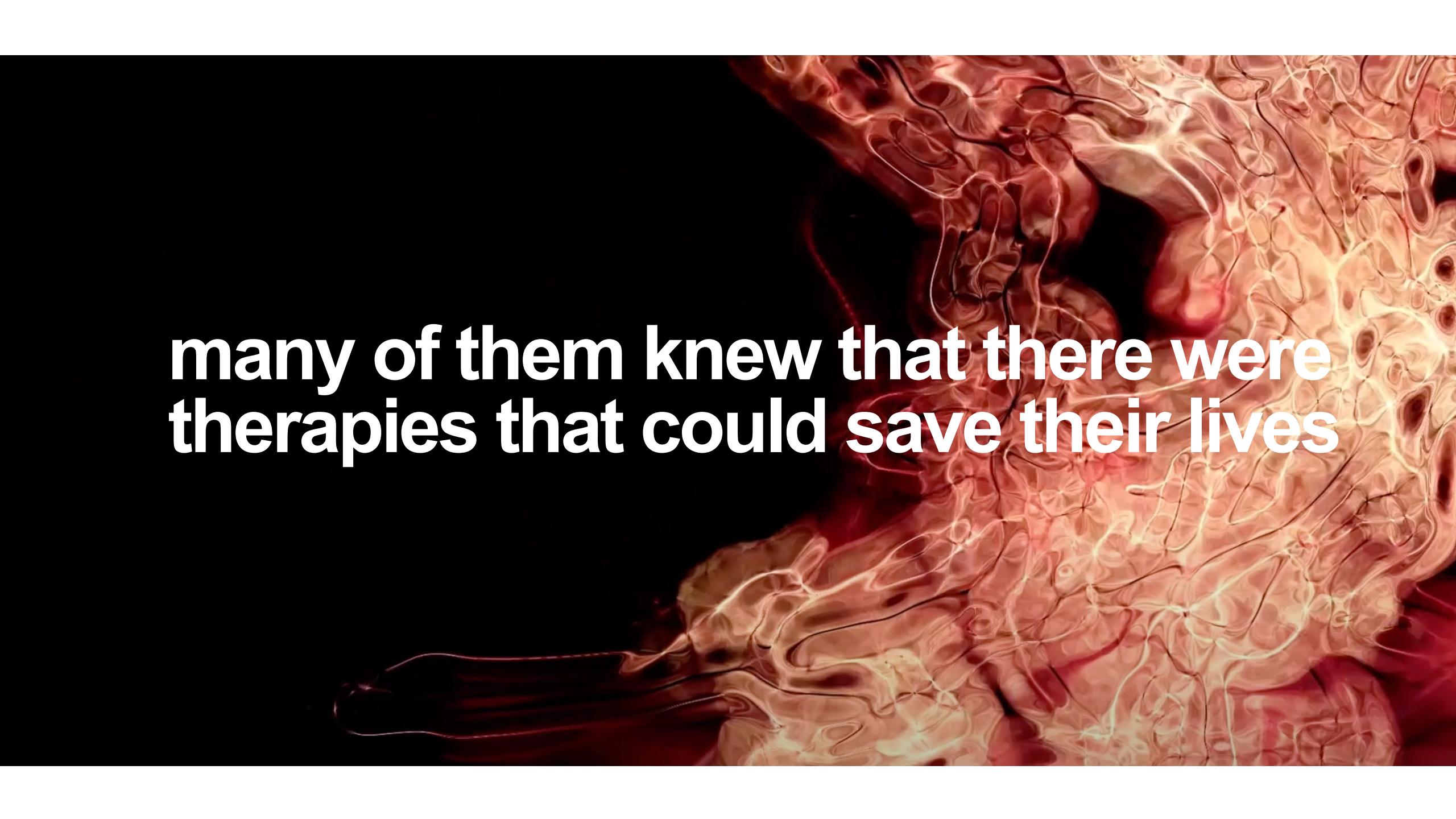


**prophylaxis has collapsed,  
and the availability of treatment  
has been limited**

**while people did not stop  
getting cancer**



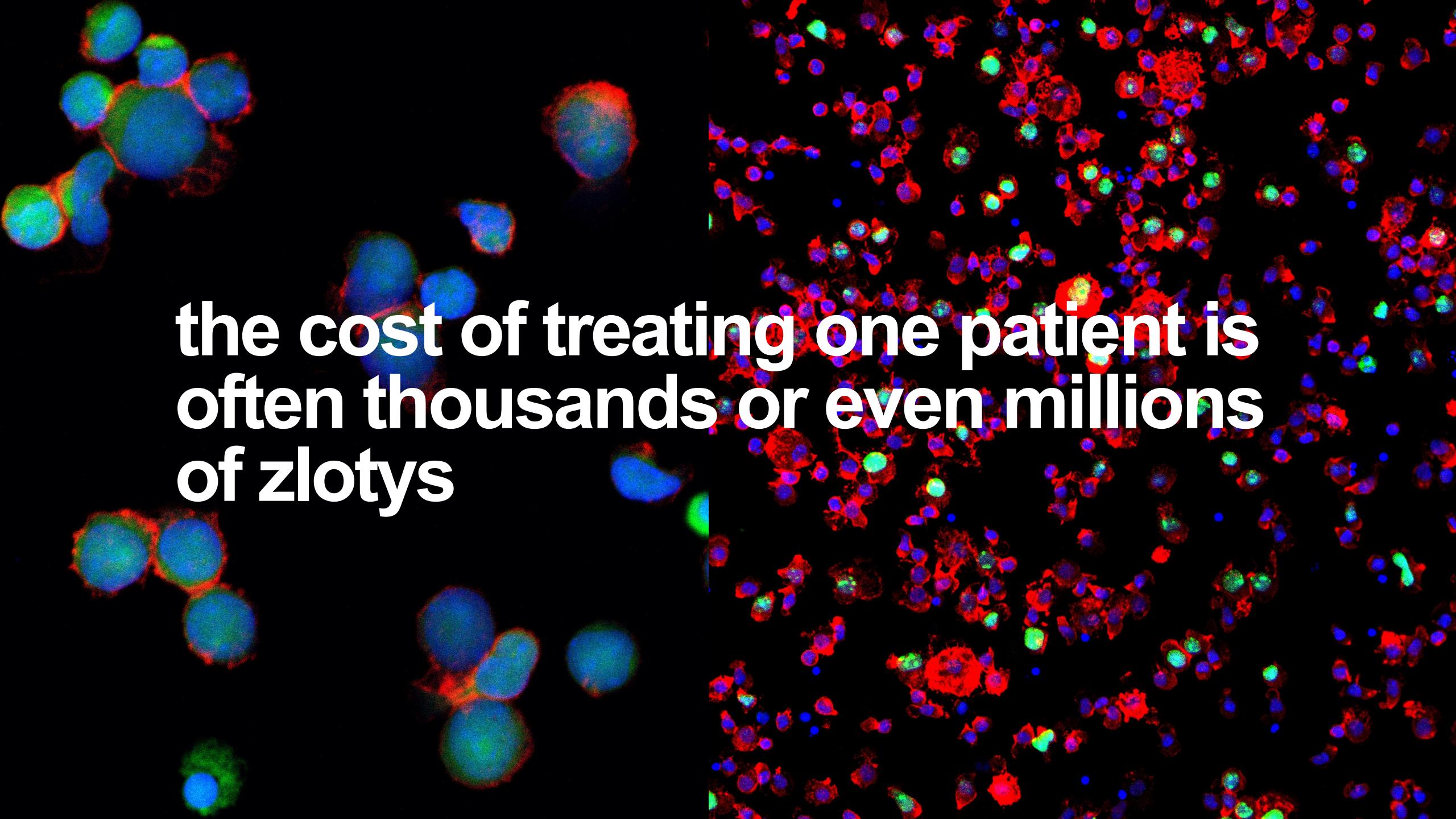
**23 million new cancer  
cases in 2022**

The background of the image features a dark, black space where several organic, glowing shapes are suspended. These shapes resemble biological structures like neurons or complex cells, with intricate internal patterns and a translucent, liquid-like quality. They are primarily colored in shades of red, orange, and yellow, with some darker, shadowed areas that suggest depth and three-dimensionality. The overall effect is both mysterious and scientifically evocative.

**many of them knew that there were  
therapies that could save their lives**

A microscopic image showing a cluster of cells against a black background. The cells are stained with red and blue. The red staining highlights the cellular membranes and some internal structures, while the blue staining is concentrated in the nuclei of the cells. The overall appearance is somewhat like a microscopic view of a tissue sample.

however, they are not refunded



the cost of treating one patient is  
often thousands or even millions  
of zlotys

# as it is with CAR-T cells treatment methodology

## A LIFE-SAVING THERAPY

**CAR-T is a cutting edge, extremely effective and dynamically developing branch of immunotherapy that can directly impact cancers resistant to other methods of treatment.**

CAR-T cells use the patient's own immune cells (lymphocytes). They are subjected to genetic engineering (reprogramming) so that they can recognize cancer cells and fight them. After appropriate stimulation, they are administered again to the patient in the intravenous form.

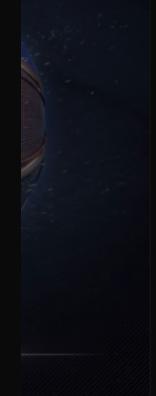
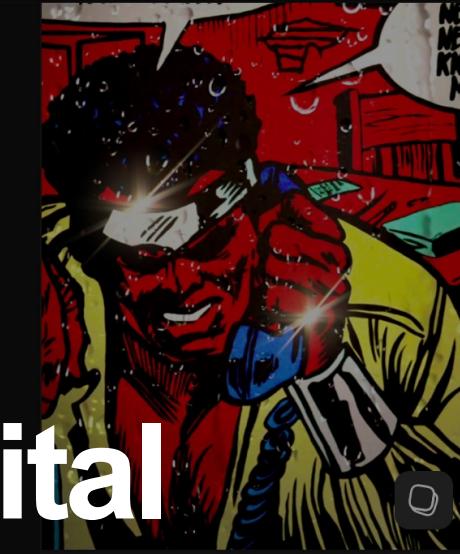
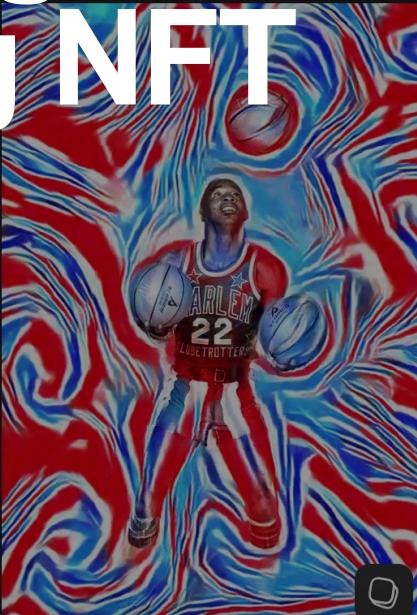
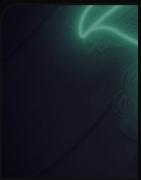
These reprogrammed lymphocytes multiply when they come into contact with cancer and remain in the patient's body as 'living medicine'.

Clinical trials indicate that CAR-T cells therapy can cure about 40% of patients for whom there are no other effective treatments.

But like most cutting-edge treatments, it comes at a price - around \$400,000 per patient. And it's not always covered by insurance.

At the same time, the digital market is booming for new technological solutions, including NFT

Popular



**images in the form of unique  
tokens in this form already  
achieved astronomical prices**

# very often equal to the level of treatment costs

"Curly"

Make Offer

Edition Activity Recent Activity Additional Details

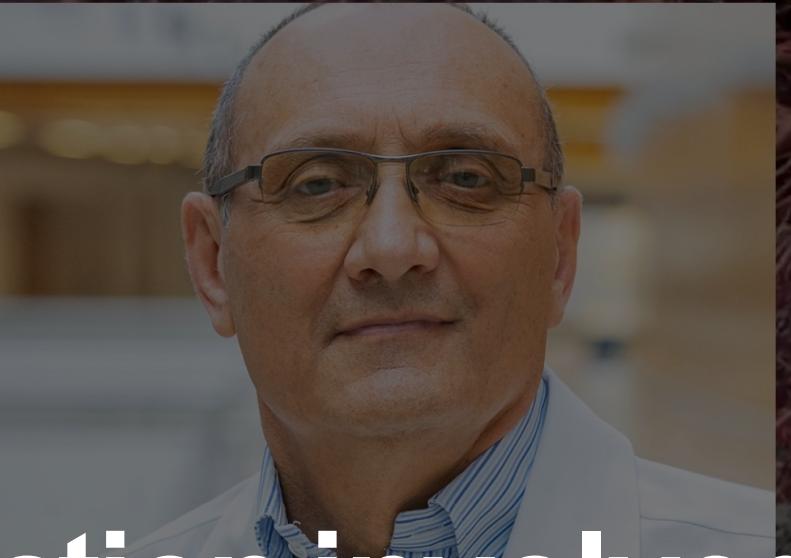
Purchase by **Mark836** 1307.95 MATIC  
Sat Nov 27 2021 \$2222.54

Creator: Harlem Globetrotters Owner: Mark836

Edition: 1 of 15

**So we decided to combine  
these two worlds: art and  
medicine**

# EKSPERCI



## The action involved: prof. Jacek Jassem and prof. Sebastian Giebel

### prof. dr hab. n. med. Jacek Jassem

Prof. dr hab. n. med. Jacek Jassem jest światowej sławy specjalistą w dziedzinie radioterapii onkologicznej i onkologii klinicznej oraz kierowcą Katedry Kliniki Onkologii i Radioterapii Uniwersyteckiego Szpitala Miejskiego im. Stanisława Staszica w Lublinie. Wśród jego najbardziej wpływowych publikacji znajdują się m.in. najbardziej wpływowych naukowców na świecie wg. Uniwersytetu Stanford. Jego główne zainteresowania naukowe to rak płuc, rak piersi, zdrowie publiczne i onkologia molekularna. Jest (współ)autorem ponad 800 artykułów z tej dziedziny.

Prof. Jassem jest światowej sławy specjalistą w dziedzinie radioterapii onkologicznej i onkologii klinicznej, a także autorem aktualnego polskiego ustawodawstwa antytytoniowego i koordynatorem Polskiej Strategii Zwalczania Raka 2015-2024.

### prof. dr hab. n. med. Sebastian Giebel

Prof. dr hab. n. med. Sebastian Giebel jest specjalistą chorób wewnętrznych, hematologii i transplantologii klinicznej. Pełni funkcję kierownika Kliniki Transplantacji Szpiku i Onkohematologii, a także przewodniczącego Grupy ds. Leczenia Białaczek u Dorosłych (PALG), Polskiej Grupy Badawczej Chłoniaków (PLRG).

Ponadto jest sekretarzem grupy roboczej ds. Ostrych Białaczek Europejskiego Towarzystwa Przeszczepiania Krwi i Szpiku (EBMT), członkiem zarządu Polskiego Towarzystwo Hematologów i Transfuzjologów, oraz autorem ponad 250 prac naukowych, głównie z zakresu hematologii i transplantacji komórek krwiotwórczych. W 2017 roku został odznaczony Medalem PAN Jędrzeja Śniadeckiego – najwyższym odznaczeniem państwowym w dziedzinie medycyny.

# The Doctors



## ***Professor Jacek Jassem***

Prof. Jacek Jassem, M.D., Ph.D., is the Head of the Department of Oncology and Radiotherapy at the Medical University in Gdansk, Poland. A world-renowned specialist in the field of oncological radiotherapy and clinical oncology, Prof. Jassem has won many national and international scientific awards and according to Stanford University, is in the top 2% of scientists in the world.

[https://pl.wikipedia.org/wiki/Jacek\\_Jassem](https://pl.wikipedia.org/wiki/Jacek_Jassem)



**Stanford**  
University



## ***Professor Sebastian Giebel***

Prof. Sebastian Giebel, M.D., Ph.D. is a specialist in internal medicine, hematology and clinical transplantation. He's the head the Bone Marrow Transplantation and Onco-Hematology department at the National Institute of Oncology in Gliwice, Poland, and President of both the Polish Adult Leukemia Group (PALG) and Polish Lymphoma Research Group (PLRG). Professor Giebel is also a secretary of the working group of the European Society for Blood and Marrow Transplantation.

<https://ihit.waw.pl/aktualnosci/prof-sebastian-giebel-został-laureatem-nagrody-im-kamila-duszenko>



# BUY MY CANCER

watch and learn more about the  
medical side of the project:

**„MEDICINE“**

<https://www.youtube.com/watch?v=vYfpVLWI65o>

**and from the world  
of Art one of the most  
outstanding artists of  
the young generation:  
**SWANSKI****



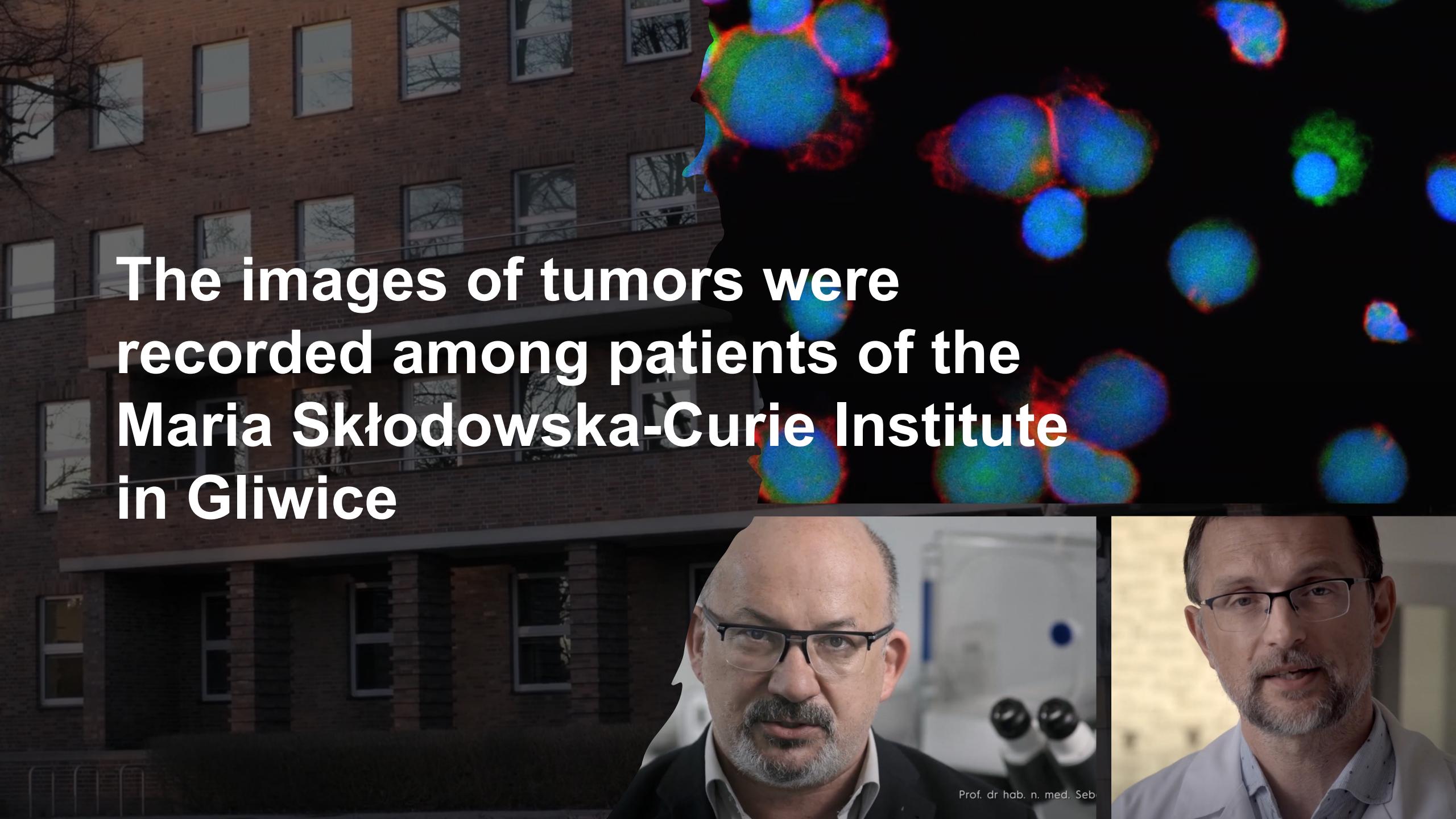


# BUY MY CANCER

watch and learn more about  
artist support for this project

„ART“

[https://www.youtube.com/watch?v=\\_lzp4C3TPss](https://www.youtube.com/watch?v=_lzp4C3TPss)



The images of tumors were recorded among patients of the Maria Skłodowska-Curie Institute in Gliwice

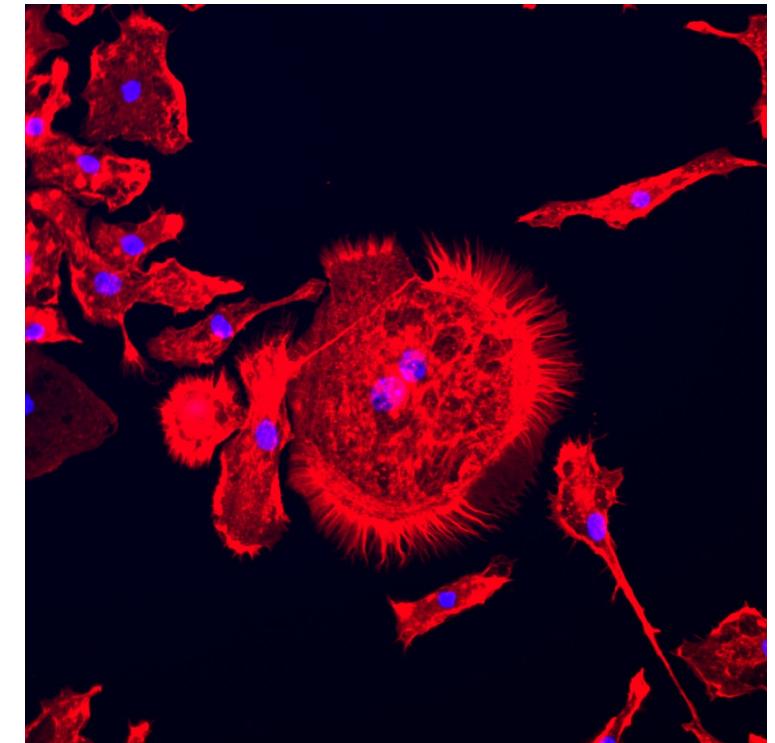
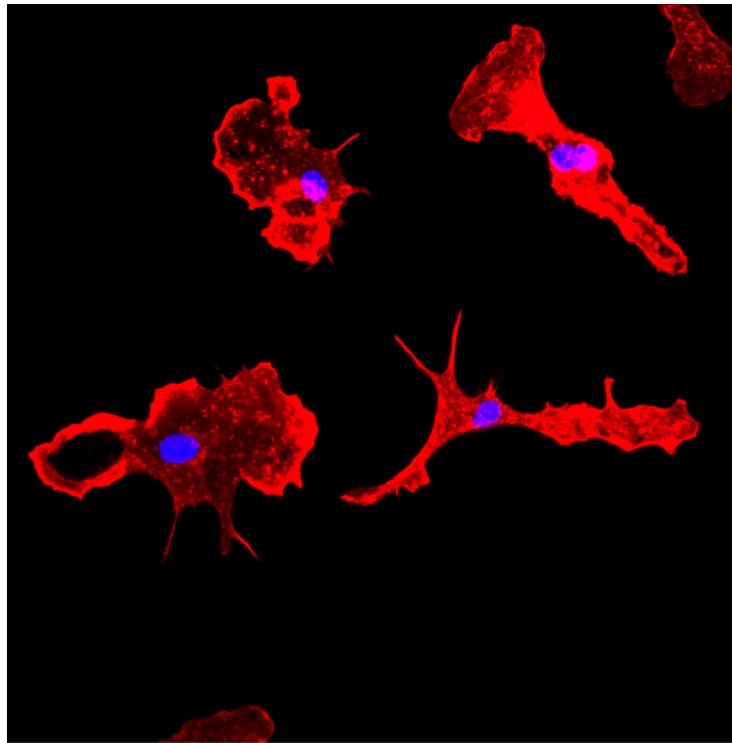
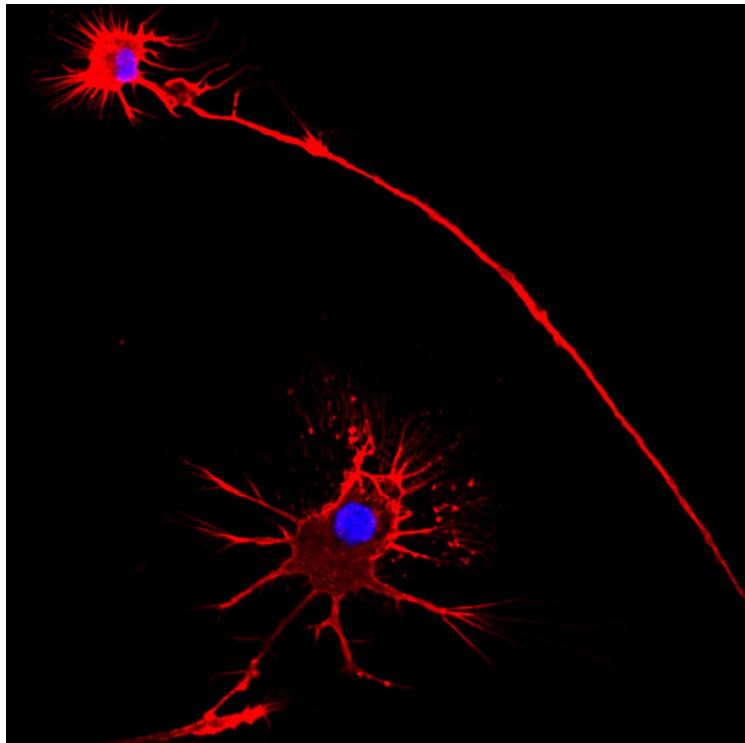
# Images

The photos were taken using a confocal microscope by scientists: dr hab. n. med. Tomasz Cichoń and dr. med. Ryszard Smolarczyk at the National Institute of Oncology. Maria Skłodowskiej-Curie in Gliwice.

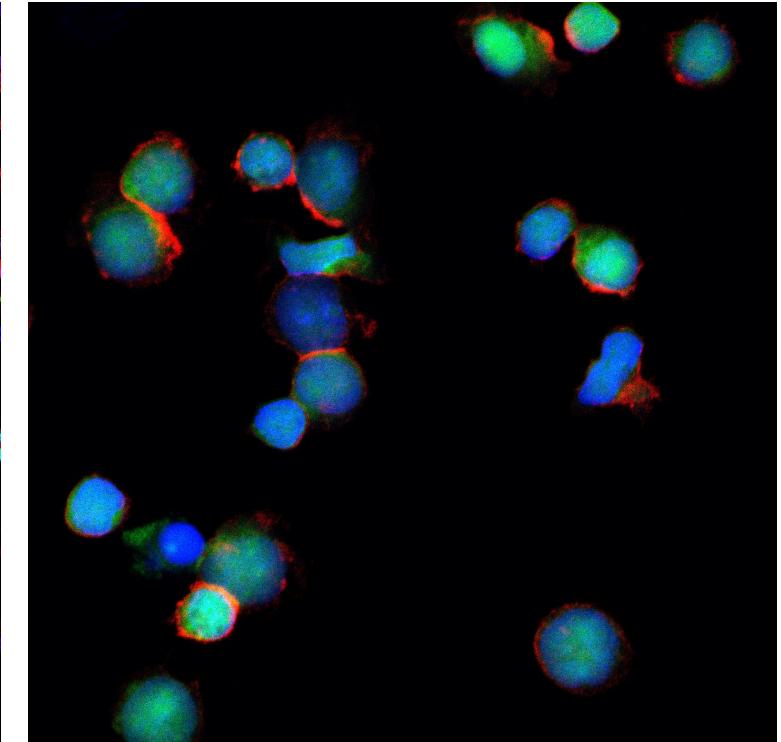
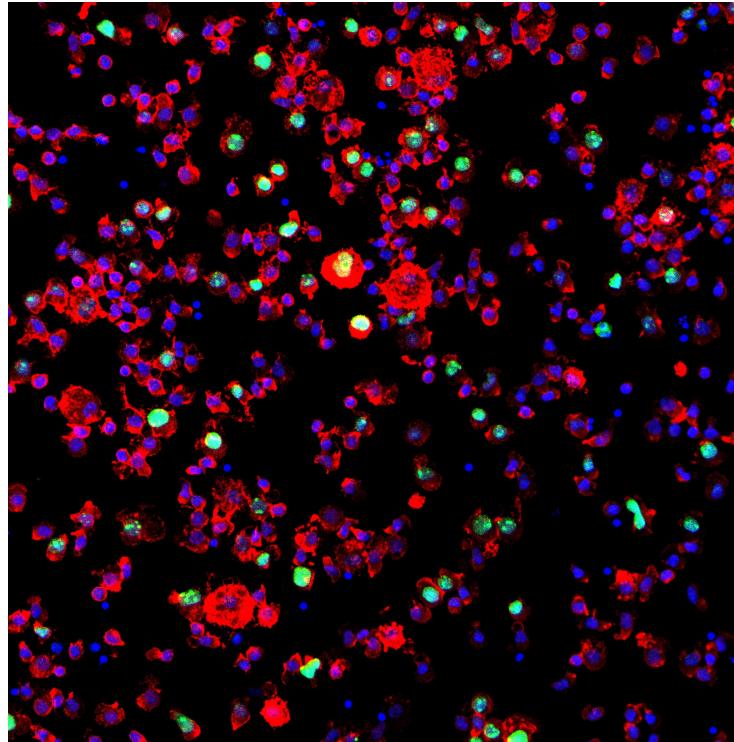
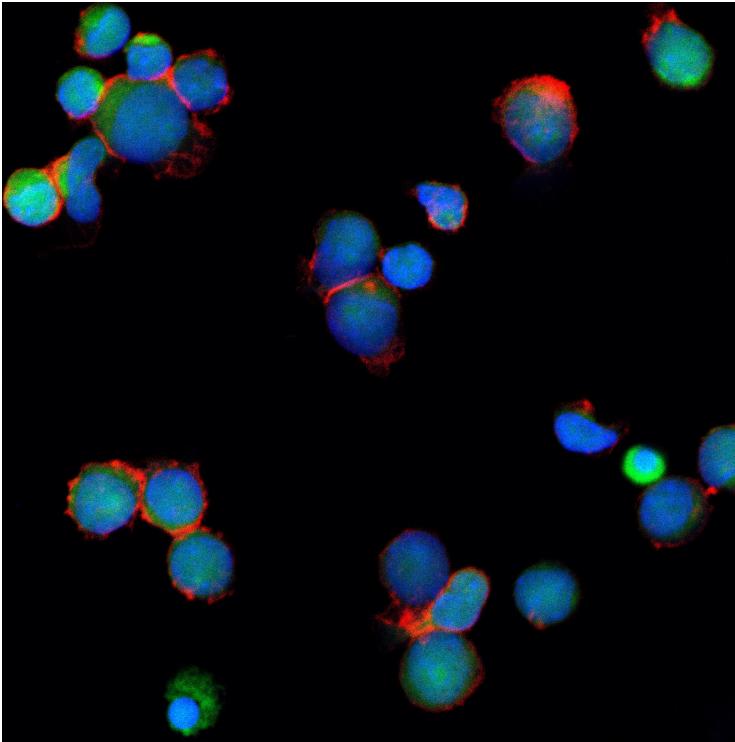
The photos of cancer cells were made with the support of the Deputy Director of the Scientific Department of the National Institute of Oncology in Gliwice, dr. hab. n. med. Tomasz Rutkowski.



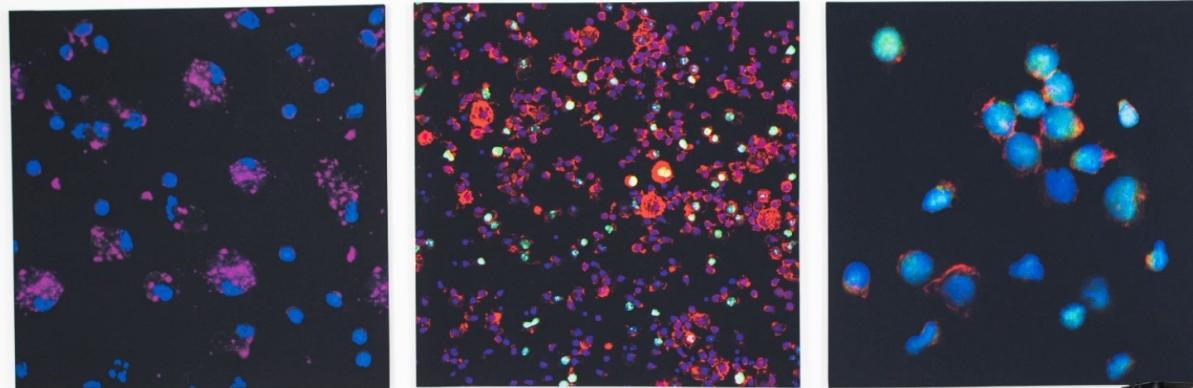
**cell images were recorded  
using a confocal  
microscope**



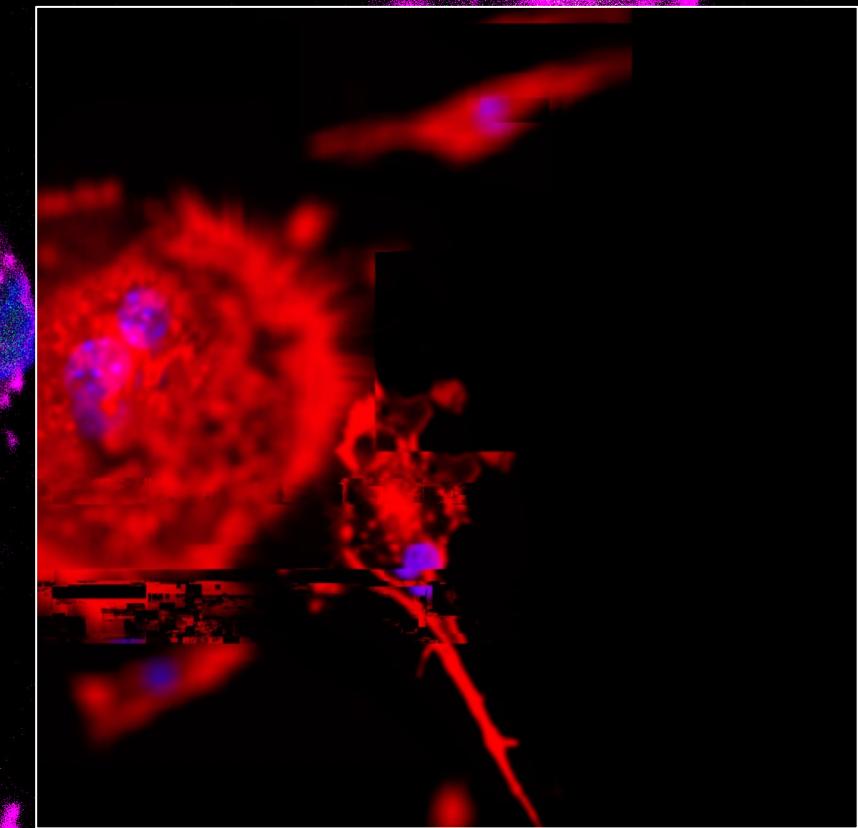
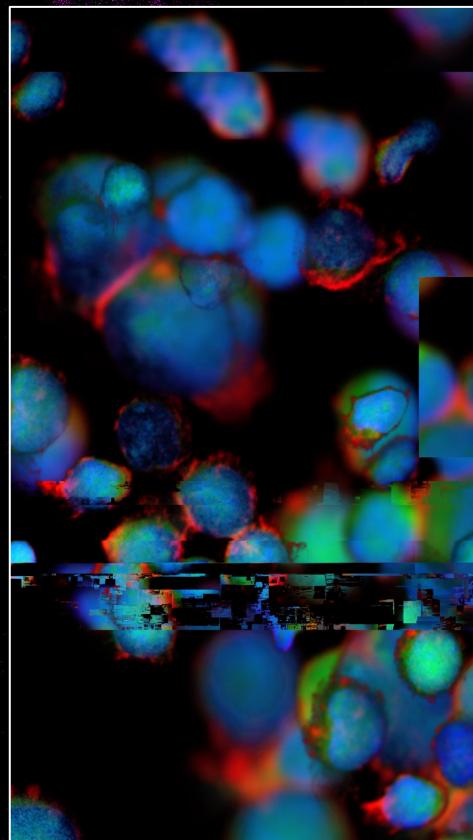
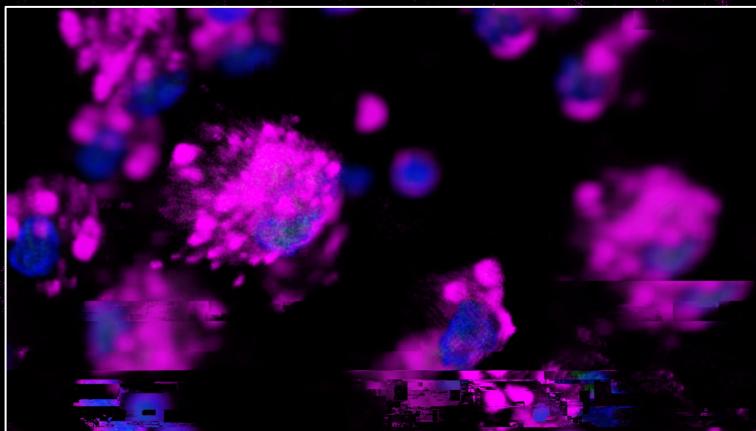
**cell images were recorded  
using a confocal  
microscope**



**The images for 1st drop were turned into works of art by artist (Pawel Swanski) and digitilized into an NFT form**



**works of art created from images of cells  
took part in art auctions and in the campaign**



you can read about the whole campaign at [www.buymycancer.org](http://www.buymycancer.org)

iXiApp File Edit View Vectors Window Help

Fr. 13:37

ALIVIA

ABOUT EXPERTS ARTISTS VAST ALIVIA CONTACT

# BUY MY CANCER

Living cancer cells sold as pieces of art to save lives of the patients they come from.

MacBook Pro

ABOUT EXPERTS ARTISTS VAST

ALIVIA THE CANCER FOUNDATION

www.buymycancer.org

Ogilvy