Ideation Phase
Empathize&Discover

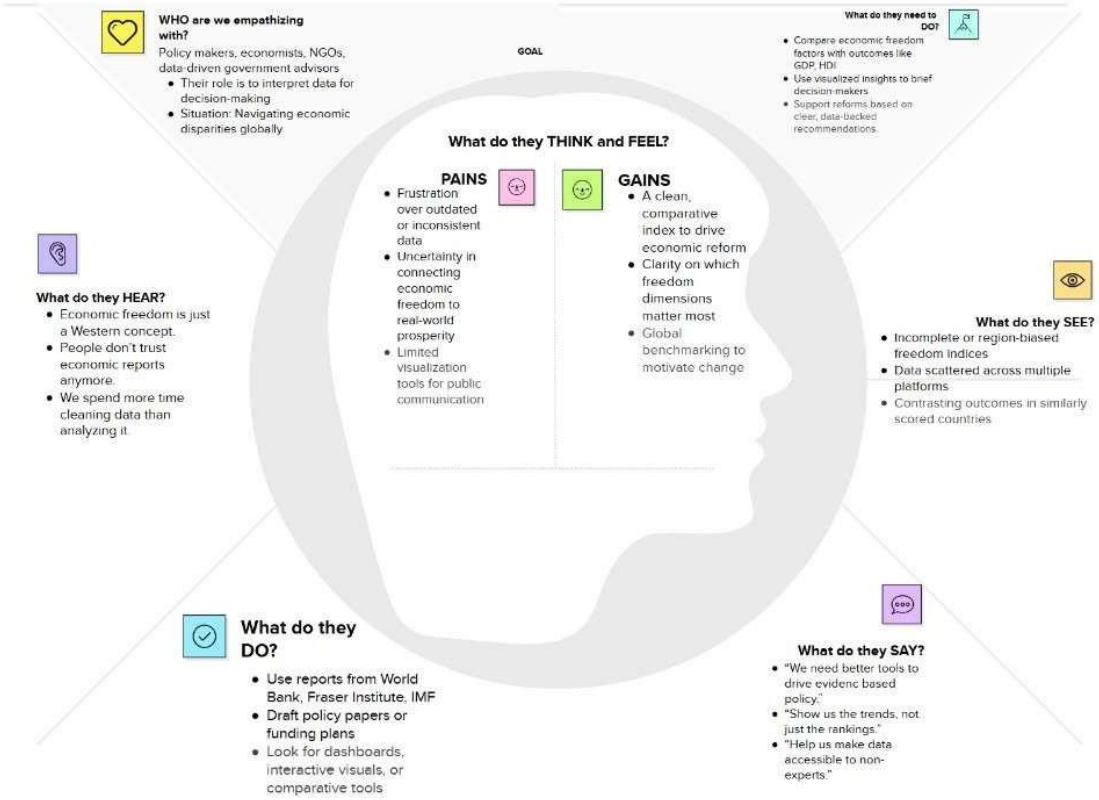
Date	28June2025
TeamID	LTVIP2025TMID34780
ProjectName	MeasuringthePulseofProsperity:AnIndexof Economic Freedom Analysis
MaximumMarks	4Marks

EmpathyMapCanvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

Itisausefultooltohelpsteamsbetterunderstandtheirusers.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference:https://www.mural.co/templates/empathy-map-canvas