

IdeaonPhase

DefinetheProblemStatements

Date	28 June2025
TeamID	LTVIP2025TMID34780
ProjectName	Measuringthepulseofprosperity:anindexof economic freedom
MaximumMarks	2 Marks

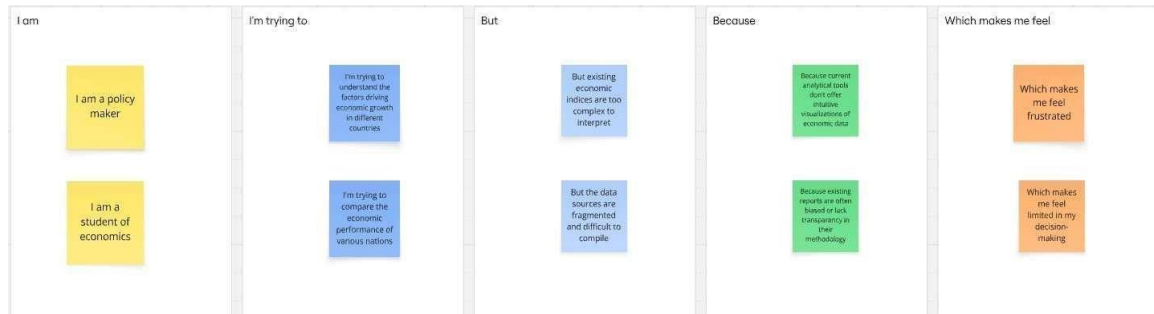
CustomerProblemStatementTemplate:

Create a problem statement to understand your customer's point of view. The Customer ProblemStatementtemplatehelpsyoufocusonwhatmaerstocreateexperiencespeoplewill love.

Awell-arculatedcustomerproblemstatementallowsyouandyourteamtofindtheidealsolu on for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you be er understand how they perceive your product or service.

I am	<small>Describe customer with 3-4 key characteristics - who are they?</small>	Describe the customer and their attributes here
I'm trying to	<small>List their outcome or "job" the care about - what are they trying to achieve?</small>	List the thing they are trying to achieve here
but	<small>Describe what problems or barriers stand in the way – what bothers them most?</small>	Describe the problems or barriers that get in the way here
because	<small>Enter the "root cause" of why the problem or barrier exists – what needs to be solved?</small>	Describe the reason the problems or barriers exist
which makes me feel	<small>Describe the emotions from the customer's point of view – how does it impact them emotionally?</small>	Describe the emotions the result from experiencing the problems or barriers

Reference:<https://miro.com/templates/customer-problem-statement/>



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a policymaker	understand the drivers of economic prosperity in different nations to formulate effective policies.	existing economic indices are often too complex, lack timely updates.	there's a need for a comprehensive, easily digestible, and regularly updated index that integrates various dimensions of economic freedom.	frustrated and uncertain about the optimal policy choices.
PS-2	an economic researcher	identify clear correlations between economic freedom and socioeconomic outcomes for academic analysis.	current data sources are fragmented, inconsistent, and difficult to compare across different countries and time periods.	there isn't a standardized, reliable, and easily accessible dataset that combines diverse indicators of economic freedom with relevant outcome variables.	overwhelmed by data collection and analysis, and limited in drawing robust conclusions.

