

Sebastian Fok

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Education

Digital Design & Development Diploma British Colombia Institute of Technology (BCIT)

3700 Willingdon Ave 2023-Current

Awards

Global Skills Opportunity Award

March 2024

Received the Global Skills Opportunity Award and participated in a summer field school in Japan, gaining international and cultural experience.

DECA Virtual Business Challenge

January 2023

Secured first place in a national business simulation competition, competing against schools across Canada, with our performance showcasing expertise in marketing, finance, hospitality, and management.

Software

Design

Illustrator, Photoshop, After Effects, Premier Pro, InDesign, Figma, Blender, Shapr3D

Web Development

HTML, CSS, JavaScript, Next.is, React, Three.js, GSAP, Wordpress

Marketing

Social Media Marketing, SEO, Digital Marketing, Google Ads, Semrush

Projects

UI/UX Designer and Marketer at Flare Figma, Illustrator, Trello, Next.js, InDesign, After Effects

September – December 2024

- Effectively collaborated in a seven-member cross-functional team of digital designers and web developers.
- Contributed to integrating an Al-driven web application that enhanced the efficiency and safety of wildfire evacuation processes.
- Designed effective marketing materials, including business cards and brochures to enhance our brand image and professionalism in our pitch presentation.

3D Interaction Designer and Developer at PlanIt Figma, Illustrator, Blender, Next.js, Three.js

January - May 2024

- Integrated 3D assets throughout the main user flow, significantly enhancing the overall user experience and interaction.
- Developed a web app from ideation and wireframing to final coding and testing, delivering a fully interactive prototype.
- Collaborated closely within a small, dynamic team to drive project success, leveraging strong communication and problem-solving skills.

Team Lead and UX Designer at Sakanaya Figma, Illustrator, Trello

November – December 2023

- Directed clear project goals and objectives for a team of three, ensuring the alignment of our activities with the requirements.
- Analyzed key user touch points to optimize wireframing and prototyping processes in Figma, resulting in improved user flow and enhanced overall user experience.
- Implemented agile project management methodologies by organizing weekly sprints and daily stand-ups to encourage communication and continuous improvement.

Employment

Operations Assistant Seafood City Granville Island

June - October 2023

- Communicated with customers providing guidance on seafood selections and ensuring accurate and efficient order processing.
- Prepared seafood to meet quality and freshness standards while maintaining compliance with health and safety regulations.
- Maintained a clean and organized environment by regularly sanitizing the facilities.