

## **Cover Letter — Brookfield Global Client Group (CRM)**

Drew Williams

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Global Client Group Hiring Team

Brookfield Asset Management

Toronto, ON

Dear Hiring Team,

I am applying for the Analyst/Associate position in Brookfield's Global Client Group. I bring a finance background alongside hands-on experience producing investor-facing materials, maintaining CRM data integrity, and automating analytics that inform fundraising and relationship management.

As an independent builder I have designed dashboards that combine CRM exports, performance KPIs, and pipeline data into executive-ready narratives. I standardize notes, follow-up actions, and segmentation fields so teams can personalize outreach at scale. Earlier at Rosen Capital Advisors I owned client-ready materials, coordinated cross-functional inputs, and led a compliance/operations integration that improved reporting cadence while saving \$120K annually. These projects reinforced my attention to detail, documentation discipline, and ability to communicate complex information succinctly.

Brookfield's global reach and solution-oriented culture are compelling to me. I thrive in collaborative settings where data hygiene, insight generation, and crisp storytelling directly support capital raising and client engagement. I am confident I can quickly contribute to the Global Client Group's reporting rhythm and CRM initiatives.

Thank you for considering my application. I look forward to the opportunity to bring analytics, automation, and investor communications expertise to Brookfield.

Sincerely,  
Drew Williams