

Cover Letter — WestJet FP&A Financial Analyst

Drew Williams

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Hiring Committee
WestJet Airlines Ltd.
Calgary, AB

Dear Hiring Committee,

I am excited to apply for the FP&A Financial Analyst role at WestJet. My finance background (B.Comm, Distinction) and hands-on experience building driver-based forecasts, scenario models, and executive-ready dashboards align directly with WestJet's need for analytical partners who can connect route profitability, cost structure, and operational metrics to actionable recommendations.

As an independent builder, I designed FP&A workbenches that integrate demand, utilization, and cost drivers; the tooling produces rapid insights for leadership on variance drivers and resource allocation. Previously at Rosen Capital Advisors, I led the integration of a compliance and operations platform that reduced vendor spend by \$120K annually while strengthening reporting cadence across Legal, IT, and Operations. In both settings I translated complex, cross-functional data into clear narratives that supported executive decision-making under tight timelines.

WestJet's hybrid model, pace of change, and direct exposure to network and fleet operations are especially appealing to

me. I have experience partnering with operational leaders, structuring KPIs, and deploying Python/Excel automation to ensure the right data is in the right hands. I am ready to bring that mindset to Calgary head office and contribute to your September forecast cycle and year-end planning immediately.

Thank you for your consideration. I would welcome the opportunity to discuss how my FP&A toolkit—driver-based modeling, variance storytelling, and collaborative execution—can help WestJet continue to deliver industry-leading experiences while maintaining financial discipline.

Sincerely,
Drew Williams