

# One-Page Fit Memo — WestJet FP&A Financial Analyst

Candidate: Drew Williams · Calgary, AB · 403-618-6113 ·  
bdrewwilliams@gmail.com

---

## Why WestJet

- Hybrid Calgary base aligns with my current location and readiness to work on-site with network, fleet, and revenue stakeholders.
- FP&A seat offers direct exposure to airline metrics (CASM, RASM, load factor) and executive-facing storytelling—areas where I already operate.
- Opportunity to blend analytics, automation, and cross-functional collaboration to support schedule, fleet, and revenue decisions.

## Relevant Experience & Impact

- **Independent Builder:** created driver-based forecasting models with scenario toggles for demand, fuel, and capacity; generated variance narratives for leadership.
- **Rosen Capital Advisors:** delivered KPI dashboards integrating revenue, cost, and risk data; led compliance/ops platform integration saving \$120K annually.
- **Private Equity Analyst:** analyzed transportation/infrastructure portfolios, producing IC-ready insights and stress tests.

## How I Work

- Begin with clear KPI definitions and variance thresholds; pair quantitative analysis with concise executive memos.
- Partner closely with operations staff to understand drivers and ensure modeling assumptions remain grounded.
- Automate recurring tasks (Python/Excel) so teams can focus on decision-making versus manual reconciliation.

## Capabilities Snapshot

- FP&A, Forecasting, Budgeting, Variance Analysis, KPI Dashboards, Scenario Planning, Executive Storytelling.
- Advanced Excel (modeling, automation), Python, SQL, Power BI/Tableau prototypes.
- Process improvement, cross-functional collaboration, stakeholder communication.

## Availability

Based in Calgary with hybrid flexibility. Ready to contribute immediately to WestJet's September forecast cycle and year-end planning.