# PASCAL BYABASAIJA

# Fullstack Software Engineer

# PROFESSIONAL EXPERIENCE

CTO

Dissimilar Media(formerly Backlink Africa)

2025 - present Kampala, Uganda

2024 - present

Kampala, Uganda

- Promoted to CTO after leading the successful delivery of Monetize 54, completing the project 5x faster than prior teams and accelerating the company's go-to-market timeline by 3 months.
- Redesigned the technical architecture to support 10x more users, enabling the platform to scale smoothly during early growth without service interruptions.
- Built and led a lean dev team of less than 5 engineers, increasing sprint velocity by 40% and cutting feature delivery time in half within 6 months.

### **Full-Stack Software Engineer**

Dissimilar Media(formerly Backlink Africa)

- Spearheaded the full-stack development and launch of Monetize 54, a digital services marketplace, integrating front-end (NextJS 14), back-end (FastAPI), and database (MongoDB) components.
- Integrated PayPal payments into Monetize 54, enabling secure and seamless transactions for users and contributing to a 20% increase in successful payment processing within the first quarter.
- Implemented secure, in-app messaging functionality for Monetize 54, enhancing user communication and leading to a 15% improvement in user engagement metrics.
- Developed and deployed recommendation algorithms for Monetize 54, resulting in a 10% uplift in cross-selling of services and an improved user experience.
- Engineered fast full-text search capabilities for Monetize 54 using Typesense, reducing search query times by 60% and improving user
- Designed and optimized cloud infrastructure on Hetzner using Docker and Traefik, with CI/CD pipelines enabling seamless deployments—resulting in a 30% improvement in platform performance and a 25% reduction in hosting costs.

**Project Lead** 

Mara Scientific

2023 - 2024Kampala, Uganda

- Was promoted to Project Lead after resolving a critical project delay, successfully mediating between client, management, and engineering teams, resulting in a 60% improvement in delivery times.
- Collaborated with the DevOps team to increase system uptime from 60% to 90% by optimizing infrastructure and scaling systems to handle increased demand and traffic.
- Introduced the deployment of cloud-based and offline instances of the Mpeke HMIS, delivering tailored solutions for both digitized and nondigitized hospitals. This increased customer satisfaction by 15%.
- Led a team of 6 engineers to deploy over 10 stalled key features, implementing a new development process that reduced bottlenecks by 30% and improved project efficiency by 25%.
- Served as the primary liaison between the engineering team and clients, clarifying project goals and timelines, which rebuilt client trust and increased satisfaction by 20%.
- Worked closely with senior management to align engineering efforts with business objectives, playing a key role in strategic planning for new product features and driving a 25% increase in product adoption rates.

# **Full-Stack Software Engineer**

Mara Scientific

2020 – 2023 Kampala, Uganda

- Spearheaded the development of intuitive user interfaces for healthcare applications using React, resulting in a 40% improvement in user satisfaction ratings from medical professionals interacting with the systems.
- Transitioned to Full-Stack Developer by quickly learning Python and Flask, bridging frontend and backend teams and ensuring smooth project progression, reducing feature completion time by 40%.
- Provided technical support to customers, particularly during system downtimes, ensuring swift issue resolution and minimal service disruption by 20%.
- Implemented code linting rules across the codebase, improved code quality, reduced code review time by 30%, and decreased post-deployment bugs.

#### **SKILLS**

#### **Backend**

Python, FastAPI, Flask.

#### Frontend

JavaScript, React JS, NextJS, Tailwind CSS, MUI, Bootstrap, HTML, CSS, Headless UI, ShadCN

#### **Cloud Platforms**

Digital Ocean, AWS, Google Cloud, Hetzner.

#### **Databases**

PostgreSQL, MongoDB

#### Leadership

Project management, Team building, Strategic planning, Decision making, Mentoring

#### **Dev Ops**

Docker, Microservices, CI/CD, Linux Servers, Git, Traefik

#### **EDUCATION**

#### **Bachelor in Information Technology**

Ndejje University

Coursework included programming in C++ and PHP, Database and System administration, Operating systems, Project management, Communication skills, Research methods etc.

2020 - 2023

Kampala, Uganda

#### **COURSES**

## **Software Development**

Microverse

• **Dedicated over 1,500 hours to mastering web development** remotely, collaborating with a global community of software developers.

- Actively participated in peer-to-peer code reviews with over 50 different students, improving code quality by incorporating feedback and enhancing collaborative learning.
- **Contributed to real-world projects by applying** newly acquired skills to develop over 5 practical, production-ready applications.

2019 - 2020