

Sales Overview

Year

20192020202120222023

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

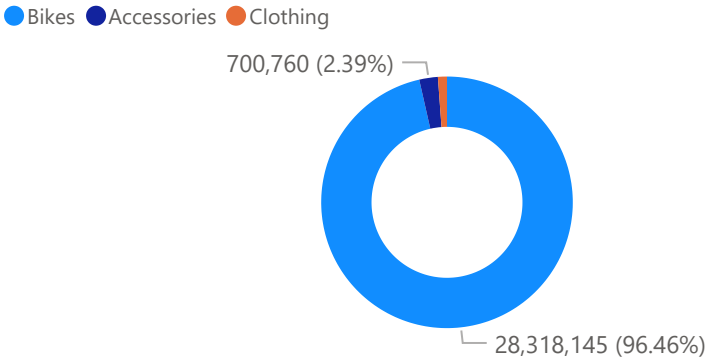
Product Name

All

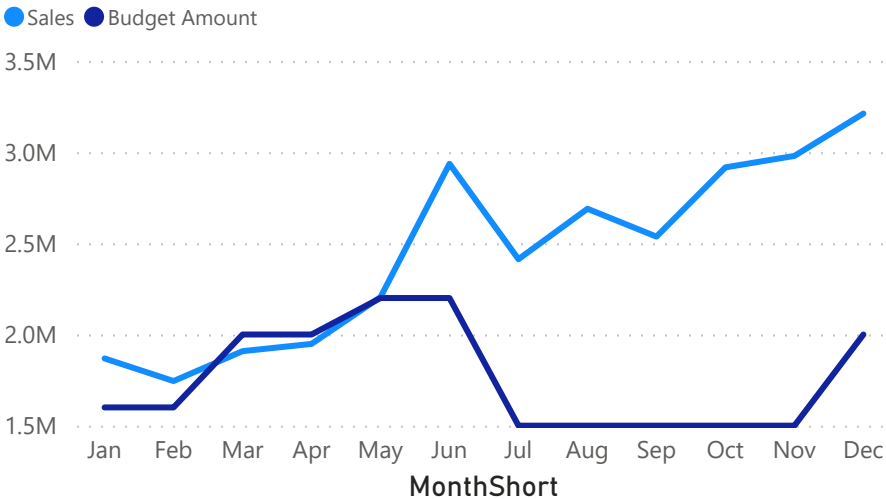
KPI

29,358,677✓
Goal: 27,358,677 (+7.31%)

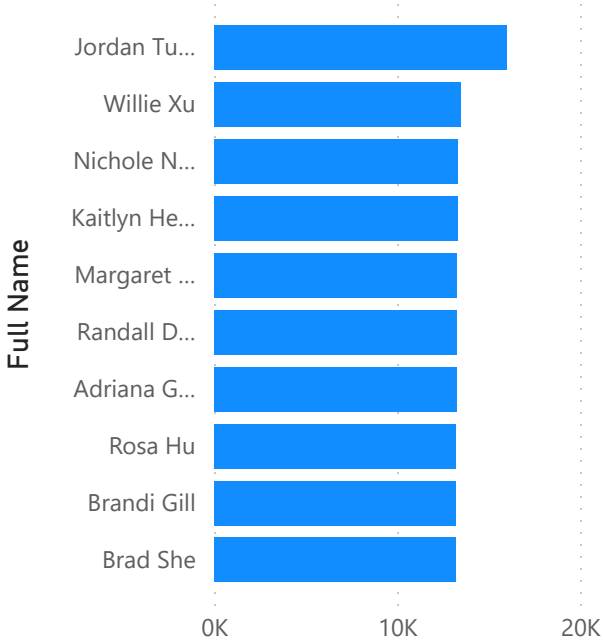
Sales by Product Category



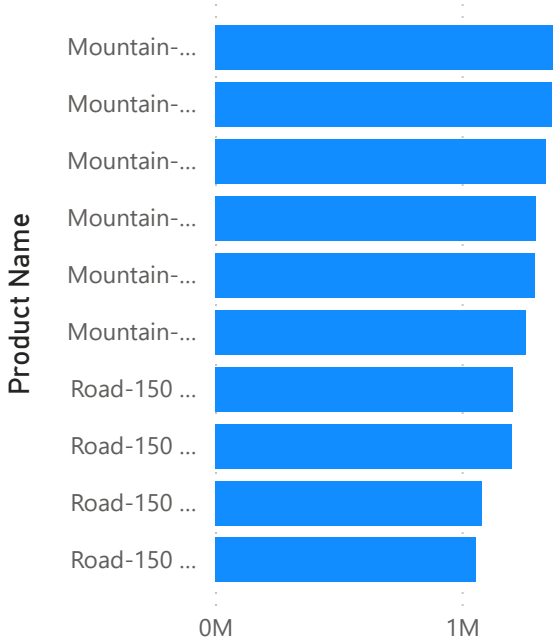
Sales and Budget Amount by Month



Sales by Full Name



Sales by Product Name



Sales by Customer City



Customer Details

Year

20192020202120222023

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

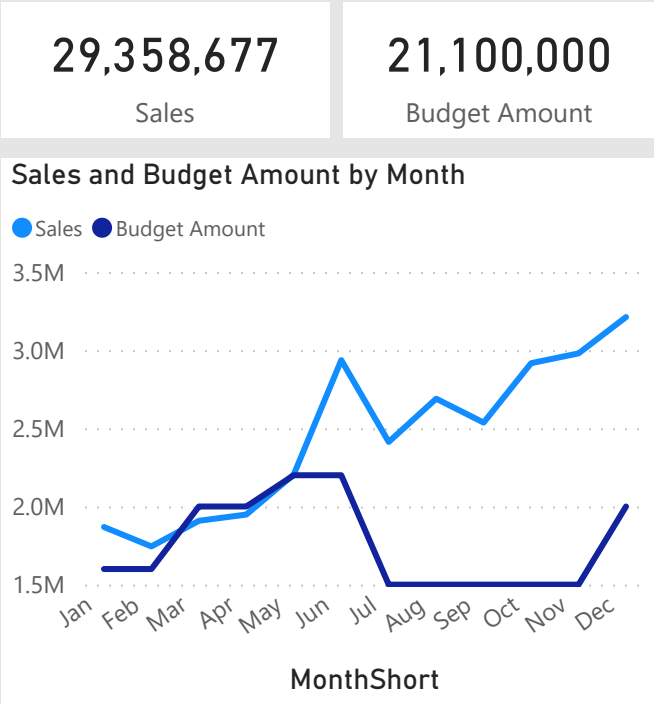
All

Category

All

Product Name

All

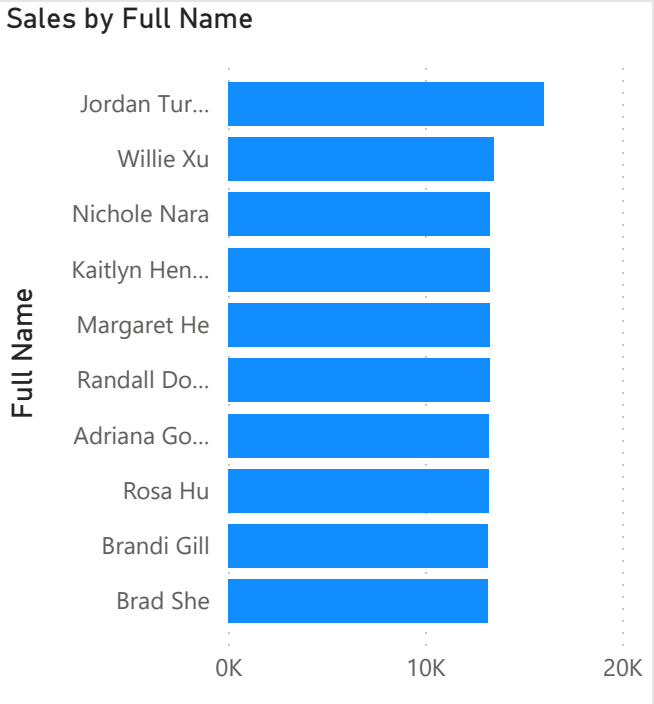


Sales and Budget Amount by Month

Sales

Budget Amount

Month	Sales	Budget Amount
Jan	1,800,000	1,600,000
Feb	1,700,000	1,600,000
Mar	1,900,000	2,000,000
Apr	2,000,000	2,000,000
May	2,200,000	2,200,000
Jun	2,200,000	2,200,000
Jul	2,900,000	2,200,000
Aug	2,400,000	1,500,000
Sep	2,700,000	1,500,000
Oct	2,500,000	1,500,000
Nov	2,900,000	1,500,000
Dec	3,200,000	2,000,000



Full Name	April	August	December	February	January	July	June	March	May	November	October	September	Total
Aaron Adams	118												118
Aaron Alexander			70										70
Aaron Allen			3,400										3,400
Aaron Baker											1,751		1,751
Aaron Bryant	59					75							134
Aaron Butler			15										15
Aaron Campbell											1,155		1,155
Aaron Carter			40										40
Aaron Chen						40							40
Aaron Coleman			62										62
Aaron Collins					3,578					2,469			6,047
Aaron Diaz							3,578	2,451					6,030
Total	1,948,432	2,689,541	3,211,715	1,744,678	1,868,573	2,412,981	2,936,178	1,908,589	2,205,152	2,979,421	2,916,661	2,536,757	29,358,677

Product Details

Year

2019

2020

2021

2022

2023

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

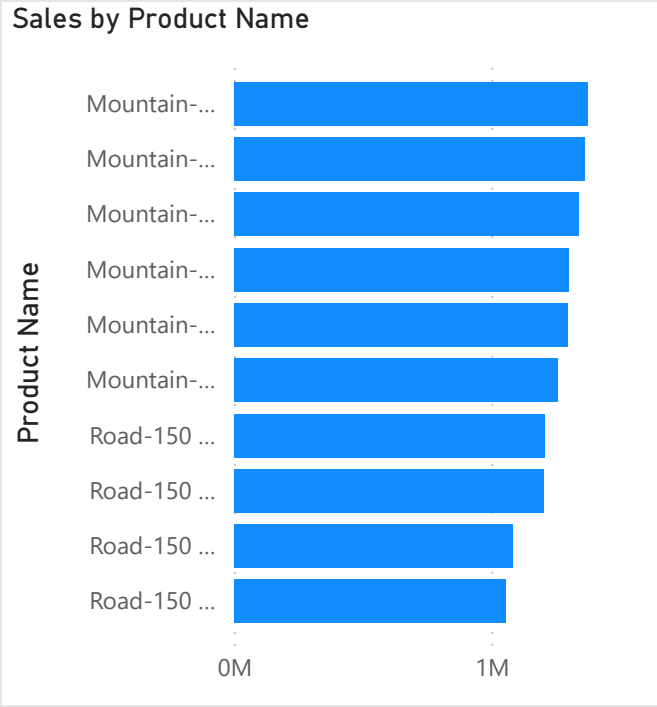
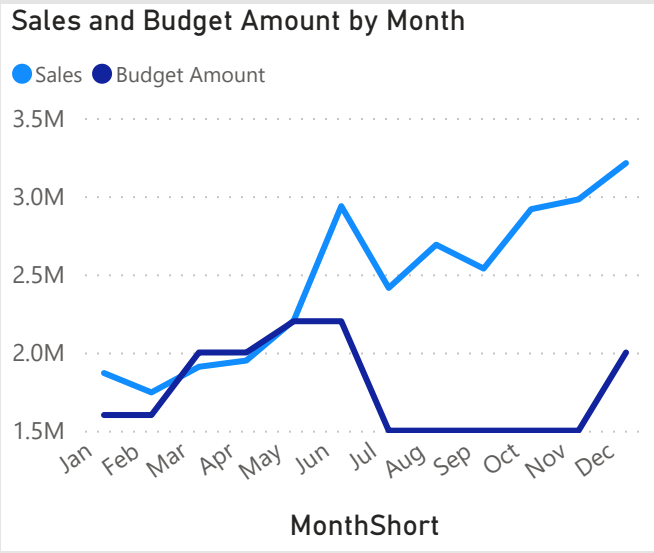
All

29,358,677

Sales

21,100,000

Budget Amount



Product Name	April	August	December	February	January	July	June	March	May	November	October	September	To
All-Purpose Bike Stand	4,134	2,862	2,067	2,544	3,021	2,703	3,816	3,180	3,816	3,657	4,929	2,862	
AWC Logo Cap	1,340	1,933	2,185	1,340	1,304	1,645	1,780	1,438	1,465	1,726	1,798	1,735	
Bike Wash - Dissolver	541	612	755	477	549	747	668	580	549	700	557	485	
Classic Vest, L	1,080	1,207	1,524	508	762	1,143	699	445	1,270	762	1,588	1,397	
Classic Vest, M	1,016	1,397	1,016	635	1,461	1,334	1,016	635	699	953	1,207	1,270	
Classic Vest, S	762	762	826	572	889	826	826	826	826	1,588	1,270	699	
Fender Set - Mountain	3,715	3,583	4,660	2,967	3,495	4,418	4,220	3,319	3,737	4,616	4,242	3,649	
Half-Finger Gloves, L	661	1,127	1,200	735	612	955	808	980	735	1,347	1,053	637	
Half-Finger Gloves, M	955	1,151	1,176	735	759	882	1,004	955	931	1,225	1,298	1,151	
Half-Finger Gloves, S	1,053	1,029	1,322	686	1,053	1,102	1,176	882	1,004	955	1,127	563	
Hitch Rack - 4-Bike	2,160	3,120	3,720	2,520	3,960	2,400	3,120	4,200	3,000	4,560	3,360	3,240	
HL Mountain Tire	3,010	4,130	4,935	3,185	3,150	4,410	4,165	3,990	4,480	5,565	3,885	3,955	
Total	1,948,432	2,689,541	3,211,715	1,744,678	1,868,573	2,412,981	2,936,178	1,908,589	2,205,152	2,979,421	2,916,661	2,536,757	29