Product Performance

Order year

2010 2011 2012 2013 2014

29.36M

Sales Amount

17.28M

Product Standard Cost

64.52K

Fact Internet Sales Reason Co...

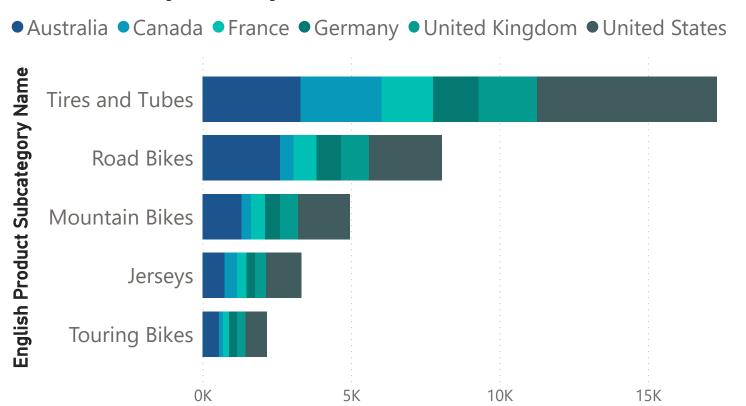
6.44M

Tax Amt - Fact Reseller Sales

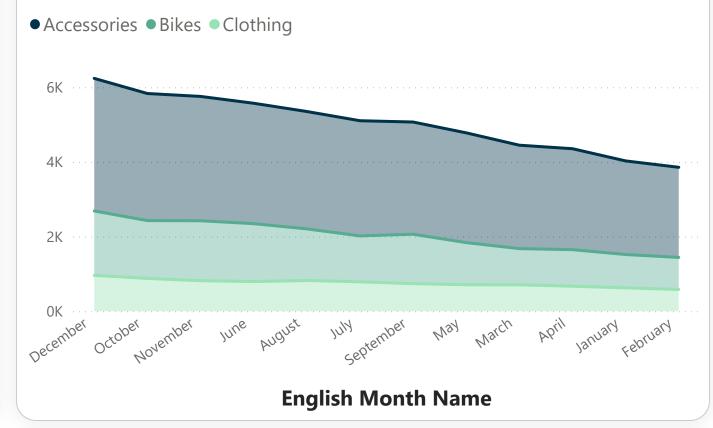
6.44M

Tax Amt - Fact Reseller Sales

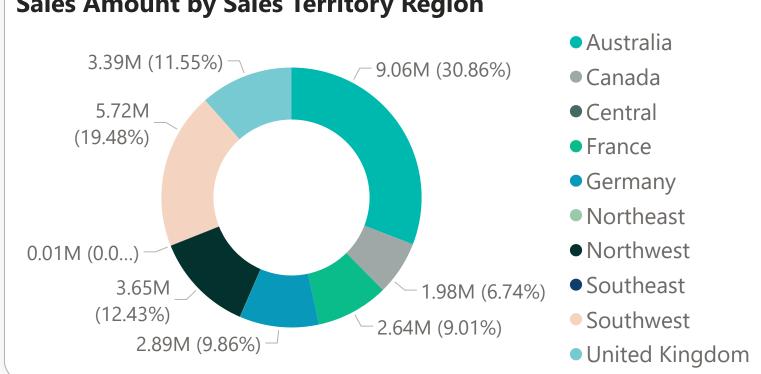




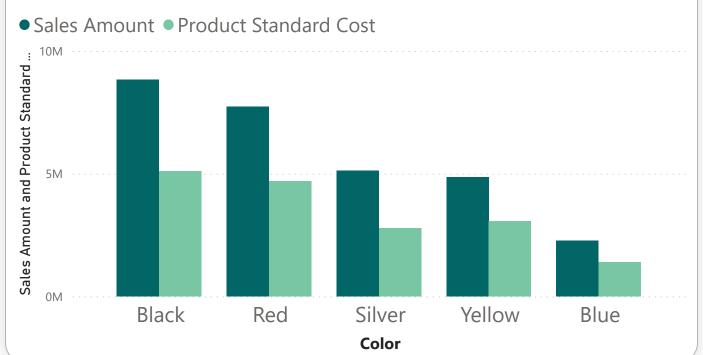
Order Quantity by English Month Name and English Product Category Name



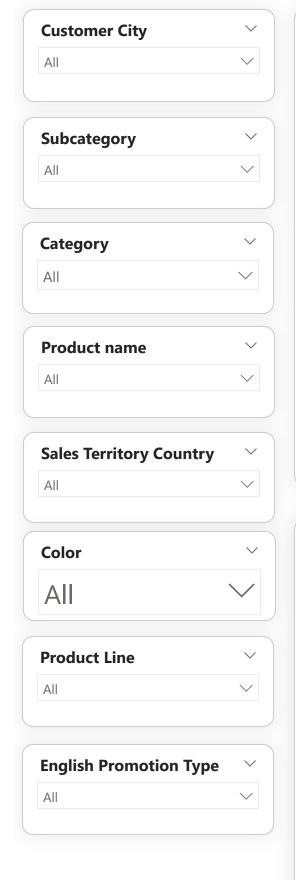




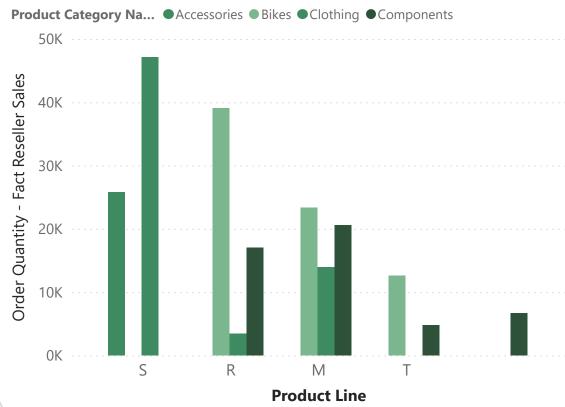
Sales Amount and Product Standard Cost by Color



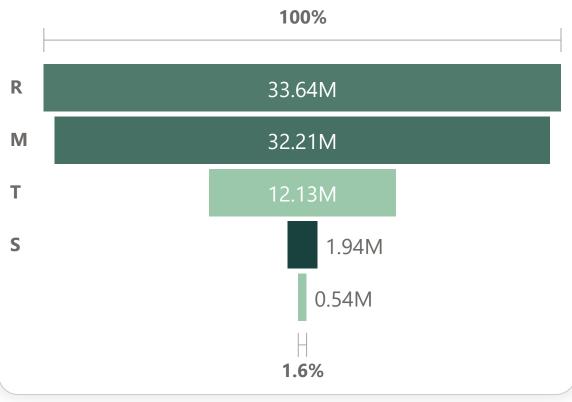
Product Performance Resellers



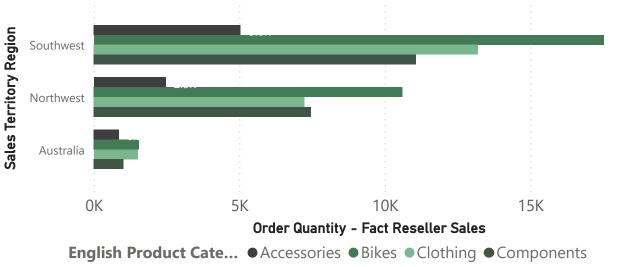
Order Quantity - Fact Reseller Sales by Product Line and English Product Category Name



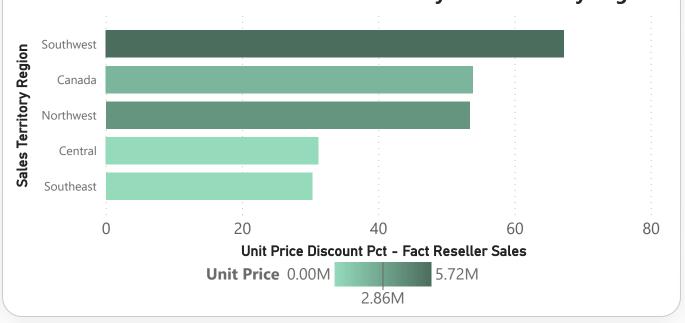
Sales Amount - Fact Reseller Sales by Product Line



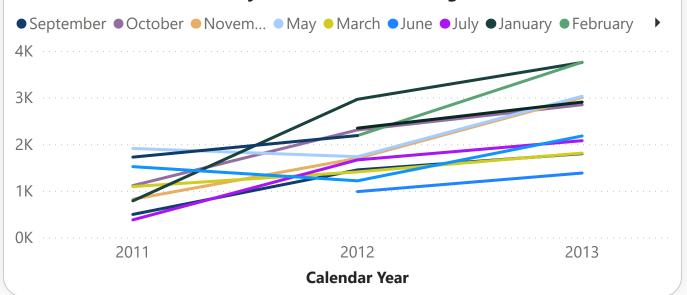




Unit Price Discount Pct - Fact Reseller Sales by Sales Territory Region



Fact Reseller Sales Count by Calendar Year and English Month Name



OrderQuantityKPI and OrderQuantityKPI Goal by Calendar Year

1.97K

ResellerTotalProductCostKPI and ResellerTotalProductCostKPI Goal by

English Month Name

4.84M Goal: 4.00M (+20.97%)

SalesGrowthKPI and SalesGrowthKPI Goal by Calendar Year

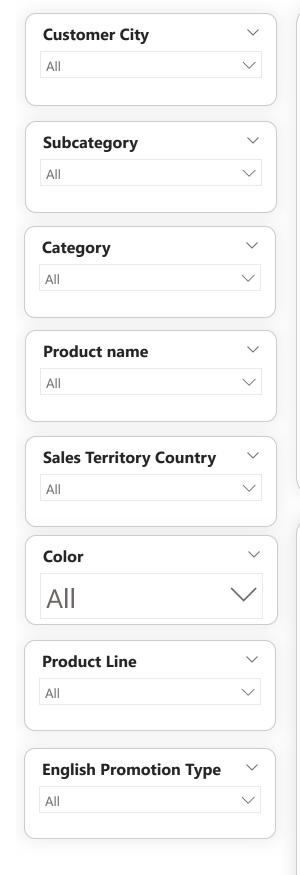
45.69K

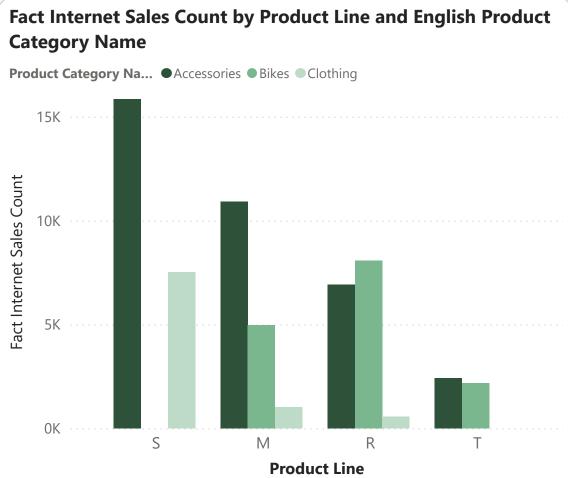
Goal: 25.00K (+82.78%)

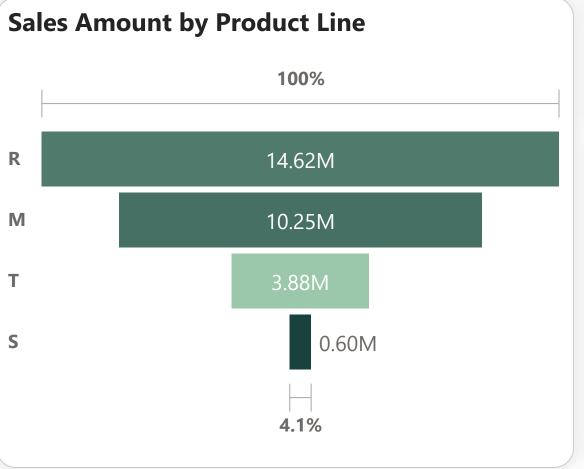
Sales Amount by City

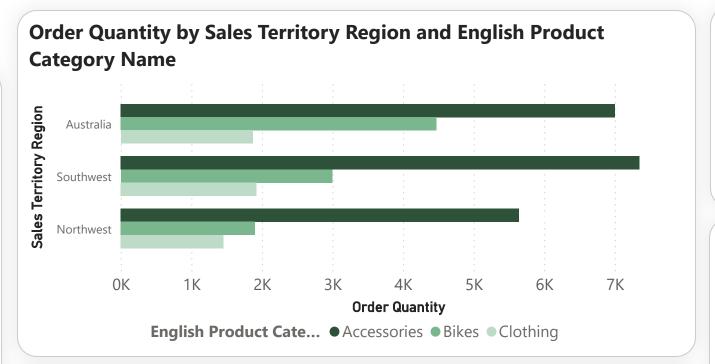


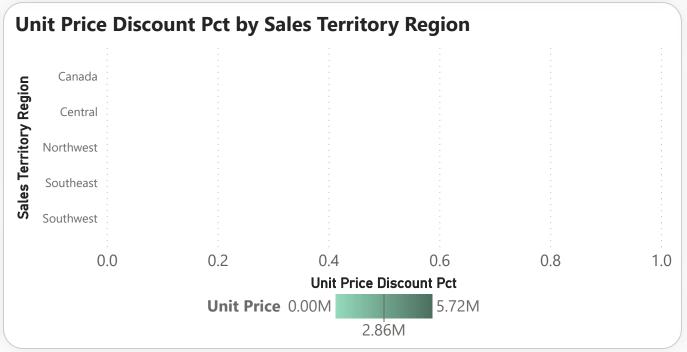
Product Performance Website

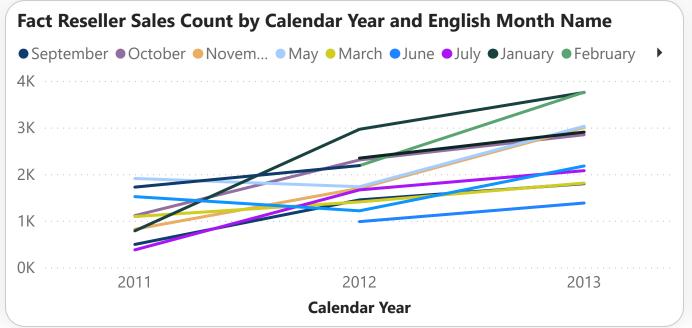












OrderQuantityKPI and OrderQuantityKPI Goal by Calendar Year

1.97K

ResellerTotalProductCostKPI and ResellerTotalProductCostKPI Goal by English Month Name

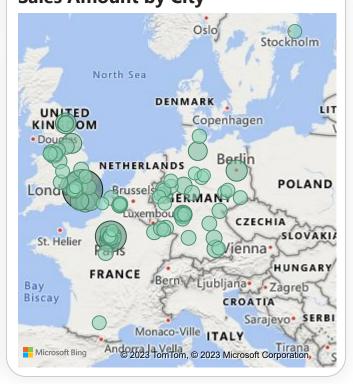
4.84M Goal: 4.00M (+20.97%)

SalesGrowthKPI and SalesGrowthKPI Goal by Calendar Year

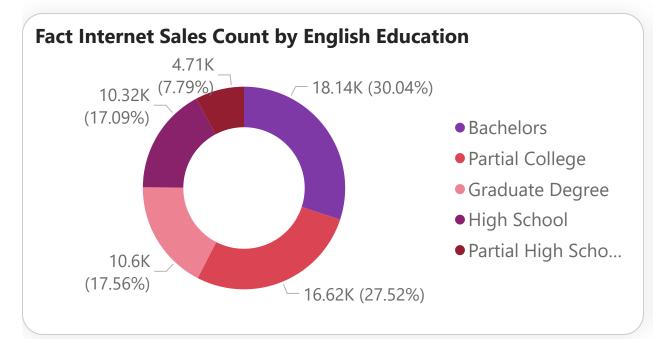
45.69K

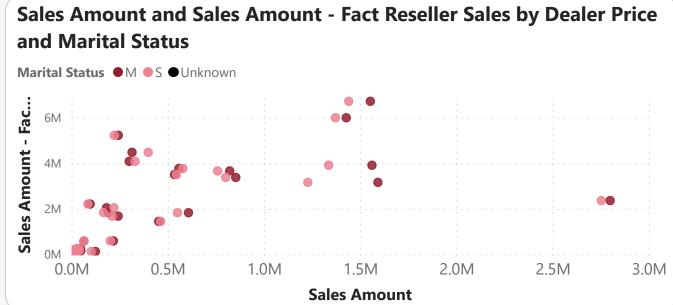
Goal: 25.00K (+82.78%)

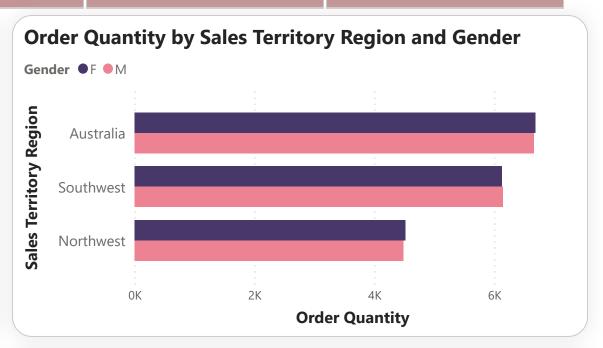
Sales Amount by City

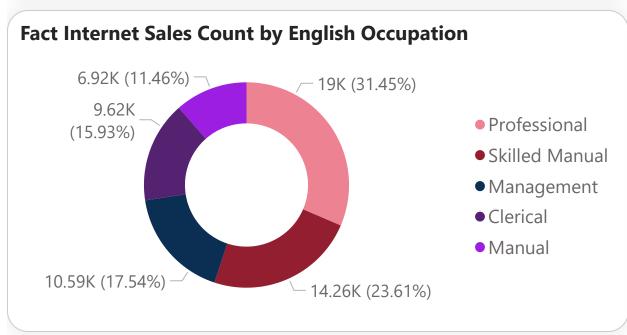


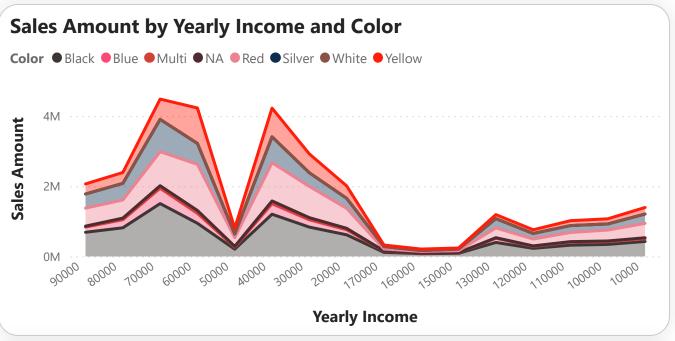
Customer Behavior Analysis

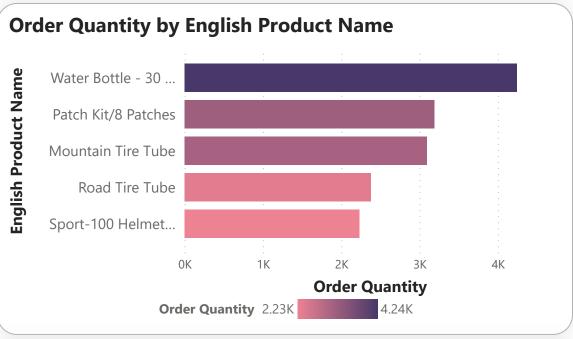


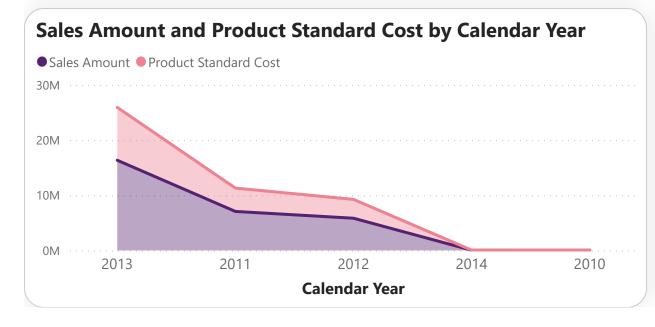


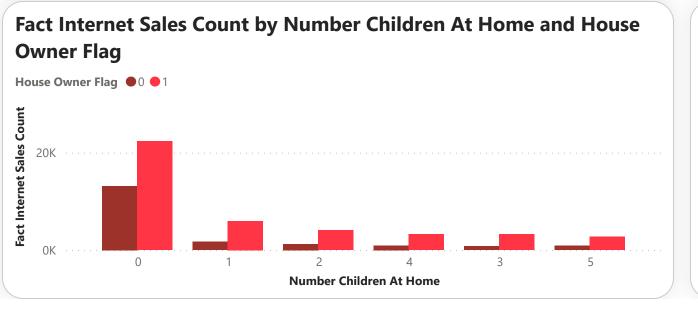


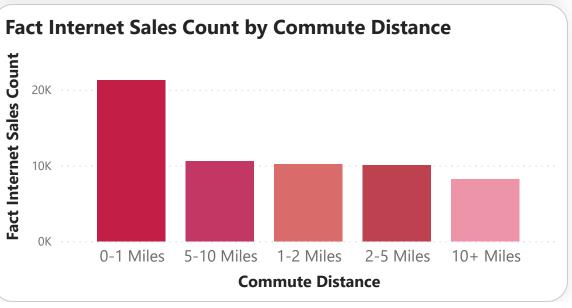






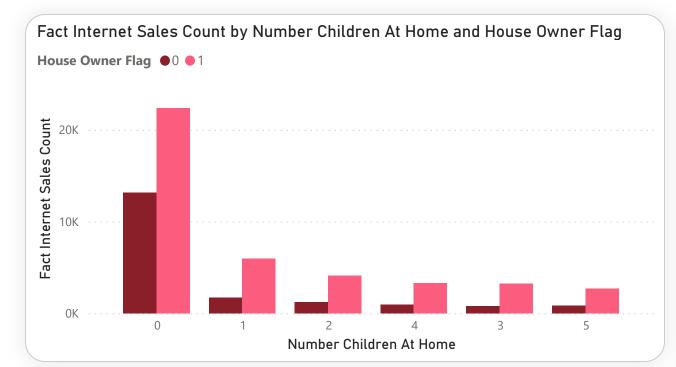


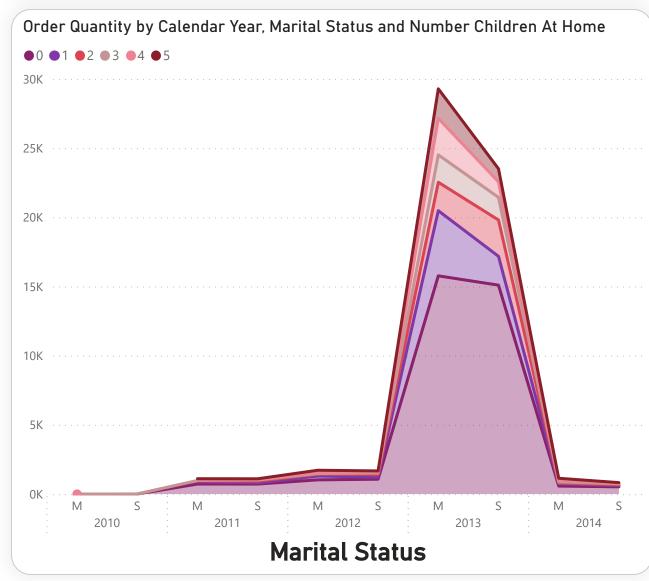


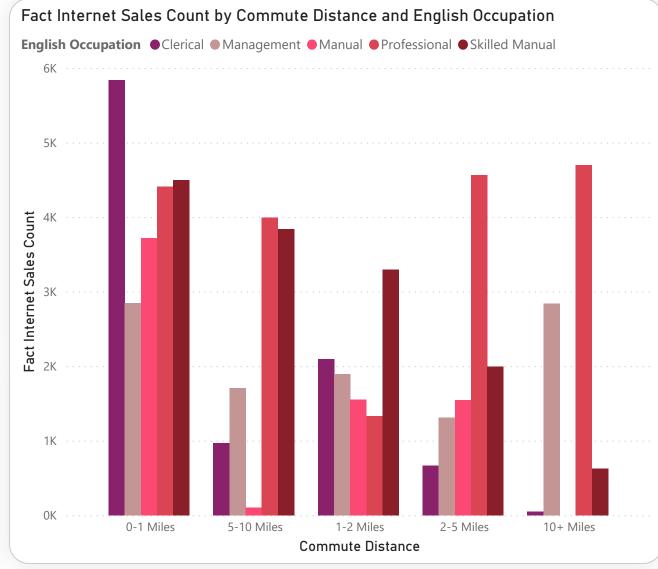


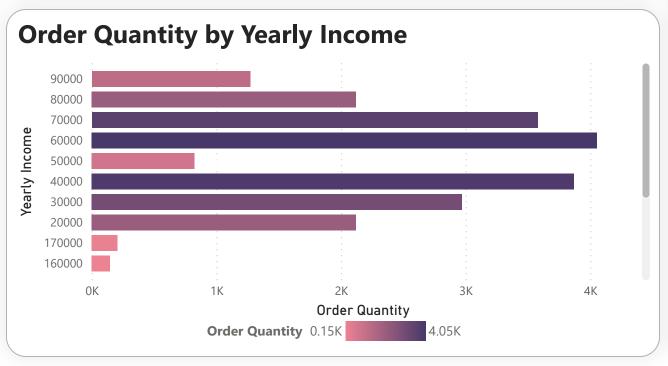
Customer Behavior Analysis

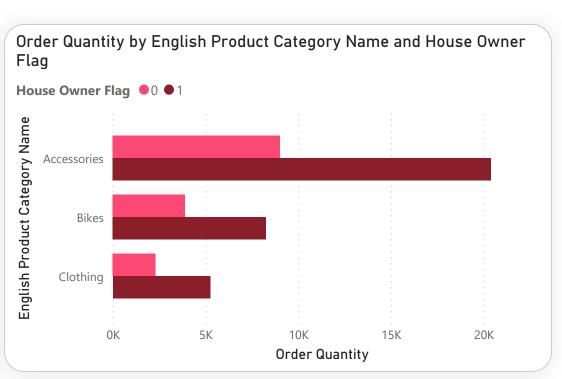


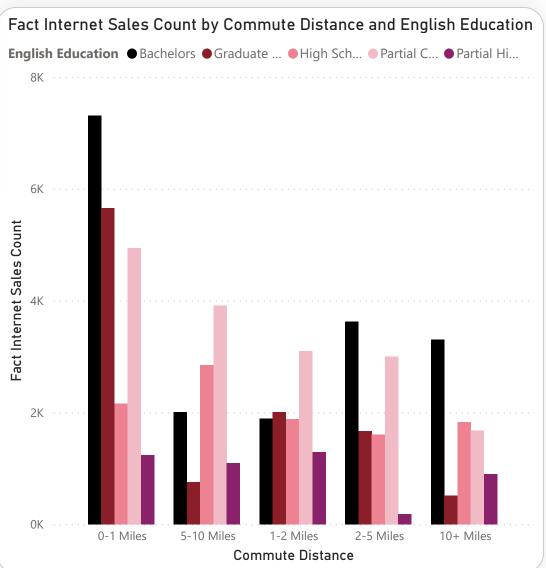












ResellerTotalProductCostKPI and ResellerTotalProductCostKPI Goal by English Month Name

4.84M

Goal: 4.00M (+20.97%)

OrderQuantityKPI and
OrderQuantityKPI Goal by Calendar
Year

1.97K

Goal: 2.00K (-1.5%)

SalesGrowthKPI and SalesGrowthKPI Goal by Calendar Year

45.69K

Goal: 25.00K (+82.78%) 2014