



# Build on the network

ICP | Internet Computer

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# tech history arcs towards open networks

PRIVATE

INFRASTRUCTURE



OPEN

NETWORKS

INFORMATION SUPERHIGHWAY

curated walled-garden network proposed by  
Microsoft and Oracle (1990s), AOL...



THE INTERNET

private routing devices connected by TCP/IP  
create an open public global network

TRADITIONAL IT

cloud services, databases, middleware,  
web servers, CDNs, firewalls...



INTERNET COMPUTER

private node machines connected by ICP  
create an open public serverless  
autonomous cloud





INTERNET COMPUTER



INTERNET IDENTITY



## build on the network

### OPEN INTERNET SERVICES

build transparent autonomous web3 services that communities run using powerful decentralized governance, with no backdoors for devs, organizations or CEOs

### SOVEREIGN ENTERPRISES

build unstoppable infrastructures on an open network using tamperproof software without the third party backdoors and kill switches of closed source and cloud

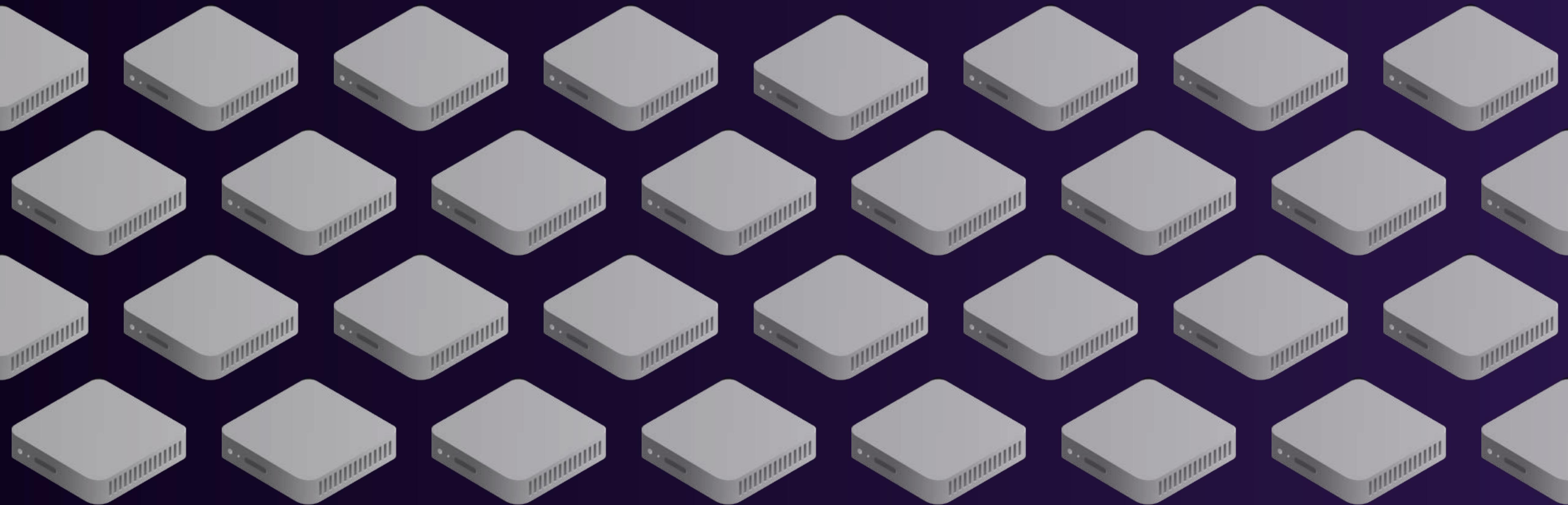


# network

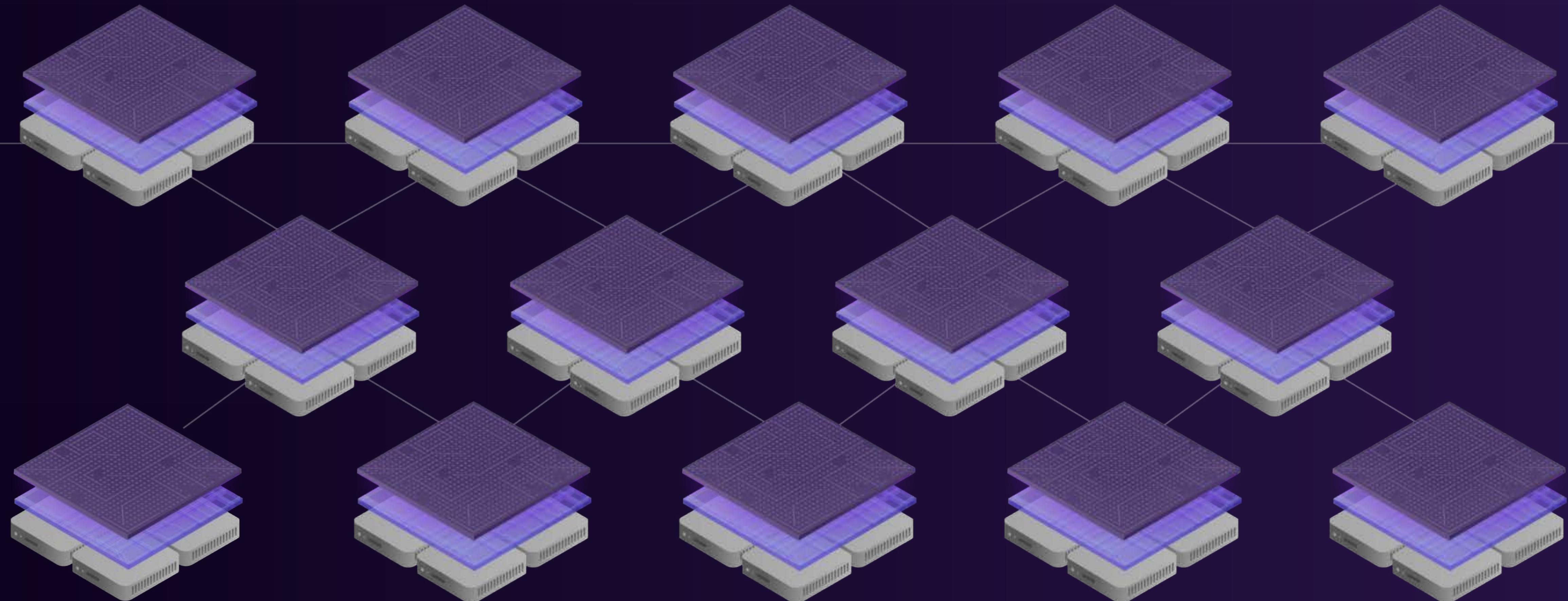
the Internet Computer is created by the Internet Computer Protocol, the most advanced network protocol ever devised



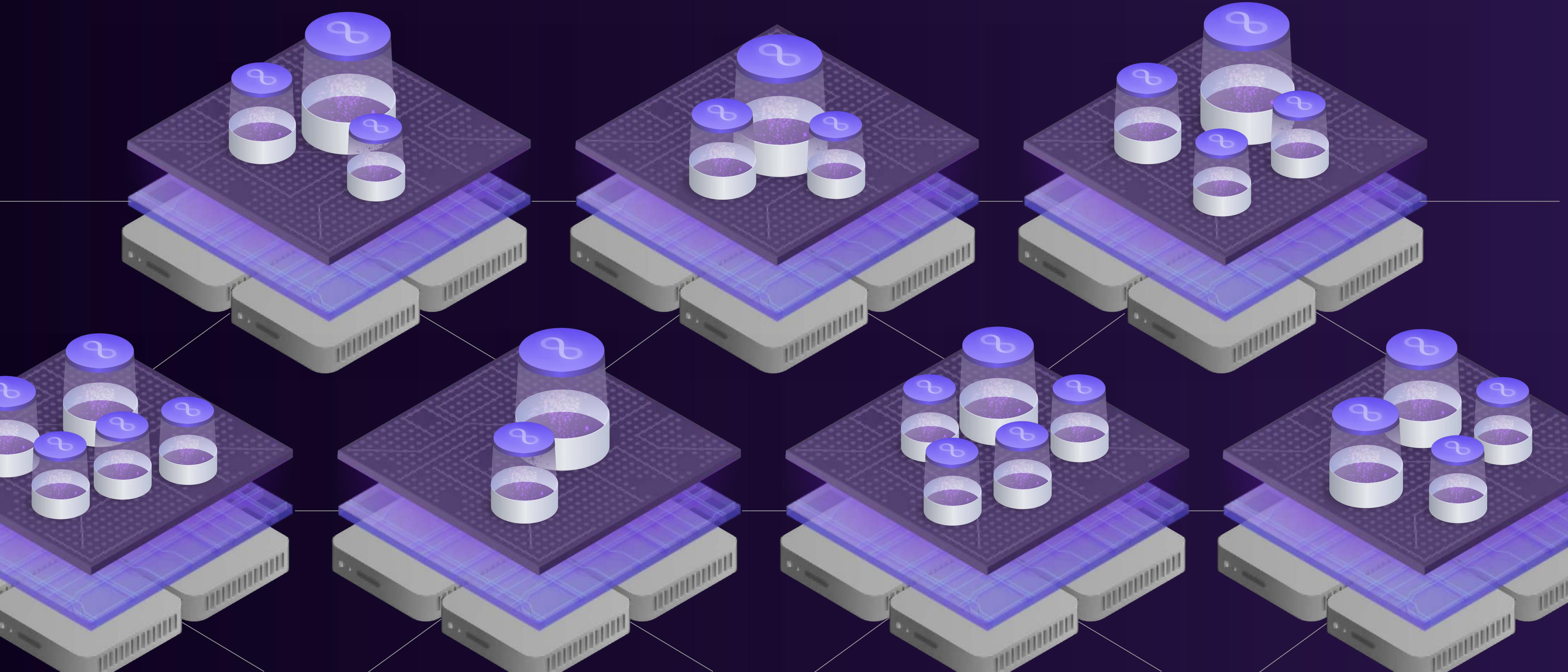
**independent node providers own and operate  
node machines in data centers worldwide**



**Internet Computer Protocol (ICP) combines nodes  
to form efficient subnet blockchains**



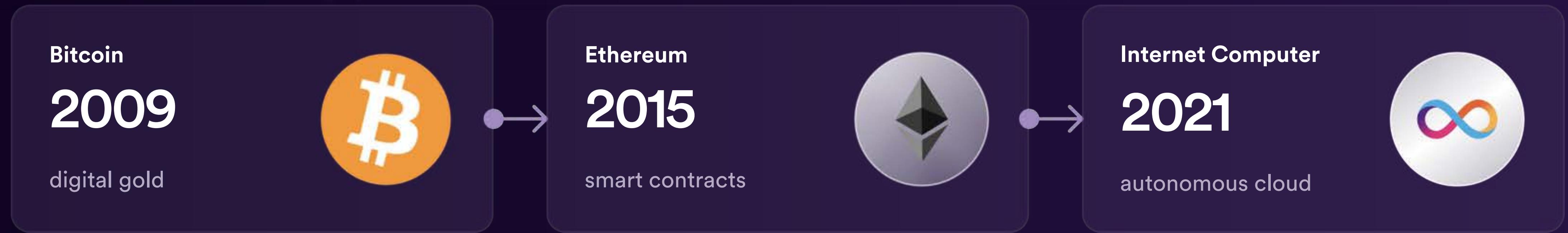
subnet blockchains add capacity for running  
*canister* smart contracts



subnets combine into ONE serverless *autonomous* cloud



# a new form of blockchain network emerges



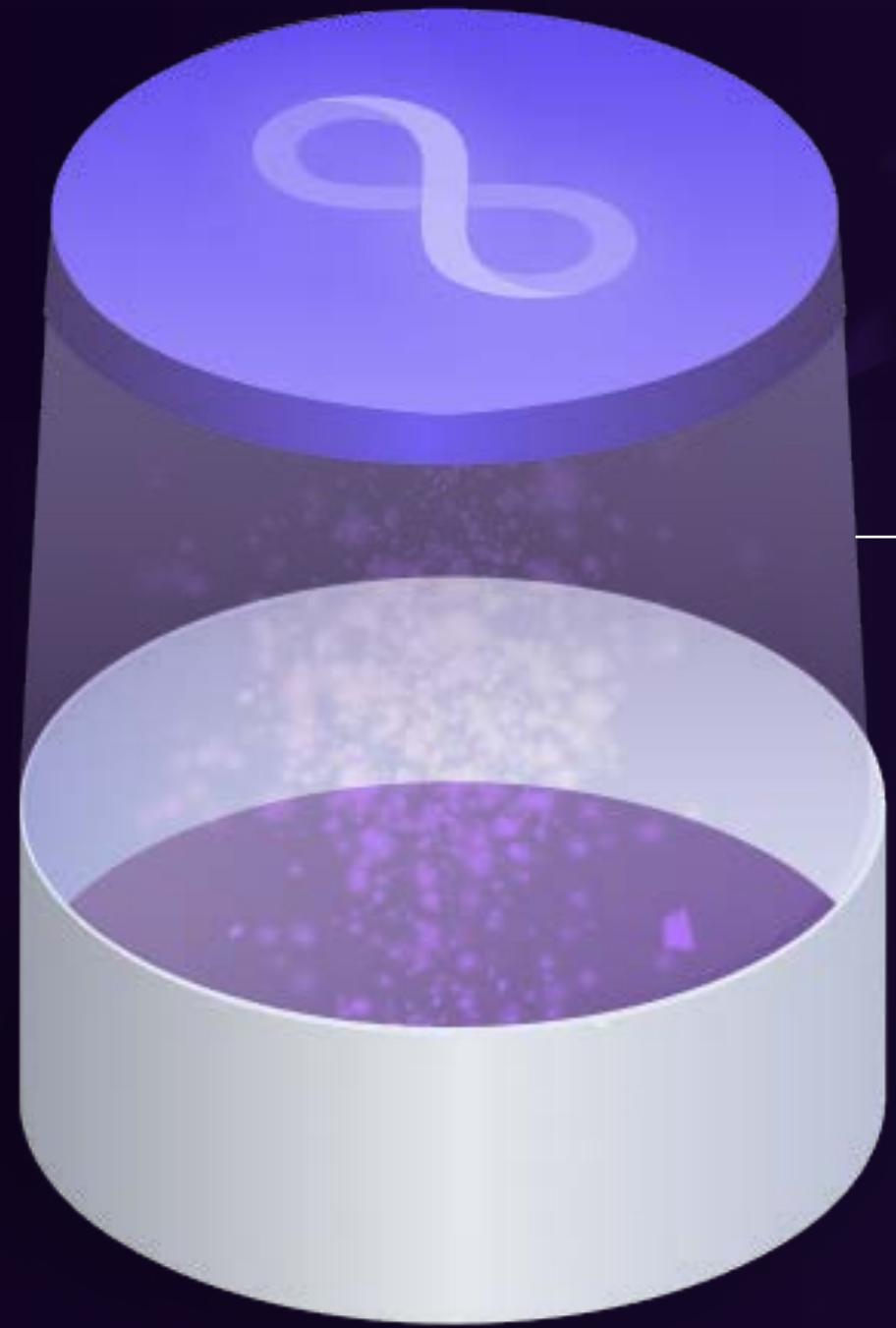
autonomous cloud runs tamperproof code without backdoors at scale

# canister code

canisters are a new form of smart contract  
that have general application



# each canister bundles some software logic and data



## LOGIC

Canister software can be written in a wide variety of languages such as Rust, TypeScript and Motoko, and then compiled into WASM byte code, which the Internet Computer runs on a WebAssembly virtual machine. Each canister is a “software actor,” which maintains its own data, and they run in parallel.

## DATA

Since a canister is a “software actor” that maintains its own data, which communicates with other canisters purely via function calls, it has private memory pages inside. These memory pages are persistent. Software logic transparently maintains data inside memory in a scheme of “orthogonal persistence” – data can be persisted in any data structure.



# canisters are tamperproof software

## TRADITIONAL SOFTWARE

when software is invoked, sometimes it executes logic a hacker inserted

when software is invoked, sometimes it processes a hacker's malicious data

ransomware/viruses can encrypt and modify software and its data

must depend on unreliable firewalls, SIEM logging, regular patching, and other security practices, to keep hackers away from infrastructure



## TAMPERPROOF SOFTWARE

when software is invoked, it correctly executes the defined logic

when software is invoked, it correctly processes its own data

ransomware/viruses cannot encrypt or modify software and its data

software and data are hosted using a mathematically secure protocol

THE FUTURE

# smart contracts are a new form of software



## ETHEREUM SMART CONTRACTS

### tamperproof

firewalls aren't needed to protect software and data

### tokenization

value can be held, processed and transmitted, like data

### unstoppable

nuke-proof thanks to host network's fault-tolerance

### composable

easy collaborative building with less need for trust

### autonomous

code can be unmodifiable, or assigned to a DAO

### borderless

code and data in cyberspace, without geography



# canisters are a new form of smart contracts



## C A N I S T E R   S O F T W A R E

### fast

web speed canisters don't make users wait

### efficient

can reduce traditional IT carbon footprints

### scalable

can support services that scale-out to millions or billions

### low cost

costs reduced to < 0.0000001% traditional blockchains

### multi-chain

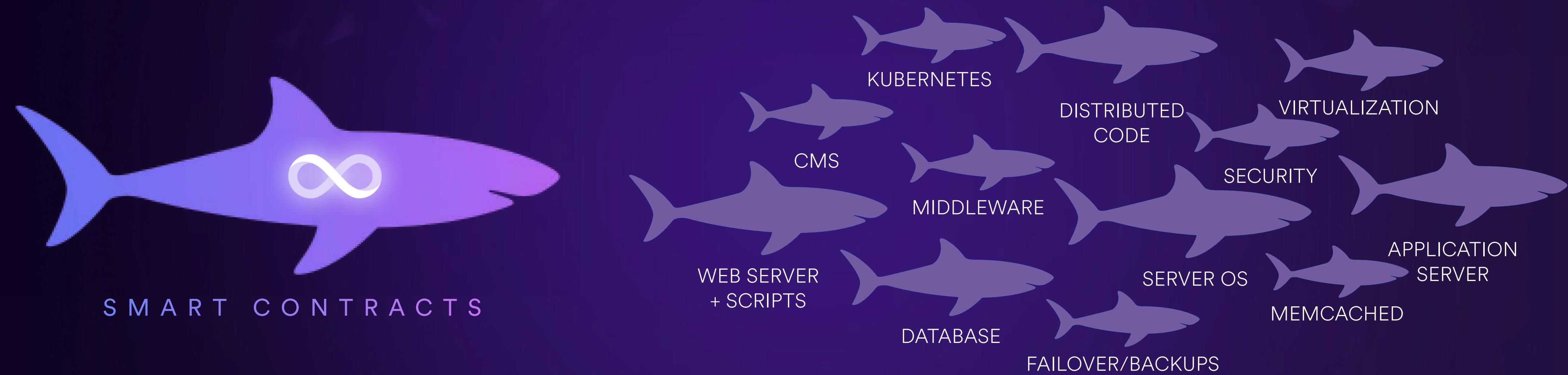
can natively interact with external blockchains

### web interaction

directly process HTTP and serve user experiences



# software will eat the world. smart contracts will eat software



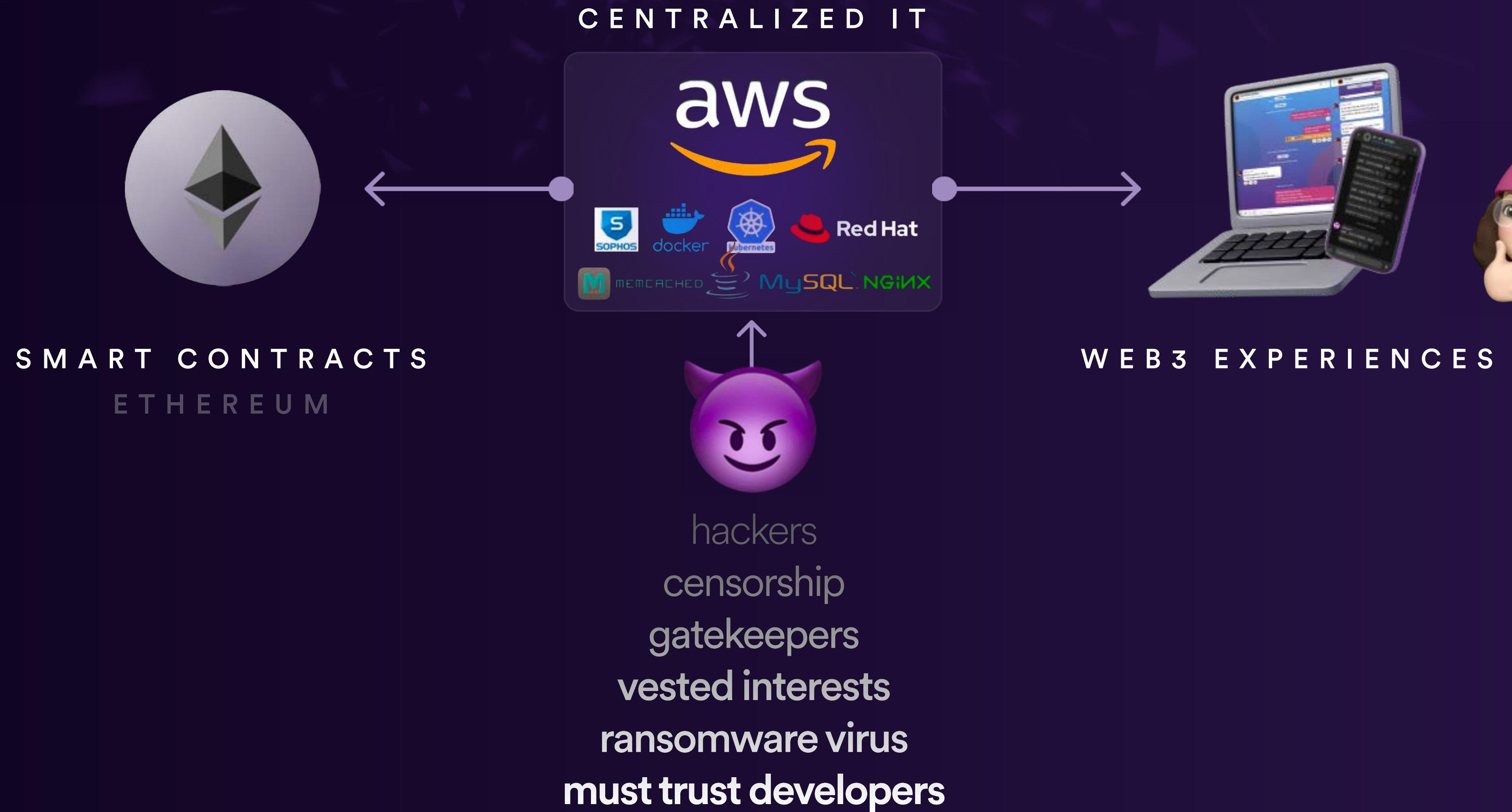
the advantages of smart contract software will enable it to replace the traditional stack

# web3+

what the Internet Computer can solve for web3 builders  
in today's blockchain ecosystem



# ICP solves for the final frontier of decentralization



# replace centralized IT using Internet Computer canister contracts



AUTONOMOUS GOVERNANCE  
SERVICE NERVOUS SYSTEM



# autonomy

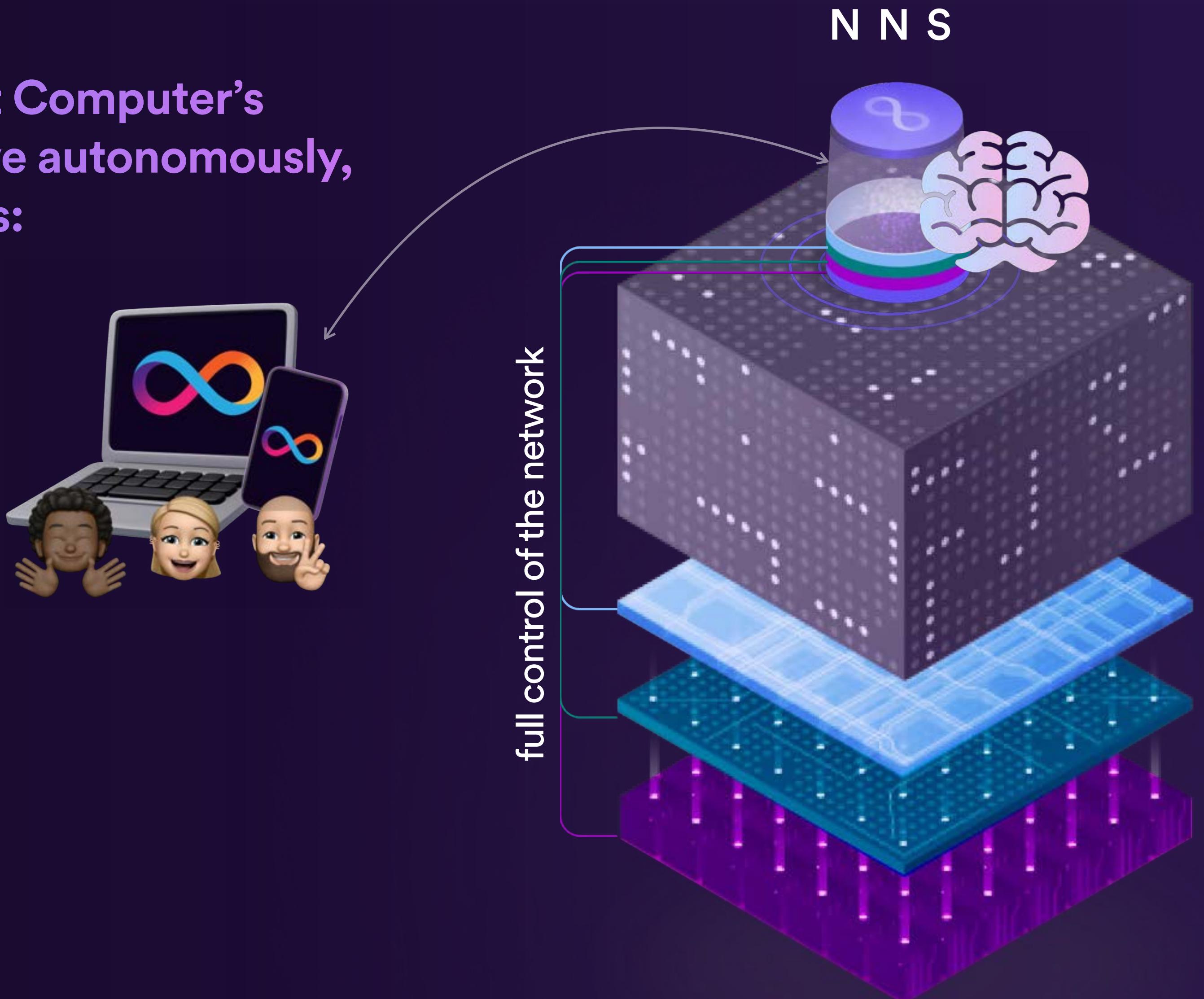
the Internet Computer runs autonomously under the control of  
decentralized governance... so can web3 online services and systems



# the Network Nervous System (NNS) DAO

**the NNS DAO is integrated into the Internet Computer's protocols, and enables it to adapt and evolve autonomously, without need for forks and social backdoors:**

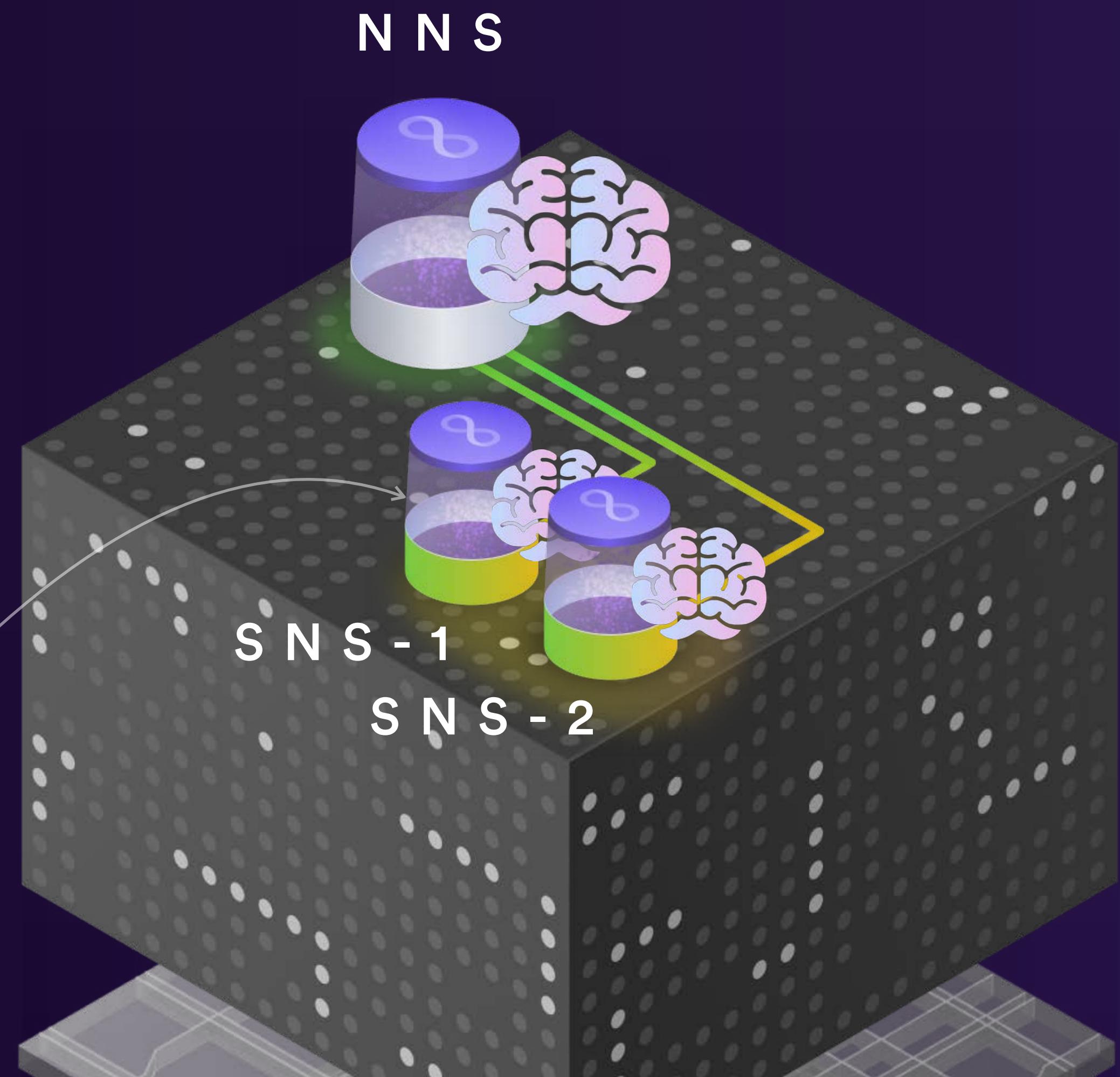
- public, open, transparent and permissionless
- proposals submitted and adopted or rejected
- adopted proposals are executed automatically
- on instruction, nodes update ICP protocol
- on instruction, nodes form into new subnets
- decisions made by algorithmic liquid democracy
- users lock ICP tokens to create “voting neurons”
- neurons can vote automatically by following others
- tens of thousands of users have created neurons
- in 2 years, mainnet upgraded its protocols 145 times
- human control removed to make network autonomous



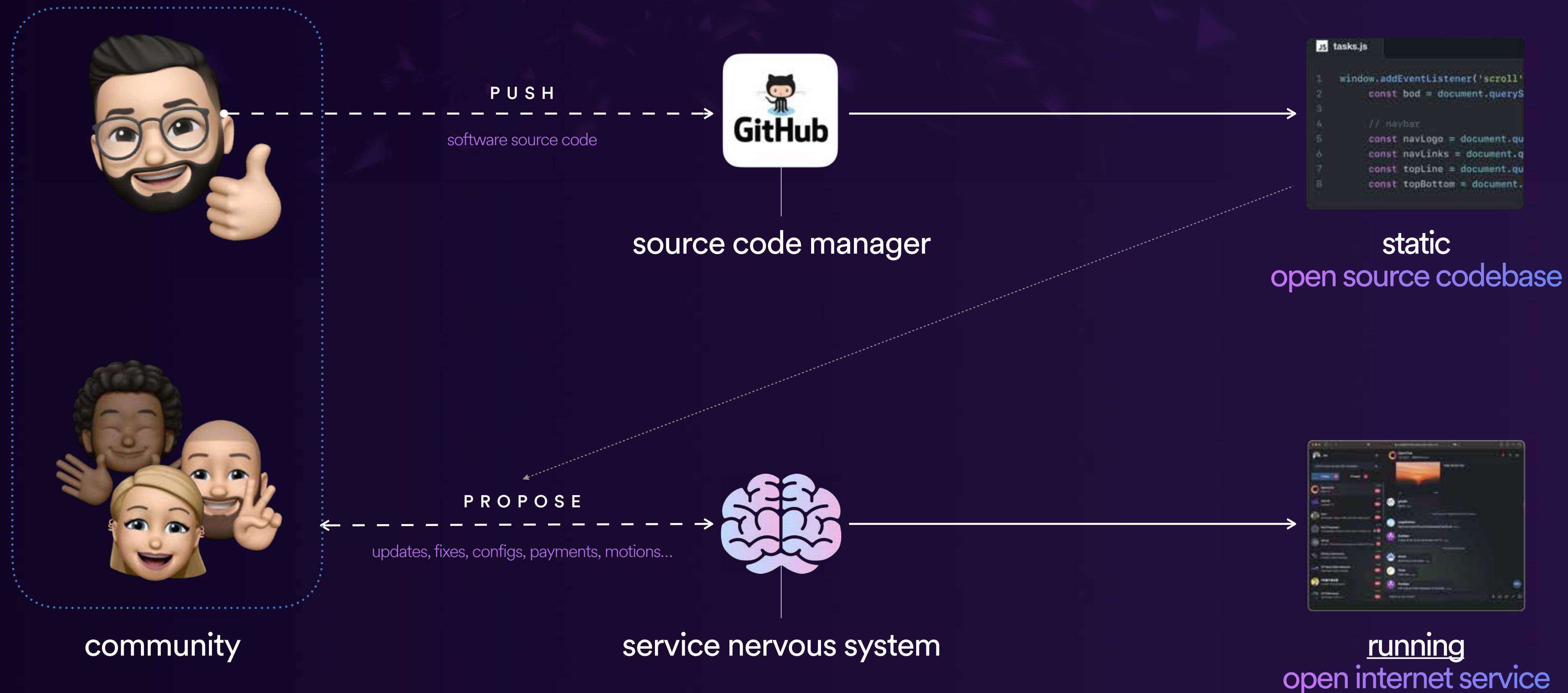
# SNS DAOs (service nervous systems) enable a democratic web3

**SNS DAOs work similarly to the NNS, but each is used to create and manage one “open internet service,” or secure enterprise system:**

- open/permissionless or private
- the SNS updates its service’s canisters
- the SNS can perform arbitrary configurations
- an SNS can manage a token treasury (value)
- services can be controlled by communities of millions
- each SNS creates a ledger of native tokens for its service
- tokens incentivize decentralized community workforces
- community fundraising into the SNS is possible
- enterprise systems can distribute control for security
- any complex service can be made autonomous
- the NNS is an SNS factory



# an open internet service (OIS) gives its community 100% control

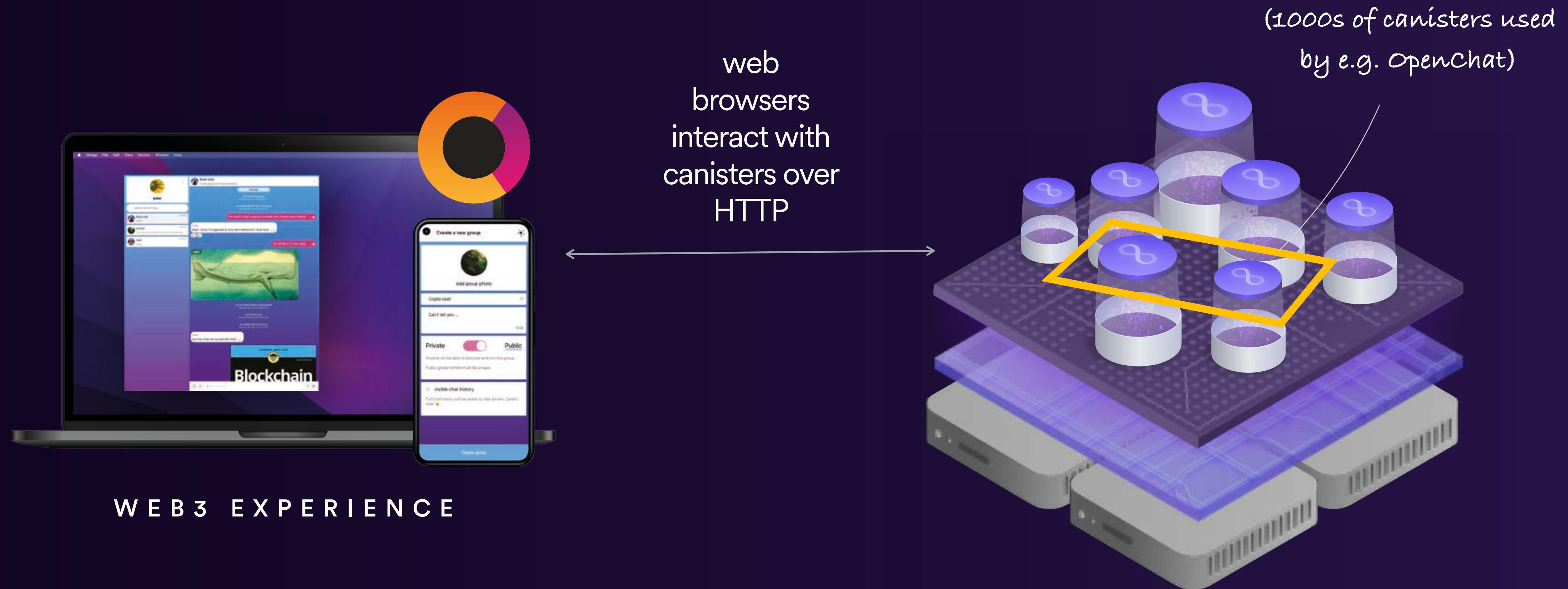


# pure web3

the Internet Computer is a Web3 platform that provides a complete alternative to the traditional IT stack



# end-users interact with services over HTTP (the web)



tip users don't need wallets to interact: canisters pay for their own computation ("reverse gas")

# “Internet Identity” creates a session for user interaction



the session allows the user experience to transparently submit multiple transactions a second

**actually, the entire network has 1(one) master 96-byte chain key!!**



1 MASTER  
CHAIN KEY

breakthrough depends on hash trees and chain key threshold BLS assemblies...

# INTERNET IDENTITY



## Interoperable

Share credentials across different web services and platforms in a privacy-preserving manner.



## Easy to use

No need to deal with seed phrases or manage endless usernames and passwords. Simply unlock your device to create a secure session.



## Sovereign

Internet Identity relies on key pairs securely maintained within TPM chips on the user's devices. Because interactions are signed inside the chips, the keys cannot be stolen.



## Highly secure

Based on FIDO Alliance and W3C standards, cryptographic key pairs are stored in special secure hardware on your modern device (inside TPM chips).



## Open source

Developers can audit and contribute to the codebase to ensure that it meets the highest standards of security and transparency.

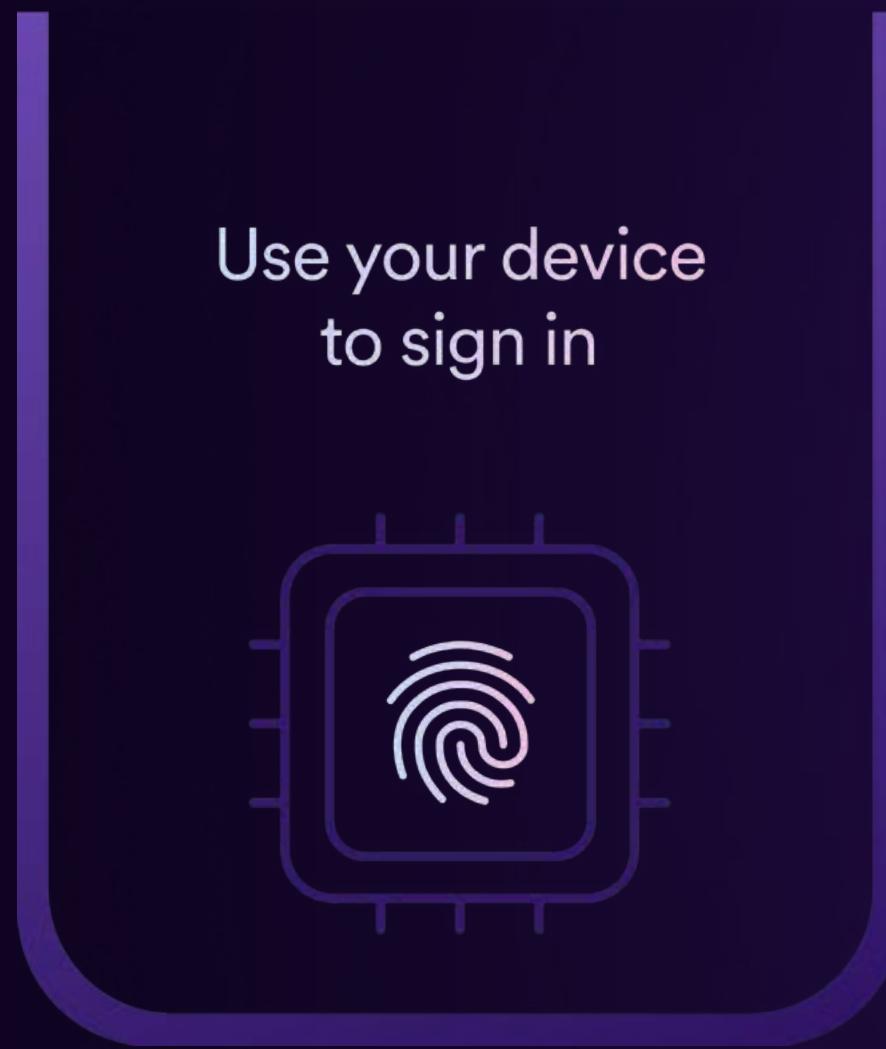


## No tracking

A different pseudonym is created for every service the user interacts with, preventing services linking their users e.g. as per SSO.



# INTERNET IDENTITY



Use your device  
to sign in

+



+



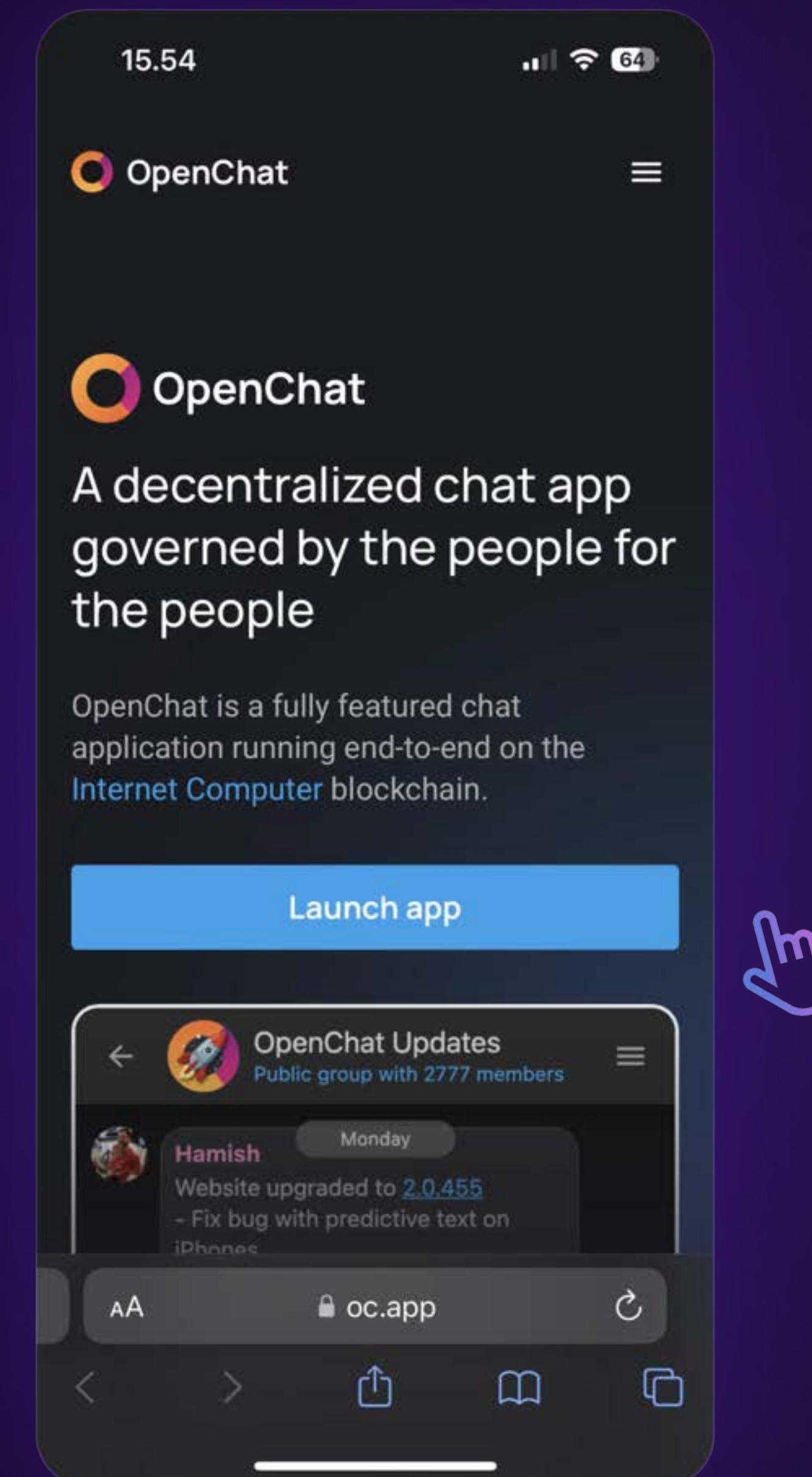
TPM

WebAuthn (+ FIDO)

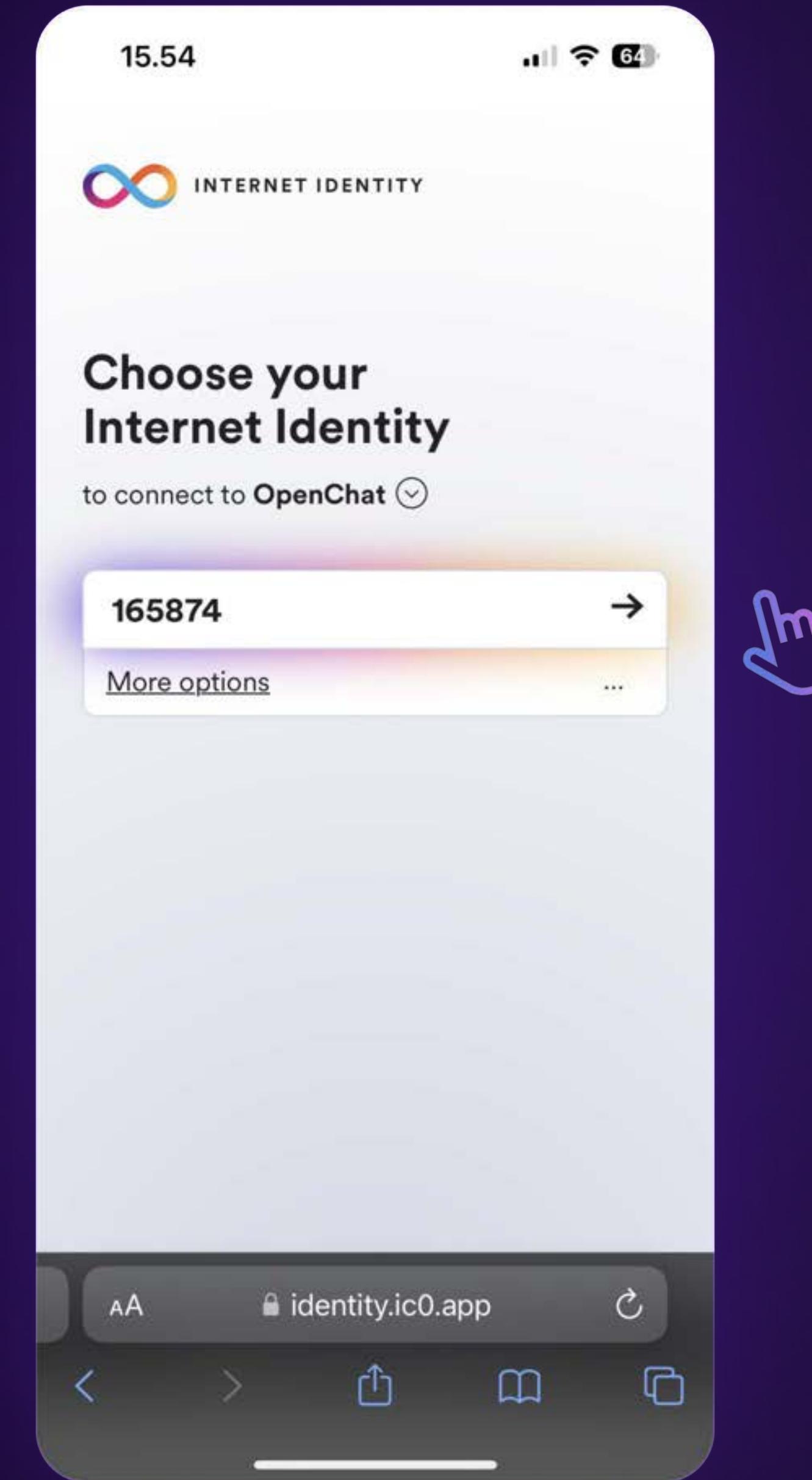
Internet Computer



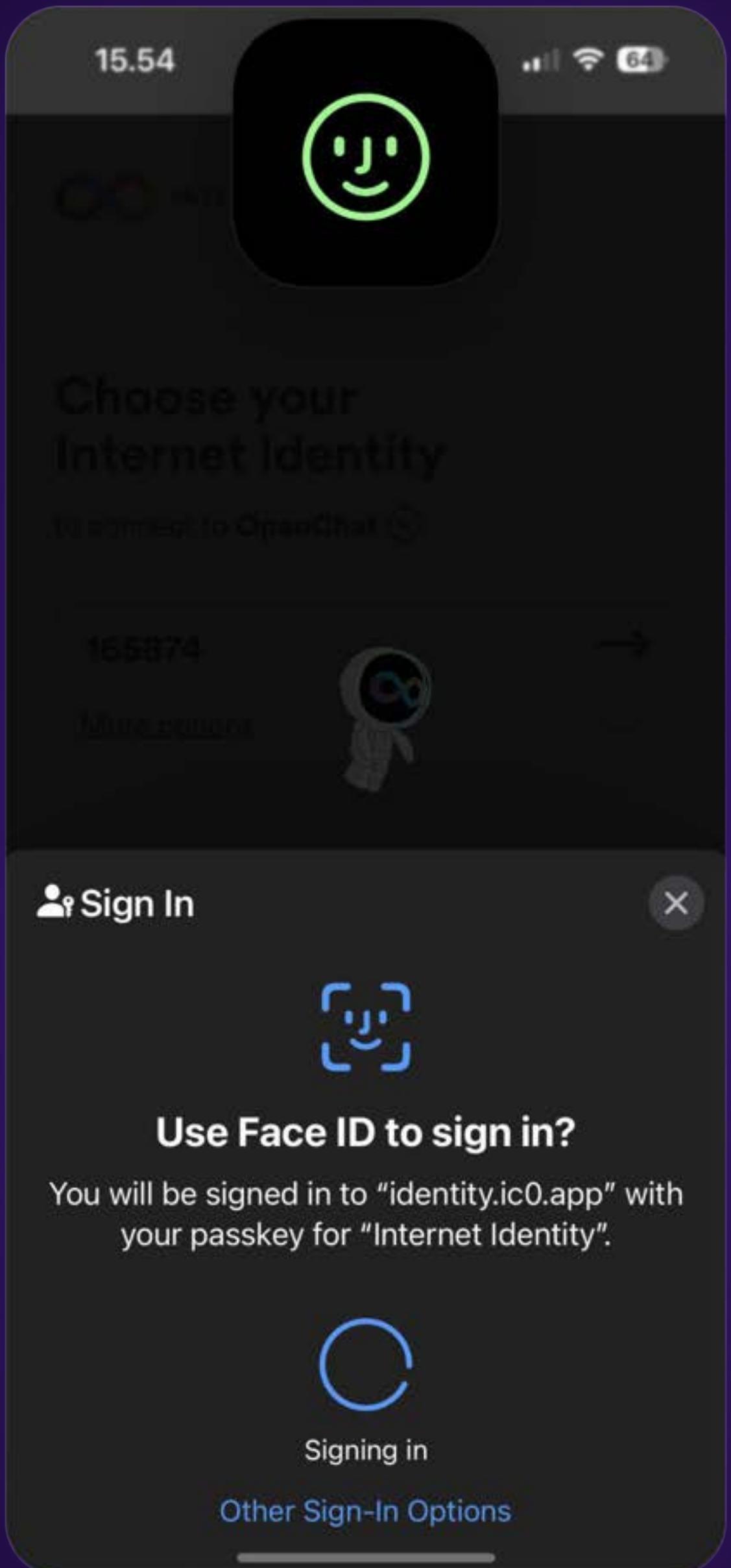
# INTERNET IDENTITY



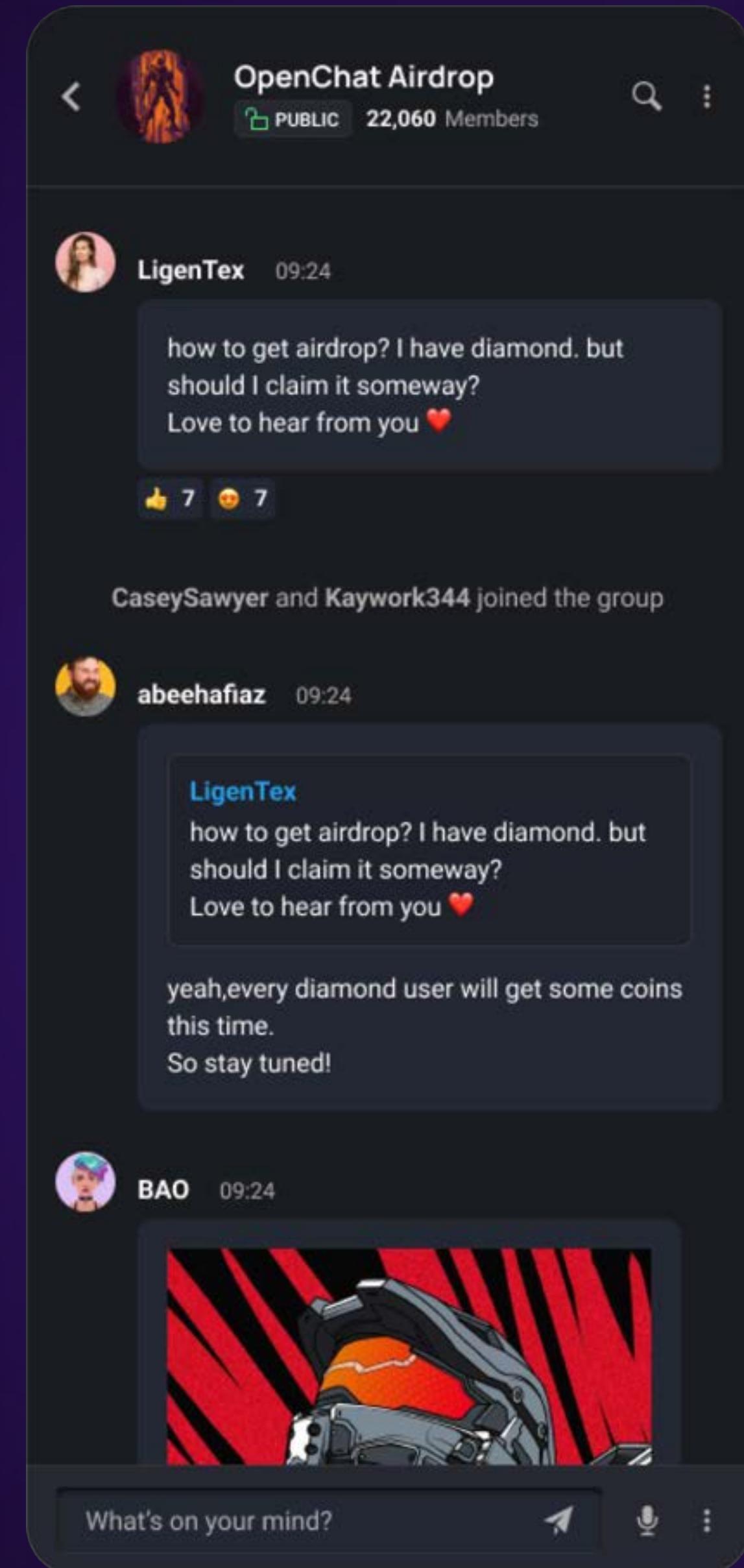
# INTERNET IDENTITY



# INTERNET IDENTITY



# INTERNET IDENTITY



# Where we are now

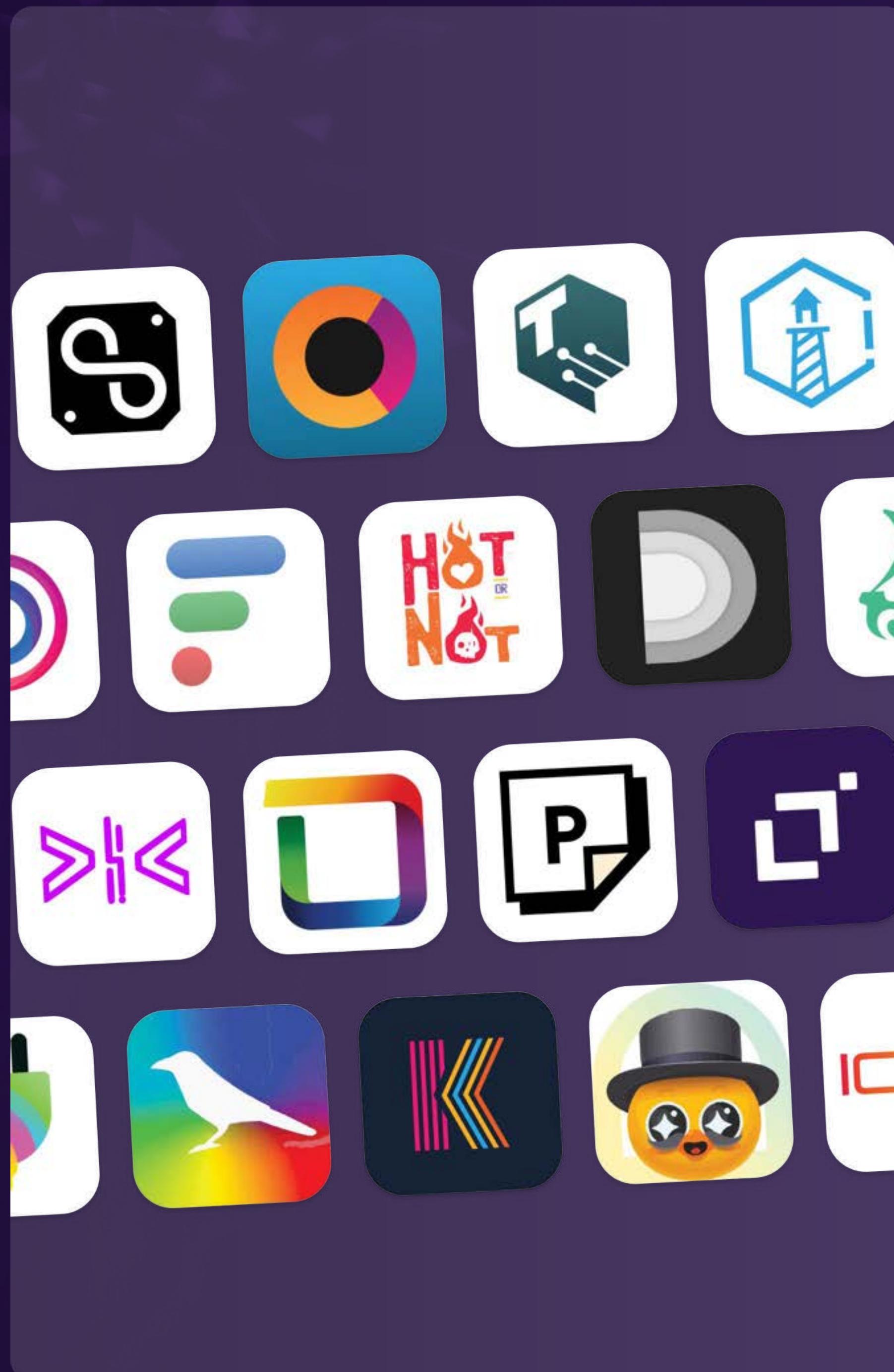
2.2M+

identities created

100+

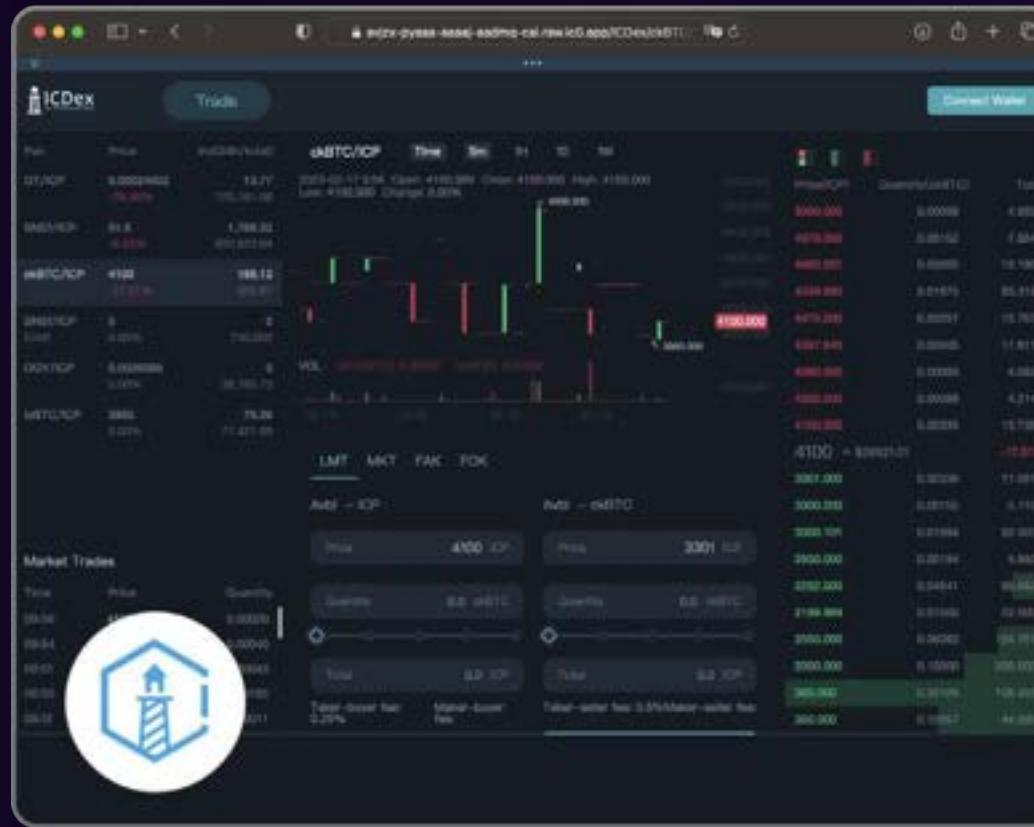
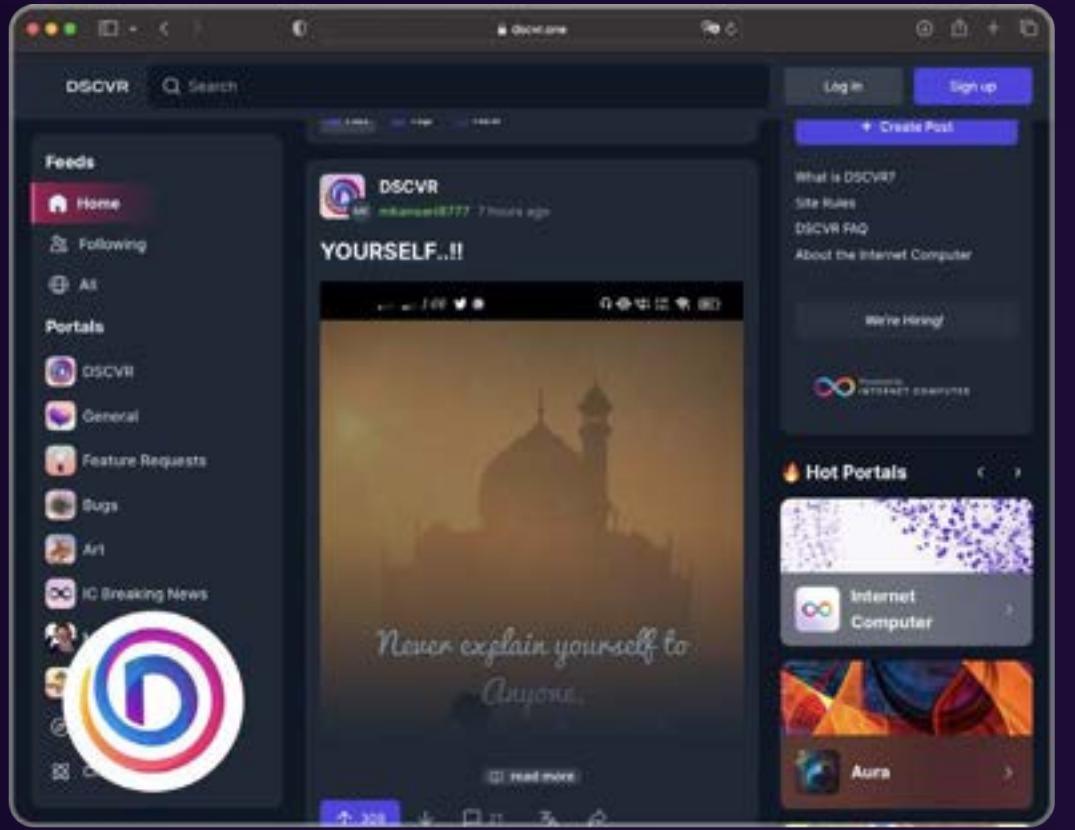
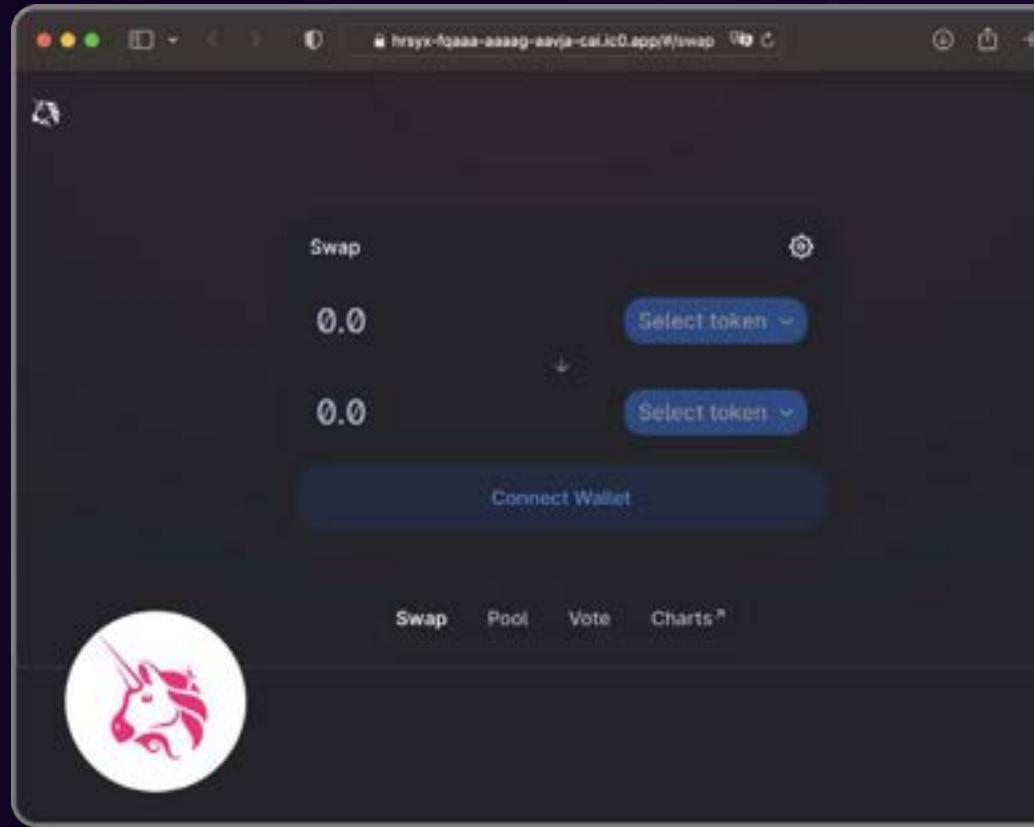
dapps using II for authentication

Support for relying parties and identity providers coming in 2023...



# end-to-end software autonomy enables more compelling web3

community DAOs have complete control · tokenization works without crypto wallets or friction  
full tokenization can transform user communities into giant industrious virtual workforces



[internetcomputer.org](http://internetcomputer.org)  
build on the network





# OC.app

was the first  
“open internet service”  
on the Internet Computer

- ✓ messaging service runs 100% on network
- ✓ chat accounts also crypto wallets i.e. full SocialFi
- ✓ seamlessly send satoshis using chat messages
- ✓ users hold governance tokens for SNS DAO
- ✓ bounties for users promoting OpenChat
- ✓ rewards for those creating viral content
- ✓ updates pass transparently through governance
- ✓ runs as protocol with an SNS in full control



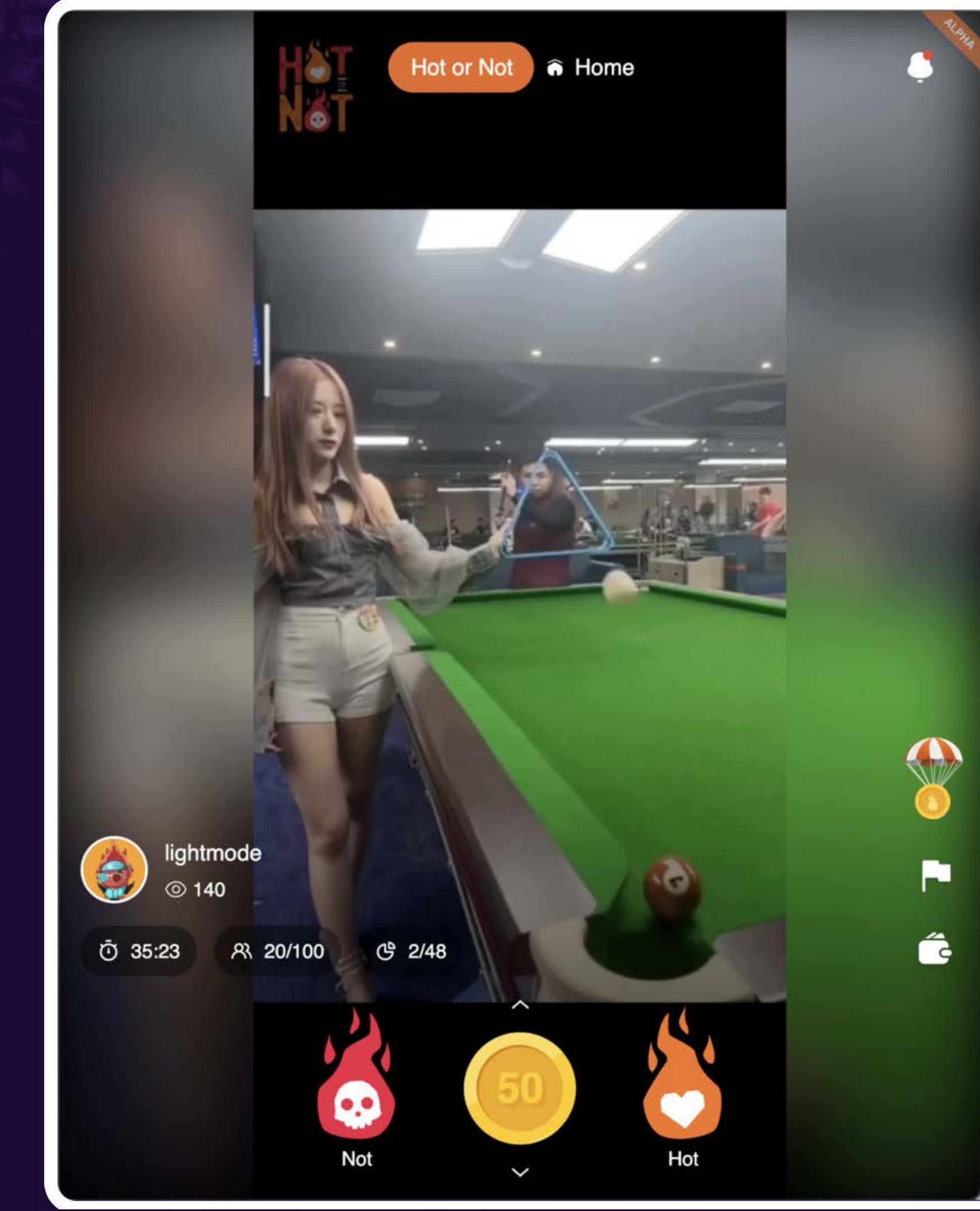
The screenshot shows the OC.app mobile application interface. At the top, it displays the URL "oc.app/#/vmdca-pqaaa-aaaaf-aabzq-cai". The header includes a profile picture of a globe, the name "Jan", a search bar, and a date "Friday 18th Nov". On the right, there's a banner for "OpenChat" with "15,575 Members" and a sunset image. Below the header, there are tabs for "Chats" (10) and "Threads" (1). The main area lists messages from various users in the OpenChat group. Some messages include attachments like images and Giphy messages. The interface is dark-themed with colorful user icons.

User	Message	Time
OpenChat	diens: Hi	13:58
Distrikt	paribeda: hii	13:44
/biz/	Archetypal: image - Yeah, that looks pretty good	13:43
NNS Proposals	ProposalsBot: Update subnet 2fq7c to replica ve...	13:37
Dfinity	Virtual: "With the looming launch of official BTC sup..."	13:28
Dfinity Community	Nhatlong: Giphy message	13:24
ICP Maximalist Network	Quynhnga: Giphy message	13:05
8年躺平室友群	Landoit: It's quite good!	12:45
ICP Metaverse	Ng17Kenny: How'r u?	07:21

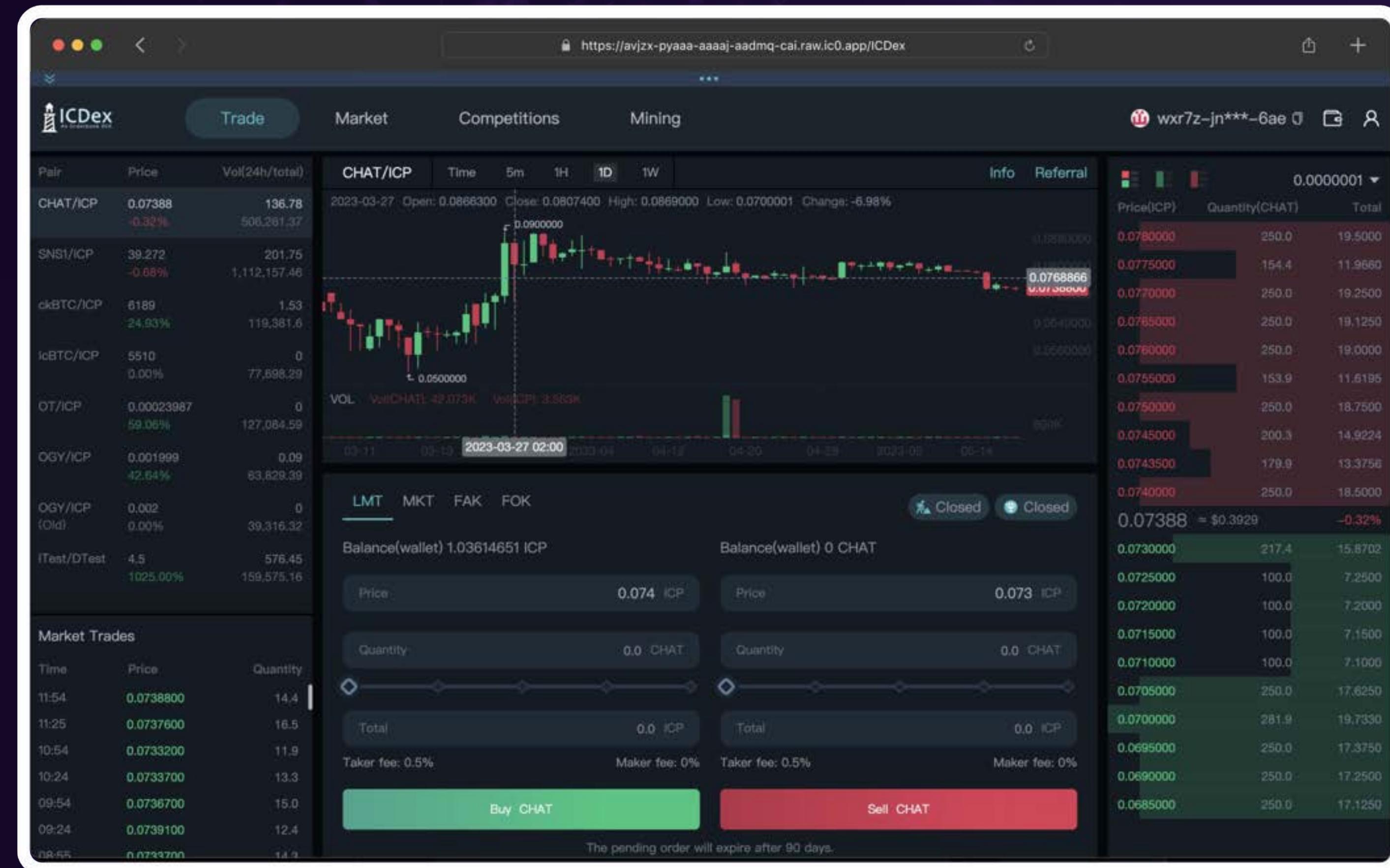


# HotOrNot.wtf

- ✓ tokenized TikTok built on the network
- ✓ creates an ingenious decentralized economy
- ✓ users bet HOT on whether videos will go viral
- ✓ users help with content moderation too
- ✓ creators of viral videos get HOT tokens
- ✓ eventually, advertisers will pay with HOT tokens
- ✓ the OSI inverts centralized business models...
- ✓ video creators, users, are founderized team members
- ✓ runs as protocol with an SNS in full control



# ICDEX.io – an order book exchange that is a smart contract



- Built exclusively from tamperproof canister smart contracts
- SNS DAO can make transparent and autonomous



a grass roots army is  
now building on the  
**Internet Computer**

join the movement



W E B 2

TikTok

Gmail

reddit

FTX

Telegram

X

Spotify

KICKSTARTER

eventbrite

GoDaddy

Dropbox

W E B 3

Hot or Not

DMAIL

DSCVR

ICDex  
An Orderbook DEX

OpenChat

distrikt

CANISTORE

Funded

CATALYZE

ICNS ICNAMING

IC-Drive



# services built differently...

real world experience demonstrates a giant leap forward



# no cloud. no database servers.

web3 services can be built entirely from canister code:  
the network is the tech stack



# no firewalls or SIEM logging...

web3 services don't need firewalls to protect them:  
canister software is tamperproof software



# cool services. tiny tech teams.

web3 services are sophisticated and scale to large numbers of users, but:  
far fewer engineers are required to create them



# enterprise

going beyond web3, the Internet Computer can deliver  
tremendous advantages to the enterprise sector



# building with canister software addresses **spend** on IT personnel

## TRADITIONAL IT

developers, administrators, security team, maintenance...

2024

\$1.8 trillion

Gartner Research

## CANISTERS



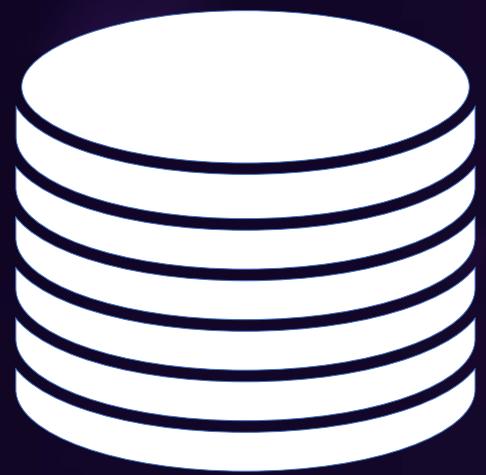
-75% complexity

\$1.35 trillion in potential savings  
if everything was built using canister software



*R E D U C E*

# the Internet Computer stack addresses numerous core IT costs



Gartner Research  
**Software (e.g. databases)**

2023

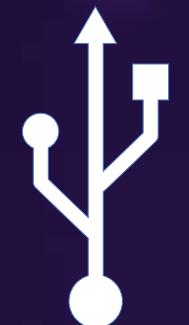
\$912 billion



Gartner Research  
**Cloud services**

2023

\$600 billion



Gartner Research  
**Data Center Systems**

2023

\$224 billion

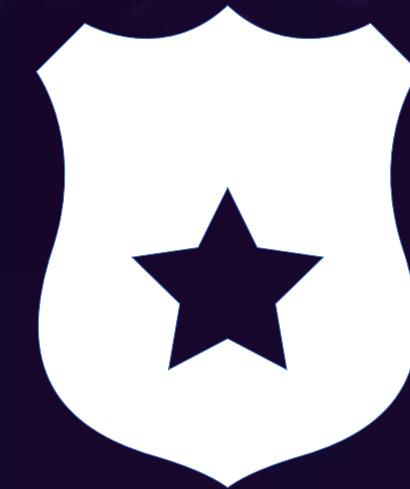


*REDUCE*

*REDUCE*

*REDUCE*

# tamperproof systems and services address security costs



Gartner Research  
**Cybersecurity**

2022  
**\$172 billion**



Gartner Research  
**CPS incident costs**

2023  
**\$50 billion**



*R E D U C E*

*R E D U C E*

# sovereign

countries relying on cloud infrastructure and closed-source software  
can be spied on and even “switched off”



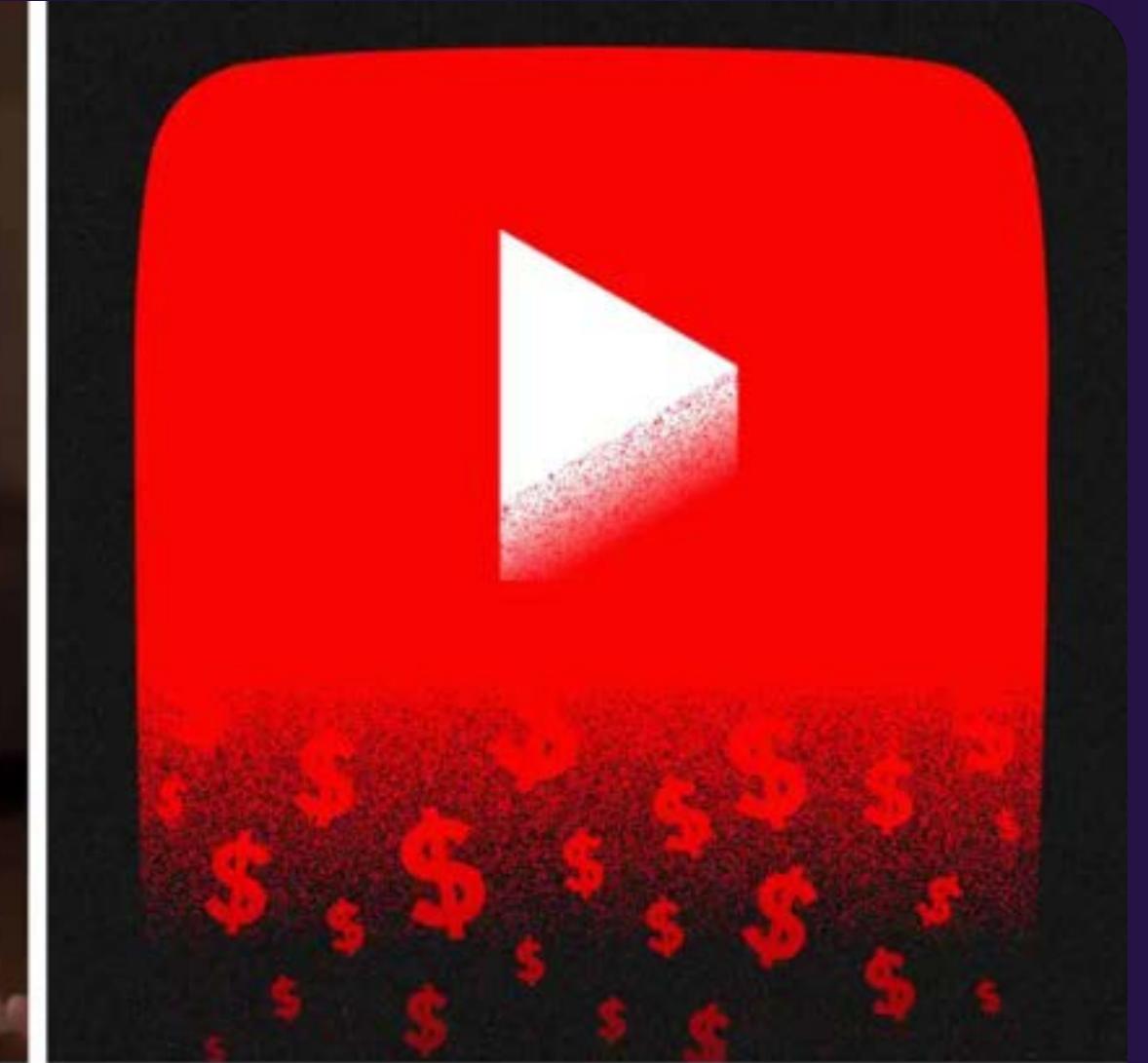
# the future of global identity?



=



# “I use Google for everything”



A top YouTuber is publicly sparring with the platform after he says 'hundreds' of his fans unfairly lost access to their Google accounts

[businessinsider.com](http://businessinsider.com)



# depend on corporations?

the world needs tamperproof *open* solutions



**sovereign societies cannot depend on digital foundations in which  
other states might have kill switches and backdoors**



- ✗ cloud computing services
- ✗ closed-source software

- ✗ SSO (single sign-on)
- ✗ security infrastructure

# sovereign subnets coming

the Internet Computer network will create geographically-local specialized sovereign subnets for nations



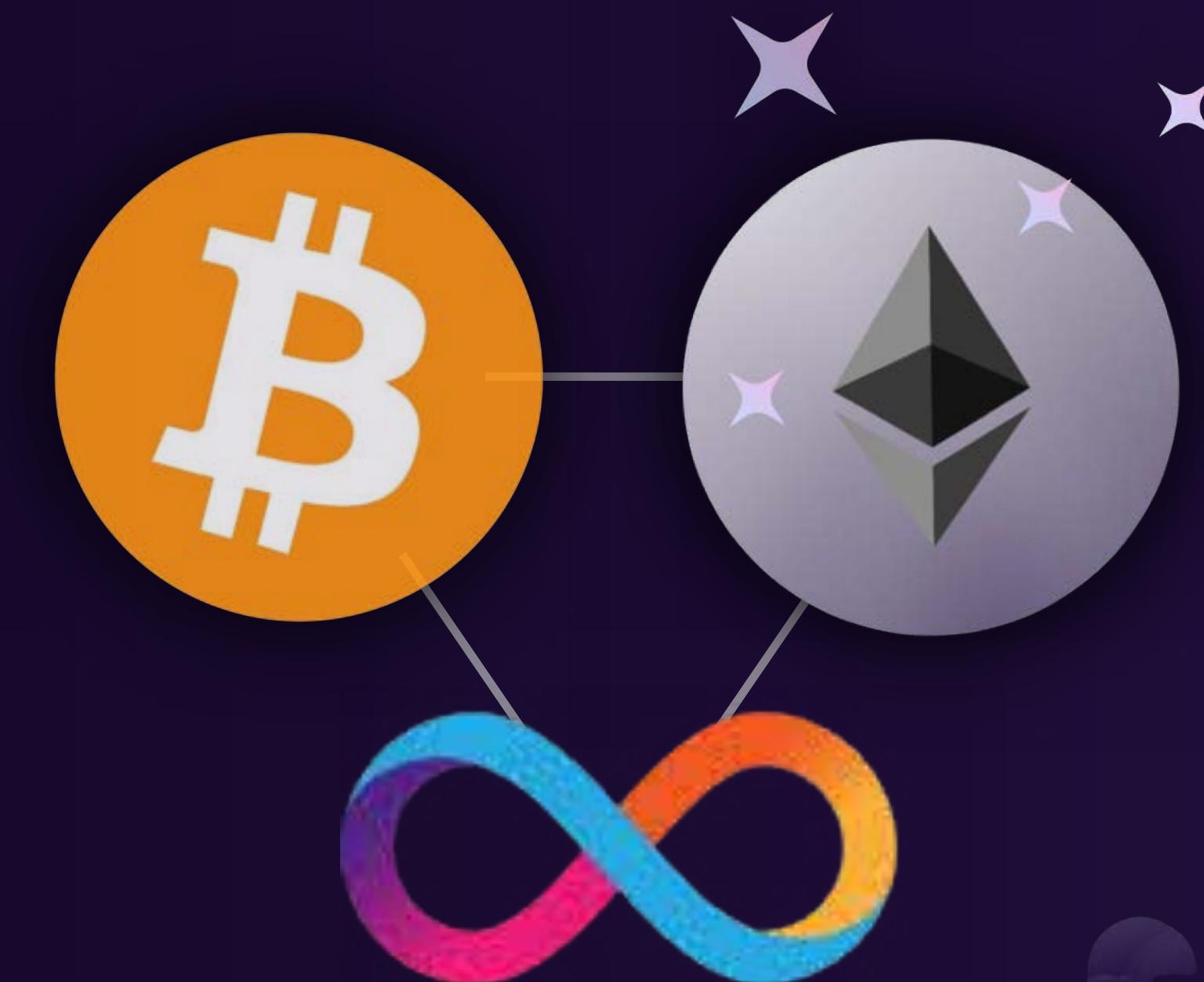
no bridges, just trustless  
cryptography

# multi-chain

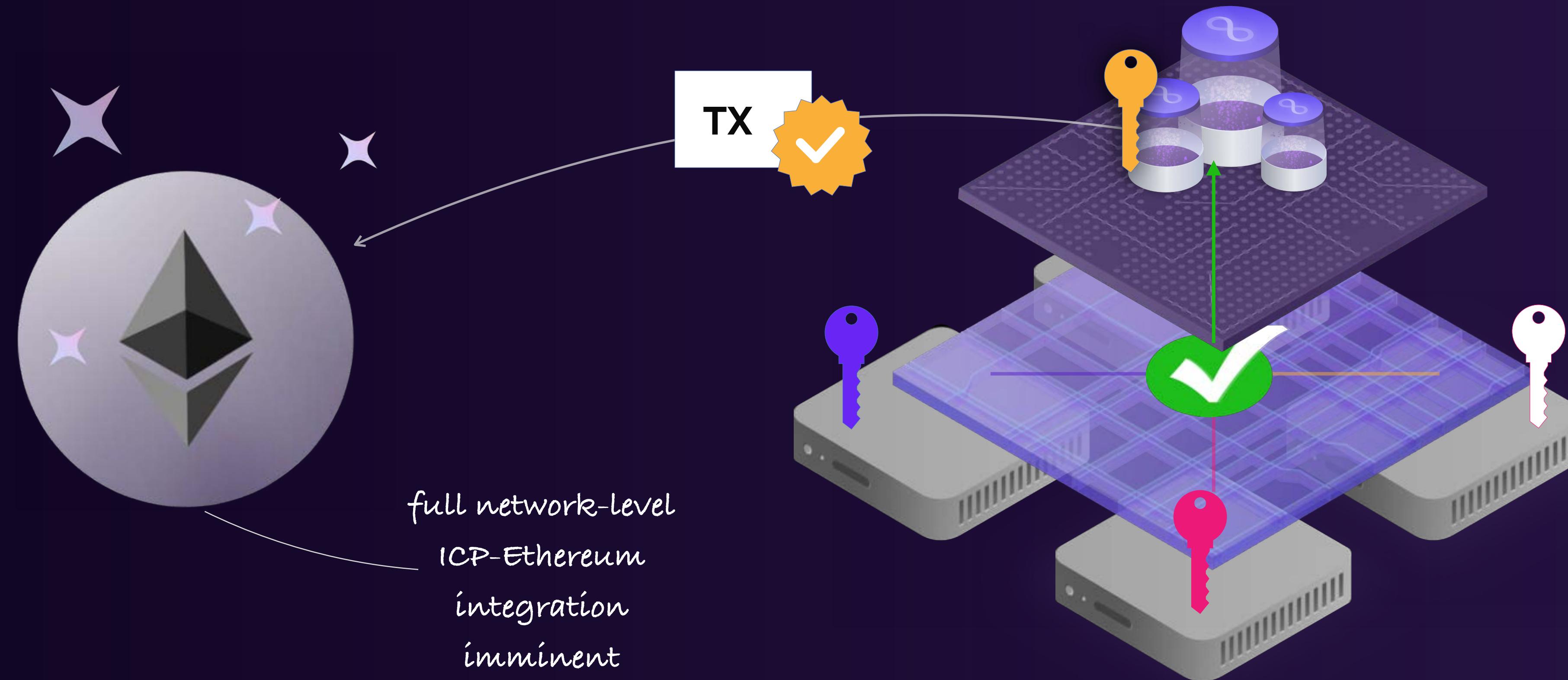
“chain key cryptography” creates transactions on other chains.  
network-level integrations with Bitcoin and Ethereum



# Internet Computer enables the World Computer vision from 2014

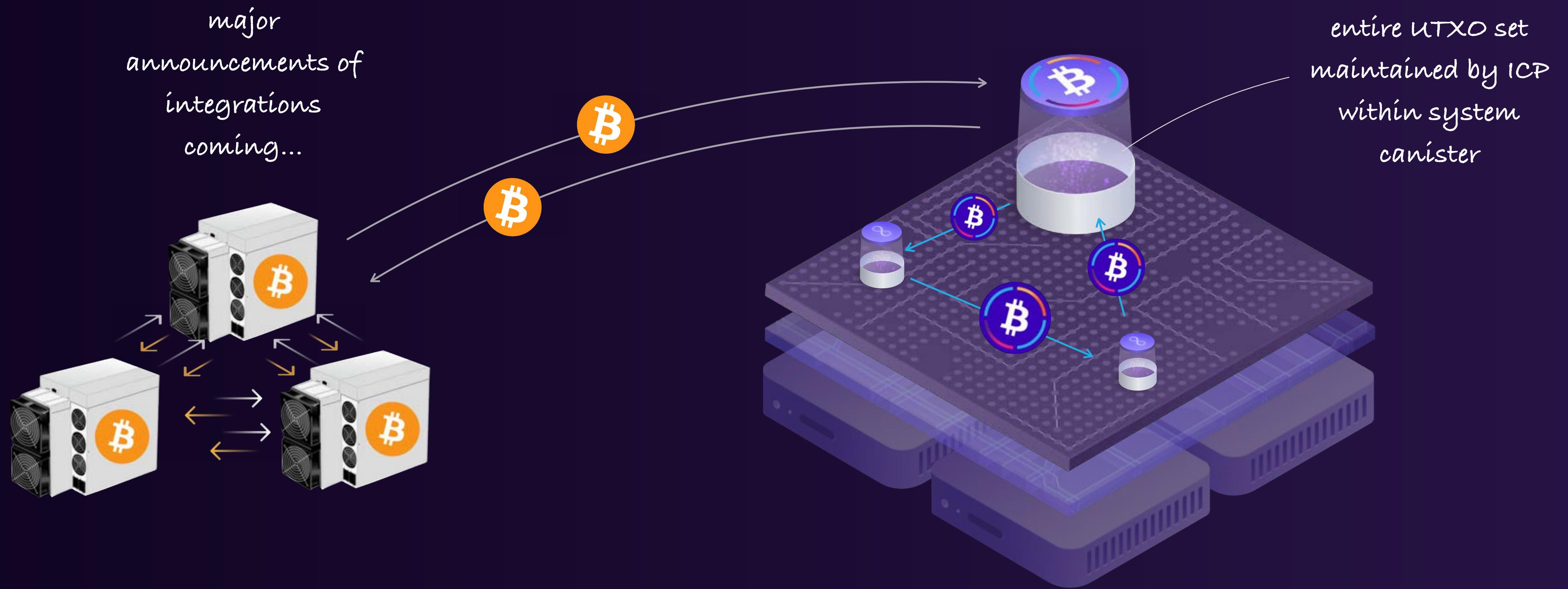


# canisters create accounts and sign TXs on other blockchains



chain key cryptography does the signing – without need for traditional private keys

# ckBTC is a bitcoin twin that can be directly processed by canister code



“chain-key bitcoin” supports usage of bitcoin in DeFi, social media, games, the metaverse with 1s finality

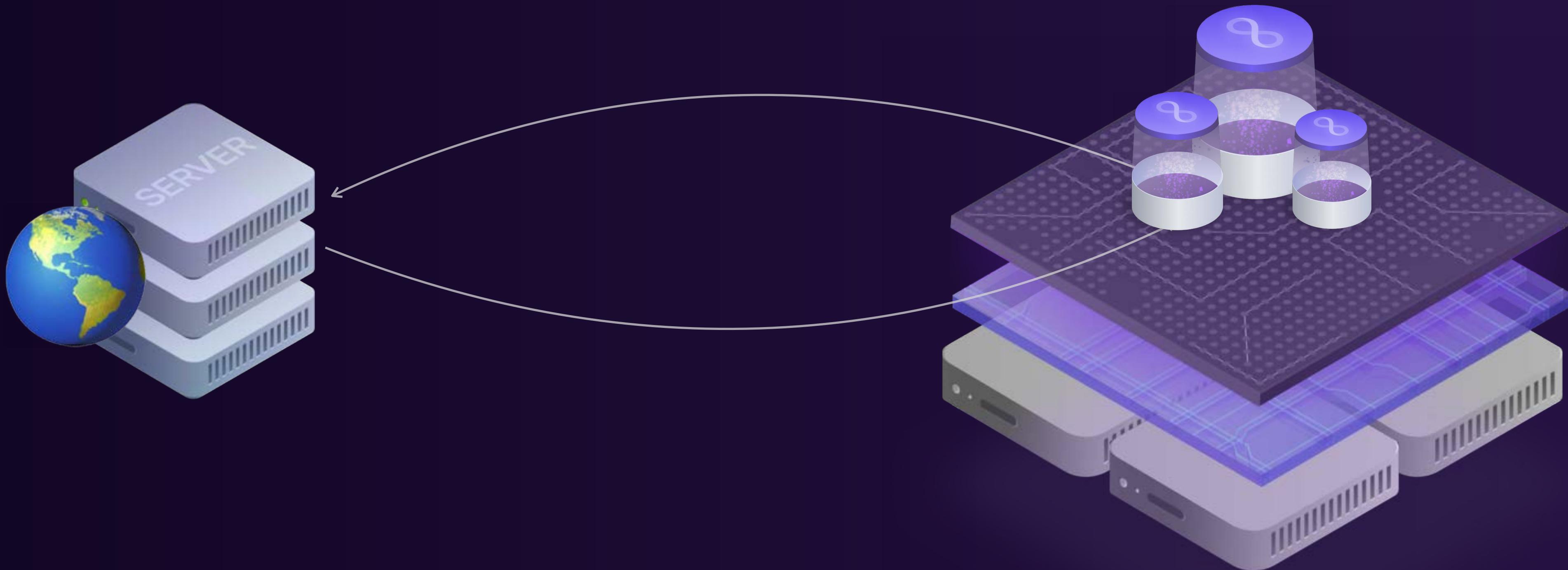
# web2+3

canister smart contracts can trustlessly calls into external web2 systems – the network passes results through consensus



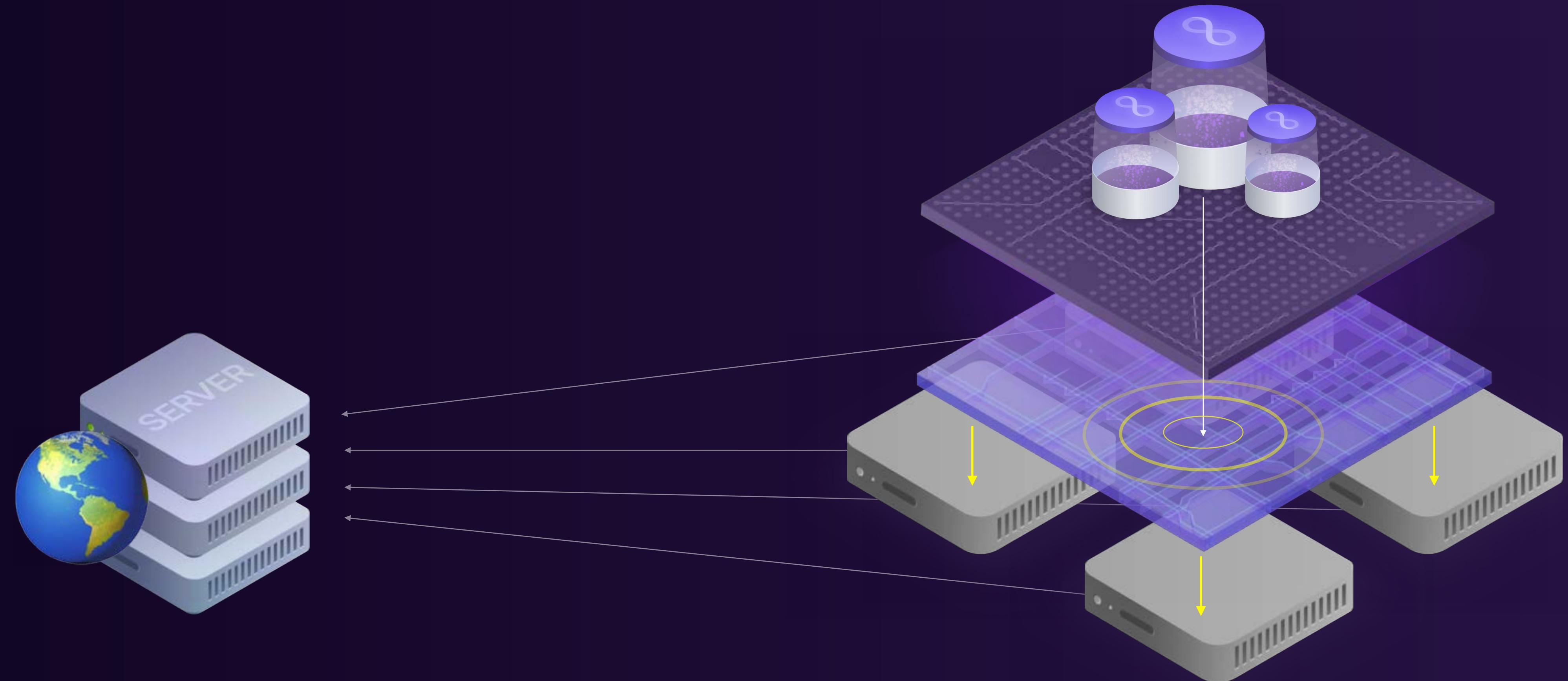
1.

# a canister initiates a call to a web2 service



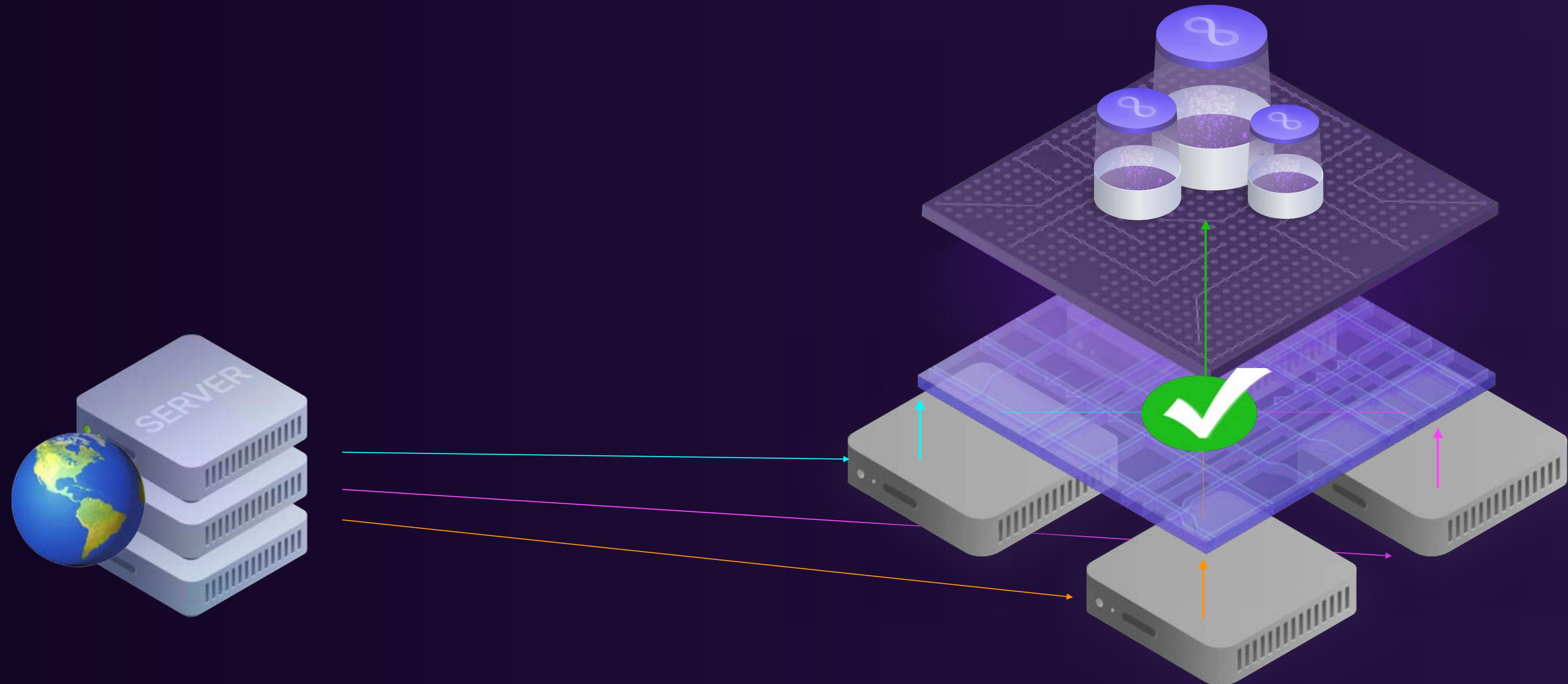
2.

## multiple nodes make call, consensus normalizes result



3.

enables decentralized oracles, web2 integrations, etc



# ai

ICP ai compute units under development with a pathway to support for ai models that runs as smart contracts

data security    model security    web3 integration



# ai

by 2030 AI will

**in the future  
ai models  
will analyze  
nearly all our  
business  
data**

increase the productivity of  
knowledge workers

**4X**

boost global productivity  
creating extra value

**\$200**  
trillion

**in the future ai  
models will  
generate  
nearly all our  
metaverse  
content**

**in the future  
ai models  
will be inside  
systems e.g.  
compressing  
media data**



# mission

see the majority of the world's systems and services  
reimagined on a public World Computer



# growing canister compute tells a story



**2 011 578 950**

Blocks processed

36 parallel subnets

37.1 MB/s block throughput capacity

## Throughput

Capacity horizontally scales as subnet blockchains are seamlessly combined into one unified blockchain. Blocks and transactions per second are unbounded.

**259 954**

ETH equivalent TX/s

4 754 Transactions/s

## Comparing transactions

Transactions invoke "actor" canister smart contract computations, which subnet blockchains can run concurrently (yet deterministically).



# DFINITY Foundation

- Emerged from early Ethereum community in 2015
- DFINITY Foundation established October 2016
- Swiss not-for-profit foundation not a corporation
- World's largest team of cryptographers
- Over 140 people in Zürich HQ
- 270+ people globally

**1600+**

research papers

**100 000+**

academic citations

**250+**

technical patents



Crypto People +

Google

IBM

facebook



# build on the network

<https://internetcomputer.org>

## PARTNERSHIPS

[partnerships@dfinity.org](mailto:partnerships@dfinity.org)

## COMMUNITY

[community@dfinity.org](mailto:community@dfinity.org)

## GRANTS

[grants@dfinity.org](mailto:grants@dfinity.org)

## PRESS

[comms@dfinity.org](mailto:comms@dfinity.org)

make  
everything  
web3

