

## BYRON CHOW

Designer/Illustrator

byronchow7@gmail.com

### OBJECTIVE

Designer-illustrator with a keen eye for detail and color. Possesses a proficiency in web design, layout, print, concept development and textile design. Ability to work collaboratively and within deadlines.

### WORK EXPERIENCE

- 2014–Current **FREELANCE.** Clients include MTV, Radical Media, Victoria Fine Foods, New York Times and Doneger Group.
- 2017–2018 **J CREW.** Web Designer role, responsibilities included bi-monthly site refresh, daily email assets and art direction.
- 2015–2016 **HERB LUBALIN CENTER.** Assistant archivist. Helped scan, file and upload work from the collection to Cooper Union's online archive.
- 2015–2016 **TYPESHOP AND LAB TECHNICIAN.** In charge of monitoring print operations in the RISD Design Center, which included large format plotters, vinyl cutting, screenprint materials, fatbed scanners, light tables, binding machines and Vandercook rolling drum presses.
- 2015–2016 **ESSENTIAL HOMME.** On the design team for men's lifestyle magazine and blog. Worked on photo retouch-ing, created digital collages, and visual content for social media and web.
- 2015 **GLOBAL BRANDS GROUP.** Worked on multiple design teams within the brand. Created graphics and storyboards for brands, including: Zoo York, UnderArmour, DC Shoes, Quiksilver and Tommy Hilfer.
- 2014 **OPENING CEREMONY.** On the design team for boutique fashion label. Generated patterns for the OC Capsule Collection, chose colors for signature patterns, and worked on the first round of print and hardware for Estée Lauder uniform.
- 2014 **LITTLE WEST TWELFTH.** On the design team for startup men's online lifestyle and accessory label. Part of the formation phase, helped brainstorm concepts, web design and packaging for the product.
- 2013–14 **HERFF JONES.** Part of the ring design team. Used programs Oracle, Secom, Microsoft Excel and Adobe Illustrator to render ring designs into movable 3D models for online orders.

### EDUCATION

- 2013–2016 **Rhode Island School of Design** Hons. BFA, Graphic Design
- 2015–2016 **Brown University** Economic Courses
- 2012–2013 **Central Saint Martin** Hons. Foundation Year, Graphics
- 2010–2012 **Bard College** Associates Degree, Humanities