



Executive Summary

Over the last 30 days, <https://mindspex-academic.vercel.app> has seen stable traffic with strong engagement. Core Web Vitals are within the "Good" threshold. There are a few frustration signals detected, specifically **45 rage clicks**, which may indicate UX friction points.

Traffic Overview

Total Visitors

12,543

Total Sessions

4,302

Avg. Duration

2m 14s

Bounce Rate

42%

Heatmap Analysis: /course



No Snapshot Captured Yet

No visitors have stayed on this page (desktop) long enough for a snapshot to be captured. Visitors need to stay for at least 5 seconds.

How snapshots work:

- Snapshots are captured after 5 seconds of page load
- This ensures the page has fully rendered
- Quick visitors who leave immediately won't trigger captures
- Once captured, the snapshot is cached for this device type

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[Accept All](#)

[Essential Only](#)

Customize [Read more](#) or [Customize](#). Red areas indicate high engagement.

💡 Heatmap Analysis: /about

The heatmap analysis for the /about page shows the following interaction patterns:

- Top Navigation:** High engagement with the "Home" button, indicating the primary entry point for users.
- Header Content:** Moderate engagement with the "A Glimpse into Our Work" section and the "About" button.
- Stat Boxes:** High engagement with the "6+ Locations" and "1000+ Students Helped" boxes, suggesting these are key selling points.
- Background Image:** High engagement across the entire background image area, indicating it is a focal point.
- Section Headings:** High engagement with the "Making a Difference" heading and the "See how we're transforming lives..." subtext.
- Image Grid:** Moderate engagement with the three small images at the bottom left.
- Privacy Policy Overlay:** High engagement with the "We Value Your Privacy" heading and the "Accept All" button, indicating a significant focus on user consent.



Visualizing user interactions on /about. Red areas indicate high engagement.



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💡 Heatmap Analysis: Homepage

The image shows a heatmap overlay on a website's homepage. The heatmap uses colored dots to indicate where users have clicked or looked at different parts of the page. A large cluster of blue dots is visible in the top right corner of the header area, around the 'Program' link. Another significant cluster of blue dots is located in the center of the main content area, surrounding the 'Welcome to Mindspx Academy' text. Smaller clusters of green and red dots are scattered across the page, including near the navigation bar and footer.

Mindspx
ACADEMY

Home Courses Program About Contact

Welcome to
Mindspx Academy

Time to see yourself in a
different light

Learn More Get Started

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Visualizing user interactions on /. Red areas indicate high engagement.



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Home Courses Program About Contact

Join Our Skill Development Program

For Members of All Ages

Build Your Child's Confidence & Creativity
through Psychology Based Skill Development Program

Conducted by our Expert Counsellors

Professional guidance from certified psychology and counselling experts

Join the Program →

100+
Happy live

For
All Ages

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Visualizing user interactions on /program. Red areas indicate high engagement.



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The heatmap analysis highlights areas of high engagement across the page. The top navigation bar, featuring the Mindspex Academy logo and menu items (Home, Courses, Program, About, Contact), shows significant interaction. The central hero section, which includes the main title 'Welcome to Mindspex Academy' and a subtitle 'Time to see yourself in a different light', also receives high attention. Two prominent call-to-action buttons at the bottom of this section, 'Learn More' (green) and 'Get Started' (red), are clearly targeted by users. A privacy notice at the bottom left, containing a shield icon and a link to the Privacy Policy, is also a point of interest.

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Home Courses Program About Contact

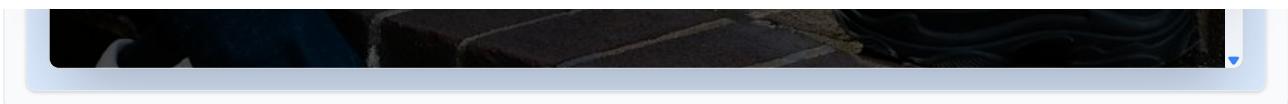
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Visualizing user interactions on /homepage. Red areas indicate high engagement.

User Journeys



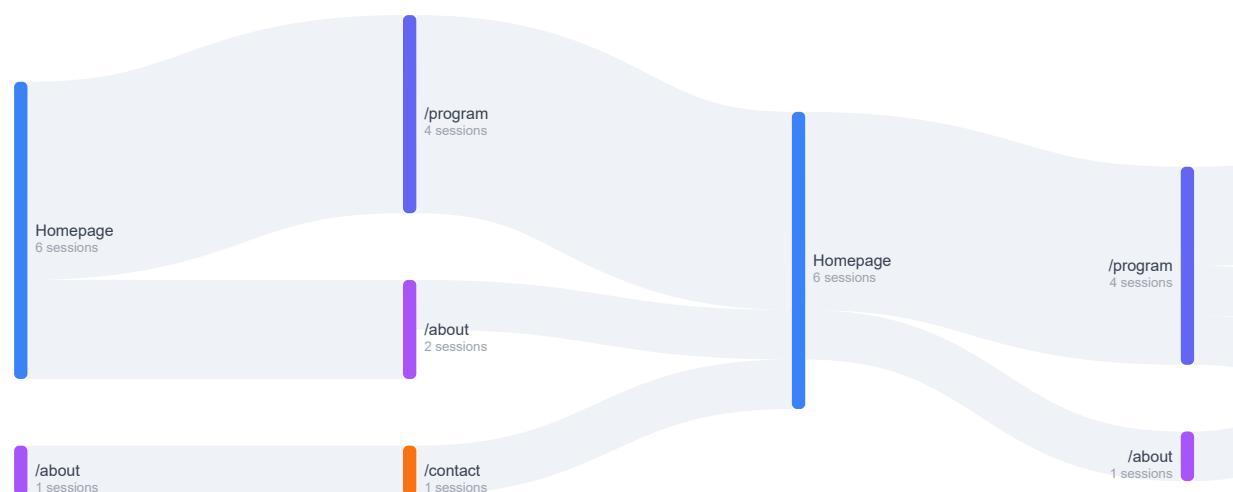
Navigation flows and engagement paths

29
Multi-Page Sessions

3
Entry Points

4
Exit Points

Top User Flows



Common Paths

1 [Homepage](#)

21 sessions
32m 46s

2 [Homepage](#) → [/program](#) → [Homepage](#) → [/program](#) → [Homepage](#)

2 sessions
14m 39s

3 [Homepage](#) → [/program](#) → [Homepage](#) → [/program](#) → [/about](#)

1 sessions
20s

4 [/course](#)

1 sessions
< 1s

5 [Homepage](#) → [/about](#)

1 sessions
1m 49s



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Drop-off analysis and conversion tracking

No funnels configured for this site.

Performance & Network



Core web vitals and API health



Form Analytics

Interaction tracking

No form data detected.



Cohorts

User segments

mobile users

Device Type | **mobile**

Created 12/22/2025

Desktop Users

Users accessing the website from a desktop device

Device Type | **desktop**

Created 12/18/2025



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User Feedback

Direct insights from visitors

6

Total Items

2

Bugs

0

Suggestions

3.0

Avg Rating



General

"jjj"

⊕ / □ tablet ★ 3/5

12/15/2025



General

"New here but nice ui"

⊕ / □ tablet ★ 4/5

12/13/2025



General

""

⊕ / □ tablet ★ 2/5

12/13/2025



Bug Report

"kk"

⊕ / □ desktop

12/12/2025



Bug Report

"nice"

⊕ / □ desktop

12/11/2025

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12/25/2025



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